
Christmas Gifts
SEARS, ROEBUCK AND CO.
CHICAGO • PHILADELPHIA • BOSTON • KANSAS CITY •
MINNEAPOLIS • ATLANTA • MEMPHIS • DALLAS • SEATTLE • LOS ANGELES
Shop Early, Shop Often, Sears Guarantee Satisfaction or Your Money Back. Don't miss the November Specials on Pages D, E, F and G in Center of Book. See Center of Book for Index, Easy Terms and How to Order.
1940'S BEST DOLL BUY!
~~$2.00~~ Value
• 16 inches tall • Sleeping eyes
• Crying voice • Turning head
The prettiest dressed baby ever offered at this unheard of low price! Cotton filled body shaped to sit alone like costly dolls. Daintily dressed. Lustrous celanese rayon coat, trimmed with nice quality lace; ruffled, shirred, ribbon tied bonnet; cute organdy dress; rubber panties; rayon socks; bootees. Shipping weight, 1 lb. 12 oz.
49 N 3102
$1.00





A Sears "Best Buy"

Worth About TWICE Our Low Price

MAGIC WRAPPING ASSORTMENT **79¢** Complete

We think this is the best wrapping assortment you can buy at anything near this price. Every piece has been carefully selected from the very latest designs for color, beauty, design and attractiveness, and we know you will be more than pleased with it. We have made the price appealingly low—literally giving you *double your money's worth.* Instructions are included to help you with the "professional touches." Just look at all you get! 39 Wrapping Sheets (20x30 in.—8 Fancy Decorated 23 White, 5 Red, 3 Blue; 125 ft. of Cellophane Ribbon, ¼ to ⅜ inches wide, in Red, Blue, Printed and Plain; 33 feet of Tinsel Ribbon, 3/16 to ½ inches wide, in Green and Silver, Blue and Silver; 50 feet of Red Rayon Cord; 113 Assorted Seals, 9 strung Tags, 27 Enclosure Cards. From the big, strong beautifully designed sheets of wrapping paper down to the smallest seal—we've packed quality into every detail!
3 N 5555—In gift box. Shpg. wt., 2 lbs. 8 oz...... **79c**

Standard Assortment—75c Value

(Not shown). 45 Wrapping Sheets (20x30 in.)—3 Fancy decorated, 30 White, 6 Red, 6 Blue; 45 feet of ¼ inch Red Cellophane Ribbon; 100 feet of Red, Green and Silver Cord; 33 feet of Assorted Red and Silver, Blue and Silver Tinsel Ribbon, 3/16 and ⅜ inch wide; 100 Assorted Cards, Tags and Seals.
3 N 5550—Shpg. wt., 1 lb. 3 oz.................. **49c**

Thrift Assortment—A Grand Bargain

(Not shown) 32 Wrapping Sheets (20x30 in.)—2 Fancy, 18 White, 6 Red, 6 Blue; 165 feet of Red, Green and Silver Color Cord; 140 Assorted Cards, Tags and Seals.
3 N 5556—Shpg. wt., 12 oz..................... **27c**

175 Cards, Tags and Seals

Enough for your whole family! Only at Sears, Roebuck and Co. will you find so complete an assortment with each piece so well made. Includes: a large 5¼-in. red poinsettia seal, 3¾ in. holly and poinsettia spray, cut-out Santa Claus seals and many other cards, tags and seals in assorted sizes. A variety great enough so that you can make each gift individual.
3 N 5558—Shpg. wt., 7 oz. **175 Pieces**..... **19c**

100 Cards, Tags and Seals (Not illus.)
3 N 5567—Shpg. wt., 3 oz. **100 Pieces**..... **10c**

Attractive Gift Tissues

Make a good impression with colorful Christmas papers! Sheet size, 20x30 in.

3 N 5569—24 Sheets of White. Shipping weight, 12 oz. Only......... **10c**
3 N 5557—10 Sheets of Ass't Decorated. Size, 20x28 in. Shipping wt., 6 oz. Only **10c**
3 N 5570—5 Sheets of Ass't Decorated. Better quality—deeper, brighter colors. Shipping weight 8 oz. Only........... **10c**
3 N 5566—38 Sheets Assorted. 22 White, 6 Red, 2 Green, 4 Blue and 4 Decorated. Shpg. wt., 1 lb. 4 oz. For only......... **21c**

Brand New Ribbon Assortment

A 40c value! 100 ft. of assorted ribbons—offered by Sears for the first time! Designed cellophane and tinsel ribbons, ranging in widths from ⅜ to ¾ in. Put up on 7 cards.
3 N 5573—Shipping weight, 5 oz....... **29c**

45 Feet of ¼ inch Tinsel Ribbon
(Not illus.) Red and Silver, or all Silver.
3 N 5593—State color............... **10c**

90 Feet of ¼ inch Cellophane Ribbon
(Not illustrated) Red, Blue or Green.
3 N 5589—State color.
Shipping weights, above, 2 ounces...... **10c**

CARDS FOR THOSE WHO WANT THEIR NAMES PRINTED



50 Christmas Folders with Envelopes 89c
Your Name Printed at this Low Price

An astounding value, even for Sears! Worth every penny of $1.50, this assortment includes designs lovely enough to dazzle your most particular friends. Here's what you get: 10 each of 4 designs, 2 each of 4 designs, and 1 each of 2 designs—50 folders in all! Candles, carolers, outdoor scenes, wise men—the very spirit of Christmas is captured in these outstanding personal folders. Lithographed in five rich colors on fine quality paper with a distinctive fancy finish. Every folder with inside design and different sentiment. All are 4-fold type, 5½x4 in. Minimum order accepted is fifty. **Print name wanted.** See NOTE below.
3 N 05710—Shpg. wt., 1 lb. **50 Folders and Envelopes for 89c**

25 Christmas Folders with Envelopes 95c

A $2.00 value! 5 each of 5 designs, all with gold or silver color foil underlays, cut-outs and inside designs; all but one are embossed. Lithographed in colors on smooth weave paper. Two poinsettia designs, a stage-coach scene, candle design and a snow scene offer a wide choice for all tastes. Varied sentiments. Size, 5½x4½ in. Minimum order, 25 **Print name.** See NOTE below.
3 N 05716—Shpg. wt., 12 oz..... **95c**

25 Xmas Folders with Envelopes $1.39

You'd pay $3.00 for these elsewhere! The lovely poinsettia and candle design is a genuine steel engraving, hand water-colored in 3 colors. Steel engraved inside design and sentiment. Size, 5¾ x 4⅞ in. **Print name.** See NOTE below. Shpg. wt., 14 oz.
3N5717F—25 Name Printed **$1.39**
3N5718F—25 with Name in Raised Printing........... **1.65**

NOTE: Your name printed on third page in suitable black type. The same name will be printed on all folders—no split orders accepted. Allow one day for printing. 3 N 5717F and 3 N 5718F shipped separately from printers (allow 3 days). Raised printing looks and feels like engraving. **Print name.**



19 FOLDERS FOR

4 STAR FEATURE

39¢ Our Best Christmas Card Value

Wins 4-Star Honors Because:

★ **It has costly features**—Silver color raised printing—glistening foil underlays—silk cord, tassel ribbon decorations—cut-out designs!

★ **It reflects modern advancements** in color and design—new ways of expressing the old-fashioned warmth and richness of the holiday season!

★ **New process lustrous finish** on many cards—the designs gleam with twice the beauty of ordinary cards! A brand new effect!

★ **They are printed or lithographed** on fine quality papers, many with a silk-like sheen—no two designs are alike—some have inside design!

We honestly believe that this is the greatest Christmas card value in America! We don't think there is another one that offers such satisfying, heart-warming beauty at anywhere near this price! Includes all your favorite Christmas scenes: candles, poinsettias, outdoor snow scenes, bells, doorways—and many others! In addition to all this, there is the sensational new lustrous finish on many of the cards . . . the designs are covered with a thin layer of laminated cellophane so that each detail is enhanced. Selected sentiments. 4-fold type, 5⅜x4¼ to 6¼x4⅜ in.

3 N 5670—Shipping wt., 10 oz. . . . . **19** De Luxe Folders with Envelopes in Fancy Box **39¢**

Send Christmas Greetings

CARDS FOR THOSE WHO WANT TO WRITE THEIR NAMES



21 Colorful Christmas Folders 59¢

Each with an Envelope!

This year, why not save almost half on your Christmas cards? Yes, sir—these cards of ours are the same quality (if not better) as those agents are selling for $1.00. The assortment includes the same gold or silver color foil underlays, the same delicate cut-outs, even the expensive looking ribbon and tassel trimmings! The designs are bra d new; you'll get cards with poinsettias, candles, snow scenes, holly and bells—all printed or lithographed in rich colors on fancy an smooth finish papers. All are the 4-fold type, with charming insi e designs. Sentiments are assorted, so you can say "Merry Christmas" to different folks in the warmest, friendliest way possible. You save, too, by writing your name on each card yourself. Sizes range from 5½x4⅛ to 6x5 in. Shpg. wt., 12 oz.

3 N 5671. . . . . **21** Folders with Envelopes in Fancy Box for Only **59¢**





25 Christmas Folders with Envelopes 25¢

Sears Thrift Assortment . . . Worth 50c

Don't forget *anyone* this year—our "penny apiece" assortment will take care of *all* your Christmas list! They're actually worth twice this price, so you're getting double your money's worth! Each has its own envelope, there are no two alike and they're all large sizes (4¼x4½ to 4⅞x4⅞ in.) Lithographed or printed in colors on smooth finish papers with inside designs (a feature rarely found at this price). All are the expensive 4-fold type with friendly cheery greeting—assorted sentiments.

3 N 5672—Shpg. wt., 8 oz. . . . . **25** Folders and Envelopes In Fancy Box **25¢**

25 Exquisite Folders and Envelopes 79¢

Our Finest Cards . . . Usually Sells for $1.75

One of 1940's newest and most "Christmasy" assortments! You'd pay 50c at least for the four silk ribbon-trimmed cards alone! Some are lithographed, some are steel engraved, one is even embossed. Cutout designs reveal the gold and silver color underlays—many expensive tip-ons—fancy paper—insi le designs and extra large sizes (5½x4¼ to 6½x5½ in.)—they couldn't be nicer! Shipping wt., 12 oz.

3 N 5667. . . . . . . **25** Of Our Very Best Christmas Folders with Envelopes in Fancy Box **79¢**

Copyright, 1940 by Sears, Roebuck and Co. Printed in U.S.A.



Give Her a Robe

Her First Choice . . . Your Best Buy
Priced to Please Your Christmas Budget

Ⓐ

Corduroy With Hood $3.98

Without Hood $2.98

Slippers 79¢ Pr.

Cotton Chenille "Scuffies" to match robe (D) above. Same colors. *Sold only with robe.* **Sizes:** 3, 4, 5, 6, 7, 8. Wide width only. **State shoe size, color.**
▲7 N 6410M—Shpg. wt., 6 oz. 79c

Ⓐ **Perfect gift** for a luxury-loving lady! Fine Wale Corduroy house coat with an enchanting, contrastingly lined hood that falls back into a cowl collar. Crown zip closing, about 24 inches long. Wide sweeping skirt. Length, about 55 in. **Colors:** Scarlet Red or Royal Blue. **Misses' Size Range:** 12, 14, 16, 18, 20, 22. **State size, color;** see Size Scale at right below.

▲7 N 6416—Hooded Robe
Shpg. wt., 2 lbs. 10 oz. **$3.98**
▲7 N 6417—Robe without
Hood. Shpg. wt., 2 lbs. 3 oz. . . **$2.98**

Garments marked with triangle ▲ are shipped from Fashion Headquarters in New York City. Order and pay postage from nearest Mail Order House.

Ⓑ **Just the gift** for someone SPECIAL—she'll never guess its low price! Exquisitely tailored robe in two cozy better quality fabrics. Full-flaring skirt, soft shawl collar. Shimmery Rayon Satin binding, cord girdle. About 56 in. long. **Sizes:** Extra-Small, Small, Medium or Large. **State size, color;** see Size Scale below. Shpg. wt., each, 2 lbs. 11 oz.

Velvety-Smooth All Rayon Suede
77 N 6503—Dusty Rose
or deep Copen Blue. **$3.49**
Soft, Fleecy Cotton Blanket Cloth
77 N 6502-American Beauty,
Baby Blue or Royal Blue . . . **$2.98**

Ⓒ **House coat of the year** in three fabrics! Flashing plaid panel, new pockets and set-in waistband make it a super-flatterer! Crown zip front, about 30 in. Lgth., about 56 in. **Colors:** Royal Blue or American Beauty, harmonizing Plaid. **Misses' Size Range:** 12, 14, 16, 18, 20, 22. **State size, color;** size Scale below. Shpg. wt., each, 2 lbs.

▲7 N 6435-Celanese Rayon
Taffeta ($5.95 value!). **$3.98**
▲7 N 6436—Our Finest Washfast
Cotton Seersucker. Do not
confuse with cheaper quality. **$2.98**
▲7 N 6437—Our Better
Washfast Cotton Poplin. . . . **$1.98**

Ⓓ **She'll adore** the cozy comfort and flowing lines of this good quality, deeply piled Cotton Chenille robe! Gift-givers will welcome its low price! Wide revers, smart bell sleeves and inside ties. Self sash nips a flaring skirt! About 56 in. long. See slippers to match it above!

Colors: American Beauty, Dusty Rose or Bluebird Blue. **State size, color;** size Scale below. Shpg. wt., each, 2 lbs. 12 oz.

▲7 N 6420M-Misses' Size
Range: 12, 14, 16, 18, 20 only **$3.98**

▲7N6421M—Women's Size
Range: 40, 42, 44, 46 . . . . **$4.48**

Size Scale for Robes

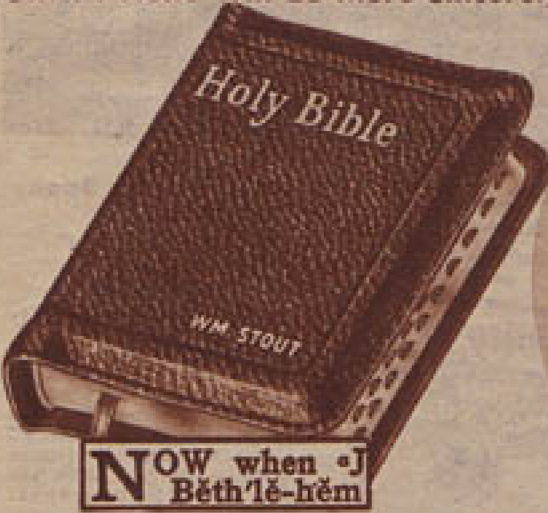
Misses' Size Range	12	14	16	18	20	22
to fit Bust:	30	32	34	36	38	40 in.

Women's Size Range	40	42	44	46
to fit Bust:	40	42	44	46 in.

Size:	Extra-Small	Small	Medium	Large
To Fit Bust:	30-32	34-36	38-40	42-44

The Perfect Gift

For Young or Old . . You Could Give No Finer Gift . . None Will Be More Sincerely Appreciated







Helpful and Inspiring Teachers' Bibles

$2.98 Without Zipper — **$3.98** With Zipper

- **All Words spoken by Jesus clearly marked in Red**
- **60,000 Valuable Center Column References**
- **72 pages of study aids; 150-page Concordance**

$3.75 quality! **Genuine top grain limp leather,** overlapping covers, 1547 red-under-gold edge pages; size, 5x7¼ in. 16 illustrations (8 in rich colors), 18 colored maps. Thumb index and marker. Authorized King James Version. Bold face self-pronouncing type.. Name on cover. **Print name wanted.**

3 N 2882—Boxed. **Postpaid** **$2.98**

With Convenient Slide Fastener Binding

Otherwise same as above. You'll enjoy this extra help.

3 N 2881—$4.75 quality! **Print name. Postpaid** **$3.98**

Give a Bible . . . the True Spirit of Christmas

$4.98 *Without Zipper* — ***$5.98*** *With Zipper*

- **Complete Special Red Letter Edition**
- **60,000 Center Column References**
- **268 pages of Combination Concordance**

A $6.50 value! All the following PRINTED IN RED: *words of Christ . . . all Old Testament prophecies about Christ . . . all passages of the Old Testament quoted by Christ . . . All references to the words of Christ in the center columns of the Old Testament!* 4500 questions and answers. Genuine top grain leather binding. 4 pages of family record. 64 illus., 32 in color. 16 pages of colored maps. Thumb index; red-under-22-K-gold edges. 1556 pages, size 5½x8¼ in. Self-pronouncing King James Version. Name in gold on cover. **Print name.**

Without Zipper
3N2839–Postpaid . $4.98

Same as Above but with Zipper Binding
3 N 2822—Postpaid. A $7.50 value! **$5.98**



Children's Bibles

98c Imitation Leather — **$1.95** Genuine Leather

- **64 pages of Simple Bible Helps**
- **Convenient Daily Reading Course**
- **Colored Illustrations and Maps**

Designed for young people . . . yet suitable for grown-ups. All ages will appreciate the self-pronouncing text in bold face type . . . the 16 illustrations (8 in color) and maps—the 64 pages of Bible facts. Imitation leather cover. Over 1380 red-edged pages, size 4½x6½ in. King James Version. Name in gold on cover. **Print name.** Boxed.

3 N 2853—Postpaid **98c**

Genuine Top Grain Leather Cover

$2.50 value! Luxurious flexible overlapping covers. Additional illustrations, 32 in all, 20 colored. Amber-under-gold edges. A deluxe edition—a lifetime investment in any child's affectionate remembrance.

3 N 2854—Postpaid **$1.95**

For Home or School

$1.00 Black Letter — **$1.29** Red Letter

- **120 pages of Revised Questions and Answers**
- **40 pages of Bible Study Aids**
- **Daily Reading Course**

All the above features plus 15 illustrations (8 in color)—plus the sturdy binding—plus the leather-like overlapping covers—for a price so low it's hard to believe! Clear, self-pronouncing type. Over 1000 red-edged pages, size 4¾x7¼ in. Silk marker. King James Version. Nicely boxed. Name on cover. **Print name.**

3 N 2828—Postpaid **$1.00**

With Words of Jesus in Red

Otherwise same as above.

3 N 2883—Postpaid **$1.29**

Rich Durable Genuine Leather

Like 3 N 2883, but with deluxe binding, gold edges.

3 N 2825—Postpaid ... **$2.25**

Teachers' Bibles

$1.15 Black Letter — **$1.87** Red Letter

- **Words of Christ in Red**
- **Helpful Bible Readers' Aids**
- **1215 Gilt Edged Pages**
- **Center Column References**

A Bible so simple and yet so complete it will be cherished by all! Contains features formerly found only in higher priced Bibles—such as the superior quality binding that opens flat at any point, the red letter feature, center references and 8 pages of maps. **Genuine leather overlapping covers.** King James Version. Size, 4¾x7 inches. Name on cover in 22-K gold. **Print name wanted.** Attractively boxed.

3 N 2832—Postpaid **$1.87**

Bound in Artificial Leather

Contents same as above except that all words spoken by Jesus are printed in black.

3 N 2803—Postpaid **$1.15**

Old Folks Bibles

$2.29 Cloth Cover — **$4.98** Genuine Leather

- **Printed in a larger, self-pronouncing bold-face type than that used in any other Bible of this size and price**

A grand Bible for older folks and for all who desire a compact Bible with **very large type.** Rich cloth cover with rounded corners. Size, 5½x7¾ inches. Self-pronouncing type. 24 colored illustrations and maps. King James Version. Over 1900 red-edged pages. **Print name.**

3 N 2888—Postpaid **$2.29**

Rich Flexible Genuine Leather

Same as above, but with long-wearing overlapping binding.

3 N 2887—Postpaid **$4.98**

Center Reference Economy Bible

Slightly smaller not self-pronouncing type. Without illus. 768 pages, 11½x8¾ in. Clothbound.

3 N 2805—Postpaid **$1.49**



Genuine Leather

Words of Jesus in Red

An ideal gift. At this price you can afford to give several! Complete King James Text Bible. Small, yet clear self-pronouncing type. 15 lovely sepia (brown) illus. and presentation page. Size, 4x6⅜ in. Name in gold if wanted. **Print name. Postpaid.**

3 N 2834 ...... **$1.00**

Great Stories of the Bible

Enjoyably told in the simple wording children understand and remember. 87 interesting stories from both the New and Old Testament. 63 full page illus., **46 in color.** 376 pages. 7½x9¼ in. Gilt stamped cloth binding.

3 N 2981—Postpaid **89c**

Children's Bible Story Book

63 Old and New Testament Stories in easy reading words. 52 illus., one in full colors. 184 pages, 9x6¾ in. Illustrated hard cover binding.

3 N 2982—Postpaid **45c**





Gift Books

Gay, colorful books for the youngsters ..... chock-full of hours of entertainment and delight! Start your child early on the road to Right Reading with these books!

Tap-a-Tune Book
25c Value Elsewhere

No knowledge of music needed—if the child can match numbers, he can play these simple tunes. Each musical note is numbered to match the corresponding key on the little 8-key xylophone. Box contains music book with 15 familiar songs and hammer for xylophone. Size, 10½x10½x1¼ inches. Every page illustrated. **Postpaid.** **21c**

3 N 1804............**21c**

Marvel Model Book
Usually Sells for $1.00

Many of these models actually work. 21 fine scale models lithographed on heavy cardboard! 22 of 35 pages are die-cut (no scissors needed) and in color. Parts are numbered, fitted. Instructions. Contains 6 models of modern aircraft (3 of them working models), a super detail model of the Mauretania, doll house, etc. Size, 13½x11¼ in. **89c**

3 N 1819—Postpaid....**89c**

Mark Twain Books
(Not Illustrated)

For over fifty years the world has loved these famous tales!

Adventures of Huckleberry Finn— Now reduced to this low price!
Adventures of Tom Sawyer
Tom Sawyer—Abroad
Tom Sawyer—Detective
Tom Sawyer Grows Up—A sequel to the Tom Sawyer books
The Prince and the Pauper—State titles. Postpaid.

3 N 1633—Ea. **45c**



Walt Disney Books

"The Robber Kitten"
"The 3 Orphan Kittens"
"The Tortoise and Hare"
"The Wise Little Hen"

4 books that originally sold for $1.00 each—for less than half the price of one! Stories and illustrations by the staff of the Walt Disney Studios—each book has about 20 illustrations, 6 full-page ones in colors. Each has 40, 8¾x10-in. pages. Sturdy cardboard covers. **Postpaid.**

3 N 1729—4 for... **47c**



The "Bobbsey Twins"

The Bobbsey Twins In the Country
At the Seashore State titles.

3N1718—Postpaid..........**23c**

More "Bobbsey Twins" Books

At Indian Hollow	Solve a Mystery
At Meadowbrook	At the Circus
Baby May	On an Airplane Trip
At Cedar Camp	At County Fair
Camping Out	In Eskimo Land
In a Radio Play	At Snow Lodge
Wonderful Secret	At School
Their School-mates	Keeping House
In a Great City	Treasure Hunting
On a Houseboat	In Washington

State titles.

3 N 1717—Postpaid. Each...**45c**

Picture Dictionary

Child learns to read and write by seeing picture, then word—printed in both regular type and script. 1200 illustrations with almost 5000 words clearly defined. 480 pages, size 11$\frac{3}{16}$x8$\frac{13}{16}$ in. Stiff covers.

3 N 2522—Postpaid. **45c**

Special Mother Goose

$1.00 Value. Almost 400 verses—91 illus. 8 in full colors. 116 pages, size 9¼x12⅛ in. Large type. Clothbound.

3 N 1822—Postpaid. **59c**

Follow the Dots

A grand set of five easy drawing books. By following numbered dots the child amuses himself and makes attractive outline drawings. Verses and pictures on every page. Gift box. **Postpaid.**

3 N 1877—5 for.......**24c**

4 Washable Cloth Books

Printed on real cloth—durable, practical! Each book has 8 pages; each page illustrated in colors. Titles:
"Book of Animals"
"Three Little Kittens" "Animals"
"Mother Goose." Postpaid.

3 N 1825—4 for **39c**

Treasure Box

10 children's stories—each seems like it's the best! Sleeping Beauty, Cinderella, Mother Goose, and 7 others! Box size, 5¼x6¼ in. Many pictures, colored every other page. Gift box.

3 N 1872—Postpaid. **33c**

Paint with Water

A brush dipped in clear water will bring out colors on page. 5 invisible Color Painting books with 12 pictures each, boxed with brush.

3 N 1882—Postpaid. **45c**

Surprise Package

~~60c~~ Value **29c** pkg.

For little boys and girls—hours and hours of fun! Each package contains 10 books, all different—reading books, paint books, cut-outs, puzzles, tricks—everything a youngster could want! May differ from illustration. **Postpaid.**

3 N 1725–10 for **29c**



Gift Books

Pollyanna
"The Glad Book"

For Young and Old. 889 thousand copies sold for $2.00—now at this low price! The inspiring story of the little girl who brought happiness to a whole town. The drama, tears and laughter in this beloved story and its spirit of gladness makes Pollyanna an enduring favorite! Clothbound.

3 N 1701—Postpaid. **45c**

Handsome New Editions Now at a New Low Price

The Seahawk—*Sabatini*
Bad Girl—*Delmar*
The Iron Trail—*Brand*
The Dim Lantern—*Bailey*
Farewell to Arms *Hemingway*
Ramona—*Jackson*
River's End—*Curwood*
Texas Sheriff—*Cunningham*
Tarpaper Palace—*Larrimore*
Whispering Smith *by Spearman*
Anne of Windy Poplars *by Montgomery*
Chip of the Flying U—*Bower*
Young Man of Manhattan *by Brush*
Hermit of Far End—*Pedler*
Case of Velvet Claws—*Garner*
The Thin Man *by Hammett*
Green Bay Tree—*Bromfield*
Sorrell and Son—*Deeping*
Six Feet Four—*Gregory*

Printed on excellent paper with cloth bindings.

3 N 226—State titles wanted. Postpaid. Each.......**49c**

Full Length Novels by Famous Authors

Every book is clothbound and well printed—in their original editions they cost up to $2.50!

Pride and Prejudice *by Austen*
Destry Rides Again *by Brand*
Wuthering Heights *by Brontë*
Of Mice and Men *by Steinbeck*
Light That Failed *by Kipling*
Hurricane—*Nordhoff and Hall*
ManhattanLoveSong *by K. Norris*
Love's a Puzzle *by Baldwin*
Spirit of the Border *by Grey*
Valley of Adventure—*Gregory*
Housekeeper's Daughter *by Donald H. Clarke*
Early Autumn by author of "The Rains Came," *Bromfield*
God's Country and the Woman *by James Oliver Curwood*
Steele of the Royal Mounted *by James Oliver Curwood*
Adventures of Ellery Queen
Grand Hotel *by V. Baum*
Mystery House *by Norris*
Wife for Sale *by Norris*
The Good Earth *by Buck*
The Exile *by Buck*
Fighting Angel *by Buck*
Victory *by Joseph Conrad*
Doctor's Wife *by Grieg*
Last Trail *by Grey*
Rhymes of a Rolling Stone *by Service*
Window at the White Cat *by Rhinehart*
Egyptian Cross Mystery *by Ellery Queen*
Halfway House *by Queen*
Anchor Man *by Lea*
Longhorn Feud *by Brand*
Decameron *by Boccaccio*

Arabian Nights—Unexpurgated selections; illus. 823 pages. *State titles wanted.*

3 N 216—Postpaid. Each....**38c** Any **3** for **$1.10**

Books that Thrilled You on the Screen

Forgive Us Our Trespasses *by Lloyd Douglas*
Freckles *by Gene S. Porter*
Mortal Storm *by Bottome*
Flowing Gold *by Rex Beach*
Green Light *by Douglas*
Escape *by Ethel Vance*
Turnabout *by T. Smith*
Stella Dallas *by Prouty*

3 N 210—State titles wanted. Postpaid. Each........**69c**



Gift Edition of GONE WITH THE WIND!
Word for Word Like the $3.00 Book!

49c Postpaid

Absolutely complete—the same thrilling story that over one million people paid $3.00 for, without pictures! Now in this handsome new gift edition with 12 illustrations in color from the motion picture! Fiery, provocative Scarlett—suave, unscrupulous Rhett—hating, struggling, loving passionately against the tumultuous background of the Civil War . . . glorious pages torn from history. Attractive cloth binding. 391 pages, 7⅛x9¾ in.

3 N 2025—Postpaid...........**49c**

For Children

Books children would choose for themselves..from the beloved Heidi to the super-modern Don Winslow! For an even larger selection, see our 1940 Fall General Catalog.





Famous Heidi Books

Heidi — *by Johanna Spyri*

Heidi Grows Up — *by Johanna Spyri's translator.* Many adventures and a happy ending.

Heidi's Children — *by Spyri's translator.* A warm tender story of Heidi's own great happiness and those she helps.

Moni, The Goat Boy *by Johanna Spyri.*

Toni, the Wood-Carver *by Johanna Spyri.*

Be sure to state titles wanted.

3 N 1714—Postpaid. Each........................45c

Children's Classics . . . Superior Values at Low Prices

Appealing books for boys and girls seven to seventeen years old! Written by famous authors . . . these stories entertain . . . thrill . . . and develop an interest in good literature. All are nicely illustrated, many with colored illustration. Clothbound; large type.

by Louisa Alcott
Little Women
Little Men
Rose in Bloom
Old Fashioned Girl
Eight Cousins
Spinning Wheel Stories
Aunt Jo's Scrapbag
Kitty's Class Day
Garland for Girls
Under the Lilacs
Silver Pitchers

Black Beauty
Uncle Tom's Cabin
Little Lame Prince
Elsie Dinsmore
Elsie's Girlhood
Elsie's Womanhood
Princess and Goblin
Robinson Crusoe
Andersen's Fairy Tales
Grimm's Fairy Tales
Life of Kit Carson
Poor Little Rich Girl

Pinocchio
Story of a Bad Boy
Christmas Stories
King Arthur
Tom Brown's School Days
Kidnapped
Gulliver's Travels
Robin Hood
Hans Brinker
Treasure Island
Pilgrim's Progress
Alice in Wonderland

Bambi—The story of a lovable deer.
Five Little Peppers Midway
Five Little Peppers and How They Grew
Swiss Family Robinson
Dog of Flanders
Life of Daniel Boone
Toby Tyler
Adventures of a Brownie
Helen's Babies

Be sure to state titles wanted.

3 N 1714—Postpaid. Each........................45c



Favorite Story and Coloring Books

All are big books, beautifully illustrated and with easy-to-read type. At this low price buy several—make it a lasting Christmas!

365 Bedtime Stories—One for every night of the year! **384 pages, 48 in full color.**

365 Busy Days—A companion book to keep little hands out of mischief! **384 pages, 66 in color.**

Complete Mother Goose—All of the old favorites.

Topper Paint Book—Paint without paints . . . a wet brush brings out the color like magic!

Big Big Paint Book—Jumbo size—lasts for weeks!

Story of Jesus
Great Big Story Book
Nursery Rhymes
Favorite Book to Color
The Christmas Book
Grimm's Fairy Tales
Wonderful Story Book
Children's Story Book

Be sure to state titles wanted.

3 N 1827—Postpaid. Each..................24c

Exciting Nancy Drew Stories

Nancy Drew, ingenious, alert, is the daughter of a famous criminal lawyer and she herself is deeply interested in his mystery cases . . . involving her in some very dangerous and thrilling ones!

Mystery of the Brass Bound Trunk—Priceless jewels are missing—how does Nancy solve the baffling case with only a strange trunk as her clue?

Clue of Tapping Heel
Password to Larkspur Lane
Haunted Bridge
Mysterious Letter
Whispering Statue
Ivory Charm Mystery
Old Clock's Secret
Message in the Hollow Oak
Clue in the Broken Locket
Mystery at Lilac Inn
Bungalow Mystery
Secret of Shadow Ranch
Secret of Red Gate Farm
Clue in the Diary
Sign of the Twisted Candle
Hidden Staircase

Be sure to state titles wanted.

3 N 1713—Postpaid. Each..................45c

The Lone Ranger Books

Ride the trail with Silver and the Lone Ranger in the pages of these action-packed books! Boys and girls both thrill to the hearty cry of "Hi-Yo, Silver! Away!"

Lone Ranger and Tonto—The latest!
The Lone Ranger
Lone Ranger and the Outlaw Stronghold
Lone Ranger and the Gold Robbery
Lone Ranger and the Mystery Ranch

Be sure to state titles wanted.

3 N 1715—Postpaid. Each.........45c

Don Winslow of the Navy—*by F. W. Martinek* The thrill-crammed adventures of this brilliant young secret agent of the U. S. Naval Intelligence Service. 214 pages. Clothbound. In colorful jacket.

3 N 1727—Postpaid..................45c

for Adults





A facsimile autographed portrait of Mrs. Hill free with every copy of every one of her novels!

Straight Shooting Novels

By Zane Grey

Knights of the Range—A lass defends her land with all the fury of her hot Spanish blood—and wins the man she loves!

Raiders of Spanish Peaks
Lone Star Ranger
Lost Wagon Train
Mysterious Rider
Riders of the Purple Sage
Code of the West
Hash Knife Outfit
Wanderer of the Wasteland
Betty Zane
West of Pecos
Nevada
Sunset Pass
Drift Fence
Arizona Ames
Rainbow Trail
Wildfire

State titles.

3 N 303—Postpaid......69c

Zane Grey's Last Book!

30,000 on the Hoof—The story of two red-blooded Americans, who wrested a home for themselves and children in the wilderness . . . tireless—heroic—triumphant! Don't miss this epic tale of early American days—it will inspire you with its courage and faith!

3 N 2011—Postpaid..$2.00

My Son, My Son—*by Howard Spring.* Two fathers and two sons—their loves and lives curiously intermingled—and a woman who was too beautiful to resist! **Postpaid.**

3 N 2001..........89c

All This and Heaven Too—*by Rachel Field.* The story of love, murder and passions unleashed. Motion picture edition, just like the original $2.50 edition, but with 15 extra illus. Clothbound.

3 N 2020—Postpaid.$1.39

The Yearling—*by M. K. Rawlings.* How a lad found strength and courage through a great sorrow. Was $2.50—now for a short time at this price.Clothbound.

3 N 2028—Postpaid.$1.29

Tony's Scrap Book—*by Tony Wons.* 1940 edition. This yearly collection of wit and inspiration brings cheer to all.

3 N 2260—Postpaid..89c

Rebecca—*by Daphne du Maurier.* A superb love story with moments of drama and suspense. **The complete** original story in a new motion picture edition—with facsimile autographs of author and movie stars. Illustrated from the movie. Paper covers.

3 N 2007—Postpaid.69c

Kitty Foyle—*by Christopher Morley.* The confession of a woman, written with the candor that every woman recognizes . . . baring every secret of a passionate love. At this sensationally low price for the first time!

3 N 2024—Postpaid.89c

"Harbor Lights of Home"
"The Light of Faith"

Edgar A. Guest's two latest books of poetry—each worth $1.25—bound together in gold stamped cloth cover. **Postpaid.**

3N2258—Both for. $1.00

Take Advantage of this Gift Opportunity!

In every copy of each Grace Livingston Hill novel you will find a handsome sepia portrait bearing her facsimile autograph absolutely without extra charge!

Heart Moving Novels—*by Grace Livingston Hill*

Maris—Mrs. Hill's latest book! Maris realizes, three weeks before her wedding, that she will never marry wealthy young Tilford Thorpe. Read how she finds strength from a source that never fails.

Homing—What is the secret in the old trunk that leads lovely Jane Scarlett to love and happiness?

Marigold—A scheming woman, a frustrated elopement, and a beautiful young woman with red-gold hair!

Christmas Bride
Enchanted Barn
Girl from Montana
Beloved Stranger
Matched Pearls
Mystery Flowers
Rainbow Cottage
Substitute Guest
Brentwood
White Orchids
Beauty for Ashes
Voice in the Wilderness
Out of the Storm
Strange Proposal
Patch of Blue
Daphne Deane
Sunrise
April Gold
The Witness
Honor Girl
Silver Wings
Phoebe Deane
White Flower

Be sure to state titles wanted.

3 N 828—Postpaid. Each........................69c

GIFT TREASURE

For Other Suggestions in Gift Stationery, See Our Big General Catalog



A Twice-Welcome Gift . . . Useful . . . Lovely

$1.39 Medium Size

Ordinarily you'd spend up to $2.50 for a chest like this! Take advantage of our low price to thrill your best girl—whether she's wife, sweetheart, or mother—with this luxurious curved front cedar chest, packed with white linen finish stationery! She'll love the refreshing fragrance of genuine Tennessee Red Cedar, as well as the glossy finish and brass plated lock and key. Made to last, too—for it has Sears superior lock-corner construction to prevent splitting of wood. Shipping weights, 3 pounds 6 ounces and 3 pounds 14 ounces.

Medium Size Chest
Size overall, 12⅛x7¼x3⅞ in. 24 folded sheets, 6½x5⅝ in. 24 matching envelopes, 5¾x3¾ in.
3 N 3115............**$1.39**

Deluxe Large Size Chest
Size overall, 12½x8½x4¼ in. 24 flat sheets, 6½x10¾ in. 24 matching envelopes, 6⅝x3⅞ in.
3 N 3179............**$1.79**





Flatter Her With This Fine Grain Cedar Chest

$1.69 You'd expect to pay $2.75! The chest thousands choose, year after year . . . sumptuous in appearance, yet costing so little. Brass plated corner panels with black enamel stripes and black hand painted stripe all around. Brass plated lock and key. Contains 24 folded sheets of white linen finish paper, 5⅝x6½ in., and 24 5⅞x3⅜ in. envelopes. Shipping weight, 2 lbs. 4 oz.
3 N 3151—Size, 11½x6½x4⅝ in.............................. **$1.69**

Our Thrift Chest . . . An Exceptional Value!

89c A $1.50 chest in most shops! She won't guess the low price of this charming chest . . . with its appealing cottage scene on the top in full colors framed in a black painted design. Rich looking embossed feet. Brass plated lock and key. Contains 24 folded sheets of white linen finish stationery, 6⅜x5⅛ in. and 24 matching 5⅜x3⅜ in. envelopes. Shipping weight, 2 lbs. 6 oz.
3 N 3180—Size overall, 11½x6⅜x4¼ in........................ **89c**



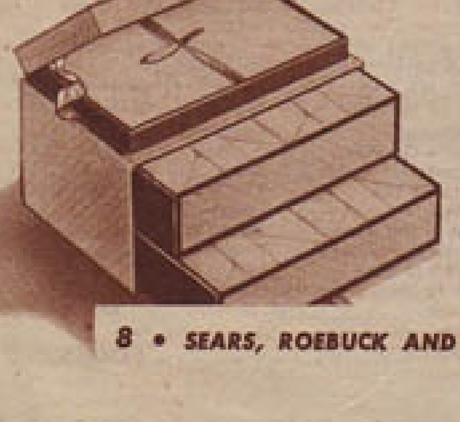
Book-like Portfolio

44c Closed, the portfolio looks like a handtooled, leather-bound book . . . open, it reveals the fine stationery in orderly arrangement. Size closed, 9x6¾ in. Opens to 14¼x9 in. Contains 24 flat sheets of white vellum finish paper, 8¼x6 in. and 24 envelopes, 6¼x4⅛ in. Padded artificial leather cover, with rich embossed design in old gold color. **State color:** Brown or Antique Ivory. Shpg. wt., 1 lb. 15 oz.
3 N 3120..............**44c**



Two Drawer Cabinet

44c 69c value! The strength of fiber and the beauty of hand-tooled leather! Ivory or brown, with embossed design in old gold color, red trim and red catalin drawer pulls. 24 white vellum finish folded sheets, 8x4⅞ in., and 24 envelopes, 5¼x4⅛ in. Size, 8⅞x6½x3¾ in. Shpg. wt., 1 lb. 12 oz.
3 N 3121—**State color**..**44c**



Our Best Gift Box

77c Two generous drawers neatly packed with snowy white linen finish stationery . . . the drawers have silk ribbon pulls and blue borders. Chest is covered with rich brocade embossed paper; size overall, 8¾x5⅛x5½ in. 48 folded sheets, 8x4⅞ in., and 48 envelopes, 4⅛x5⅛ in. Shipping weight, 2 lbs. 8 oz.
3 N 3119..............**77c**



Extra Roomy $1.00 Bag

79c Waterproof brown duck with tan binding and rubber lining. Name printed in gold on the artificial leather pencil pocket. Size, 14x10½ in. **Print name.** Shipping weight, 1 pound 4 ounces.
Each
3 N 4957—**Handle**.........
3 N 4958—**ShoulderStrap**. **79c**

Our Best Triple Texture Cloth
(Not shown.) Brown herringbone pattern. Name in gold on artificial leather pencil pocket. Welted seams and strong gussets. Rubber lining. Size, 14x10½ in. **Print name.** Shpg. wt., 1 lb. 12 oz.
3N4959—**Handle**.........
3N4960—**Shoulder Strap** **$1.29**



For Smart Little Students

49c Ea. Drop a few hints to Mom and Dad about this modern pencil box—it looks like a real folding camera case with a convenient carrying handle! Made of strong fabrikoid in assorted colors; fastens with one snap. Size, 9¼x4⅞x1⅜ in. Contains:

5 gilt tip pencils with red rubber erasers

1 pen holder	1 eraser
1 pen point	1 compass leg
1 7½-in. ruler	6 wax crayons
1 empty box for points	1 protractor
	1 note book

Everything you need to make Honor Roll marks! "Camera Pencil Case" embossed in silver color on cover.
3 N 4815—Shpg. wt., 1 lb.......**49c**

A Real 50c Value

29c Ea. Playing cards are like hankies . . . you can't have too many of them. Assorted colorful picture back designs that look lots more expensive—they're really 50c quality! Long wearing quality with a smooth ivory finish and crisp snap. Gilt edges. Shipping weight, each, 6 ounces.

Bridge Deck
52 cards.
3 N 6940.**29c**

Pinochle Deck
48 cards, 9 spot low.
3 N 6941.....**29c**





4 Handsome Patterns
6 Lovely Colors
• Rose • Blue • White
• Green • Gold • Peach
State Color

You Don't Need to "Know Her Size" to Give Her Lovely Pillowcases

69c Pr. Beautifully embroidered and appliqued pillow cases of white cotton muslin with hemstitched, colored hems. Size, about 20x32½ inches. **Colors:** White with Blue, Gold, Green, Peach, or Rose hems. Also all White. **State color, choice of A, B.** Shipping weight, pair, 1 lb. 1 oz.
(A) Floral Basket design.
(B) His and Hers design.
125 N 7978—Pair.......... 69c

94c Pr. (C) Beautifully colored embroidered floral design and scalloped edges on white cotton muslin.
(D) White embroidered floral pattern and scalloped edges on colored cotton muslin. **Colors** for C and D: Blue, Gold, Green, Peach, Rose, or all White. Size, 20x34 in. **State color, pattern.** Shpg. wt., pair, 1 lb. 5 oz. Gift boxed.
125 N 7979—Pair.......... 94c

Rayon Satin Petal Pajama Bag

59c Each
Rows of fluffy rayon satin petals daintily adorn this pillow shaped pajama bag. Matching Rayon back. Rosette center. Abt. 16-in. diameter. Asstd. peach and blue combinations similar to illustration. Shipping weight, 9 ounces.
25 N 4547—Each.......................... 59c



Easy Terms Make Giving Easy
See Page A, in Center of Book

Ivy Holder

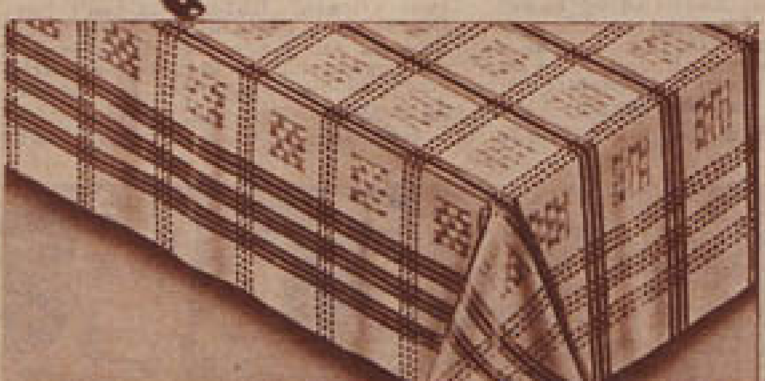


$1.49 Set Glistening black pottery seal with clear glass bowl poised on his nose. Plant ivy or any trailing vine in the glass bowl. 11½ inches high, about 8 inches long. Ivy not included. Shipping weight, 2 pounds 2 ounces.
25 N 09524—Set...... $1.49

Poinsettia



98c So natural looking, you'd think these blooms were real! Cheerful poinsettia blossoms for Christmas atmosphere! Have several in your home for the holidays. Planted in moss, set in a copper banded, maple finished wood bucket. About 24 in. high. Shpg. wt., 2 lbs. 4 oz.
25 N 9591...... 98c





Cotton and Rayon Etamine Cloth

37c 44x44 In. Cloth
A gift cloth that will add lots of cheer to many luncheons and breakfasts. One of the nicest gifts you can present to a homemaker ... she'll love the pretty, bright colors!
Woven etamine block design, cotton and rayon. **Predominating Colors:** Blue, Gold, Green, Red. **State color.** Hemmed, ready to use. Imported from Japan.

Size, About	Catalog No.	Shpg. Wt.	Each
44x44-in. Cloth	125 N 7462	7 oz.	37c
51x51-in. Cloth	125 N 7463	8 oz.	59c
51x67-in. Cloth	125 N 7464	10 oz.	79c
58x78-in. Cloth	125 N 7465	1 lb. 1 oz.	89c
15x15-in. Napkins	125 N 7466	7 oz.	6 for 47c

Gift Pillows

35c Each
Pillows for every room! Assorted florals, stripes, decorator designs. Rayon and Cotton and some 100% Rayon Damask Pillows. No choice. **Colors:** Blue, Green, Gold, Wine, Rust. **State color.** 17x17 in. Shpg. wt., 11 oz.
25 N 4747—Each..... 35c

A Gift for the Home!

19c 8¾x17 In. Scarf
Rayon pile plush, embossed-effect design. Long rayon fringe on scarfs, centerpieces. Smooth finished edge pillowcover. **Colors:** Red, Green or Rust grounds. **State color.**

Size	Cat. No.	Shpg. Wt.	Each
8¾x17-in. Scarf	25 N 4162M	8 oz.	19c
11½x22½-in. Scarf	25 N 4163M	10 oz.	35c
17x17-in. Centerpiece	25 N 4164M	10 oz.	49c
27x27-in. Centerpiece	25 N 4165M	12 oz.	98c
16x16-in. Pillowcover	25 N 4166M	6 oz.	49c







Scotty Tie Rack 39c

Bright red bow painted on Scotty's neck, gives him a roguish air! Natural plywood. 7 metal hooks for ties. Holds about 21 ties. (Ties not included.) About 6 inches high. Shipping weight, 8 ounces.
25 N 9674—Each 39c

Style Chart Tie Rack 29c

Clever fashion wheel shows correct color ties to wear with different colored shirts, suits. Holds 32 ties easily. 9½x6 in. Simulated wood, metal border, backing, arms. (Ties not included.) Shipping weight, 1 pound 3 ounces.
25 N 9534—Each.....29c

Doggie Tie Rack A Favorite With Boys 23c

Made of plywood with 10½-in. bar. Holds up to 20 ties.

Terrier cut-out design. **Green** or **Red. State color.** (Ties not included.)
25N9538—Shpg. wt., 8 oz Each 23c

Similar to above but *cowboy on horse* design. Not illustrated. **State color.**
25N9561—Shpg. wt., 8 oz. Each 23c



Three-Piece Table Center Setting Perfect for Your Holiday Table $2.19

Twenty-two pretty cellophane flowers artistically arranged in pressed crystal glass vase and candle holders. Easy cleaned. **Colors:** Shell Pink or Dubonnet with green leaves, or Royal Blue with white leaves. Candles, mirror sold separately. **State color.**
25 N 9566—Shpg. wt., 2 lbs. 2 oz. Set.....$2.19

Hand Dipped Candles. 10-in. Non-drip. **Colors:** Lt. Green, Pink, Red or White. **State color.**
25 N 9653—Shpg. wt., 6 oz. **Two for**........9c

Mirror Plateau. 9x16 in. Felt base.
25 N 09531—Shpg. wt., 2 lbs. 2 oz.......... 83c

Remember Everyone!



Desk Set Photo Frame $1.69

Keeps pen and pencil always handy . . . a favorite photo before you! Set includes fountain pen, pencil, glass photo frame and heavy glass base. Chrome fittings retain their bright luster.
25 N 9539—Shpg. wt., 2 lbs. $1.69



Priscilla Sewing Cabinet 95c

She'll use this lovely plywood sewing cabinet for years. About 10x 10½x8 in. Both lids hinged for opening. Permanent rule, large pin cushion, inside spool tray. Plywood. Walnut or light maple finish. **State finish.**
25 N 05120—Shpg. wt., 3 lbs. Each..95c



Keep "Forget-Me-Nots" in Treasure Chest $3.98

The rare skill and artistry of Chinese experts went into this beautiful hand carved chest. The wood is Singapore Mahogany known the world over for its durability. Intriguing hand made double brass lock. Plenty of room for jewelry, stationery, documents and trinkets. Chinese Import. About 15x8x7¾ inches.
25 N 9544—Shipping weight, 6 pounds..........Each $3.98



Scrap Books 59c Ea.

A gift they'll never forget! Natural plywood covers, with multi-color designs; about 30 pages.
(A) **Photos**, 8½x11 in.
(B) **Scrap Book**, 8x10 in.
(C) **Recipe Book.** 8x10 in.
25 N 9603—**State Choice**, Shpg. wt., ea., 1 lb. 10 oz.......59c



Decorative Pajama Bag 49c

Pretty, boudoir pajama or nightie bag. Lovely Rayon Taffeta in a pillow design, tufted at center by buttons. A luxury accent to bedroom. About 10 inches in diameter, opens at back. **Colors:** Orchid, Lt. Green, Rose, Blue or Gold. **State color.** Shipping weight, 10 ounces.
25 N 4111—Each 49c



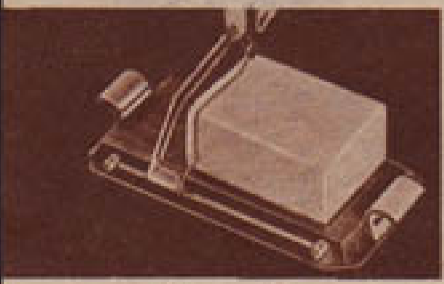
Lucky Brush Set 87c

A smart looking, useful gift for father, brother, husband or beau! Holder of pressed wood in walnut color. 4x5 in., contains a 6-in. hat brush and an 8-in. clothes brush both with ebony backs. Shipping weight, 1 lb.
25 N 9546—Set..........87c



"Tomato" Range Set 65c

Luscious tomato design pottery range set. Brightens your kitchen! Hot stoves can't hurt this set and you'll find it very handy kept on the range top. Includes salt and pepper shakers (4 in. tall) and dripping bowl, 4½ in. diameter. Jap. Import.
25 N 9565—Shpg. wt., 2 lbs.
3-piece set..............................65c



Cheese Slicer 59c

Serve cheese at the table! Chromium plate cutter with stainless steel cutting wire mounted on genuine black walnut base. Catalin handles. 6¾x3½ in. Shipping weight, 10 ounces.
25 N 9680—Each.....59c



Kitchen Memo 23c

A necessity for every kitchen! Simply mark the groceries you need, on these handy sheets and go to market! Natural wood with patriotic red, white, blue decorations. Shpg. wt., 15 oz.
25 N 9541—10x6 in...23c



Broom Holder 23c

Holds two brooms or mops. Works easily, just slide the handles up the grooves and they are caught automatically. Keeps them off floor! Lacquered natural wood with colorful design. Shipping weight, 1 lb.
25 N 9547.....23c



Grab Bag Gift Assortments Save Over 50% 49c

Don't forget anyone this Christmas! You can budget yourself to 49c and still have something for everybody! Here is a wonderful assortment of gifts . . . cigarette boxes, tie racks, salt and pepper sets, salad dishes, dinner bells, ash trays, coaster sets and other novelties. Can you think of an easier, thriftier way to do your Christmas shopping? Sorry . . . no choice of articles as all are grouped for one big clearance . . . but we know you'll be pleased and amazed at the saving you make on one of the assortments. Every package is worth *at least* $1.00! Japanese imports. Shipping weight, each package, 3 pounds.
25 N 9605—Each package securely packed..............49c

Buy Her a Beautiful Diamond Now! You Save 33⅓%



Sears Fine Quality Blue-White Diamonds . . for Easy Terms See Page A in Center of Book

A brilliant, perfectly cut, Fine Quality Blue-White center stone flanked by two smaller side diamonds. Set in 14K Yellow or White solid gold.

4 N 03454M Engagement Ring Style A
1/16 ct. **$17.95**
1/8 ct. 27.95
▲1/4 ct. 49.95

4 N 03455M Engagement Ring Style B
1/16 ct. **$17.95**
1/8 ct. 27.95
▲1/4 ct. 49.95

4 N 03049M Wedding Ring to Match Style A 3 Diamonds. . **$8.95**

4 N 03060M Wedding Ring to Match Style B 3 Diamonds . . **$8.95**

Exquisitely detailed setting of 14K Yellow or White solid gold. Fiery Blue-White center diamond accented by four flashing side stones.

4 N 03456M Engagement Ring Style C
1/16 ct. . . **$24.95**
1/8 ct. 33.95
▲1/4 ct. 57.95

4 N 03457M Engagement Ring Style D
1/16 ct. **$24.95**
1/8 ct. 33.95
▲1/4 ct. 57.95

4 N 03061M Wedding Ring to Match C 5 Diamonds. **$11.95**

4 N 03068M Wedding Ring to Match D 5 Diamonds. . **$13.95**

Six brilliant side diamonds flank a perfectly cut shimmering Blue-White center stone. Luxurious mounting of 14K Yellow or White solid gold.

4 N 03458M Engagement Ring Style E
1/16 ct. **$27.95**
1/8 ct. 36.95
▲1/4 ct. 59.95

4 N 03459M Engagement Ring Style F
1/16 ct. **$27.95**
1/8 ct. 36.95
▲1/4 ct. 59.95

4 N 03069M Wedding Ring to Match E 7 Diamonds. . **$17.95**

4 N 03074M Wedding Ring to Match F 7 Diamonds. . **$21.95**

NOTE: White Gold rings and rings marked ▲ shipped from Chicago or Philadelphia only. Order and pay postage from your nearest Mail Order House. Each in Gift Box. Shpg wt., each, 6 oz. **State color of Gold, size of center stone, ring size 5 to 8 and engraving for wedding ring.**

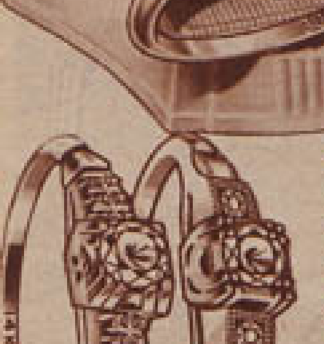


← Luxurious Details

Diamond encrusted settings of rich 14K Yellow or White solid gold. Set with a fiery 1/8 carat Blue-White center stone in mountings that create the illusion of still greater size. Gift box. **State color of gold, ring size, 5 to 8.** Shipping weight, each, 6 ounces.

(Upper Left Ring)
Eight sparkling side diamonds in modern setting. Only $3.00 Down, $4.00 Monthly.
4 N 03498—Cash. **$29.95**

(Lower Left Ring)
Ten brilliant side diamonds in a terraced setting. Only $4.00 Down, $5.00 Monthly.
4 N 03499—Cash. **$39.95**



← Brilliant Modern Settings

A sparkling 3/64 ct. center diamond set in rich 14K Yellow or White solid gold with white gold illusion crowns that are designed to make the center stone appear larger and more brilliant. **State color of gold, size of ring, 5 to 8.** In smart presentation case. Shipping weight, each, 6 ounces.

(G) Solitaire Diamond
4 N 03461 . . . . **$11.95**

(H) Brilliant Center Stone
Two sparkling side diamonds.
4 N 03460 . . . . **$14.95**

State Ring Size, 5 to 8, unless otherwise listed.



Little Girls

A pretty simulated birthstone in 10K solid Yellow gold for a child. **State birth month, size, 3 to 6.** Shipping weight, 4 oz.
4 N 05012. . . . **$1.95**



Women's Ring

Highly polished setting of 10K Yellow solid gold. A lovely simulated birthstone. **State birth month.** Shpg. wt., 4 oz.
4 N 05015. . . **$2.95**



Genuine Cameo

Carnelian Cameo in 10K Yellow solid gold with 2 diamonds. Shipping weight, 6 ounces.
4 N 5331. . . . . . **$8.95**
Without Diamonds
4 N 5332. . . . . . **$4.95**



Girls' Signet

Her first ring, one she will always remember with pride! 10K Yellow gold, engraved initial. **Print initial, state size, 3 to 6.** Shpg. wt., 6 oz.
4 N 05108. . . **$1.95**



Women's Initial

Smart 10K solid Yellow gold with 2 hand engraved initials. A lovely and personal gift for Her. **Print initials.** Shipping weight, 6 ounces.
4 N 05107. . . **$4.95**



Genuine Zircon

A flashing white zircon about 1/2 ct. in size. With much of the fire of a diamond. 10K solid Yellow gold with White gold crown. Shipping weight, 6 oz.
4 N 5330. . . . . . **$4.95**



← Diamond Set in Gold

A beautifully detailed setting in 10K Yellow or White solid gold. Set with a brilliant center diamond that is expertly mounted to create the illusion of greater size. A lovely ring for an engagement, a birthday, graduation or Christmas present . . . and one that she will wear with pleasure for years to come. Gift box. **State color of gold, size of stone, ring size 5 to 8.** Shipping weight, 6 ounces.

4 N 03465
1/100 ct. center Stone. . . . **$5.95**
2/100 ct. center Stone. 6.95
3/100 ct. center Stone. 7.95



← Bridal Wreath

An exquisite wedding band in fine 10K Yellow or White solid gold hand engraved in a smart orange blossom pattern set with three shimmering diamonds. A ring for a lifetime of pride and sentiment. Gift case. **State color of gold; size, 5 to 8.** Shpg. wt., 6 oz.
4 N 03091. . . . . . **$7.45**

With One Diamond
Similar to above with a single diamond in a wreath of orange blossoms.
4 N 03078. . . . . . **$4.95**



Our Good Quality

(J)—Orange Blossom pattern in rich 14K Yellow or White solid gold. **State color.** Shpg. wt., 6 oz.
4 N 03102. . . . **$2.95**

Better Quality

(K)—Hand polished facets in 14K Yellow or White solid gold. **State color.** Shipping weight, 6 ounces.
4 N 03104. . . **$3.95**



Gift Ideas in Newest Glamour Jewelry

Lily of the Valley

A graceful white metal spray pin studded with rhinestones and jewel-like flowers. Green enamel leaves contrast with Pearl, Ruby or Emerald colored lilies and dew-bright stem edging. Wear it as a lapel ornament or as an accent to your dark coat and smart winter frocks. **State color of Stones.** In gift box. Shpg. wt., 3 oz.
4 N 3616........... **89c**

Hearts and Flowers

Frankly sentimental . . . a delicate heart locket in rich gold colored metal set with genuine pearl-white flower centered cloisonné, smart black enamel trim. A most appropriate gift for her at a price far below its quality and beauty. 18-inch gold colored chain. Size, 1 inch. For 2 pictures. In appropriate gift box. Shipping weight, 3 ounces.
4 N 3625.......... **89c**

Watch Case Locket

A faithful reproduction of an heirloom chatelaine watch case. Richly engraved gold colored metal. With the pin, wear it at the throat or as a lapel ornament . . . or order it with an 18-inch chain to wear with everything from sweaters to formals. For 2 pictures; diam., 1¼ in. Gift box. Shipping weight, 3 ounces.
4 N 3629—Pin...... **98c**
4 N 3662—Chain..... 98c

Seed Pearl Locket

An exquisitely feminine locket with 4 rows of tiny simulated seed pearls framing a center setting of shimmering flower decorated cloisonné. Lustrous gold color metal back and matching 18-in. chain. Whether she's 16 or 60 . . . she's sure to love this locket. Diam., 1$\frac{1}{16}$ in. For 2 pictures. Shpg. wt., 3 oz.
4 N 3630......... **98c**

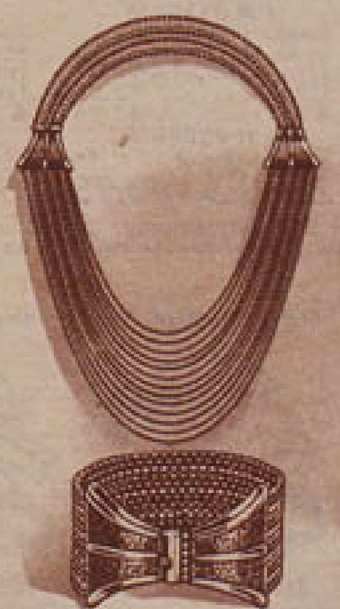
Jeweled Basket Pin

A graceful rhinestone studded basket heaped with jewel-toned opalescent stones. Wear it at your throat, as a lapel accent or to brighten your winter coat. In a choice of gem-like colors: Star Ruby, Star Sapphire or Moonstone. Sturdy pin with safety clasp. 2⅛ in. wide. In Gift box. **State color of stones.** Shpg. wt., 3 oz.
4 N 3617......... **$1.79**



Diamond Set Yellow Gold Locket

Exquisite detail and graceful design in the richness of 1/20 12-K yellow gold filled. A lovely 1½x1$\frac{5}{16}$-in. heart locket set with brilliant genuine diamond or engraved with her initial. Matching 18-inch chain. For 2 pictures. Shpg. wt., 3 oz.
4 N 4231—With Diamond...... **$3.89**
4 N 04234—Initial (no diamond) **(print initial)**.................. **$1.89**



New Drape Necklace

An exciting accent for dark frocks . . 13 strands of tiny metal beads in contrasting rows of yellow gold, silver and copper colored metal form a colorful and graceful drape. Joined to a 6-strand neck band by a smart clasp. Shpg. wt., 4 oz.
4N3644—Necklace. **$1.00**
4N3645—Bracelet... $1.00



Triangles in Color

An unusually attractive necklace of colorful catalin triangles hung on a matching lightweight link chain . . . trimmed with gold colored metal. Three rich colors: Tortoiseshell, Jade Green or Red. **State color.** Shpg. wt., 4 oz.
4N3635—Necklace.. **98c**
4N3636—Bracelet... 98c



Embossed

Exquisite simplicity of design in a 1-in. cross of 1/20 12-K. Yellow gold filled quality. On matching 18-inch chain. Shipping weight, 3 ounces.
4N4238.... **89c**
With Sparkling Diamond
4N4239.. **$2.89**

Solid Gold

Richly detailed one-inch cross in 10-K solid yellow gold set with a genuine cut diamond. 18 in. matching solid gold chain. In gift box. Shipping wt., 3 oz.
4N4240.. **$4.69**
No Diamond
4N4241.. **$2.89**



Gold Book Locket

A Christmas present that will delight her now . . . that she will wear for many Christmases to come! Exquisitely designed, enduring 1/20 12-K yellow gold filled book locket. A genuine cut diamond accents the rich beauty of the gold. Delicately detailed for lasting loveliness. Holds 2 pictures. Size: ⅝x¾ inches. Matching 18-inch chain. In gift box. Shpg. wt., 3 oz.
4 N 4235...................... **$3.98**
Without Diamond
4 N 4236.. .... **$1.98**



Patriotic Bow Pin

Wear your colors over your heart or pin them on your coat! Brilliant red, white and blue enamel bow with rhinestone studded edges. Clear American flag colors that are much the smartest accessory just now! 2⅞ in. wide. Shpg. wt., 4 oz.
4 N 3631.......... **89c**

American Wings Pin

True flag colors in gay enamel . . . a tiny airplane attached by chain to a colorful parachute. Made of white metal. Each is rhinestone studded, each has its own pin. Red, White and Blue . . . America's favorite colors.
4N3632—Shpg. wt., 4 oz. **89c**



Three Way, Night and Day Set

Of all jewelry, pearls are the most adaptable for you can wear them anytime, anywhere and with every costume. This "Night and Day" set combines the usefulness and beauty of three smart pieces. You can clasp necklace and bracelet together making one long 24-inch evening necklace or you can unclasp it and have two separate pieces, a 17-inch necklace and a matching bracelet, to wear with your rich dark frocks and fluffy pastel sweaters (see small illustration). Beautifully matching simulated pearls accented by the rich square rhinestone fastening. In presentation case. Shipping weight, 5 ounces.
4 N 3637—Two-Piece Set....... **$1.69**

Yellow Gold

A delicately hand engraved octagonal locket beautifully finished and richly detailed. 1/20 10-K Yellow gold filled quality with an 18-inch 1/20 12-K yellow gold filled chain. Her initial engraved without extra charge . . . an impressive gift. Each in lovely gift box. Holds 2 pictures. **Print initial desired.** Size, ½x¾ inch. Shipping weight, 3 oz.
4 N 04237.... **$1.49**



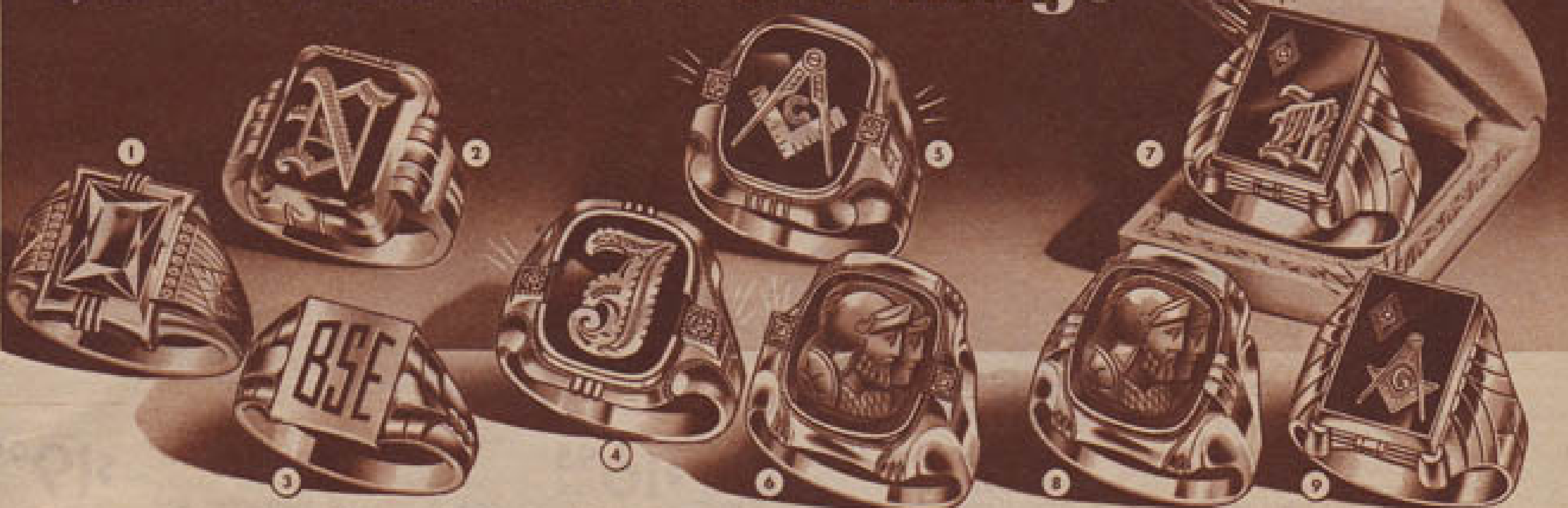
Elgin American Four Feature Compact



Black enamel; polished gold color trim. 2-inch square size.
1. Large soft puff with an extra puff included.
2. Swinging Mirror with Picture Frame on Back.
3. Package of Lipstick Tissues Inside Cover.
4. 3 Initials Hand Engraved.

Print Initials
4 N 04608—Shpg. wt., 5 oz. **$1.19**

Save ½ on Men's Gift Rings



Same Quality and Weight Sold Elsewhere at About Twice Sears Low Prices!

- **10K Solid Yellow Gold Mounting**
- **Choice of Three Handsome styles** **$6.95**
- **Savings of as Much as 50%**

Masculine rings of medium weight at a remarkably low price. Excellence of taste and generosity of fine materials mark them as outstanding among our Christmastime specials. Shpg. wt. ea., 4 oz.

(1) Synthetic Ruby Ring
A deep-red stone that closely resembles a genuine ruby. **State size, 8 to 12.**
4 N 4808—*$14.00 Value*.......... **$6.95**

(2) Genuine Black Onyx
Raised Gold Plated Initial on genuine black onyx. **Print initial, State size, 8 to 12.**
4 N 4794—*$14.00 Value*.......... **$6.95**

(3) Three Initial Signet Ring
Print initials, State size, 8 to 12.
4 N 04959—*$14.00 Value*.......... **$6.95**

- **Two Side Diamonds on Each**
- **10K Solid Yellow Gold Mountings** **$12.95 and up**
- **Finest at a Saving of Up to ½**

Massive, masculine rings with master workmanship and exceptional quality in materials. Our Finest men's rings specially priced for this Christmas. Gift box. Shpg. wt., each, 4 ounces.

(4) 10K Gold Raised Initial on Onyx Base
Print Initial, State Size, 8 to 12.
4 N 4795—*$25.00 Value*.......... **$12.95**

(5) 10K Gold Raised Masonic Emblem
Black Onyx Base. **State size, 8 to 12.**
4 N 4851—*$25.00 Value*.......... **$12.95**

(6) Double Head Cameo Tiger Eye Stone
Golden Brown Color. **State size, 8 to 12.**
▲4 N 4659—*$30.00 Value*.......... **$14.95**

Intaglio Hematite (Heads Cut Into Stone)
▲4 N 4661—Grayish Black Color..... **14.95**

- **10K Solid Yellow Gold Mountings**
- **Choice of Smart New Styles** **$9.95 and up**
- **Genuine Values at Unusual Savings**

Finer Quality Rings of excellent weight and design that assure the best for Him this Christmas. Each one an exceptional buy! See Page A for Easy Payment Terms. Shpg. wt. each 4 oz.

(7) 10K Gold Raised Initial, 1 Diamond
Onyx Base. **State size, 8 to 12; Initial.**
4 N 4796—*$20.00 Value*.......... **$9.95**

(8) Double Head Tiger Eye Cameo
Golden Brown Color. **State size, 8 to 12.**
4 N 4669—*$20.00 Value*.......... **$10.95**
Grayish Black Intaglio Hematite Ring
4 N 4670—Heads Cut Into Stone..... **$9.95**

(9) 10K Gold Raised Masonic Emblem
Real Diamond, Onyx Base. **State size.**
4 N 4871—*$20.00 value*.......... **$9.95**

NOTE: Rings Marked ▲ shipped from Chicago or Philadelphia Only. Order and pay postage from your nearest Mail Order House.

49¢ Special

Swank Personalized Tie Sets



$1.00 Value

A smart, necessary aid to perfect grooming. Well designed yellow gold plated tie chain and collar bar. 3 cut-out initials. **Print initials.** Shpg. wt., 3 oz.
4N05555—2-pc... **49¢**
Tie Chain Only
4 N 05559....... **29¢**

Swank Signet Set

Yellow gold color collar bar and tie chain. **Print initial** for engraving. **Postpaid.**
4 N 05572M—2 Pc. Set....... **$1.00**
Tie Chain Only
4 N 05573M..... **50¢**
Collar Bar Only
4 N 05574M..... **50¢**

Yellow Gold Plated

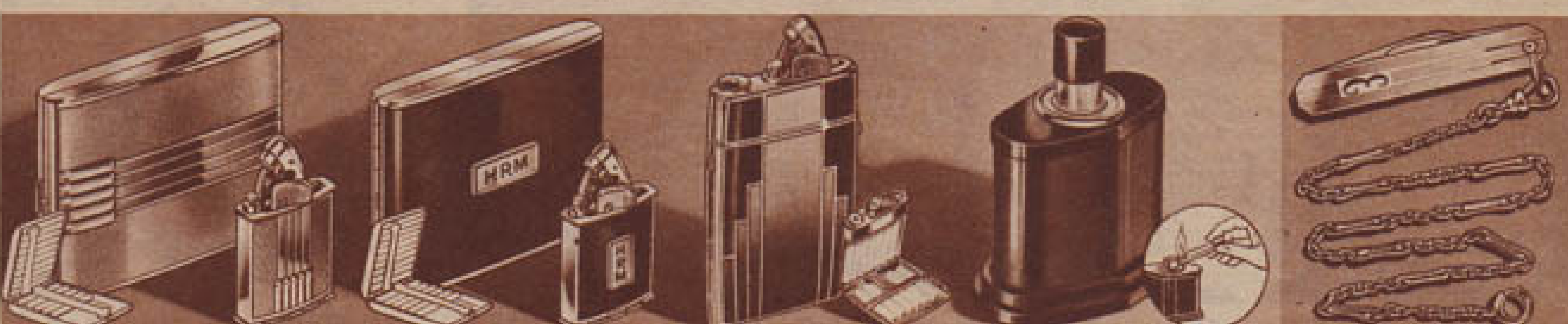
Swank tie chain and collar bar set. **Print 2 initials** for engraving. **Postpaid.**
4 N 05575M—2-Pc. Set....... **$2.00**
Tie Chain Only
4 N 05576M..... **1.00**
Collar Bar Only
4 N 05577M..... **1.00**

Four Piece Belt Set

Tie chain, collar bar and buckle in embossed sterling silver or yellow gold plate. Engraved initial on buckle and tie chain. 1⅜-in. Black cowhide belt, size 30 to 44. **State size, finish; print initial.** Shpg. wt., 11 oz.
4N05420—Set....... **$1.98**
4N05421—Belt and Buckle $1.39

Sterling Silver Set

Fine sterling silver tie chain, collar bar and buckle with hand engraved design and initial. Black cowhide belt, 1⅜ inches wide. Sizes 30 to 44. **State size, print initial.** Shpg. wt., 11 oz.
4 N 05422—Set.... **$2.98**
Belt and Buckle Only
4 N 05424.......... $1.98



Evans Cigarette Set

Nickel plated cigarette case and lighter with smart engine turned design. Case holds 20 cigarettes. Size: 2¾ x 3¾ in. Shipping weights, sets, 10 oz.; Single pieces, 5 oz.
4 N 5537—Case..... **79¢**
4 N 5538—Lighter. $1.19
4 N 5539—Set...... 1.89
Finer, Yellow Gold Color
4 N 5540—Case...... 98¢
4 N 5541—Lighter. $1.49
4 N 5542—Set..... 2.39

Black Enameled Set

A really good looking cigarette case and lighter. Smart black enameled front with nickel plated trim. Shield for 3 hand engraved initials on each. Case holds 20 cigarettes. Size 2¾x3¾ in. **Print initials.** Shpg. wts.: set, 10 oz.; Single pieces, 5 oz.
4 N 05543—Case.. **$1.29**
4 N 05544—Lighter $1.69
4 N 05545—Set.... 2.79

Evans Combination

A smart all-in-one cigarette case and lighter. Black enameled front with two-toned shade effect, nickel plated trim. Evans new clipper action lighter! Case holds 14 cigarettes. Size: 2¼x4⅜ in. Give him a present he'll use day after day with unfailing pleasure. *A $3.95 value.* Shipping weight, 13 ounces.
4 N 5549........ **$2.79**

Table Lighter

Silent Flame Set. Operates on 2 standard flashlight batteries, included. Touch lighter stick to metal top and a steady, strong flame appears. Uses regular lighter fluid. Good looking oval shaped lighter 2½ in. high. Enameled in black. Shpg. wt., 12 oz.
4 N 5568—*$1 Value*. **89¢**

Yellow Gold Filled

Handsome two-blade knife and waldemar watch chain. Long wearing 1/20 10K yellow gold filled quality. Initial engraved. **Print initial.** In gift box. Shpg. wts., Set, 6 oz.; Knife only, 3 oz.
4 N 01984—Set **$2.98**
4 N 01985—Knife Only........... $1.79

Modern Westminster Chimes

AS LOW AS 50c A WEEK
. . PAYABLE $2 MONTHLY,
SEE PAGE A IN CENTER OF BOOK







$14.95 Cash "Orleans" New, Modern Westminster

$25.00 Value! A new, distinctive, New Haven chime clock with the clean-lined beauty of the smartest modern styling. Handsome mahogany case with quilted veneer front, walnut plywood top and ivory color end inlays. 5¾ in. silver color dial with raised numerals. Full, musical Westminster, quarter hour chimes and hour strike (self adjusting). Electric model has sweep second hand. Size, 15 in. wide, 8 in. high, depth 5 in. Shpg. wt., 11 lbs.
4 N 08609—8-Day........**$14.95**
4 N 08689—Electric.......$14.95

New Haven "Reverie" $16.95 Cash

Valued at $25.00! A full Westminster New Haven chime clock of classic beauty. Mahogany veneered case with two-tone paneling and delicately scalloped base. Polished gold color bezel, 5⅜ in. silver color dial and easy-to-read, raised numerals. Melodious Westminster quarter hour chimes and hour strike. Sweep second hand on self-starting electric model. Size, 19¼ in. wide, 8 in. high, depth 5 in. Shpg. wt., 9 lbs.
8-Day Key Wind 4 N 08611......**$16.95** Electric 4 N 08679..**$16.95**

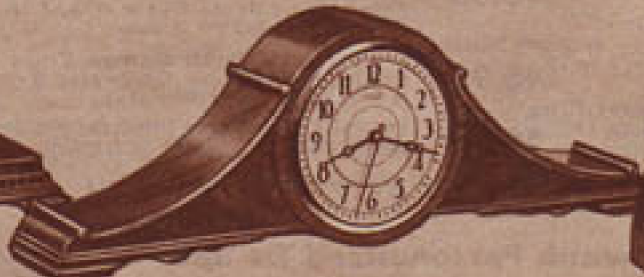
General Electric $19.95 Cash Postpaid

"Serenade" Westminster chime clock of unusual stateliness and beauty. Made by General Electric . . . famous for precision electrical instruments. Rich walnut finish tambour case. Polished gold color bezel frames smart, 4x5½-inch silver color dial with clear, modern black numerals. Gold color sweep second hand. Mellow Westminster chime on each quarter hour, with strike on the hour. (Self-adjusting). Size, 14x6¼x4½ in. **Postpaid.**
▲4 N 08691—Self Starting Electric....**$19.95**

Give a Gift With Year-Round Use









Quaint Banjo Clock

$6.95 24½ In. "Warwick" Model

Glass paneled, mahogany finish; brass ornaments; 8-day or electric movement. Shpg. wts., 9 lbs. and 6 lbs.
"Whitney"—30½ in. high, 9½ in. wide. Hour and half-hour strike; 6 in. dial. Electric model is self starting.
8-Day ▲4N08809 **$10.95** Electric ▲4N08875 **$10.95**
"Warwick"—Size, 24½x7⅜ in. 5½ in. cream color dial. Without strike. Electric model has manual start movement.
8-Day ▲4N08810 **$6.95** Electric ▲4N08876 **$6.95**

Ingraham "Supreme" $6.95

Attractive and priced unusually low for the quality beneath its graceful, lovely exterior. Beautiful case of hand-rubbed mahogany veneer, genuine two-tone walnut inlay and carved base molding. 5⅜-in. silver color dial with gilt numerals. Mellow two-tone chime strikes each hour and half hour. Reliable 8-day Ingraham movement. 20 in. wide, 10 in. high, 4⅛ in. depth. Shpg. wt., 10 lbs.
4 N 08600...........**$6.95**

Ingraham Electric $8.95

Strikes hour and half hour on mellow chime rod. Beautiful modern tambour design. Fine walnut veneer case with genuine burl walnut front, and attractive, delicately molded side scroll treatment. Satin finish silver plated dial with gold color sweep second hand. Ingraham self-starting electric movement, with motor sealed in oil for longer wear. 20 in. wide, 6½ in. high. Shipping weight, 6 pounds.
4 N 08688.............**$8.95**

Sessions Electric $3.75

A distinctive occasional clock of unique modern styling, that will enhance the room it graces. Quiet, reliable, self-starting Sessions electric movement assures accurate timekeeping. Streamlined case of genuine walnut veneer with smart tulipwood inlay trim and ebonized feet. 5-in. silver color dial with raised numerals, chromium plated bezel and sweep second hand. 11¾ in. wide, 6¾ in. high. Shpg. wt., 4 lbs.
4 N 08693.............**$3.75**

Clocks marked ▲ shipped from Chicago or Phila. only; order from your nearest Mail Order House.

Current Notice: Electric Clocks on this page operate on 110–130-volt A. C. 60-cycle only.

Smart Gift Alarms for Alert "Moderns"









Brighten Your Kitchen



Hammond $1.98

A neat, good-looking little electric alarm. Two-tone walnut finish Bakelite case; 3-in. buff color metal dial and sweep second hand. Buzzer alarm; 5-ft. cord. Size, 3¼x4½ in. Shpg. wt., 2 lbs. 5 oz.
4 N 8575......**$1.98**

Electric Alarm $3.39

Smart, miniature, self-starting electric alarm, made by Ingraham. Die-cast metal case, gold or silver color satin finish; two-tone metal dial. Size, 4¼x4 in. Shpg. wt., 2 lbs. 2 oz.
4N8589–Silver.**$3.39**
4N8590–Gold...$3.39

Walnut Case $4.95

An extremely smart, self-starting electric Ingraham alarm; to add distinction to any room. Beautiful genuine walnut case, inlaid with maple bands. Two-tone silver color metal dial; gold plated bezel; sweep second hand. 5⅛x4½ in. Shipping weight, 2 lbs. 5 oz.
4 N 8591.....**$4.95**

Overnite Alarm $3.25 Black

Unusually convenient for desk, dresser or travel. Ivory color composition case, gold color trim; or black with nickel plated trim. Front sliding shutter; non-breakable crystal. Luminous hands, numerals. Size, 4¼x3 in. Shipping wt., 1 lb. 5 oz.
4N8533–Ivory.**$3.75**
4N8534–Black...$3.25

8-Day or Electric Model $1.98

Here's a colorful kitchen clock of new, modern design . . . very specially priced for a clock of its features. 8-day or manual starting electric movement. Chromium plated bezel frames 5¼-inch, modern type, easy-to-read dial. Sweep second hand on electric model. Convenient front set and start . . . no removing clock from wall. Attractive plastic case in gay colors. Size, about 8 in. square. **State color:** Green or Red with white trim; or all Ivory, or all White. Shpg. wt., each, 3 lbs.
8-Day 4 N 8702..**$1.98** Electric 4 N 8785..**$1.98**

Watches . . . Priced Low for Christmas





All Watches Shown About ½ Actual Size

Exclusive . . Smart, Thrifty "Miss Ingraham"

A sturdy, small watch ideal for the schoolgirl, sportswoman and business woman! Combines smart simplicity in styling with dependability and accuracy in timekeeping. Rich 10-K Yellow rolled Gold plate or Chromium Plate case with stainless metal back. Clear, unbreakable crystal protects the clean cut dial and numerals. A $3.50 value that assures a Merry Christmas. In gift case. **State wrist size.** Shpg. wt., each, 4 oz.

$2.49 Chrome

Chromium Plated
4N1773—Link Band **$2.49**
4N1771—Black Leather Band. **$2.49**

Yellow Gold Plated Case
Tan Pigskin Strap
4N1772 .... **$2.95**

For Men and Boys . . . Curved to Fit the Wrist

A sturdy, fine looking watch, built for hard every day use. Priced exceptionally low for Christmas! Designed to hug the wrist firmly, comfortably and with extra smartness. Richly embossed Chromium plated case. Clear unbreakable crystal protects the easy to read numerals and two toned dial. Rugged Ingraham movement with the extra heavy mainspring that means longer wear. Choice of genuine black leather strap or matching metal link bracelet. Man or boy he'll be proud to wear it, for it is a watch to depend upon and a style that competes with far more expensive watches. In presentation case. **State wrist measurement.** Shipping weight, each, 8 ounces.

$1.79 Each

With Black Leather Strap
4 N 1757 .... **$1.79**

Adjustable Link Bracelet
4 N 1756 .... **$1.79**





Red, White and Blue Pocket Watch

Show you are proud to be an American! Proclaim your patriotism with this thrilling new Ingraham patriotic watch . . . handsomely lithographed in brilliant national colors! It's new, different, beautiful! Heavy, polished nickel plated case has modern design bow (stem guard), and convenient, low-set crown. Attractive metal dial has brilliant, flag-red number track, with navy blue numerals, white minute-track with silver color minute markers and hands. Navy blue dial center with silver color border, is emblazoned with blue and silver color American eagle. White second-dial has tiny blue stars as second markers. Back of case shows "Liberty Bell" in colors on white medallion. 30-hour Ingraham movement will withstand hard usage. Unbreakable crystal.

$1.29

4N1705—A grand gift for any man or boy! Shpg. wt., 4 oz. **$1.29**

Luminous

Luminous hands tell time in the dark! Chrome plated case; unbreakable crystal. New Haven movement. **State wrist size.** Shpg. wt., ea., 5 oz.

$1.98

4N1564—Black Leather Strap **$1.98**
4N1565—Matching Link Band **$1.98**

Copper-Clad

Has the New Red-Gold look that is so smart this season . . . be the first to wear one! Rich two-toned dial, unbreakable crystal. New Haven movement with compensated hairspring. Leather strap. Shpg. wt., 5 oz.

$2.69

4 N 1566 .... **$2.69**

Yellow Gold

Neater, smaller. Yellow gold or chromium plated case. New Haven movement; unbreakable crystal. Shpg. wt. 5 oz.

$2.79 Yellow Gold

4 N 1583—Gold; Tan Pig Strap ... **$2.79**
4 N 1584-Chrome; Black Strap **$1.98**

Fine, inexpensive watches that make welcome gifts! Easy Terms on any Order of $10 or more. See Page A in Center of Book



Luminous Dial

Tells time in the dark. Attractive black dial with luminous numerals and hands. $1.50 Value. Smart, sturdy nickel plated case with dependable Ingraham movement. Runs for 30 hrs. on one winding. Clear, unbreakable crystal protects the easy-to-read dial. Shpg. wt., 4 oz.

$1.00

4 N 1719 .... **$1.00**

Similar Watch . . . Plain Dial
Plain numerals and hands.
4 N 1700 .... **79c**

Smartly Styled

Richly embossed nickel case, bezel and back, and expensive looking dial. Modern styled raised gilt numerals and hands. Has new revolving second indicator with red numerals and markers. Dependable Ingraham movement, needs winding once in 30 hours. The watch He's been waiting for . . new, clever, handsomely designed. It exhibits the styling of far more expensive watches.

$1.19

4 N 1704—Shpg. wt., 4 oz. **$1.19**

The Lone Ranger

New Low Price . . Reduced from $1.39! A keen looking watch any boy would prize! The Lone Ranger and Silver on back in gay colors. Black-enameled 5 sided case, nickel plated trim. Unbreakable crystal for rough and tumble wear. Leather fob and holster with imitation revolver. Official Lone Ranger Watch. Dependable New Haven Movement. Shpg. wt., 5 oz. Gift Box.

$1.00

4 N 1527 .... **$1.00**

Watch, Knife and Chain

Now—in the popular yellow gold color finish. A really good looking watch with a useful 2-blade knife and Waldemar watch chain. Embossed case with smart two-toned dial. $2.00 Value. Shpg. wt., 8 oz.

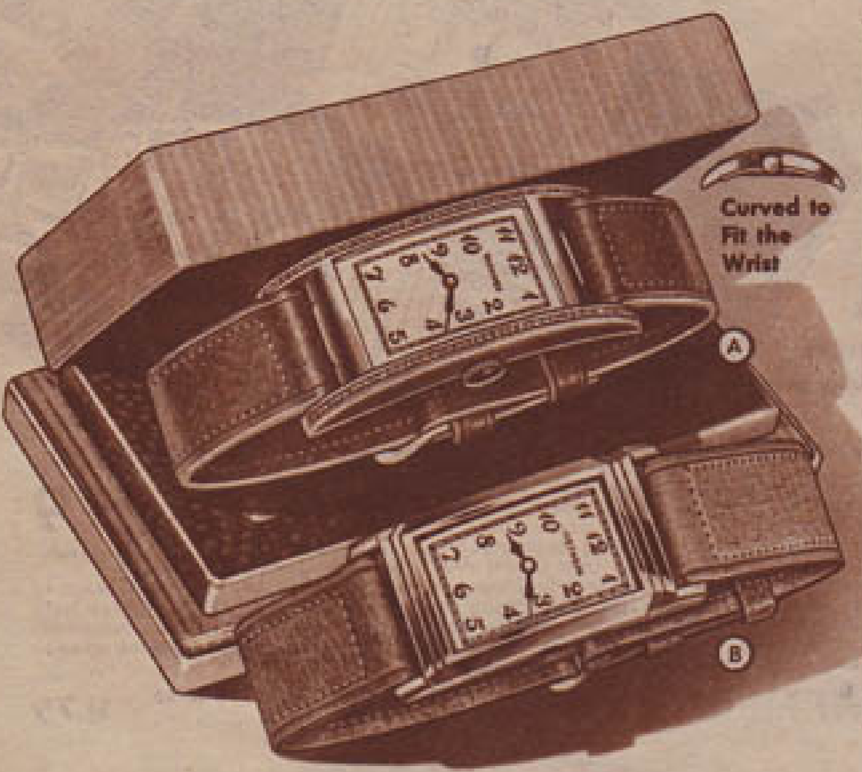
$1.19 Nickel

4 N 1534—In gift box **$1.39**

Similar Watch—Nickel Finish
Plain Large Figure dial.
4 N 1535 .... **$1.19**

1941 styles for Christmas 1940. Fine jeweled watches identical in quality, beauty and workmanship to nationally advertised brands selling at twice our low price! At Sears you pay for the watch itself, not for the name.

½ Price Gift





Ⓐ Curved Gold Case

- 17 Jewel Movement
- Tan Pigskin Strap

$10.95

A slender curved watch in rich 10K yellow rolled gold plate with a practical stainless metal back that fits the wrist comfortably. Rich engraving frames the clean cut dial. Excellent 17-Jewel Tested Swiss movement. Combines the merits of fine timekeeping and impressive design usually found only in watches selling at twice our low price! Gift box. Shipping weight, 6 ounces.

4 N 819.............. **$10.95**

Ⓑ Polished Case, 17 Jewel

- 10K Yellow Gold
- Tan Pigskin Strap

$9.95

Up to the minute in styling . . . on the minute in timing! Handsome polished case in rich unornamented 10K yellow rolled gold plate with an enduring stainless metal back. Timekeeping excellence assured by the fine 17-Jewel Tested Swiss movement. Easy terms are available on all Sears watches, see Page A, Center of Book. Shpg. wt., 6 oz.

4 N 820—Gift Box... **$9.95**

Yellow Gold Case

$10.95

7 Jewels

A modern small size watch with stirrup end design that allows it to lie naturally on the wrist. 10K yellow rolled gold plate with practical new stainless metal back. 7-Jewel Tested Swiss movement. Pigskin strap. Gift box. Shpg. wt., 6 oz.

4 N 1279.... **$10.95**

17 Jewels
4 N 1280.... **$13.95**

Pink Gold Case

$11.95

7 Jewels

The new pink 10K rolled gold plate that is a favorite with men of discrimination. New small size square watch with bronzed dial . . . back is of enduring stainless metal. Tested 7-Jewel Swiss Movement. Brown suede strap. Gift box. Shpg. wt., 6 oz.

4 N 1281... **$11.95**

17 Jewels
4 N 1282... **$14.95**

Spherical Crystal

$12.95

7 Jewels

Curved unbreakable crystal accents the brilliantly designed case of 10K yellow rolled gold plate. Alternate Roman and stick numerals. Tarnish-resisting stainless metal back. 7-Jewel Tested Swiss movement. Tan pigskin strap. Gift case. Shpg. wt., 6 oz.

4 N 1283... **$12.95**

17 Jewels
4 N 1284... **$15.95**



AMERICAN MADE SHOCKPROOF WATCHES

Leather Strap

$3.95

Chromium

Chromium or 10K yellow rolled gold plate case with stainless metal back. For rugged service. 7-Jewel American Made shockproof movement. Tan pigskin strap. Gift box. Shpg. wt., 6 oz.

Chromium
4 N 821... **$3.95**

Yellow Gold
4 N 822.... **5.95**

Women's Model

$3.95

Chromium

For the business woman or sportswoman. Chromium or 10K yellow rolled gold plate case, stainless metal back, link band. 7-Jewel movement. Gift box. **State wrist size.** Shpg. wt., 6 oz.

Chromium
4 N 823... **$3.95**

Yellow Gold
4 N 824.... **5.95**

Metal Band

$4.95

7 Jewels

Modern terraced side treatment in a rugged watch of Chromium plate with a smart matching link band. 7 or 17-jewel American Made shockproof movement. Gift box. *State wrist size.* Shipping weight, 6 ounces

7 Jewels
4 N 846... **$4.95**

17 Jewels
4 N 847 ....**6.95**

Waterproof

Dustproof—Non-Magnetic



Smart Black Dial

$9.95

7-Jewel Movement

Has smart black dial with clean cut gold color numerals that assure quick reading. A fine tested 7-jewel Swiss movement. Its waterproof, dustproof, and non-magnetic. The ideal watch for sports wear, while working, and for all around use. The conservative round chromium case has been a favorite with well groomed men for years and it is now combined with the practical new stainless metal back. Good looking gun-metal gray leather water repellent strap for long, rugged wear. In handsome presentation case. Shipping weight, 6 ounces.

4 N 1285......... **$9.95**

Luminous Dial

$12.95 Chrome

Sweep Second Hand

For the doctor, photographer, sportsman . . . for every man to whom split second accuracy counts, day or night! Here is a watch with a sweep second hand that can be read in the dark, is dustproof, waterproof and non-magnetic. Fine 7-Jewel Swiss movement. Chromium or 10K Yellow Rolled gold plated case with stainless metal back. Separate second track with full sweep hand. Water-repellent leather strap. In gift case. Shpg. wt., 6 oz.

Chromium Case
4 N 1286........ **$12.95**

Yellow Gold Case
4 N 1287........ **14.95**

Watch Sale

There's no better Christmas gift than a fine, jeweled watch. And Sears Convenient Terms make it easy for you to buy any watch NOW . . . pay LATER. See Page A, Center of Book.





Sweetheart Watch

$8.95

7 Jewel

Fashionable new pink gold or popular yellow gold case. 10-K rolled gold plate quality, with stainless metal back. Reliable 7-jewel Swiss movement. Black silk cord band. **State wrist size.** Gift box. Shpg. wt., 8 oz.

Pink Gold 4 N 775.... **$8.95**
Yellow Gold 4 N 776.... **$8.95**

Tiny "Sweetheart"

$11.95

7 Jewel

Finer and smaller heart shaped model than watch at left. Finely embossed case of 10-K yellow rolled gold plate with stainless metal back. Dependable Swiss movement; link bracelet. In gift box. **State wrist size.** Shpg. wt., ea. 8 oz.

4 N 792 **7 Jewels**..... **$11.95**
4 N 793 **17 Jewels**.... **$14.95**

Give Her a Tiny Watch Set With Diamonds—Save Over Half!

6 Genuine Diamonds

$24.95 Cash

Only $3.00 Down

Valued at $55.00. An exquisitely styled, tiny watch, with 6 sparkling diamonds set in all 10-K yellow rolled gold plate case. Fine, accurate 17-jewel Swiss movement. Black silk cord band. **State wrist size when ordering.** Gift box. Shipping wt., 8 oz.

▲4 N 0781 **$24.95**

4 Sparkling Diamonds

$19.95 Cash

Only $2.50 Down

Worth All of $45.00. A stunning little watch with 4 genuine cut diamonds set in smart, embossed 10-K yellow rolled gold plate case. 17 jewel Swiss movement. Link band. Gift box. **State wrist size.** Shpg. wt., 8 oz.

▲4 N 780. **$19.95**

2 Sparkling Diamonds—7 or 17 Jewels

Ⓐ **$25.00 Value!** 10-K yellow rolled gold plate case; stainless back; set with 2 genuine diamonds. 7, or finer 17 jewel Swiss movement. Link band. In gift box.

$9.95 Cash — **7 Jewel** — **$2 Down**

7 Jewels 4 N 777.. **$9.95** **17 Jewels** 4 N 778 .. **$12.95**

4 Flashing Diamonds—17 Jewels

Ⓑ **Usual $35.00 Value!** 4 cut diamonds set in embossed case of 10-K yellow rolled gold plate with stainless metal back. 17 jewel Swiss movement; silk cord band.

$16.75 Cash — **$2 Down**

4 N 779—In gift box.......... **$16.75**

Above shpg. wts., ea., 8 oz. **State wrist size.**

NOTE: Watches marked ▲ shipped from Chicago and Phila. only. Order and pay postage from nearest mail order house.

Super Value Watch

$4.95

Chrome

$12.95 Quality

Modern design case of chromium plate or 10-K yellow rolled gold plate with stainless metal back. 7 jewel Swiss movement. Adjustable link bracelet. In gift box. **State wrist size.** Shpg. wt., 8 oz.

Chromium Plate 4 N 800.......... **$4.95**
Yellow Gold Plate 4 N 801.......... **$6.95**

Modern Cushion Style

$6.95

Chrome

$14.95 Quality

Charming embossed design cushion style case in Chromium plate or 10-K yellow rolled gold plate with stainless metal back. Reliable 7 jewel Swiss movement, matching link bracelet. Gift box. **State wrist size.** Shpg. wt., 8 oz.

4 N 782—Chrome.. **$6.95**
4 N 783—Yellow Gold Plate......... **$8.95**

Smart Oval Shape

$7.95

7 Jewel

$17.95 Quality

Unusual oval dial watch with delicate filigree end design and case of 10-K yellow rolled gold plate with stainless metal back. 7 jewel Swiss movement; black silk cord band. **State wrist size.** Gift box. Shpg. wt., 8 oz.

4 N 784.......... **$7.95**
4 N 791—**17 Jewel $22.95 Quality**.... **$10.95**





Tiny Square Style

$8.95

Chrome

$16.95 Quality

Lovely and feminine, this tiny square model is a fine little timekeeper any woman would prize. Delicate embossed design case in chromium plate or 10-K yellow rolled gold plate with stainless metal back. 7 jewel Swiss movement. Matching link band. Shpg. wt., 8 oz. Gift box. **State wrist size.**

Chromium 4 N 785.... **$8.95**
Gold Plate 4 N 786... **$10.95**

New Round Style

$9.95

7 Jewel

$19.95 Quality

Tiny round model with tapered end styling. Pink or yellow 10-K rolled gold plate case, with stainless metal back. **State choice.** 7 or finer 17 jewel Swiss movement. Black silk cord band. Gift box. **State wrist size.** Shpg. wt., 8 oz.

7 Jewels 4 N 787.... **$9.95**
17 Jewels 4 N 788... **$12.95**

Embossed Cushion

$10.95

7 Jewel

$22.50 Quality

A lovely little feminine wrist flatterer. Delicately embossed case of 10-K yellow rolled gold plate with stainless metal back. 7 or finer 17-jewel Swiss movement. Matching link bracelet. **State wrist size.** Gift box. Shpg. wt., 8 oz.

7 Jewels 4 N 789... **$10.95**
17 Jewels 4 N 790... **$13.95**

BULOVA

Trade in Your Old Watch on a New Bulova

Any old watch, regardless of age or condition, is worth real money on a trade-in for a new Bulova. Send us your old watch and a letter indicating your new Bulova selection, and we will advise you of allowance before filling order. This offer applies to any Sears catalog and whether you buy for Cash or Easy Terms.



BULOVA • "PATRICIA"

17-Jewel $24.75

Pink or Yellow Gold Plate Case

Woman's tiny cushion shaped watch in rich pink or yellow 10-K rolled gold plate with stainless metal back. Popular, new terraced end styling. Fine, 17 jewel Bulova movement. Black silk cord band. *State wrist size.* In presentation gift box. *Postpaid.*

Pink Gold 4N0550 $24.75 Yellow Gold 4 N 0551 $24.75

Cash or Terms, $3 Down, $4 Monthly.

BULOVA • "MEDALLION"

17-Jewel $29.75

Yellow Gold Case

An ever-so-small, round watch with smart case of all 10-K yellow gold. 17 jewel Bulova movement, renowned for accuracy and long wearing dependability. The smart adjustable metal bracelet harmonizes perfectly with the lovely simplicity of the round case. In gift case. *State wrist size. Postpaid.*

4 N 0555..................$29.75

Cash or Terms, $3 Down, $4 Monthly.

Watches on These 2 Pages Shown 3/4 Actual Size



WESTFIELD • "BEVERLY"

7-Jewel $14.75

Engraved Yellow Gold Case

A tiny Westfield feminine watch of unusual attractiveness. Delicately engraved, cushion shaped case of gleaming 10-K yellow rolled gold plate with stainless metal back. Reliable 7-jewel movement. Matching adjustable link bracelet. *State wrist size.* In gift case.

4 N 558—*Postpaid*..........$14.75

Cash or Terms, $2 Down, $2 Monthly.

WESTFIELD • "Miss Liberty A"

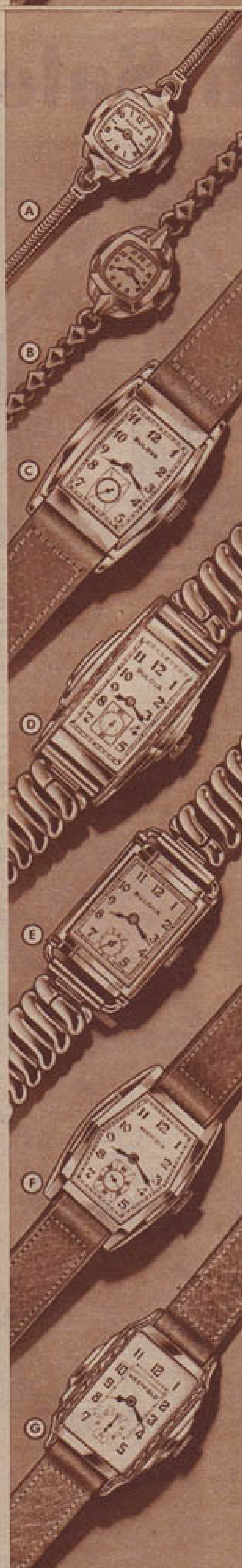
7-Jewel $10.75

Smart, Round Yellow Gold Case

A superb little round model, with a low cost that is extremely easy on your Christmas purse. Smartly styled, perfect plain case of polished 10-K yellow rolled gold plate with stainless metal back. Dependable 7 jewel movement. Black silk cord band adds richness to the fashionable simplicity of the perfectly plain case. *Be sure to state wrist size.* In gift case. *Postpaid.*

4 N 561..................$10.75

Same Price, Cash or Terms.



Bulova

"DIANA" • 17-Jewel

Yellow Gold $29.75

(A) Tiny, feminine, cushion shaped Bulova, with smart, plain case of all 10-K yellow rolled gold plate and fine 17-jewel movement. Unusually distinctive flexible gold plated band. *State wrist size.* Gift box. *Postpaid.*

4 N 0556......$29.75

Same Price, Cash or Terms.

"GODDESS OF TIME"

17-Jewel $33.75

Pink or Yellow Gold

(B) Smart, engraved cushion style. 14-K pink or 10-K yellow rolled gold plate case. 17 jewels; link band. Gift box. *State wrist size. Postpaid.*

14-K Pink Gold ▲4 N 0570 ....$33.75

10-K Yellow Gold ▲4 N 0571.....33.75

▲See Shpg. Note, Opp. Page

"ALDEN" • 15-Jewel

Yellow Gold $24.75

(C) This rugged, masculine looking Bulova is a remarkably fine value. 10-K yellow gold plate case with stainless metal back, and 15-jewel movement. Handsome saddle-stitched tan leather strap. In gift case. *Postpaid.*

4 N 01182.....$24.75

Same Price, Cash or Terms.

"RANGER" • 15-Jewel

Yellow Gold $29.75

(D) Fine 15-jewel Bulova movement in engraved case of 10-K yellow rolled gold plate with stainless metal back. New one-piece expansion type metal and leather wrist band..."on-and-off" with instant ease. Gift box. *Postpaid.*

4 N 01183.....$29.75

Same Price, Cash or Terms.

"PRESIDENT" 21-Jewel

Yellow Gold $49.50

With Metal Band

(E) Small, slender and handsome . . . it's a superb watch! Plain 10-K yellow gold filled case; 21-jewel movement. *Give wrist size.* Gift box. *Postpaid.*

▲4 N 01184—Metal Expansion Band $49.50

▲4 N 01185—Tan Leather Strap..... $45.00

▲See Shpg. note, Opp. Page.

Westfield

"TROJAN" • 7-Jewel

Yellow Gold $9.95

(F) A distinctive, rugged watch, worth far more than its low cost indicates. Polished 10-K yellow rolled gold plate case with stainless metal back; 7-jewel movement. Tan pigskin strap. Gift box. *Postpaid.*

4 N 1181.......$9.95

Same Price, Cash or Terms.

"HUDSON" • 7-Jewel

Yellow Gold $12.75

(G) Smartly styled, engraved case of 10-K yellow rolled gold plate with stainless metal back and tested 7-jewel movement, make this a handsome, dependable watch he'll appreciate. Tan pigskin strap. Gift box. *Postpaid.*

4 N 1187......$12.75

Same Price, Cash or Terms.

Elgin

***DELUXE* • 17 Jewels**

Yellow Gold $37.50

With Silk Cord Band

Ⓐ A tiny, accurate watch. 10-K yellow gold filled case, roman numeral dial, 17 jewels. Gift box. *State wrist size. Postpaid.*

Cord Band ▲4 N 0439..... $37.50
Link Bracelet ▲4 N 0440..... $39.75
Same Price, Cash or Terms.

***LADY ELGIN* • 19 Jewels**

Yellow Gold $50.00

With Silk Cord Band

Ⓑ One of Elgin's finest. Tiny, square, 14-K yellow gold filled case, roman numeral dial; 19 jewels. Gift box. *State wrist size. Postpaid.*

Cord Band ▲4 N 0441..... $50.00
Link Bracelet ▲4 N 0442..... $52.50
Same Price, Cash or Terms.

***ELGIN* • 15 Jewels**

Yellow Gold $24.75

With Tan Pigskin Strap

Ⓒ Moderate priced 15-jewel Elgin. 10-K yellow rolled gold plate case; Veritas metal back. Gift box. *State wrist size. Postpaid.*

Tan Pigskin Strap 4 N 01064..... $24.75
Link Bracelet 4 N 01065..... $27.50
Same Price, Cash or Terms.

***ELGIN* • 15 Jewels**

Rosé or Yel. Gold $33.75

With Tan Pigskin Strap

Ⓓ 15-jewel movement in 10-K yellow or the new rosé gold filled case. Gift box. *State wrist size. Postpaid.*

▲4N01066–Rosé Gold; Pig Strap.... $33.75
▲4 N 01067–Yel. Gold; Pig strap... $33.75
▲4 N 01068–Yel. Gold, Link Band... $37.50
Same Price, Cash or Terms.

***LORD ELGIN* • 21 Jewels**

Rosé or Yel. Gold $55.00

Ⓔ Magnificent watch for that special man! 21-jewel movement in 14-K yellow or new rosé gold filled case. Flexible lugs. Gift box. *Postpaid.*

▲4 N 01069—Rosé Gold Case; Russet Leather Strap..... $55.00
▲4N01070–Yel. Gold; Pig Strap... $55.00

Waltham

***"CONWAY"* • 9 Jewels**

Yellow Gold $19.75

With Tan Pigskin Strap

Ⓕ Smartly masculine. 9-jewel movement in 10-K yellow rolled gold plate case; stainless metal back. Gift box. *State wrist size. Postpaid.*

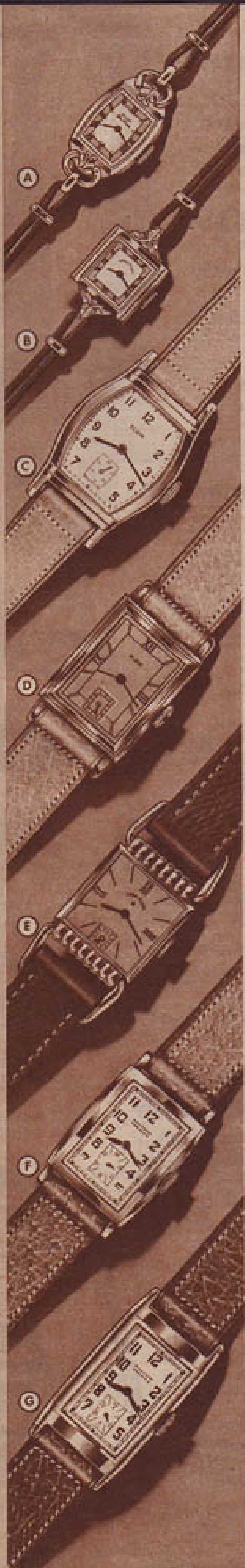
Tan Pig Strap 4 N 990......... $19.75
Link Bracelet 4 N 0991....... $24.75

***"FLORIDA"* • 21 Jewels**

Yellow Gold $39.75

Ⓖ A clean-cut, manly modern rectangular design, in polished 10-K yellow gold filled case. Curved back holds watch snugly to wrist. Fine, 21-jewel movement. Tan pigskin strap. Gift box. *Postpaid.*

▲4N0960...... $39.75
Same Price, Cash or Terms.



ELGIN

Gifts to be Treasured for a Lifetime

It's so easy to give—or own—a fine watch when you use Sears Convenient Payment Plan. And because of standard practice in the sale of the watches on this page, there is no extra charge for Easy Terms. See Page A, Center of Book, for Terms.



***ELGIN* • 15 Jewels**

Yellow Gold $24.75 Cord Band

Tiny gold case of 10-K yellow rolled gold plate, with lovely floral decorative end design, and back of Veritas metal . . . stainless and non-tarnishing. Reliable and accurate 15-jeweled Elgin movement. Raised numerals and legible dial. In gift box. *State wrist size.*

Black Silk Cord Band 4 N 0466—*Postpaid*....... $24.75
Matching Link Bracelet 4 N 0465—*Postpaid*....... $27.50
Cash or Terms, $3 Down, $4 Monthly.

***ELGIN* • 15 Jewels**

Yellow Gold Filled Case $29.75 Cord Band

Exquisitely styled tiny square model in polished, 10-K yellow gold filled case with tapered, decorative end design; 15-jewel movement. In gift box. *State wrist size. Postpaid.*

▲4 N 0446—Pink Dial, Black Silk Cord Band.......... $29.75
▲4 N 0445—Silver Color Dial, Black Silk Cord Band...... $29.75
▲4 N 0447—Matching Link Band; Silver Color Dial....... $33.75
Same Price, Cash or Terms.

NOTE: Watches marked ▲ shipped from Chicago or Philadelphia only. Order from your nearest Mail Order House.



***WALTHAM* • "ADLER"**

15 Jewels $24.75

Pink or Yellow Gold Case

Whether "she's" 16 or 60 . . . if her heart is young and gay she'll treasure this lovely little watch. Tiny cushion shape case in the fashionable new pink gold, or in yellow gold, of 10-K rolled gold plate, with stainless metal back. Accurate 15-jewel movement. Gift case. *State wrist size. Postpaid.*

4 N 0437—Pink Gold Case; Mocha Brown Silk Cord Band... $24.75
4 N 0438—Yellow Gold; Black Silk Cord Band.......... $24.75
Same Price, Cash or Terms.

***WALTHAM* • "BETHEL"**

9 Jewels $19.75

Pink or Yellow Gold Case

New and fashionably smart, tonneau shape case in pink or yellow, 10-K rolled gold plate with stainless metal back. Reliable 9-jewel movement. Silk cord band. In handsome gift case. *State wrist size. Postpaid.*

4 N 421—Pink Gold Case; Mocha Brown Silk Cord Band... $19.75
4 N 400—Yellow Gold Case; Black Silk Cord Band..... $19.75
Cash or Terms, $2.50 Down, $3 Monthly.

Our Greatest Silverplate Value!



For a Christmas
She Will Never Forget!

Guaranteed AA+ Quality
(Better Than AA Quality)

72 Pieces for Only $19.95 CASH

With Large, Beautiful Mahogany-Grained Anti-Tarnish Chest

YOU SAVE $17.50
Over Comparable Brands

Only $2.50 Down
75¢ a Week
Payable $3.00 a Month
See Page A, Center of Book, for Easy Terms



✠ Wm. Rogers ★ Overlaid . . Unconditionally Guaranteed!

Before we tell you about the quantity of silver you'll get for your money, here is just a word about the quality. Every single piece guaranteed AA+ quality . . . and that + means years of added wear! All pieces heavily silverplated . . . then most-used pieces, except knives, are overlaid with another extra coating of pure silver at points of greatest wear! Every piece unconditionally guaranteed by Sears and the International Silver Co. Should any piece fail to satisfy you, and you are the sole judge, it will be replated or replaced without charge or question. All knives have stainless blades. **Engraving extra, see our General Catalog. State pattern name.**

72-Piece Set . . . Service for 8

16 Tea Spoons — 8 Knives — 8 Oval Soup Spoons
8 Salad Forks — 8 Forks — 8 Butter Spreaders
8 Iced Drink Spoons or 8 Cocktail Forks (state choice)

And All These Serving Pieces

1 Butter Knife — 1 Pierced Pastry Server
1 Sugar Spoon — 3 Serving Spoons
1 Gravy Ladle — 1 Berry Spoon

With Chest as Illus. Shpg. wt., 16 lbs.
4 N 07273—Solid Handle Knives... $17.95
4 N 07274—Reg. Hollow Handle Knives.... $19.95
4 N 07275—Viande Hollow Handle Knives.. 19.95

Without Chest. Shpg. wt., 8 lbs.
4 N 07267—Solid Handle Knives.. $14.95
4 N 07268—Reg. Hollow Handle Knives.... $16.95
4 N 07269—Viande Hollow Handle Knives.. 16.95



Hand Forged Aluminum

All around hostess tray of generous size and exquisite design. Use it to serve sandwiches, appetizers and cold meats. 17-in. diam. Shpg. wt., 2 lbs. 8 oz.
4 N 8208........... $1.98



Four-Piece Silverplated Coffee Set

Four gracefully designed pieces that make an appropriate gift for this most hospitable of seasons! 14x9-in. tray may be used as a separate serving piece for sandwiches, appetizers or cold meat. Eight-cup Coffee pot is equally useful for Tea.
4 N 8003—4-Piece Set. Shipping weight, 4 pounds.... $4.98



Sterling Silver Sugar and Creamer Set

Gracefully proportioned sugar and creamer of sterling silver, lined in rich gold plate. A present that will last a lifetime.
4 N 8190—2⅜ in. high. Shpg. wt., 2 lbs. .. $4.98



Sterling Silver Salt and Pepper Sets

Individual salt and pepper shakers of sterling. Graceful and easy to fill. Six make a grand gift. Shpg. wt., each set, 1 lb.
(A) 4 N 8086—1⅜ in. high. ....6 for $1.98
(B) 4 N 8087—1 3/16 in. high. ....6 for $2.98



Aluminum Relish Dish

Rambler rose pattern relish dish with removable compartment of sparkling glass. Hand forged details accent the beauty of the non-tarnishing aluminum . . . usually sold by exclusive shops for much more. Diameter, 13¾ inches. Shipping wt., 3 lbs.
4 N 8203............ $1.98



Webster Gold Dot Fountain Pen Sets

The famous pen with the quality and performance of pens selling for twice its price! 14K solid gold, Iridium Tipped point. Wind-to-fill device. Three initials. Choice of fine or medium point. **State point and color:** Silver Pearl, Emerald Pearl or Jet Black. **Print Initials.**
4 N 5728—Men's Set, Pen and Pencil. Shpg. wt., 7 oz.... $2.98
4 N 5729—Women's Pen and Pencil Set. Shpg. wt., 7 oz..... $2.98
4 N 5730—Men's Pen Only. Shpg. wt., 4 oz..... 2.39
4 N 5731—Women's Pen Only. Shpg. wt., 4 oz... 2.39



Baby Cup

Richly silverplated . . . lined in gold plate. Just right size and weight for baby's hand. Smooth brim. 2⅜ in. high. **Print name for engraving.** Shipping weight, 4 oz.
4 N 08402.... $1.49



Baby Spoon

Sterling silver spoon with baby's initial. **Print initial.** Shpg. wt., 5 oz.
4 N 08334.... 98c



Lifelong Pen

14K Gold Point. Irid. tip. Fine or med. Black Pen. Real Onyx base. Perpetual calendar. Shpg. wt., 3 lbs.
4 N 5727.......... $4.98



Child's Silverplate Set

Fork, Spoon and 7½-in. Knife. Print initial (no extra charge)
4 N 08429—Shpg. wt., 7 oz. 79c

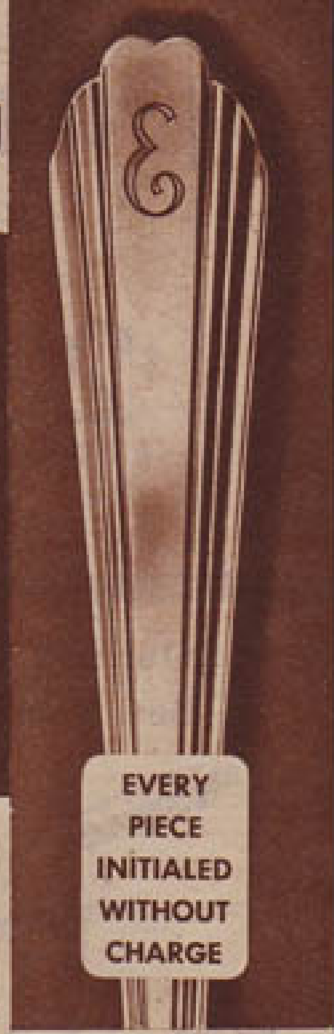
Fork and Spoon Only
Fine quality silver plate.
4 N 08433—Shpg. wt., 5 oz. 69c

Always Bright..Never Needs Polishing

Regular $5.00 Value!

Chrome Plated Tableware





Personalized Initialed Tableware . . . Sensationally Low Priced

You will be proud to own or give this beautiful gift! Say good-bye to messy polishing and cleaning—because of mirror bright chromium plating, over 18% solid nickel silver base. **Your own personal initial without extra charge. Please print plainly the initial wanted.**

26-Piece Set. Complete service for 6 persons. Includes 6 teaspoons, 6 forks, 6 oval soupspoons, 6 knives (knives have *stainless steel blades*), **LARGE** salad fork, and **LARGE** salad spoon (worth 25c each). Shpg. wt., 3 lbs. 9 oz.
9 N 1009—26-piece set $2.88

Catalog Number	Open Stock	Shpg. Wt., Each	Sears Price Ea.	Sears Price 50 for
9 N 1004	Teaspoon	2 oz.	10c	$4.75
9 N 1005	Fork	5 oz.	10c	4.75
9 N 1007	Soupspoon	4 oz.	10c	4.75
9 N 1008	Tablespoon	5 oz.	10c	4.75
9 N 1006	Knife	6 oz.	13c	6.15





Save on Colored Handle Tableware

Closing out 863 sets of beautiful **$6.95 value** tableware! Factory made a slight change in design and we bought the entire closeout. Heavy weight—durable—solid mirror polished stainless steel. Tarnish and rustproof. Bowls, blades and tines always brilliant without polishing. Sets come in Ivory, Red, or Multicolor (assortment of Tangerine, Green, Canary, and Blue). **State color.**

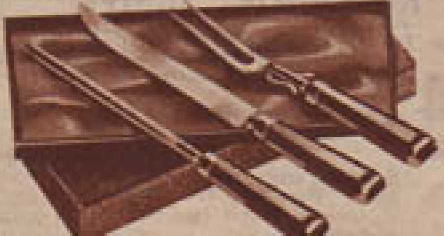
9 N 9980—24-piece Set. Service for six. 6 knives, 6 forks, 6 teaspoons, 6 oval soupspoons. Shipping weight, 3 pounds $3.75

9 N 9981—12-piece Set. 6 knives and 6 forks. Shipping weight, 1 pound 8 ounces $1.85

You Save $4.55 on This Combination Offer

Gift sensation of the year! Complete set of 5 professional dressmakers' shears *including a genuine WISS pinking shear* (more needed and used than any other shear, because it eliminates tedious hours of seam finishing and overcasting) and 4 STA-SHARP shears, *all for the unbelievably low price of $6.95.* By purchasing the entire set you make the tremendous saving of *$4.55.* With this set you can do every type of sewing, mending, etc., quickly and easily.

9 N 9655—Complete Set, including A, B, C, D, E. Shpg. wt., 2 lbs. $6.95
(A) **9 N 9763—7½-in. Dressmakers' Shear. $1.80 value.** Shpg. wt., 7 oz. 1.15
(B) **9 N 9755—7-in. Tailoring Shear. $1.65 value.** Shpg. wt., 6 oz. 1.00
(C) **9 N 9767—6-in. Light Sewing Shear. $1.75 value.** Shpg. wt., 5 oz. 79
(D) **9 N 9761—3½-in. Embroidery Shear. $1.35 value.** Shpg. wt., 2 oz. 89
(E) **9 N 9790—Genuine WISS Pinking Shear. Postpaid** 4.95

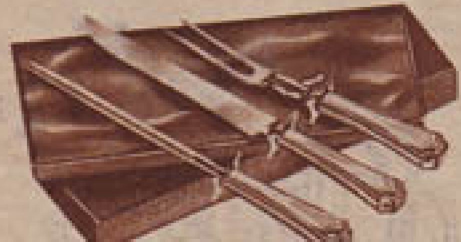


3-Piece Carving Set

$1.89

The first time a set like this has ever sold for less than $2.98! Will make an outstanding Christmas gift. *Beautiful simulated horn* handles. Imported *Sheffield stainless steel* knife blade, 8 inches long. Forged and tempered; ground to a keen, long lasting edge. Fork has a protecting guard. 8-inch sharpening steel. In attractive gift box. Shipping weight, 2 pounds.

9 N 9654—3-piece Set $1.89



Our Finest—Hollow Handles

$3.89

Quality featured by the finest jewelry stores at $6.50 or more. Beautiful pattern on hollow handles; double plated mirror bright chrome over nickel silver! Always bright, needs no polishing. Imported 8-in. *forged stainless Sheffield steel blade* ground to keen edge. Large stainless steel fork; improved guard. Fine sharpening steel. Gift box. Shipping weight, 2 lbs.

9 N 9555—3-pc. set $3.89
9 N 9556—2-pc. set. Fork and 6-in. knife only. Shpg. wt., 1 lb. 8 oz. $1.95

Anywhere Else You'd Have to Pay ~~$5.00~~

Special at $2.89



3-Piece Sheffield Blade Carving Set

The illustration can't possibly bring out the beauty and quality—so superbly is it designed and finished. Perfectly matched *genuine deer stag* handles. Rust-resisting chrome plated nickel silver ferrules. 8-in. blade made of *famous Sheffield steel,* ground to a super keen edge. Large fork with guard. 8-in. sharpening steel. Attractive gift box with rich cotton duvetyn lining.

9 N 9706
Shipping weight, 2 pounds $2.89

If Home's Her Hobby
Give Her These!



For Christmas . . . Save on This Chrome Plated Sweeper!

$2.79
A $3.98 Value

1. Built-in comb cleans bristle brush automatically as you sweep!
2. Rubber tired, ball bearing wheels run smoothly, quietly.
3. Trigger cleaning lever opens dust-tight, rubber sealed pans.

It's a beauty . . . the greatest sweeper value on record! Handsomely chrome plated . . . easy to keep clean and shining. Streamlined enclosed ends. Rubber bumper all around; genuine bristle brush.
II N 02597—Shpg. wt., 7 lbs. $3.98 Value.................... **$2.79**



Our Gift to Good Cooks Everywhere! Best Made Cast Aluminum—Reduced!



$9.95 CASH 5-pc. Set

Worth $15.98

Only $2 Down and $2 Monthly ON EASY TERMS

See Page A in Center of Book

The Buy of a Lifetime!

- **Guaranteed not to turn black . . . easy to clean.**
- **Brightly polished outside . . . Sun-ray finished inside.**
- **Approximately ¼-inch thick to give years of real service.**

The spectacular value of an outstanding Sale . . . Sears own famous Bestmade cast aluminum—THE GIFT at Christmas time. Finest quality aluminum, designed and built for greatest efficiency. Excellent for waterless cooking with self-basting, flavor seal covers. **Buy the complete set and save $1.74** from individual piece prices.

II N 03499—5-Pc. Set. Consists of one each of items below. Shpg. wt., 15 lbs. Cash Price.............. **$9.95**
Easy Payment Price. $2.00 down, $2.00 monthly........ **$11.00**
II N 3460—Open Skillet. 10½-inch diameter. Shpg. wt., 2 lbs. 8 oz............................ **$1.98**
II N 3450—Covered Saucepans. Cool, non-burn Bakelite knobs. **State size wanted.**
2-qt. capacity. Shpg. wt., 2 lbs. 12 oz.............. **$2.59**
3-qt. capacity. Shpg. wt., 3 lbs. 4 oz................... **$3.19**
II N 3465—Round Dutch Oven Roaster. With trivet. Cover also fits open skillet above. 5-quart size. Takes 6-pound roast, 4½ inches deep, 10½ inches diameter. Shipping weight, 5 pounds... **$3.98**

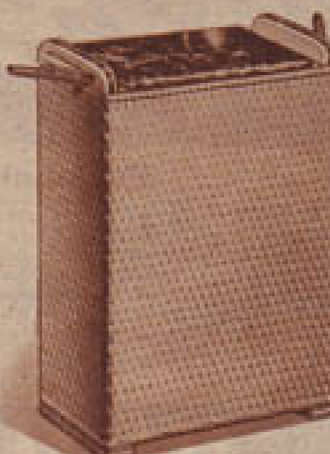
Another Great Value!

SAVE OVER $1.00
GIANT HAMPER!

- **Mammoth jumbo size.**
- **Height, 28½ inches.**
- **Polished pyralin cover.**
- **Chrome trimmed handles.**
- **Two swinging towel bars.**

$2.85 Worth $3.98

A mammoth hamper with every quality feature at an exceptionally low price! Jumbo size, 12x20½x28½ inches. Made of fine quality flat fiber with chrome plated trim on handles, swinging towel bars, and handsomely polished pyralin cover with simulated mother of pearl design. **State color: Green, Blue, Ivory, Orchid, Peach or White with Black.**
11 N 01049—Shpg. wt., 14 lbs...... **$2.85**







Glass Coffee Maker

- **Finest quality.**
- **Uses standard size filter cloth.**
- **Bakelite handles on top and bottom.**

$1.89 Worth $3.85

One of the best coffee makers anywhere for any amount of money! Yet Sears price is only HALF what others charge! Expertly designed . . . sturdily made of hardened, heatproof glass. Stainless steel cover fits both top and bottom. Smartly trimmed with platinum-colored bands and stainless steel fittings. Marked by cups. Cap., 8 cups. Instructions.
11 N 8048—Shpg. wt., 4 lbs.. **$1.89**

Sears Own Juicer

- **All moving parts fully enclosed.**
- **Heavy aluminum strainer, fittings.**
- **Exclusive at Sears.**

$1.83 Worth $2.49

Give more health to your family for Christmas with the Bestmade juicer sold exclusively by Sears! Presses . . . strains out seeds and pulp . . . all in one operation! Easy to clean and operate. Simply place halved fruit on strainer cone and spin down handle. Heavy cast metal with handsome, ivory-colored, baked-on enamel finish. Take advantage of this great sale value!
11 N 1923—Shpg. wt., 5 lbs... **$1.83**

"KLEEN-AIR" Sprayer



REDUCED TO **$24.95** Cash Complete

- **Buy on Easy Terms**
- **Guaranteed Diaphragm.**
- **Ball Bearings Throughout.**
- **Completely Tested.**
- **Balanced Crankshaft.**
- **Easier— Faster Painting.**

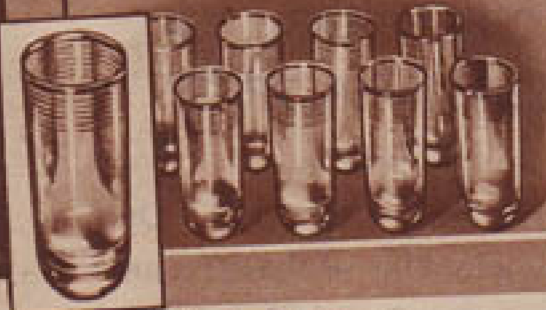
Sprays any material on toughest jobs. Pressure from 30 to 35 lbs. Equipped with handle, hose, gun and motor.
30 N 03233—Complete with ¼ H.P. 110-120-volt, 60 cycle A.C. 1750 R.P.M. Heavy Duty Motor. Shpg. wt., 48 lbs. Cash... **$24.95**

Master-Mixed 4-Hour Enamel Offer
Try it today during this **special offer!** A ¼-pint can and a 1-inch brush. Choice of Black, Cream, Ivory, Lettuce Green, Royal Blue, Vermilion or White. **State color.**
30 N 2410—Shpg. wt., 13 oz.. **23c**

See Our Big Catalog for More Bargains in Paints, Varnishes and Enamels

Gifts for the Home

Priced Especially Low



For Example . . . "Gold Coast" Tumblers

72c Set of 8

Perfect for holiday entertaining. Gracefully shaped sham bottom tumblers decorated with seven Gold bands. 9-oz. cap. 5⅜ in. high.

35 N 0132—State size of Set.
Set of 8. Shpg. wt., 6 lbs. 72c
Set of 12. Shpg. wt., 8 lbs. $1.05



Cavendish Cut Glass

Gay "CAT-TAIL" Kitchenware

Reduced to help your holiday budget! Useful, decorative gifts of guaranteed oven-proof semi-porcelain trimmed with perky red and black cat-tails. See big General Catalog for matching dinnerware and additional kitchenware items.

Was 98c **85c** (E)

(E) **3-Pc. Salad Set.** 9⅜-in. diam. salad bowl, 72-oz. cap. 10 in. fork and spoon.
35N5147M—Shpg. wt., 3 lbs. 8 oz. *Was 98c.* **85c**
(F) **3-Pc. Bowl Set.** Popular sizes: 6¼, 7⅜ and 9-in. diam.; 24, 44 and 76 oz. cap's.
35N5144M—Shpg. wt., 6 lbs. 4 oz. *Was $1.19.* **$1.09**
(G) **NEW! ONE GALLON Cookie Jar.** Large enough for the heartiest cookie-eating family. 9 in. high.
35N5153M—Shpg. wt., 9 lbs. *$1.49 Value.* **$1.29**



Every value on this page a TRUE VALUE!

Cut Glass Gifts . . . $1.98 Values

So lovely . . . so low priced . . . You'll give them with pride and economy! Designed of hand-made glass, beautiful *Cavendish* decoration is hand-cut in silvery effect on crystal hand-polished glass.

CHOICE **89c** Ea.

(A) **Footed Console Bowl.** 12½ inches in diameter. 2½ inches high.
35 N 01159—Shpg. wt., 5 lbs. *Was 99c.* **89c**
(B) **Pair of Candlesticks.** 6⅜-in. high.
35 N 01158—Shpg. wt., 4 lbs. *Was 99c.* Pair **89c**
(C) **3-Compartment Relish Tray.** 12⅞-in. over-all length.
35 N 01162—Shpg. wt., 4 lbs. *Was 99c.* **89c**
(D) **Footed Cake Salver.** 12 inches in diameter. 3½ inches high.
35 N 01161—Shpg. wt., 7 lbs. *Was 99c.* **89c**







9-Piece Cut Glass Beverage Set

Here's a gift for your favorite friends and for yourself that will be used over and over again! Every piece gracefully hand-cut in a silvery gray leaf and flower design that accents the lovely sparkle of the crystal glass. Set consists of: one ball jug with convenient ice lip, generous 80-oz. capacity; and eight smartly shaped 9-oz. tall tumblers. Buy today and be ready for holiday time!

35 N 01185—**9-Pc. Water Set.** Shpg. wt., 7 lbs. *$1.25 Value.* Only **89c**

"BOUQUET" Hostess Set

The ideal choice of the particular hostess! Solves the entertainment problem! Set consists of: walnut finished wood tray, 12x20-in. size, with glass bottom and smart metal trimmed handles. *Six* sham bottom 9 oz. tumblers with assorted floral decorations in white, powder blue, orange, red, yellow and dark blue. One oblong and four square crystal glass relish dishes, and a wood cheese board.

35 N 01193—**"BOUQUET" Hostess Set.** Shpg. wt., 13 lbs. *$2.98 Value.* . **$1.98**

"SNOW-FROST" 7-Pc. Cocktail Set

As frosty and sparkling as the Christmas season itself—that's why SNOW-FROST is the cocktail set you'll need for your holiday entertaining . . . you'll want to give as a Christmas gift! Delicate tracery of glistening white resembles hand painting. Set consists of generous 29-oz. cocktail shaker with heavy, tip-resistant bottom and chrome plated steel top; and *six* 3½-oz. footed cocktail glasses.

35 N 01191—**7-Pc. "SNOW-FROST" Cocktail Set.** Shpg. wt., 4 lbs. Set **95c**







Chrome Plated Food Warmer . . Server

Serve your hot breads, baked potatoes piping hot! Bowl with side handles and leaf design trim holds at least 12 biscuits. 10⅜ in. diam.; 5-in. deep. Matching cover with black Bakelite knob; inside rack. *$1.50 Value.*

11 N 8769—Shpg. wt., 4 lbs. 6 oz **$1.09**

5½-Qt. Cast Aluminum Teakettle

A Christmas gift for you . . . a smoothly polished cast aluminum teakettle at rock-bottom sale price! Built for fine dependable service and long hard wear! Cool handle, Bakelite knob. Sliding cover; faucet-fill spout.

11 N 3490—Shipping weight, 5 lbs.. **$2.89**

Crystal Glass Cake Server and Safe

(A) Crystal clear glass platter, 12 in. in diam. Chrome plated cover. Ht. 4¼ in., 10 in. diam.
11 N 08761—Shpg. wt., 5 lbs. 12 oz . . . **$1.00**
(B) **Extra large size.** Plate, 14-in. diam. Cover, 11¼x5-in. high, with walnut knob.
11 N 08787—Shpg. wt., 6 lbs. 8 oz . . . **$1.29**







Hand Painted Salad or Fruit Bowl

Gay plum and peach hand painted decoration on this extra deep 11-in. salad or fruit bowl! Made of smoothly finished hard maple with lacquered finish that resists acids. Firmly fastened ball feet are tip-resistant.

11 N 8781—**Bowl Only.** Shpg. wt., 2 lbs. 8 oz **$1.09**
Salad bowl with maple fork and spoon.
11 N 8782—Shpg. wt., 2 lbs. 8 oz **1.23**

Priscilla Maple Nut Bowls

(C) Nut bowls of waxed ruddy Priscilla maple just like maple furniture! 9½-in. diam.; 3 in. deep. Center stand. Metal tipped wood mallet.
11 N 8783—Shpg. wt., 2 lbs. 4 oz **94c**
(D) Same as above with nickel plated nut cracker and picks.
11 N 8784—Shpg. wt., 2 lbs. 8 oz . . . **$1.09**

Dripless Syrup and Batter Dispensers

Chrome plated trigger tops with stainless steel slides screw on and off. Red catalin handles.
(E) 11 N 8786—**11-oz.** For syrup. Shpg. wt., 15 oz. **49c**
(F) 11 N 8785—**48-oz.** For batters. Shpg. wt., 2 lbs.. **89c**
11 N 8789—**Waffle and Pancake Set.** One each of above. Shpg. wt., 3 lbs. 8 oz **$1.29**

Give Her Fine Furs

FOR CHRISTMAS . . . AT MONEY-SAVER PRICES

Why Not Use Sears Easy Terms...Only $2 to $3 Down for One of These Popular Fur Jackets . . . For Details See Page A Center of Book





White Coney Evening Jackets

$14.98 Hooded

Ⓐ A thrilling luxury at a very low price! Young boxy jacket of deep-furred white Coney—our good quality. Charming Rayon Velvet-lined hood frames your face, protects your hair, or forms cowl collar in back. Jewel-like clasp, concealed hook at neck. Bracelet-length sleeves. Rayon Satin lining, guaranteed two years' wear. Interlining. Length, about 18 in. **Misses' Size Range:** 12, 14, 16, 18, 20 to fit bust 30, 32, 34, 36, 38 in. **State size.**

Ⓐ 17 N 7744—Shpg. wt., 2 lbs. 10 oz. $14.98

Ⓑ 17 N 7745—Jacket Without Hood. Shpg. wt., 2 lbs. $10.98



Furs are shipped from New York City. Order and pay postage from nearest Mail Order House



$12.98 Each

Perky young 16-in. jacket to wear over everything. Our good quality, shimmering Coney, dyed and striped to resemble precious sable. Concealed neck hook. Rayon Satin lining; interlined. Ornamental flower included. **Misses' Size Range:** 12, 14, 16, 18, 20 to fit bust 30, 32, 34, 36, 38 in. **State size.** Shpg. wt., 2 lbs. 4 oz.

17 N 7749—Dark Brown $12.98



$16.98 Each

A fashion headliner—the chubby long-haired Alpine Lamb bolero! Full skins, exquisitely put together with narrow bands of Rayon Grosgrain. Ruching around neck. Chain clasp, concealed hooks. Rayon Satin lining guaranteed for two years' wear! About 17 in. long. **Misses' Size Range:** 12, 14, 16, 18, 20 to fit bust 30, 32, 34, 36, 38 in. **State size.** Shpg. wt., 3 lbs.

17 N 7747—Blonde Wolf-dyed Lamb

17 N 7748—Blue Fox-dyed Lamb. Each $16.98

Stay-Skin Processed Swagger Guaranteed 1 Year Against Rips

$29.98 Each

SMART—from its glitter-chained cardigan neckline to the gentle flare in back. It's a spirited young swagger no girl can resist. Our good quality full-furred, lustrous Coney, dyed to resemble handsome striped sable. Has excellently designed shoulders, full sleeves—buttons trimly at waist. Pleated ruching at neck protects fur. Armshields and windshield cuffs are extra-value features! Fine quality Rayon Satin lining, guaranteed 2 years. Warmly interlined. Length, 36 in. **Misses' Size Range:** 12, 14, 16, 18, 20 to fit bust 30, 32, 34, 36, 38 in. **State size.** Shpg. wt., 5 lbs. 4 oz.

17 N 7746—Rich Dark Brown $29.98

Patriot Colors

Combine in American Sportswear to Bring You a Colorful Christmas

Buy Them for Cash or on Easy Terms
See Page A in Center of Book



"GOD BLESS AMERICA HATS"
Styled By Maude Strang Payne

Patriotic Beanie

59c Each

100% Zephyr Wool . . . flaunts true Americanism in every line. A style dictate! Hand finished. **Colors:** Red, White and Blue stripes; also solid Patriot Red with White and Blue top-knot; White with Red and Blue top-knot; Patriot Blue with Red and White top-knot, or Solid Kelly Green. Fits up to 23 in. heads. **State color.** A style scoop —and a value scoop, too!
78 N 40—Shpg. wt., 8 oz. . . . **59c**

Pilgrim Parka

98c Each

An original Maude Strang Payne design. Cleverly fashioned to flatter . . . and knit of 100% Zephyr Wool to keep you warm. Hand embroidered and hand finished. **Colors:** White with Red and Blue embroidery; solid Patriot Red, Patriot Blue, or Kelly Green. Fits up to 23 in. headsize. **State color wanted.**
78 N 45—Shpg. wt., 8 oz. . . . **98c**

$1.98 Set





Slipover, Warm Mitts and Tam-Beret

Fluffy "threesome"—$3.50 value! 45% mohair, combined with cotton for added strength. Slender frame inside makes it a pompadour beret—remove and you have a regular tam. **Colors:** Kelly Green, Light Brown, Patriot Red or Royal Blue. **Hat** fits up to 23 in. **Even Sweater Sizes:** 32 to 40 in. bust. **State size and color.**
78 N 50—Shpg. wt., set, 1 lb. Set. **$1.98**
78 N 51—Hat only. Shpg. wt., 8 oz. Each. **79c**



Parkas and Parka Sets GIFTS for Young or Old!

Soft and Fluffy!

79c Each

All wool Parka with bright yarn ornament. A practical gift she's sure to adore . . . looks much more expensive. **Colors:** White, Patriot Red, Kelly Green, Med. Brown, Royal Blue. Fits all headsizes. **State color wanted when ordering.** Shipping weight, each, 12 ounces.
78 N 55—Each. **79c**

Pompadour Set

$1.29 Set

Genuine new FURCUNA fabric of 60% rayon and 40% cotton . . . fur-like in looks and feel. Mitts to match. **Colors:** Med. Brown, Kelly Green, Patriot Red, Royal Blue or White. All with white trim. Fits all heads. **State color.** Shpg. wt., set, 10 oz.; parka, 8 oz.
78 N 65—Set **$1.29**
78 N 66—Parka only. **69c**

Kiddies' Parka Set

$1.00 Set

25% Mohair, balance Cotton and rayon. **Colors:** Brown with Orange, Kelly Green, White; Kelly Green with Red, Black, White; Patriot Red with Kelly Green, Black, White; Royal Blue with Red, Navy Blue, White. Fits up to 22 in. **State color.** Shpg. wt., set, 10 oz.; hood, 8 oz.
78N60—Parka, Mitts. **$1.00**
78N61—Parka only . . . **69c**

Snowsprite Parka

79c Each

The winter's fashion success! White fur-like halo frames your face. 10% Mohair; 50% cotton; 40% rayon. **Colors:** Med. Brown, Kelly Green, Patriot Red, Royal Blue or White. All with white halo. Fits up to 23 in. heads. **State color.** A remarkable "buy". Shpg. wt., 8 oz.
78 N 70—Parka. **79c**



NOW! Handsome Gift Bags of

Rich Calf Leather



Amazing at Only **$1.95** Each — Each in Gift Box

You'd usually pay $3.00 or more for this quality leather!

Ⓐ **Dressy, soft draped style,** new pannier handle of calf; smart, strong frame. *Talon* zip pocket, purse on cord; double-faced mirror. **Size: 10x7¼ in. Colors:** Black, Brown, Navy. **State color.**
88 N 3814—Shpg. wt., 1 lb. 4 oz. . . **$1.95**



Ⓑ **New long underarm bag**—the fine calf slightly gathered into the frame gives it a smart dressy effect. Strong clasp closing. *Talon* zip pocket, purse on cord, double-faced mirror. **Size: 10½x5½ in. Colors:** Black, Brown. **State color.**
88 N 3813—Shpg. wt., 1 lb. 3 oz. . . **$1.95**



Ⓒ **Classic tailored bag** in long-wearing calf leather. Double top handles, handsome frame. *Talon* zip pocket. Purse, double-faced mirror.
Size: 7½x8 in. Colors: Black, Brown. **State color.** Shpg. wt., 1 lb. 3 oz.
88 N 3815—Each. . . . **$1.95**

Ⓓ **Underarm envelope.** Leather loop handle linked to *Talon* zip on pocket. Purse, double-faced mirror.
Size: 7¾x9¼ in. Colors: Black, Brown, Navy. **State color.** Shpg. wt., 14 oz.
88 N 3811—Each. . . **$1.95**

Ⓔ **Swagger bag.** *Talon* zip closing, Rayon Faille handles. Handy glove pocket, inside attached purse, mirror. **Size: 7x10 in. Colors:** Black, Brown, Navy. **State color.** Shipping weight, 15 ounces.
88 N 3812—Each. . . **$1.95**



Generous size, about 64 in. square, including fringe

Warm Wool Jersey Shawl

$2.98 Gift Boxed

Charmode quality, fine and soft. It's all Wool, right to the ends of the knotted fringe! **Colors:** Black, Copen Blue, White. **State color.**
88 N 4180—Shpg. wt., 1 lb. 7 oz. . . **$2.98**

Gift Boxed

Where indicated, present comes in its own tasteful white box.



Gift Boxed

She'll Love This All-Wool Scarf

69c Complete With Embroidered Initials

Welcome gift with a personal touch, remarkable value with a quality look. Diagonal weave, fine, warm zephyr Wool, with self fringe. Comes with embroidered initials, easy to press on. Size: About 12x48 inches. **Colors:** White, Red, Royal Blue. **State color; print 2 or 3 initials plainly.** Shpg. wt., 7 oz.
88 N 4181—Scarf and initials. **69c**



Personal Touch—Her Initials

Attached and recommended only on bags 88N3815 and 88N3811 shown above. Gold color metal, 1½ in. high. **Print initials in order wanted.** Shpg. wt., ea., 2 oz.
88 N 3497—Each. . . . . **15c 3 for 43c**



59c Pr. Women's and Girl's Sizes

$1.00 Value! Fluffy Mittens. Water-repellent, 65% Rayon, balance Cotton. Colorfully boxed. **Women's** fit up to 8 in.; **Girls'** to 7 in. **Colors:** White, Red, Royal Blue, Kelly Green. **State women's or girls' size, color.** Shpg. wt., pair, 5 oz.
88 N 8028—Pair. . . . **59c**



Ear Muffs

49c Pr. For Women and Girls

Cozy sheared lambskin ear-muffs and headband. Colorful, warm, and practical for outdoor wear. Adjustable to headsizes up to 23½ in. Not boxed. **Colors:** White, Blue, Red, Green. **State color.** Shpg. wt., 3 oz.
88 N 8065—Pr. . **49c**



Leather Palm

$1.00 Pr. All Wool Gloves

Warmth of knitted wool, with long wearing leather palm. Fine for driving. 10-inch length. Not boxed. **Colors:** Black or Buff Tan. **Sizes:** 6, 7, 8 in. **State size and color.** Shipping weight, each pair, 4 ounces.
88 N 8025—Pr. . . **$1.00**



Accessories Available on Easy Terms. See Page A, Center of Book.

Give Her a Truly Luxurious Gift!

Fine Kid Gloves

$1.79 Pr.

~~$1.00~~ to ~~$2.49~~ Values



Knit Glove-Scarf Set

2-Ply Extra-Soft Worsted **$1.49 Set**

Warm, smart set in attractive fancy stitch. Gloves have snug ribbed wrists. Gloves, 10½ inches long. Scarf, 8x48 in. **Glove Sizes:** 6, 7, 8 in. **Colors:** White, Royal Blue, Red. **State glove size, color.**
88 N 8051—Shpg. wt., 7 oz. Set. $1.49

Luxurious Bunny Fur

$3.95 Set Complete **$1.69 Pr. Mittens**

Warm and flattering for day or evening; a gift she'll greet with joy! Hood lined with Rayon Satin, slide-ribbon fastening. Mittens Cotton Fleece lined.
Color: White. **Sizes: Hood** fits up to 23 in.; **mittens,** 6, 7, 8 in. **State mitten size.**
88 N 8009—Set. Shpg. wt., 14 oz. $3.95
88 N 8029—Mittens. Shpg. wt., 7 oz. Pr. . . 1.69

Rare Values in Fine Kid—Hand Tailored!

You save 19c to 70c a pair—they're gloves any woman will be proud to own! Luxurious imports, cut to fit, beautifully trimmed. We select for you from assorted novelty styles, made in pre-war Czechoslovakia, Belgium and France, by expert craftsmen. **Colors:** Black, Dark Brown, Navy, Wine. **Sizes:** 6, 6¼, 6½, 6¾, 7, 7¼, 7½, 7¾, 8 in. **State size, color.**
88 N 6090—Shpg. wt., pr., 6 oz. Pr. $1.79

Ready to Wrap

Buy these ideal gifts—ready boxed to save you fuss and bother.











Zephyr Wool Square

49c Gift Boxed

Wear it over the head or around the neck with any outdoor costume. Generous size. Abt. 27 in. square, incl. self fringe. Soft, all-wool zephyr, multi-color plaid.
88 N 4182—Shpg. wt., 8 oz. . . 49c

Warm Lambs' Fleece Lined

$2.95 Pr. Gift Boxed

Wonderfully warm! Gloves of fine cape leather, with lining of creamy, sheared lambs' fleece on its own soft leather for double warmth. Length, 10 in. **Colors:** Black, Brown. **Sizes:** 6, 6½, 7, 7½, 8, 8½ in. **State size, color.**
88 N 8024—Shpg. wt., pr., 9 oz. Pair. . . $2.95

Imported French Kid!

$1.95 Pr. Gift Boxed

Fine French kid makes these a gift de luxe, yet they are amazingly low priced! Finer sewing, hand tailoring, for better fit. Classic slip-on style, always correct. Lgth., 11¼ in. **Color: Black only. Quarter sizes:** 6 to 7½, also 8 in. **State size.**
88 N 6060—Shpg. wt., 5 oz. Pr. $1.95

Give Kid Gloves

$1.95 Pr. Gift Boxed

Clever stitching gives marvelous, flattering lines to these gloves. Hand tailored in pre-war Belgium or U. S. A. **Colors:** Black, Dark Brown, Red-wine, Navy. Length, 10 in. **Quarter Sizes:** 6 to 8 in. **State size, color.** Shipping weight, 5 ounces.
88 N 6058—Pair $1.95

Thrift Priced Wool!

49c Pr.

Warm, 2-ply knitted Woolen gloves in bright colorful design. Snug ribbed wrist, roll cuff. 10 in. long. Not boxed.
Colors: Rust-brown, Green, Blue, Red. **Sizes:** 6, 7, 8 inches. **State size, color.** Shpg. wt., pr., 3 oz.
88 N 8001—Pr. . . . 49c



Lined Leather, Strap Wrist →

Rayon and Cotton Fleece Lined **$1.00 Pr.** Fur Lined **$1.95 Pr.**

Cape leather. Snug strap wrist for warmth, and convenience. Choice of 2 warm linings. Not boxed.
Colors: Black or Brown. **Sizes:** 6, 6½, 7, 7½, 8, 8½ in. **State size, color.**
88 N 6039—**Soft Rabbit Fur Lining,** 9¾ in. long. Shpg. wt., pr., 6 oz. Pr. $1.95
88 N 6033—**Rayon and Cotton Fleece lining.** 10 in. long. Shipping weight, pr., 4 oz. Pair. $1.00





Another Great *First* for Sears!

ROYAL PURPLE

NYLON

STOCKINGS

NOW IN 4 DIFFERENT LEG LENGTHS

Proportioned for Every Foot Size
There's a Type and Size for You
Use Chart at Bottom of the Page

$1.35 Pair **2 pairs $2.60**

Millions of American women are wearing Nylon stockings! In the opinion of **Everyone**, they are the most beautiful, the sheerest, the longest wearing stockings of their weight ever produced. Fit has been the only problem of Nylons . . . **now** Royal purples—the stockings that lead the field in low price and long wear, are among the first to offer you **proportioned fit** in Nylons! They offer a stocking for every figure, short-slender, slender, average and tall-stout. Choose the proper leg type. Your stockings will look lovelier, wear longer.

Add this special feature to the many other features of Royal Purples—superior construction, unusual beauty, long wear. You'll agree that they're real values. Stockings of this fine quality sell for $1.50 in other stores. Every woman should buy at least one pair to know the comfort and pleasure of wearing fitted Nylons! These new stockings are being featured in the season's favorite color, Joyous . . . a soft, light beige that will highlight any color combination. **Check the specifications following your size in each chart below to find your correct length. Color:** Joyous. Shpg. wt., pr., 2 oz.; 2 prs., 3 oz.

Sears Merchandise Certificates Make Ideal Gifts. See Page C in Center of Book.



SHORT–SLENDER
Sizes 8½ to 10

8½ . . Wt., 110 lbs. or less. Ht., 5 ft. 2 in. or less.
9 . . . . Wt., 112 lbs. or less. Ht., 5 ft. 2 in. or less.
9½ . . Wt., 115 lbs., or less. Ht., 5 ft. 3 in. or less.
10 . . . Wt., 118 lbs., or less. Ht., 5 ft. 3 in. or less.

86 N 810—State size
Pair $1.35
2 Pairs 2.60



SLENDER
Sizes 8½ to 10½

8½ . . Wt., 120 lbs. or less. Ht., 5 ft. 2 in. or over.
9 . . . . Wt., 125 lbs. or less. Ht., 5 ft. 2 in. or over.
9½ . . Wt., 128 lbs. or less. Ht., 5 ft. 3 in. or over.
10 . . . Wt., 130 lbs. or less. Ht., 5 ft. 3 in. or over.
10½ . Wt., 100-135 pounds. Ht., 5 ft. 7 in. or less.

86 N 811—State size
Pair $1.35
2 Pairs 2.60



AVERAGE
Sizes 8½ to 10½

8½ . . Wt., 121 lbs. or over. Ht., 5 ft. 2 in. or over.
9 . . . . Wt., 126 lbs. or over. Ht., 5 ft. 2 in. or over.
9½ . . Wt., 129–150 lbs. Ht. 5 ft. 3 in. to 5 ft. 7 in.
10 . . . Wt., 131–160 lbs. Ht. 5 ft. 3 in. to 5 ft. 7 in.
10½ . Wt., 136–165 lbs. Ht. 5 ft. 7 in. or less.

86 N 812—State size.
Pair $1.35
2 pairs 2.60



TALL–STOUT
Sizes 9½ to 11

9½ . . Wt., 150 lbs. or over. Ht., 5 ft. 7 in. or over.
10 . . . Wt., 160 lbs. or over. Ht., 5 ft. 7 in. or over.
10½ . Wt., 165 lbs. or over. Ht., 5 ft. 7 in. or over.
11 . . . Wt., 170 lbs. or over. Ht., 5 ft. 7 in. or over.

86 N 813—State size.
Pair $1.35
2 pairs 2.60



For a Christmas She'll Long Remember

ROYAL PURPLE Carefrees

REG. U. S. PAT. OFF.

The Most Popular Stockings In the Royal Purple Family



79c Pair 3 pairs $2.28

It's their beauty, the way they fit, the way they wear, that makes Carefrees the perfect solution to your gift problems! They're actually $1.15 quality—you can SAVE and still give lovely stockings. Carefree's new finish has made them even more resistant to snags and runs, to color fading. Full fashioned, Ringfree silk stockings, extra fine gauge. French heels, sandal soles. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color. Be sure the color you want is listed in style that you order.**

2-THREAD GRENADINE CREPE—All silk reinforced top, toe, sole, heels. Picot run stops. **Colors:** Skintone, Joyous, Versatile, Holiday, Roselite, Townwear. Shipping weight, pair, 2 ounces; 3 pairs, 5 ounces.
86 N 752—Pair.....**79c** 3 pairs **$2.28**

3-THREAD GRENADINE CREPE—Sheer yet sturdy. Colors, shipping weight, same as 2-thread Grenadine crepes.
86 N 645—Pair.....**79c** 3 pairs **$2.28**

4½-THREAD GRENADINE CREPE—Most beautiful of its weight. Reinforced mercerized cotton toes. Silk-over-cotton soles, heels. **State size, color. Colors:** Skintone, Joyous, Versatile, Holiday, Roselite, Townwear. Shipping weight, pair, 3 oz.; 3 pairs, 7 oz.
86 N 710—Pair.....**79c** 3 pairs **$2.28**

7-THREAD SERVICE—Heaviest, longest wearing. Silk over cotton heels, toes and soles. Mercerized cotton tops. **State size and color.** Shpg. wt., pr., 3 oz.; 3 prs., 7 oz. **Colors:** Versatile, Holiday, Townwear, Gunmetal.
86 N 535—Pair.....**79c** 3 pairs **$2.28**

ROYAL PURPLE COLORS

- *Skintone* ... Our lightest tan beige
- *Joyous* .... Light tan beige (rose cast)
- *Versatile* ... Medium tan beige
- *Holiday* .... Deeper tan beige (rose cast)
- *Roselite* .... Medium Rose beige
- *Townwear*.. Medium neutral beige (taupe)
- *Gunmetal* .. A deeper gray taupe

All colors not offered in all styles. Be sure the color you want is listed in the style you are ordering.

Runproof



89c Pair 3 pairs $2.57

One of the finest of all Runproof stockings! She'll bless you a thousand times for the wisdom of your selection if you choose Royal Purple Runproofs. The most practical of all chiffons, they're knit in a tiny mesh stitch that's actually RUNPROOF! They look like other chiffons when they're being worn. Considering Royal Purple Runproofs by price and the length of service, you'll find that they're actually **inexpensive.** True to the quality standards of all Royal Purple stockings, they're Ringfree, fine gauge knit and have a rich dull appearance. Fine seam, French heels, picot tops. Full fashioned. Silk tops, soles. Silk-over-cotton heels, toes.

Colors: Versatile, Holiday, Roselite, Townwear. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** Shpg. wt., pr., 2 oz.; 3 prs., 5 oz.
86 N 452—Pair........................**89c** 3 pairs **$2.57**

Lace Mesh



$1.29 Pair 3 pairs $3.75

Beautiful Royal Purple lace stockings—a compliment to feminine loveliness! Buy several pairs for her and be assured that THIS Christmas gift will really be appreciated. For daytime or evening occasions, she'll praise their long wear. Fine silken threads form an intricate cob-web pattern of breath-taking beauty, yet for all their sheerness, they're very practical. THAT'S the beauty of these lovely lace mesh stockings—many women find that they cost **less** than cheaper stockings because they wear so well. You'll be giving her $1.65 quality stockings when you give these! Dainty tailored tops, silk reinforced feet. Sandal soles.

Colors: Joyous, Roselite, Black. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** Shipping weight, pair, 2 ounces; 3 pairs, 5 ounces.
86 N 870—Pair........................**$1.29** 3 pairs **$3.75**



Free Action

Two-Way Stretch Lastex Lace in Tops Cuts Down Runs in These Sheer Chiffon Stockings

These lovely silk sheers are the answer to many stocking problems—and to your Christmas gift problems, too! The hazards of bending and stretching are eliminated because there's an insert of Lastex in the top which allows extra stretch both ways. Whether she's tall, short or medium, they adjust easily to the length required. Seams stay neat and smooth. French heels, sandal soles.

Colors: Skintone, Joyous, Versatile, Holiday. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** See Color Descriptions on preceding page. Shipping weight, pair, 2 ounces; 3 pairs, 5 ounces.

79c Pair 3 pairs $2.28

FULL FASHIONED

Extra fine gauge with all the fine features that identify them as genuine Royal Purples! 3-thread weight. Clear Ringfree pure silk with all silk reinforcements.

86 N 850—Pr.79c 3 prs. $2.28

49c Pair 3 pairs $1.40

NOT FULL FASHIONED

They're 4-threads—just the right weight for all-around wear. Fine gauge knit. Cotton heels, toes. They'll make a practical gift that every woman likes to receive!

86 N 656—Pr. 49c 3 prs. $1.40

Give Royal Purple

Wonder Values

That's "Merry Christmas" The Practical Way

Silk Stockings May Be Included in Your Easy Payment Gift Order. See Page A, Center of Book

Really Ringfree





Worth at Least ~~49c~~

39c Pair 3 pairs $1.10

Christmas Stockings for the Budget Shopper

It's hard to believe that silk stockings costing so little could be so lovely and wear so long. That's because they're extra fine gauge knit to make them beautiful, long wearing, trim fitting. Knit on 3-carrier machines to assure a clear ringfree texture. Seam-effect back; French heels; low sandal soles. Tailored picot tops.

3-THREAD CREPE

Sheer, long-wearing stockings. Silk tops. Cotton toes, heels. **Colors:** Skintone, Joyous, Versatile, Holiday, Roselite, Townwear. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** Shpg. wt., pair, 2 oz.; 3 pairs, 5 oz.

86 N 660—Pair............**39c**
3 pairs.........**$1.10**

MEDIUM SERVICE WEIGHT

A long-wearing sturdy stocking. Mercerized cotton tops, heels, toes. **Colors:** Versatile, Holiday, Townwear. **Sizes:** 8½, 9, 9½, 10, 10½. **State size and color.** Shipping weight, pair, 3 ounces; 3 pairs, 7 ounces.

86 N 440—Pair............**39c**
3 pairs.........**$1.10**

59c Pair 3 pairs $1.69

Choice of Three Popular Thread Weights

A splendid opportunity to give lovely silk stockings—the kind every woman appreciates, and they're so inexpensive you'll want several pairs! They have a high twist dull smooth finish that makes them resist snags and catches. Full fashioned, Ringfree, water spotproof. Picot tops, garter runstops. Fine seams. French heels, sandal soles. **Sizes:** 8½, 9, 9½, 10, 10½. **State size and color.**

3½-THREAD

They look like 3-threads, but wear like 4-threads. Silk-over cotton soles, toes. **Colors:** Holiday, Joyous, Roselite, Skintone, Townwear, Versatile. Shpg. wt., pr., 2 oz.; 3 prs., 5 oz.

86 N 620–Pair...**59c**
3 prs.**$1.69**

5-THREAD

Service chiffons. Silk over-cotton heels, toes, soles. Stretchy tops. **Colors:** Holiday, Joyous, Roselite, Skintone, Townwear, Versatile, White. Shpg. wt. 3 oz.; 3 prs., 7 oz.

86 N 630–Pair...**59c**
3 prs.**$1.69**

SERVICE WEIGHT

Heavy; long wearing. Cotton stretch tops, toes, heels, soles. **Colors:** Gunmetal, Holiday, Townwear, Versatile, White. Shpg. wt., pair, 3 ounces; 3 pairs, 7 ounces.

86 N 540–Pair...**59c**
3 prs.**$1.69**

It's a Warm Christmas in

Silk and Wool Stockings

That "Extra Nice" Quality You Want in a Gift



80% Wool, 20% Silk

67¢ Pr. 3 prs. $1.95

These are warm because they're 80% wool—smart because the 20% silk is knit on the outside (3 threads of silk over 1 of wool). Fine gauge knit of soft fine wool. Reinforced soles. 4-thread mercerized cotton heels, toes, inner tops. French heels.
Colors: Vagabond Tan, NuBrown, Townwear, Gunmetal, Black. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** Shpg. wt., pair, 4 oz.; 3 pairs, 10 oz.
86 N 2570—Pair **67c** 3 pairs. **$1.95**

Full Fashioned

97¢ Pr. 2 prs. $1.90

If she likes to combine warmth with smart appearance, these extra fine stockings will make an ideal gift. They're full fashioned for perfect fit, are one-half Australian wool, one half silk. French heels; double soles. Reinforced heels and toes.
Colors: Dark Beige, Gunmetal, Sports Tan, Maple Brown. **Sizes:** 9, 9½, 10, 10½. **State size and color.** Shipping weight, pair, 4 ounces; 2 pairs, 6 ounces.
86 N 2554—Pair **97c** 2 pairs. **$1.90**



From Christmas to Christmas—

Smart Girls Wear

Campus Socks and Anklets . . . The Smartest Buy Them at Sears



Ⓐ New Wide Rib

25¢ Pr. 3 prs. 73c

It's feet first in Fashion this Christmas—and Sears Campus Socks lead the parade! These new "English type" to-the-knee socks are wide ribbed knit of mercerized cotton. Lastex in the tops.
Colors: Brown, Cadet Blue, Green, Red. **Sizes:** 8½, 9, 9½, 10, 10½. **State size, color.** Shipping weight, pair, 4 oz.; 3 pairs, 10 oz.
86 N 2828—Pair. . . . **25c** 3 pairs . **73c**

Ⓑ Soft Wool

49¢ Pr. 2 prs. 95c

They're tops in style—warmth, too! Our finest Campus Socks in soft ribbed wool. Lastex in band that hugs securely just below the knee to keep them firmly in place. Cotton reinforced heels and toes. A perfect gift!
Colors: Green, Navy Blue, Red. **Sizes:** 9, 10, 11. **State size, color.** Shipping weight, pair, 4 oz.; 2 pairs, 7 oz.
86 N 2833—Pair. . . . **49c** 2 pairs . . **95c**

© Novelty Knit

48¢ Pr. 2 prs. 92c

Self-color fancy new pattern with straight tops that come just to the knee. Ideal gift for the style-minded miss! Mercerized cotton, copies of higher priced imports. Lastex band at top. Order a pair of each!
Colors: Beige Tan, Green, Navy Blue, Red. **Sizes:** 9, 9½, 10, 10½, 11. **State size, color.** Shipping weight, pair, 4 oz.; 2 pairs, 7 oz.
86 N 2832—Pair . . . **48c** 2 pairs . . **92c**

Wide "Picket" Rib

25¢ Pr. 3 prs. 70c

These new wide "picket" ribbed anklets are knit from finest mercerized lisle yarn.
Colors: Brown, Dark Green, Dusty Pink, Navy Blue, Red. **Sizes:** 8½, 9, 9½, 10, 10½, 11. **State size and color.** Shpg. wt., pair, 3 oz.; 3 pairs, 7 oz.
86N2523–Pr. **25c** 3 prs.**70c**

Mercerized Lisle

25¢ Pr. 4 prs. 95c

Smart looking, long wearing! 6-Ply heels, toes; double soles. Lastex in tops.
Colors: Moss Green, Rust, White, Dark Blue, Dusty Pink. **Sizes:** 7, 7½, 8, 8½, 9, 9½, 10, 10½. **State size, color.** Shpg. wt., pair, 2 oz.; 4 pairs, 7 oz.
86N2518–Pr. **25c** 4 prs. **95c**



GIFT BOXED!
All These Items Prettily Packed in a Gift Box. All Ready to Be Wrapped.

Luxurious Nightwear for Gifts

Luxurious, Yes . . . but NOT Expensive!





Ⓓ **$3.98** 2-Pc. Set

Negligee and Gown Ensemble In Printed Rayon Satin



All Descriptions Are on the Opposite Page

Here's a Real Bargain Beauty in Rayon Satin

Ⓔ **$1.00**



She'll Love

Comfies Like These!

Descriptions of Items Shown on Opposite Page

Ⓐ Jitterbug Pajamas

First on the "Hit Parade"! Popular for their young tailored details . . . and easy, *full, comfortable cut!* You'll like the better quality Rayon Crepe print in these smart deep tones—ideal for traveling or dormitory! Boxy jacket has yoke back and front; handy big pockets. Dainty cord piping. Full cut trousers have elastic at back.

Even Sizes: 30 to 40-inch bust. **State size.** Shipping weight, 1 lb.
29 N 1300—Deep Blue Print.
29 N 1301 —Wine Print. Ea... $1.98

Ⓑ Puckerette Bodice

Brand NEW, and a ravishingly beautiful gown! Notice the new puckerette bodice, how flattering it is . . . lavish with fine Alençon-type cotton lace. There's extra value and beauty in the rich better quality Rayon Satin that sweeps to a full 55-inch length. Tie-back sash.

Even Sizes: 34 to 40-in. bust. **State size.** Shipping weight, 11 oz.
29 N 1254—Tearose
29 N 1255—Blue.......Each $1.98

© Grecian Style Gown

Our *finest* gown . . . one she'll treasure for the beauty of the better quality Rayon and Silk Satin . . . and for its *extra-long 56-in. length!* Dainty Rayon Satin ribbon in "criss-cross" effect at bust. Gorgeous cotton lace trim at new sweetheart neck; lace ruffle around full swirling bottom. Tie-back sash.

Even Sizes: 34 to 40-inch bust. **State size.** Shipping weight, 12 oz.
29 N 1265—Tearose
29 N 1266—Blue.....Each $2.98

Ⓓ Negligee Ensemble

Clever double-duty ensemble in dainty printed better quality Rayon Satin. Wrap-around coat ties at side, has wide sweeping skirt; can be worn *separately.* It is full 56 in. long, makes an adorable hostess coat! Slim waisted mid-riff gown has shirred shoulders; tie-back sash. Length, 55 inches.

Even Sizes: 30 to 40-in. bust. **State size.** Shpg. wt., 1 lb. 5 oz.
29 N 1262—Tearose Print
29 N 1263—Blue Print...Set $3.98

Ⓔ Stunning V-Neck Gown of Rayon Satin and Lace

Bargain priced . . . but by no means bargain quality! You'd pay at least $1.39 in most city shops for this stunning gown! Made of sleek Rayon Satin with lots of lovely ecru cotton lace on the V-neck bodice . . . dainty finish all around arms and at V-back. You'll love the graceful bias-cut, with shirred front waistline—so slenderizing, so flattering to the figure! Narrow tie-back sash. Length, 53 inches. She'll thank you for this adorable gift!

Even Sizes: 34 to 40-in. bust. **State size.** Shipping weight, 10 ounces.
29 N 1252—Tearose
29 N 1253—Blue..............Each $1.00



Embroidered! Lacy!

Regular $1.29 value! Dainty bed jacket in our better quality Rayon Satin. **$1.00** Fine Schiffli embroidery on front . . . lace all around neck, bell sleeves and bottom. Rayon Satin ribbon tie. *Gift boxed!*

Even Sizes: 34 to 44-inch bust. **State size.** Shipping weight, 9 ounces.
29 N 1267—Tearose
29 N 1268—Blue

Quilted Rayon Satin

Lots of warmth in this handsome Rayon Satin bed jacket! **$1.98** All over quilted . . . with pointed yokes back and front, topped by a "little girl" collar. Smart puff shoulders. Cotton lining. Gift boxed.

Even Sizes: 34 to 40-inch bust. **State size.** Shipping weight, 1 pound 5 ounces.
29 N 1269—Tearose
29 N 1270—Blue

Wool Bed Jacket

Comfy All-Wool Zephyr in a richly knit pattern. **$1.98** Skillfully knit border on bottom and sleeves, prevents sagging. Three big Rayon Satin Ribbon ties. A lovely gift! Boxed.

Even Sizes: 34 to 44-inch bust. **State size.** Shipping weight, 14 ounces.
29 N 8044—Light Orchid
29 N 8045—Tearose

SEE OUR BIG CATALOG FOR THOUSANDS OF OTHER IDEAL GIFTS

Remember too, Merchandise Certificates Make Ideal Gifts —See Page C in Center of Book.





"Cozies" for Comfort!

Grand for chilly nights! Bootees of soft warm All Wool Zephyr, **94¢ Pair** topped with a crochet edge of fluffy Angora. Drawstring ties with cute pompons for snug fit. A welcome gift for anyone!

One Size Only. Shipping weight, pair, 5 ounces.
29 N 8066—Tearose
29 N 8065—Orchid

Knit Shoulderette

An ideal gift! Warm All Wool Zephyr. Delightfully soft, flattering! **$1.00 Reg. Sizes** Shpg. wt., ea., 9 oz.

Regular Size: one size to fit 34 to 44-inch bust.
29 N 8046—Tearose
29 N 8047—Orchid
29 N 8048—Pale Blue..$1.00

Stout Size: one size to fit 46 to 54-inch bust.
29 N 8049—Orchid....$1.39

Angora Trim

Gift boxed! There's comfort and beauty in this lovely shoulderette! **$1.39** Knit of fine Wool Zephyr and Rayon. Angora hand crochet edge. Rayon Satin Ribbon tie. **One size** to fit 34 to 44-inch bust. Shipping wt., 10 ounces.
29 N 8050—Copen Blue
29 N 8051 —Tearose

Really Beautiful Lingerie





New! Straight Cut RAYON SATIN SLIP

Elastic Side Inserts
Woven With the New
MIRACLE *Laton* YARN

- Gives Smooth Glove-Like Fit
- Absorbs Pull and Strain
- Won't Ride Up or Twist
- Withstands Repeated Washings

There's every *perfect fit* feature in this dream of a slip! Designed to hug the figure with a sleek smoothness that won't show a wrinkle under your slimmest dress! Supremely comfortable, too — the side inserts, woven with elastic *Laton* yarn, give with your every move. There's no seam at sides, it's straight cut from top to hem—so it won't twist . . . it won't bunch . . . and it won't ride up! Beautifully fitted bust; hemstitch trim at neck. Extra strong, covered, non-rip seams that will hold for the life of the garment. Adjustable shoulder straps. Made of our better quality Rayon Satin, it's a miracle of *value* and *comfort!*

Even Sizes: 32 to 44-inch bust. **State size.** Length, 42 inches. Shipping weight, 9 ounces.
29 N 3802—Tearose................**$1.00**

Lavishly Trimmed Rayon Satin Slips
Specially Designed for Ideal Gifts

- Our Best Quality
- Fine Imported Laces
- Finest Workmanship
- Non-Rip Seams

$1.98 Each

This exquisite slip has both dainty embroidery and deep, shaped cotton lace on bodice . . . and a wide swirling lace ruffle at the bottom. You'll love the "luxury feel" of the rich and shimmering multi-filament Rayon Satin . . . it's our finest quality. Popular 4-gore style, straight cut at sides so it won't twist or ride up. Rip-proof seams. Wide adjustable Rayon Satin ribbon straps. Makes a lovely gift!

Even Sizes: 32 to 44-in. bust. **State size.** Length, 42 in. Shpg. wt., 9 oz.
29 N 3804—Tearose..**$1.98**

The most expensive-looking slip we've seen at this price! There's beauty in every inch of the finer, softer, multi-filament Rayon Satin, lavishly trimmed with fine Val-type cotton lace. Bodice has Silk Georgette insert, with Rayon Satin ribbon and dainty lace all around top. Fluttering flounce of lace and Silk Georgette at bottom. Reinforced lace straps. True bias cut.

Even Sizes: 32 to 40-inch bust. **State size.** Lgth. 42 in. Shpg. wt., 9 oz.
29 N 3803—Tearose..**$1.98**

Sleek Fitting Midriff Style

Shimmering Rayon and Silk Satin **$1.49**

An absolute "must" for your slim fitted frocks! It's the new midriff style with bias bands under the bust that sleek the slip smoothly to your figure. Made of rich, good quality Rayon and Silk Satin. Beautifully shaped bodice has deep cotton lace top with Rayon Satin ribbon drawn through. Dainty narrow lace edge all around the bottom. Adjustable straps. Non-rip seams.

Even Sizes: 32 to 44-inch bust. **State size.** Length, 42 inches. Shipping weight, 8 ounces.
29 N 3805—Tearose....**$1.49**

For Other Stunning Slips, See Sears Big Catalog

for Christmas Gifts

Shop Early . . . Pay Later!
For Easy Terms, See Page A, Center of Book



What Christmas Thrills They'll Get From These DRESS 'N' DOLLY SETS!

ONLY $1.00 Each Set

The Gift Box Has a Cellophane Window!



If you have a little lady of 1 to 6 in your home—here's something she'll love for Christmas! A perky dress—of fine 80-square Percale—with a cunning rag doll of the same material. You'd call them bargains at twice the price! Shipping weight, each set, 1 pound 3 ounces.

Set for 1 to 3's
Up-to-the-minute **checked** Percale dress—with sweeping swing skirt; rick-rack and embroidery trim. Matching checked rag doll.
Sizes: 1, 2, 3. **State size.**
29 N 5377—Red Check
29 N 5378—Blue Check **$1.00**

Set for 3 to 6's
Dress of **striped** Percale with smocked bodice; puff sleeves. Gay swing skirt has money bag pockets, front pleat. Matching doll.
Sizes: 3, 4, 5, 6. **State size.**
29 N 5978—Copen Blue
29 N 5979—Dusty Pink **$1.00**

These Pajamas and Undies Neatly Boxed All Ready to Wrap

Rayon Satin Pajamas

Sizes 6-14 $1.29

Any school girl will be pleased-as-punch to own these "smoothies"! Cute pajamas in our good quality Rayon Satin.

Slipover top has contrasting piping on collar and front . . . perky butterfly sleeves. Full-cut trousers have elastic at back. Strongly sewn seams.
Sizes: 6, 8, 10, 12, 14. **State size.** Shpg. wt., 14 oz.
29 N 2406—Tearose
29 N 2407—Blue



Rayon Satin Slip 'n' Panty

Sizes 4 to 14 89c Set.

Tremendous bargain! Think of a Rayon Satin slip and panty set in our good quality for only 89c! The slip has dainty hemstitching at neck and arms. Flounce bottom is lace-edged. Fancy flat-fit elastic top bloomerettes are lace-trimmed, too!

A grand gift!

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, set, 8 ounces.
29 N 2002—Tearose

Cozy Bathrobes for 2 to 6's

With Attached Hood and Matching Slippers $1.59 Set

Ⓐ Hooded robe and slippers of warm double fleeced Beacon Cotton Blanket Cloth—with cord sash and pocket. Smart cording trim edges hood, cuffs and pocket.
Sizes: 2, 4, 6. **State size.** Shipping weight, set, 1 lb. 1 oz.
29 N 3284—Blue
29 N 3285—Deep Rose

Good Quality Bargain Priced 89c

Ⓑ Low priced Robe of Cotton Blanket Cloth. Tailored so it's right for boys or girls. True double breasted style with notched lapels, cord sash, pocket. Warm and comfy.
Sizes: 2, 4, 6. **State size.** Shipping weight, 15 ounces.
29 N 3282—Red
29 N 3283—Blue



Like Mother's! Beautifully Quilted Rayon Satin Housecoat

For 2 to 6's $1.98

Usually sold at $2.39! **Quilted** full-length housecoat of gleaming Rayon Satin in a dainty floral print. Padded, for warmth, with soft Cotton. Closes snugly with a three-quarter length zipper. Flares generously at bottom. Long sleeves, self-tie sash.
Sizes: 2, 4, 6. **State size.** Shpg. wt., 1 lb. 4 oz.
29 N 3233—Light Blue
29 N 3234—Light Pink



WOMEN'S GENUINE

Sheep's Wool Slippers

Red, Blue or Black Kidskin



$1.98 Pair

67c Pair



$1.19 Pair

Flexible Hand-Turned Leather Soles

Electrified shearling cuff. Soft shearling lining. Hard leather sole.

Women's Sizes 4 to 9. No half sizes. D width. **State size.** Shipping weight, 1 lb. 6 oz.

15 N 3661—Red Kid
15 N 3662—Blue Kid
15 N 3663—Black Kid
Pair $1.98

Grand gift that looks a lot and costs so little. Warm sheepskin lining and cuff. Double leather sole. Blue trim.

Women's Sizes 3 to 9. No half sizes. E (wide) width. **State size.** Shipping weight, 14 oz.

15 N 3684—Natural Color Sheepskin.
Pair 67c

How to Order Slippers

Order same size as shoe in most cases. If slipper wanted has no half sizes, order as follows: Example for NARROW WIDTH feet (AAA, AA, A), if you wear size 5½ or 6 shoe, order size 5 slipper. Example for MEDIUM WIDTH feet (B, C), if you wear size 5 or 5½ shoe, order size 5 slipper. Example for WIDE WIDTH feet (D, E or wider), if you wear size 5½ or 6 shoe, order size 6 slipper.

A gift you'd be proud to give or own . . . One of the finest values we've ever offered! Makes a grand present because it's so good-looking and so completely practical. Natural color shearling, trimmed with brown. Hard leather sole is of unusually good quality. Genuine hand turned construction of upper and sole makes for comfort and flexibility.

Women's Sizes 3, 4, 5, 6, 7, 8, 9 in E (wide) width. No half sizes. **State size.** Shipping wt., 14 oz.

15 N 3667—Natural Color. Pair $1.19

Mother, Sister, Brother, Too

Everyone Wants Snow Boots

For Easy Terms See Page A, in Center of Book

Little Boys' and Girls' Sizes
Toasty Warm Lining

$1.59 Pair





TALON SLIDE FASTENERS



True Grown-up Style

Sturdy leather uppers, insoles, counters. Shearling lined tops. Walled last. Rubber soles.

Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3 in D (medium wide) width. **State size.** Shpg. wt., 1 lb. 13 oz.

15 N 1726—White
15 N 1728—Brown
15 N 1727—Smoke color. Pair $1.59

Leather Insole, Counter

Walled vamp. Up-or-down sheepskin cuff. High grade elk-grained leather upper. Rubber sole and heel.

$1.88 Pair

Women's Sizes 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8 in C (medium) width. **State size.** Shipping weight, 2 pounds 4 ounces.

15 N 2045—White
15 N 2047—Brown
15 N 2046—Smoke Color. Pair. $1.88

Campus Rubber Boots

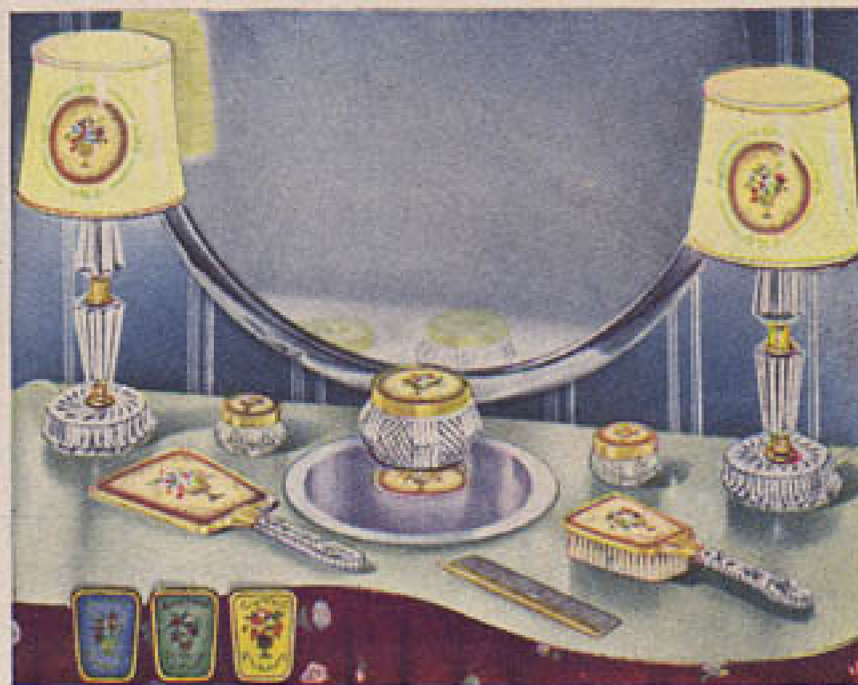
On or off in a jiffy! Fine quality rubber. Smooth elastic net lining. 12 inches high. Reinforced rubber sole and heel. Shpg. wt., 2 lbs. 6 oz.

$2.69 Black

Women's Sizes 4, 5, 6, 7, 8. No half sizes. For all Cuban heels order same size as shoe. For heels 2¼-in. and higher order one size smaller. Not to be used over Low or Walking heels.

76 N 9867—White. Pair $2.98
76 N 9863—Black. Pair 2.69





Yardley Gift Set

(A) A gift of distinction. Compliment her this year with a set of these fine toiletries. Contains two guest size cakes of Yardley's Lavender Soap and a bottle of Lavender Water. Packed in a lovely Yardley gift package. Smart appearance plus low price makes this a real gift value. Order today. **Postpaid.** **95c**

8 N 9708.....**95c**

Early American Old Spice Trinket Box

(B) A lovely gift and a useful one, too, because after she uses these fine toiletries she can find scores of uses for the clever wood veneer paper covered trinket box in which they are packed. Set contains Old Spice Talc, Soap, Toilet Water, and Sachet Pillow. Size of trinket box about 8½x6½x1½ inches. **$1.00**

8 N 9704—**Postpaid**..............**$1.00**

Old Spice Homestead Kit

(C) Exquisite toiletries in a wood veneer paper box of Colonial design. Set contains full $1.00 sizes of Old Spice Dusting Powder and Old Spice Toilet Water. Size of box about 8¼x6¼x2¼ inches. She can keep the box long after the toiletries are gone. **$2.00**

8 N 9705—**Postpaid**..............**$2.00**

You'd Expect to Pay at Least $10.00 For This Complete Dresser Ensemble **$4.98**

Everything she needs to make her dresser complete—even to the two beautifully shaped crystal-like glass boudoir lamps with dainty gold color metal trim. Make it a Christmas she'll remember forever by giving HER this beautiful enamel-effect finish 9-piece set. Consists of comb, brush, hand mirror (11½ in. long), powder jar, 2 cream jars, mirror tray, and 2 boudoir lamps (abt. 15½ in. tall) with parchment-like decorated shades. Brush and hand mirror have dainty, crystal-like glass handles. Delicate floral design and gold color metal trim throughout. **State color:** Gilt, Ivory, Blue, Green.

8 N 09706—Shipping weight, 12 pounds..........................**$4.98**

BUY A GIFT SHE'LL LONG REMEMBER . . . SEE PAGE A IN CENTER OF BOOK FOR EASY TERMS





3-Piece Dresser Set **$1.00**



Coty Gift Set **$2.00**

Lovely ladies everywhere prefer Coty's delightful cosmetics. This stunning set contains a box of Coty's "AirSpun" Face Powder and bottle of Coty's Toilet Water. Choice of L'Aimant, Paris, Emeraude, or L'Origan odors. **State odor.** In a beautifully designed gift box.

8 N 9711—**Postpaid**...**$2.00**

Coty Gift Set **$2.25**

Here's a gift set that will really thrill HER. This exquisitely designed set contains box of Coty's famous "AirSpun" Face Powder and purse size bottle of Coty's Perfume in L'Aimant, Paris, Emeraude, or L'Origan odors. **State odor.** In a lovely rayon lined hinged gift box.

8 N 9710—**Postpaid**...**$2.25**

Stunning Design . . . Ultra-Smart

An extraordinary value—outstanding in style, outstanding in beauty, and outstanding in price! This charming 3-piece set, consisting of comb, brush, and hand mirror, comes in a lovely smooth finish that is attractively decorated with a smart gold color design on the backs of the brush and hand mirror. You need look no further for an attractive gift for HER. She can't help admiring this lovely set—it's so dainty, so very feminine. Make this a Christmas she will remember with this gift she can use for years to come. It's a set of tremendous value, and one that will make an ideal gift of lasting sentiment. Your choice of Blue, Pink, Green, or Smoky Pearl. **State color.** Shipping weight, 2 lbs. 2 oz.

8 N 9686—**In rayon lined gift box**..............................**$1.00**



3-Piece Dresser Set An Inexpensive Gift **79c**

Three pieces of distinctive design especially created for the budgeted Christmas list. A truly fine set for this unusually low price. It will add color and charm to her dresser. Handsomely decorated with a gold color floral design on the backs of the brush and hand mirror. Mirror about 13½ inches long. Your choice of Green, Pink, or Blue. **State color desired.**

8 N 9717—Shpg. wt., 2 lbs......**79c**

3-Piece Initialed Set Make it Really Hers! **$1.98**

The perfect personalized gift! Have HER initial (one only) hand engraved on backs of brush and mirror (abt. 13¾ in. long) and she'll know it is her's alone. **State choice** of Blue, Pink, Green, or Smoky Pearl in a beautiful Mother-of-Pearl effect finish with embossed decorations. In rayon lined hinged gift box. Shpg. wt., 2 lbs. 6 oz.

8 N 09714—**Print initial wanted.** **$1.98**

8 N 9742—Same as above set without initials...................... **1.79**

9-Piece Exquisite Dresser Set To Make HER Christmas Complete **$2.98** Plain Box

She'll have everything at her fingertips when she uses this gorgeous 9-piece set. Contains comb, brush, mirror (13½ in. long), mirror tray, file, cuticle pusher, cuticle knife, powder jar and shoe horn. **State color:** Blue, Pink, or Green. In a striking satin smooth finish with lovely design.

In Unlined Gift Box

Shpg. wt., 3 lbs. 5 oz. 8 N 09712.....**$2.98**

In Fancy Lined Gift Box

Shpg. wt., 5 lbs. 4 oz. 8 N 09713........**$3.98**



Cutex Gift Set . . . Former 60c Value!

A real bargain offer! We bought *thousands* of these handsome manicure sets months ago just so we could offer them to you now at this unheard of low price—actually saving you over 50%. There isn't a girl anywhere who wouldn't want this *complete* manicure set. It contains everything she needs to help keep her nails looking lovely. Set includes Cutex Polish, Polish Remover, Cuticle Remover, Cuticle Oil, Cotton, 2 Emery Boards, Orangewood Stick, Nail File and cleverly designed Finger Rest. Every piece a necessity. Makes a perfect gift for a young lady's first manicure set. In gift box.
8 N 9921—Shipping weight, 1 pound 2 ounces 29c



Quintuplets Perfumes 39c

Sensational Value. A fascinating novelty set containing 5 different fragrant perfumes. Miss Rose or Miss Chypre for the freshness of the morning—Miss Sweet Pea or Miss Orchid for afternoon—and Miss Gardenia for evening wear. A gay and colorful gift. Shpg. wt., 8 oz.
8 N 6189............39c

7-Piece Gift Basket 59c

This lovely wire basket contains: Bottle of Powdered Sachet, bag of Water Softener, 3 tubes Bath Crystals, bottle of Perfume, and cake of Toilet Soap. **State odor:** Gardenia or Apple Blossom. Shpg. wt., 2 lbs. 4 oz.
8 N 9722......59c

5 Dainty Powder Puffs 19c

Hang it on the tree for HER on Christmas morning. Five soft 2¾-inch velour powder puffs in assorted colors. In transparent "Saf-t-loid" re-usable container. Can be used for cigarettes. Shpg. wt., 8 oz.
8 N 9950.....19c



Evening in Paris Perfume-Cologne Set 95c

What could be nicer than to give her an Evening in Paris Set this Christmas? This lovely set contains a purse size tassel bottle of famous Evening in Paris Perfume and a 1-oz. bottle of Evening in Paris Eau de Cologne. Both in a smartly designed gift box.
8 N 4834—Postpaid........95c

Evening in Paris 3-Piece Gift Set $1.50

The perfect gift ensemble for HER. This set contains Evening in Paris Talcum in glass bottle, Perfume in purse-size tassel bottle, and a bottle of Eau de Cologne. Comes in a lovely Evening in Paris holiday gift package—a delight to behold. A gift she'll love.
8 N 9697—Postpaid......$1.50



Cutex Club Kit . . . Genuine Leather Case

Less than ½ its original cost! An unheard of value made possible through our purchase of thousands of these lovely sets months ago. Genuine leather case—soft and pliable—with a convenient "zip" slide fastener. Contains every Cutex manicure essential including Salon Polish, Cuticle Oil, Oily Polish Remover, Oily Cuticle Remover, Cotton, Nail White Pencil, Orangewood Stick, Nail File, 2 Emery Boards, and Finger Rest. This is one of the handiest and best looking sets we've ever seen. She'll love it the minute she sees it. Just the right size to hold everything she needs for a complete manicure. Size, open, about 8¾x9½ inches.
8 N 9920—Shipping weight, 2 pounds................................$1.19



Lady Esther Set 23c

30c value. Contains small sizes of Lady Esther Four-Purpose Cream, Lipstick (Madcap shade), and Face Powder. (Natural or Rachel). **State Powder shade.** Shpg. wt., 1 lb. 2 oz.
8 N 9723..............23c

Lady Esther Set 49c

75c value. Contains Lady Esther Four-Purpose Cream, Cologne, Face Powder, (**Choice** of Natural or Rachel) Rouge and Lipstick in matching shades. Shpg. wt., 1 lb. 12 oz.
8 N 9724..............49c

Dutch Colonial Toiletries 39c Each

New! Distinctive! In wooden containers with exquisite maple finish. Old fashioned spice odor. Shpg. wts., 1 lb. 2 oz.; 12 oz.; and 12 oz.
8 N 9745—Toilet Water in Decanter......39c
8 N 9749—Perfume in Bucket............39c
8 N 9747—Powdered Sachet in Figurine....39c

3-piece Filled Dresser Set 49c

For a little girl. Inexpensive but smartly styled set to add color and charm to her dresser. Brush and mirror have gold color design. **State color:** Blue, Green, or Pink. In plain box. Shipping weight, 1 lb. 2 oz.
8 N 9719...............................49c



Miss "Suzy-Q" 39c

She'll win your heart; Miss "Suzy-Q" with her velour and swirl powder puffs. Her base is a drinking glass. She is 9½ in. tall. Shpg. wt., 11oz.
8 N 9951..........39c

Musical Powder Box $2.79

Large one-tune box with porcelain picture top. Size: about 5x3 in. Rose, Green, or Gold color. Satin-effect metal finish with embossed design. Swiss movement. A lovely gift. State color.
8 N 6101.........$2.79
Shipping wt., 2 lbs.

Pond's Gift Set 23c

A 30c value! Pond's cosmetics are always popular. Contains trial sizes of Pond's Cold Cream, Vanishing Cream, and Face Powder. (Rose-Cream or Brunette.) **State shade.** Shpg. wt., 1 lb. 2 oz.
8 N 9698..........23c

Christmas Stocking for Your Best Girl 23c

A real Christmasy looking mesh stocking filled with toiletries. Contains bottle of Perfume, Perfumed Powdered Sachet, tube of Bath Crystals, and cake of Complexion Soap. Stocking tied with a ribbon and bow. In Christmas box. Shipping weight, 1 pound 8 ounces.
8 N 9728....................23c

Tangee Gift Box 25c

30c Value! A dandy gift, especially if your budget is limited. Set contains: Tangee Cake Rouge and Tangee Lipstick in the natural shade that blends to match your complexion, and Tangee Face Powder, Flesh shade. Shpg. wt., 5 oz.
8 N 9738..........25c



4-Piece Gift Set 19c

"Romantic Days Gift Box." Gay colorful bath set contains: 2 tubes of perfumed Bath Crystals, Dusting Powder, and bottle of Toilet Water. **State odor.** Gardenia or Apple Blossom. In old-fashioned gift box. Shpg. wt., 2 lbs.

8 N 9733 ....19c

Tantalux Perfume Bar 87c

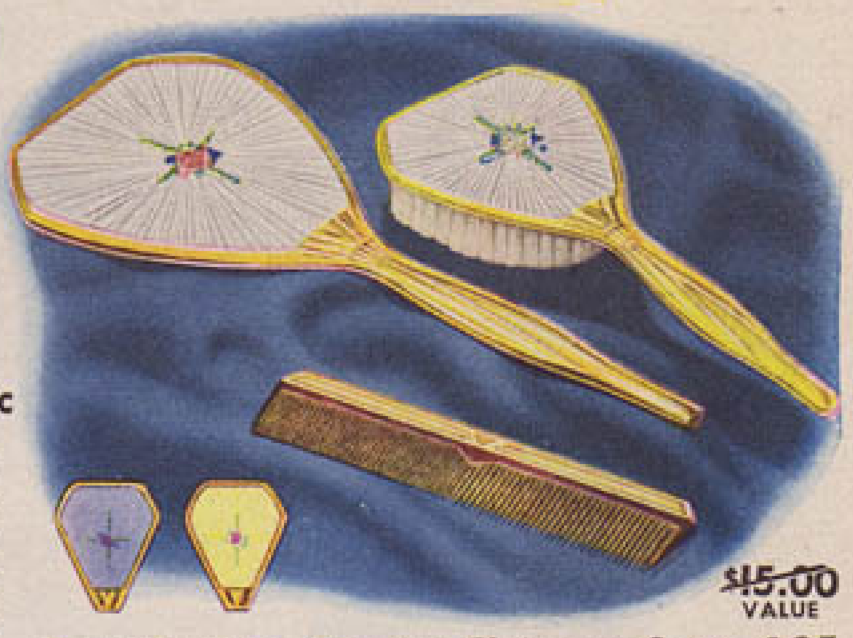
$1.00 value! Three lovely fragrances. Bottles of Gardenia, Bouquet, and Chypre perfume locked into a handsome bar of gold color metal. She can keep perfume to herself because it locks with the tiny lock and key. In gift box. Shpg. wt., 1 lb.

8 N 9721 .... 87c

Bakelite Manicure Set 29c

A smart-looking gift and a useful one, too. Black base contains 3 bottles of liquid nail preparations, emery board, orangewood stick, and cotton. Black or Red bakelite top. **State color.** Shipping wt., 12 oz.

8 N 9969 ..... 29c



~~$15.00~~ VALUE

Exquisite 3-pc. Genuine Cloisonne Set $4.95

Value—Beauty—Price—in an outstanding gift that's our No. 1 Christmas value! A "Park Avenue" luxury—never before sold under $15.00—now offered to Sears customers at a phenomenally low price. Beautiful, genuine cloisonne, in gorgeous colors. Stunning design, lovely gold color, highly polished metal trim. Gardenia (white), Chrysanthemum (ye'low), or Larkspur (blue). **State color.**

8 N 9924—In neat lined gift box. Shpg. wt., 2 lbs. 6 oz........ $4.95



Lady Esther Special Gift Set

The biggest bargain we've ever offered in a Lady Esther Gift Set—and you can't duplicate it anywhere else because it's exclusive with Sears. A beautifully designed gift set containing 55c size of Lady Esther 4-Purpose Face Cream, 55c size of Lady Esther Face Powder (choice of Natural, Rachel, Beige, Brunette, or Champagne Rachel) and a 55c size Lady Esther Lipstick in shades to harmonize with the Face Powder you select. **State shade of face powder desired.** Comes in lovely rayon-lined gift box. You will save money and make her Christmas a merrier one, too, by giving her this lovely set!

8 N 9725—Shipping weight, 2 pounds 8 ounces.................... 79c



Genuine Leather Manicure Case 79c

Contains Polish, Polish Remover, Cuticle Remover, Cuticle Oil, Emery Board, Cuticle Scissors, File, Orangewood Stick, and Cotton. Leather case has "zip" slide fastener. Black or Brown. **State color.** Size, open, abt. 7¾x7 in. Shipping weight, 1 lb. 8 oz.

8 N 9736 .... 79c



Cedar Chest Manicure Set $1.00

A complete manicure set plus a cedar chest with lock and 2 keys. Contains Ann Barton Polish, Polish Remover, Cuticle Remover, Hand Lotion, Cuticle Pusher, Nail File and an Orangewood Stick. Size: 7½x3½x4 in. Shipping weight, 2 lbs. 6 oz.

8 N 9735 .... $1.00



Lovely Bath Set 29c

9-pc. set in gift box. Contains bottle of Toilet Water, 2 tubes perfumed Bath Crystals, and 6 packets of Bath Crystals. **State choice of** Gardenia, Apple Blossom, or Bouquet. Shipping weight, 2 pounds.

8 N 9734 .... 29c

3-Piece Vanity Set $1.00

Lovely hobnail glassware—2 cologne bottles and matching powder jar. Crystal (clear), Milk White, Rose, or Blue. A stunning gift and one she'll love because she can use it constantly. **State color.** Shpg. wt., 4 lbs.

8 N 9737 .... $1.00

Metal Gift Basket 29c

Contains Toilet Water, Dusting Powder, and 2 tubes of perfumed Bath Crystals. Gardenia or Apple Blossom odors. Basket wrapped in gay cellophane with bow on handle. **State odor.** Shipping wt., 1 lb. 12 oz.

8 N 9732 .... 29c

Perfume Hi-Lights 87c

A novelty Christmas gift. Miniature floor lamp with polished brass base contains 3 bottles of floral odor perfumes in the decorated glass shade. Pull chain for perfume. Shipping wt., 1 lb. 8 oz.

8 N 9731 .... 87c



Tri-Cologne Gift Set 87c

A Christmas gift for the girl who loves a variety of colognes—and what girl doesn't? Three delightful odors: Spice, Bouquet, and Apple Blossom. In a gift box with gilt filigree metal base. Shpg. wt., 2 lbs. 4 oz.

8 N 9730 .... 87c

Woodbury Gift Set 23c

A useful, inexpensive gift. This set contains Woodbury Facial Soap, Woodbury Hand Lotion, and famous Woodbury Face Powder in a lovely shade. In an attractive Woodbury gift box. An outstanding value! Shipping weight, 14 ounces.

8 N 9945 .... 23c

Woodbury Gift Set 47c

Woodbury cosmetics have been favorites for years. This gift set contains Woodbury Facial Cream, Lotion, Cold Cream, Skin Freshener, and Face Powder in Flesh, Rachel or Windsor Rose shades. **State shade.** In gift box. Shpg. wt., 2 lbs. 8 oz.

8 N 9739 .... 47c

Cardinal Gift Set 21c

An attractive gift priced to fit any budget. Contains 2 bottles of perfume in Gardenia and Bouquet odors and bottle of Cologne. In gift box. Shpg. wt., 8 oz.

8 N 9727 .... 21c

Luxor Gift Set 25c

A low priced yet smart looking set. Contains Luxor Hand Cream, Cold and Cleansing Cream, and Face Powder. In colorful gift box. Shpg. wt., 1 lb. 12 oz.

8 N 9729 .... 25c

4 COLORS IN SOFT

FUZZY WUZZYS

$1.89 Pair

HARD LEATHER SOLE



Flexible Hand-Turned Leather Soles

SLIPPERS

TO WARM HER HEART AND HER FEET, TOO!

For More Gift Slippers See Page 36 and Our Big Fall-Winter Catalog

Hugs Like a Friendly Bear

Cotton fleece lining is so warm! Electrified shearling on the outside feels like softest beaver. Hand-turned leather sole.

Women's Sizes 3, 4, 5, 6, 7, 8, 9 in D (medium wide) width. No half sizes. **State size.** Shipping weight, 1 pound 2 ounces.

15N3828—Royal Blue **15N3827**—Light Blue
15N3830—Burgundy **15N3829**—Red
Pair $1.89





$1.98 Pair

Lovely Wedgie

Rayon satin, beautifully draped vamp. New 2-inch open wedge heel. Hard leather sole. Expensive looking!

Women's Sizes 3½ to 8 in C (medium) width. **State size.** Shipping weight, 1 lb. 2 oz.

15 N 3638—Delphinium Blue
15 N 3640—Burgundy
15 N 3639—Royal Blue
Pair $1.98



$1.89 Pair

Rayon Velvet

White fluffy fur cuff. Hard leather sole. 2-inch heel. So sweet!

Women's Sizes 3½ to 8 in C (medium) width. **State size.** Shipping wt., 1 pound 2 ounces.

15 N 3674—Blue
15 N 3675—Burgundy
Pair $1.89



$1.69 Pair

D'Orsay Mode

Transparent rayon velvet. Shearling cuff. Hard leather sole, 1⅝-in. heel.

Women's Sizes 3½ to 8, 9 in C (medium) width. **State size.** Shipping wt., 1 pound 2 ounces.

15 N 3646—Rose Red
15 N 3645—Light Blue
Pair $1.69

Our Finest Kid

$1.89 Pair

Topped with electrified shearling cuffs. Cotton fleece lining. Talon zipper. Steel shank support. Hard leather sole. 1½-inch heel.

Women's Sizes 5, 5½, 6, 6½, 7, 7½, 8, 9 in A (very narrow) width. Sizes 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 9 in C (medium) width. **State size, width.** Shpg. wt., 1 lb. 8 oz.

15 N 3778—Blue **15 N 3780**—Black
15 N 3779—Wine. Pair $1.89



Cute and Cuddly

Padded leather sole, warm lining.

Women's Sizes 3 to 9 in D (medium wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 2 oz.

15 N 3708—Blue Rayon Plush
15 N 3707—White Rayon Plush Pair
15 N 3709—Burgundy Rayon Plush. $1.00

Tailored

Kid vamp, zapon quarter. 1⅝-in. heel. Hard leather sole.

Women's Sizes 3½ to 8, 9 in C (medium) width. **State size.** Shpg. wt., 1 lb. 2 oz.

15 N 3859—Wine
15 N 3858—Blue Pair
15 N 3860—Black. $1.00

Robe Matcher

Fluffy white fur cuff. Hard leather sole. Low wedge heel.

Women's Sizes 3½ to 8, 9 in C (medium) width. **State size.** Shipping weight, 1 lb. 2 oz.

15 N 3717—Lt. Blue Cotton Chenille
15 N 3718—Dusty Rose Cotton Chenille. Pair $1.00

Velveteen Wedgie

Padded leather sole.

Women's Sizes 3 to 9. No half sizes. C (medium) width. **State size.** Shipping weight, 1 lb. 2 oz.

15 N 3634—Blue, Burgundy.
15 N 3635—Burgundy, Blue. Sateen Trim. Pair 79c





Frivolous-Looking Fur Cuff

Softest kid upper. Padded leather sole with 1⅝-in. heel. Toasty felt lining.

Women's Sizes 3 to 9 in D (medium wide) width. No half sizes. **State size.** Shipping weight, 1 pound 2 ounces.

15 N 3695—Blue **15 N 3697**—Black.
15 N 3696—Burgundy. Pair.......$1.79

Padded Leather Sole

Fleece lining. 1¾-in. heel. Rayon plush collar. Talon zipper.

Women's Sizes 3 to 9. D (med. wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 4 oz.

15 N 3768—Wine Kidskin
15 N 3767—Blue Kidskin.....$1.59

Lined With Warm Felt

$1.15 Pair

Luxuriously soft capeskin upper. White shearling cuff and collar for added beauty and warmth. Padded leather sole.

Women's Sizes 3, 4, 5, 6, 7, 8, 9 in D (medium wide) width. No half sizes. **State size.** Shipping weight, 1 pound 2 ounces.

15 N 3676—White **15 N 3677**—Red
15 N 3678—Blue. Pair..................$1.15



Forget Cold Floors

Here's one of those easy-on slippers that are a delight to own. Trim suede cloth upper, warmly lined. Shearling cuff. Hard leather sole. 1⅝-in. heel.

Women's Sizes 3 to 9 in E (wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 6 oz.

15 N 3720—Blue.
15 N 3719—Wine. Pair...$1.00

Fits Closely

Jaunty plaid cuff adds color. Reliable Talon zipper. Warm felt upper. Silent padded leather sole. 1-inch heel. Makes a most appreciated gift, specially priced for this quality.

Women's Sizes 3 to 9 in E (wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 2 oz.

15 N 3701—Wine.
15 N 3700—Blue. Pair....89¢

A Leisure Lovely

Here's a smart idea! Cotton chenille slippers to match or compliment your robe! Foot-flattering fur cuff. Padded leather sole. 1½-in. covered heel.

Women's Sizes 3 to 9 in D (med. wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 2 oz.

15 N 3665—Light Blue
15 N 3666—Burgundy. Pair..89¢

Everett Style

A favorite with comfort fans! So easy to slide in and out of. Cozy felt upper. Hard leather sole. Low heel, rubber lift. Velveteen cuff. Leather tip.

Women's Sizes 4 to 9 in E (wide) width. No half sizes. **State size.** Shpg. wt., 1 lb. 5 oz.

15 N 3763—Wine
15 N 3762—Blue
15 N 3764—Brown. Pair....89¢



Double Leather Sole

All natural shearling.

Children's Sizes 5 to 3 in wide width. **Order one size larger than shoe. No half sizes. State size.** Shipping weight, 12 oz.

15 N 964—Pair.... 37¢

Finest Shearling

Electrified shearling trim.

Children's Sizes 5 to 12 in med. wide width. No half sizes. **State size.** Shpg. wt., 14 oz.

15 N 972—Nat., Pink Trim
15 N 973—Natural, Blue Trim. Pair.....89¢

Quickie Talon Zipper

Felt upper. Padded chrome leather sole.

Children's Sizes 5 to 3 in wide width. No half sizes. **State size.** Shipping wt., 10 oz.

15 N 920—Red
15 N 922—Blue. Pair.69¢

Lined. Leather Sole

Children's Sizes 6 to 3 in medium wide width. No half sizes. **State size.** Shpg. wt., 15 oz.

15N903—Blue Leather
15N902—Red Leather. Pair..... 98¢

Electrified Shearling

Leather sole. **Children's Sizes** 6 to 3 in wide width. No half sizes. **State size.**

15 N 913—Red
15 N 914—Blue
Pr. Shpg. wt., 8 oz. 98¢

FIVE CHRISTMAS THRILLER VALUES!



~~$1.50~~ VALUE

17-Piece HAPPI-TIME Airport

Sold Only at Sears by Mail

98¢

- 9 Washable Rubber Toys . . . Unbreakable . . . Safe
- 7 Airport Pieces. Fences, Floodlights, Buildings of Tekwood (3-ply, wood center board).

Zoom! Play landing one of the four 4⅝-inch army planes, guiding it low over the runways of the colorful 36x24-inch paper landing field! 4-inch truck to supply the huge 4-motor transport (7¾-inch wingspread) before take-off! 6 rubber planes, truck, car and motorcycle cop all of colorful, washable rubber; roll on rubber wheels. Two 7¾x5⅝x3-inch hangars and a 9¼-inch administration building. A big toy, easily set up, very low priced!

49 N 6448—Shipping weight, 2 pounds 98c





~~$4.00~~ VALUE

Self Starting Electric Phonograph

Plays Up To 10-inch Records

$2.79

Underwriters' Approved. Caroling gay melodies, this beautifully enameled steel phonograph is for little folks who adore music! **New and improved sound chamber, tone arm and reproducer** give more volume, truer tones. No winding or spinning to start motor, just plug in and turn on the switch. For 110-Volt A.C. only. Size, 12½x8x7¼ in. With needles.
49 N 2464—Shpg. wt., 6 lbs. 7 oz. *Record Not Included* $2.79

Set of Three, Double Faced 7-inch Records

Titles: Lazy Mary Will You Get Up—Happy Birthday—London Bridge Falling Down—I Had a Little Doggie—Farmer in Dell—Good Morning Merry Sunshine.
49 N 2466—Shpg. wt., 1 lb. 4 oz. **45c**

Titles: Jack and Jill—Oh Dear What Can Matter Be—Little Bo Peep—Twinkle Twinkle Little Star—Old King Cole—Little Boy Blue.
49 N 2467—Shpg. wt., 1 lb. 4 oz. **45c**

~~$1.50~~ VALUE

33-Piece Blue Willow Set

Tablecloth and 6 Napkins Included

89c

Let's have a real party! Let's invite all our friends over, and watch them gasp with envy while we serve them on this beautiful blue willow set, an exact replica of the one Mother's so proud of! Set includes: 6 cups, 2¾ inches; 6 saucers, 3⅝ inches; 6 plates, 4⅝ inches; 1 oval platter, 6 inches; 1 covered casserole dish, 5¼ inches; 1 teapot with cover; 1 sugar bowl with cover; 1 creamer. Complete with a lovely 28x28-inch blue and white cotton tablecloth, just the right size for your table, and a half dozen 6x6-inch napkins to match. Truly an ensemble any "little hostess" would be proud to own. Really unbelievable quality. Made in Japan.

49 N 1604—Shipping weight, 4 pounds 89c

Easy Terms on Any Order of $10 or More See Page A in Center of Book



~~$1.50~~ VALUE

88c

Buddy "L" Rider Truck

- 21 inches long.
- Pull or ride.
- Removable, auto bike shaped steel seat.
- Auto fender steel.
- Auto enamel finish.
- Rubber wheels.
- Body dumps.

Transport your load anywhere, dump it—move toys, sand, rocks! You can sit on it and go whizzing along. This Buddy "L" Rider Truck can carry up to 200 pounds and still "take it"! Modern lines. Easy to steer. Smooth, easy-rolling noiseless rubber wheels. 21 in. long; 8 in. to top of seat. Shipping wt., 6 lbs.
79 N 06135 . . . . 88c



~~$1.25~~ VALUE

88c

Modern Steel Rocker—Save 30%

- 21 inches overall.
- Seat 10½ in. high.
- Auto body steel.

A steel rocker just like Dad's and Mother's, made in an exact replica to give you all that beauty and comfort in a size that just fits you! You can rock back and forth, give it really hard wear—it's built to stand up! Bright red seat and back, ivory color seamless, tubular steel frame and arm rests, have a baked on enamel finish which is washable. Saddle shaped seat, 10½x12 inches. No danger of hard bumps for tiny tots. Built to give the warm satisfaction of true comfort, sturdy lines, and "grown-up" style. Shpg. wt., 8 lbs.
79 N 08551 . . . . 88c

GIFT OUTFITS
Just for Fun

. . . Complete From Lariat to Sombrero

Sears Easy Terms Make Giving Easy . . See Page A, Center of Book

Northwest Mountie $1.97

Ⓐ **8-Piece Outfit!** Scarlet coat of cotton drill—with brass buttons, epaulets, mountie insignia on collar . . . Mountie badge . . . Breeches of navy blue cotton drill . . . brown cotton suede hat . . . Artificial leather Sam Browne belt with holster and large toy pistol . . . pair of puttees.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, 2 lbs. 12 oz.

40 N 4389—8-Pc. Outfit $1.97

Prairie Rose $1.95

Ⓑ **9-Piece Outfit!** Skirt of heavy khaki cotton drill, has fringed bottom, picture of Cowgirl and "Prairie Rose" . . . cotton khaki vest . . . cotton flannel plaid blouse . . . belt with imitation cartridges . . . bandana . . . black cotton duvetyn cowboy hat . . . holster, big toy pistol . . . lariat.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, 2 lbs. 10 oz.

40 N 4369—9-Pc. Outfit $1.95

Wild Westerner $2.89

Ⓒ **7-Piece Outfit!** Real fur front—khaki cotton drill back cowboy pants; decorated side flaps . . . decorated elastic back waistband with holster attached . . . toy pistol . . . plaid cotton flannel shirt . . . decorated vest . . . black cotton duvetyn cowboy hat. Bandana. Lariat.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, 3 lbs. 8 oz.

40 N 4373—7-Pc. Outfit $2.89

Range Rider $1.79

Ⓓ **7-Piece Outfit!** Cowboy pants of khaki cotton drill with side flaps, elastic back waistband . . . decorated waistband with holster attached . . . large toy pistol . . . cotton flannel plaid shirt . . . black cotton duvetyn cowboy hat . . . khaki cotton drill vest . . . bandana . . . lariat.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, 2 lbs. 12 oz.

40 N 4366—7-Pc. Outfit $1.79

King of the Range $2.79

Ⓔ **9-Piece Outfit!** Red cotton suede cloth cowboy pants with lots of trimmings . . . elastic back, decorated waistband . . . plaid cotton flannel shirt . . . red cotton suede cloth vest . . . black cotton duvetyn hat . . . bandana . . . lariat . . . holster, large toy pistol, belt with artificial cartridges.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, 3 lbs. 15 oz.

40 N 4370—9-Pc. Outfit $2.79

Rough Rider 97c

Ⓕ **8-Piece Outfit!** Complete for only 97c! Sturdy brown cotton covert pants have Buck Jones lettering on side flaps, elastic waistband for snug fit . . . plaid cotton flannel shirt . . . brown cotton covert cowboy hat . . . bandana, holster, belt, big toy pistol, lariat.

Sizes: 4, 6, 8, 10. **State size.** Shipping weight, 1 lb. 12 oz.

40 N 4361—8-Pc. Outfit 97c





America's Finest Tree Light Sets . . . Complete With 110-Volt Independent Burning Lamps

- All sets Approved by Underwriters' Laboratories, Inc.
- Approved Bakelite Plugs and Sockets for Durability
- Approved High Quality Wire for Safety
- All Connections Permanently Soldered as recommended by Underwriters' Laboratories
- Open Outlet Plug for Attaching more sets
- Highest Possible Quality and Workmanship
- Highest Electrical Standards Assured
- American Made 110 Volt Mazda Lamps for Long Life
- Packed in durable Boxes to Store from Year to Year

Noma Deluxe Sets for Indoors

Adjustable wooden beads hold sockets securely to branches (see insert). Straight line easy-to-drape cord. Each socket wired separately. **State** choice of Assorted Colors or All Blue 110-Volt lamps.

7 Light Set $1.00
$1.20 value! 12 foot cord. Shipping wei:ht, 14 ounces.
49 N 6569 . . . $1.00

15 Light Set $2.19
$2.60 value! 23½ foot cord. Shipping wt., 1 lb. 8 oz.
49 N 6571 . . . $2.19

20 Light Set $2.89
$3.45 value! 30 foot cord. Shipping weight, 2 pounds.
49 N 6572 . . . $2.89

Noma Weatherproof Sets for Outdoors

Rain, snow, sleet will not wash color off lamps. Rubber washer between socket and lamp prevents shorts. Spring contact sockets hold lamps firm (see insert). **State** Assorted Colors or All Blue 110 Volt Lamps.

7 Light Set $1.39
$1.65 value. 12 foot cord. Shipping weight, 1 lb. 8 oz.
49 N 6564 . . . $1.39

15 Light Set $2.89
$3.40 value. 24½ foot cord. Shipping weight, 2 pounds.
49 N 6562 . . . $2.89

20 Light Set $3.89
$4.60 value. 32 foot cord. Shipping weight, 3 pounds.
49 N 6561 . . . $3.89









Lifelike Glolite Trees

13 Lights 98c   17 Lights $1.79

• Worth twice our price! Lustrous Green Visca branches. Glass tips light from glow of 110-volt lamp inside tree, give effect of miniature lights. Bulb, cord, plug.

11-inch Tree 13 Lights
49 N 6524
As shown, light on top. (No star.) Shpg. wt., 2 lbs.
98c

14-inch Tree 17 Lights
49 N 6525
As shown, brilliant tree star top. Shpg. wt., 3 lbs.
$1.79

Illuminated, Inspiring!

$4.79

Capture the true spirit of Christmas with this exquisite altar! Effect is breath-taking when you light it up. Made of a plastic material that looks like expensive marble. 30-watt house bulb burns inside altar. Special construction enables light to pass thru solid glass rods . . . giving the effect of lighting the 12 candles and cross, the "Last Supper" and cornice between pillars. Statue of Sacred Heart of Jesus on top. Width across front, 12 in.; depth, 5 in. Overall height, 16 in. Complete with bulb, plug and cord. Shipping weight, 12 pounds.

79 N 06538
A $5.75 Value **$4.79**

New Bell Cluster

98c

Electric light bell clusters like this sold for $2.00 last year. Highlight the holiday season with this gay illuminated bell cluster! Colorful heavy metallic foil paper ribbon makes the bow. A cluster of red berries and green leaves sets off the electrically lighted transparent red cellophane bells. Complete with 2 red, 110-volt Mazda lamps. Shipping weight, 1 pound.

49 N 6260 . . . . 98c

NOMA 8-Series Mazda Lights

59c

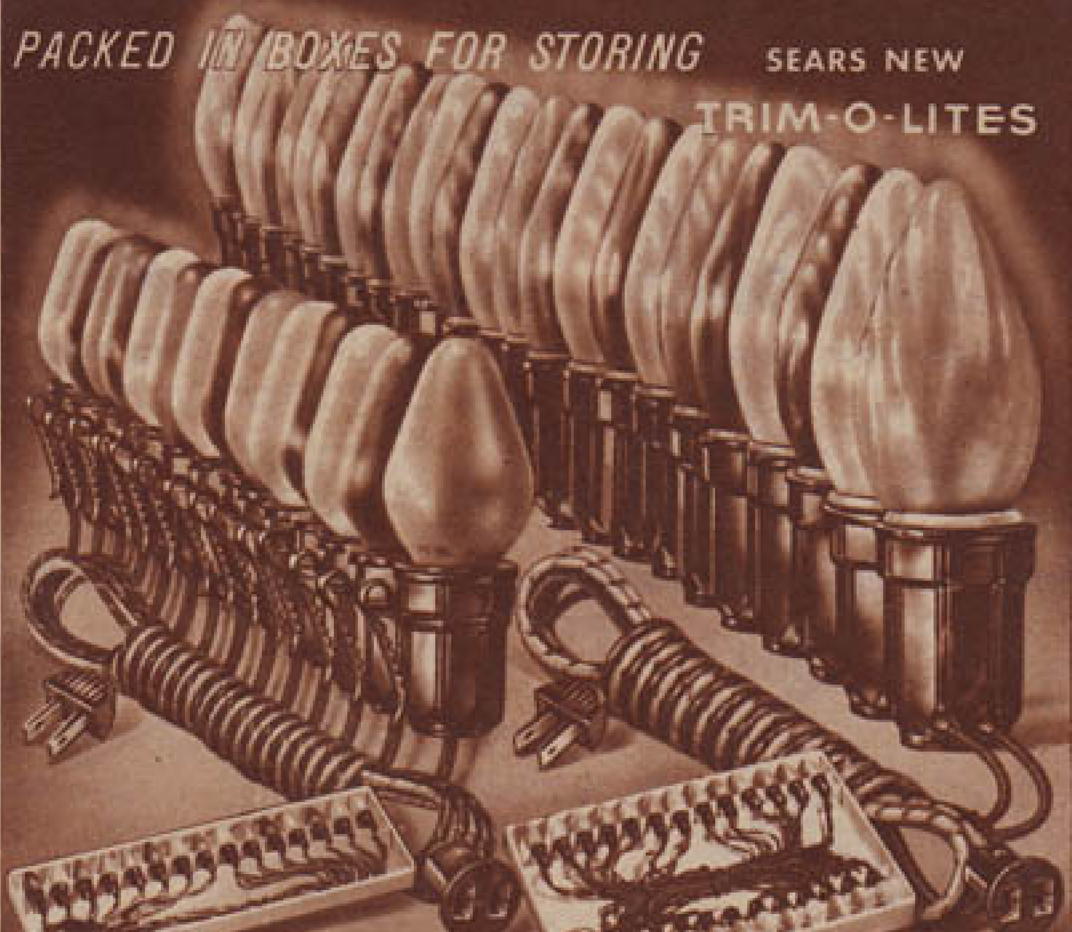
- **75c Value Elsewhere**
- **Americap made "Mazda" lamps**

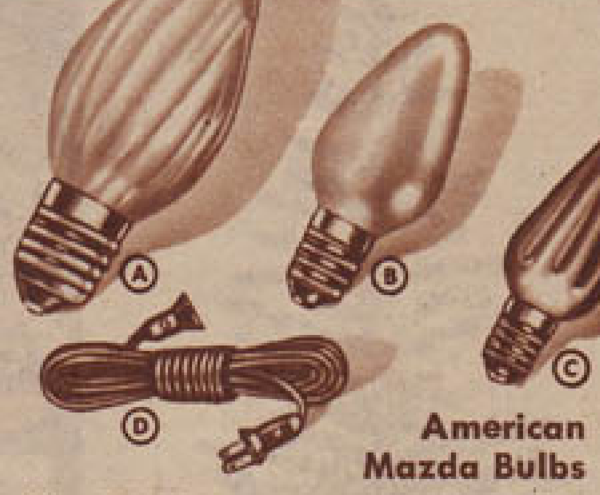
Now every budget can afford a bright and cheery Christmas! Make this Christmas tree the best one of all . . . and do it at a saving at Sears! Eight 15-volt series bulbs for 110 to 120-volt circuit. They light as a unit, not independently. Wood beads hold sockets firmly. With extra outlet in the plug, so you can easily put several sets together! Long-lasting rayon covered "loop" style cord. Shipping weight, 12 ounces.

49 N 6585—*75c Value* **59c**

CHRISTMAS LIGHTS MAY BE ORDERED ON EASY TERMS . . . SEE PAGE A, CENTER OF BOOK

Others Stay Lighted





American Mazda Bulbs

(A) 110 Volt Mazdas for Outdoor Sets
Inside colored so color will not wash off. Use with sets comparable to Cat. Nos. 49N6561, 49N6562, 49N6564, 49N6550, 49N6551 or 79N06552. Bulbs burn independently.
49 N 6595— 3 Ass't'd. Colors. Shpg. wt., 5 oz. 3 for 29c
49 N 6597—10 Asst'd. Colors. Shpg. wt., 12 oz. 10 for 84c
49 N 6594—10 Blue Bulbs. Shpg. wt., 12 oz. 10 for 84c

(B) 110 Volt Mazdas for Indoor Sets
Burn independently. Use with sets comparable to Cat. Nos. 49N6569, 49N6571, 49N6572, 49N6540, 49N6541, or 49N6542.
49 N 6579— 3 Asst'd. Colors. Shpg. wt., 5 oz. 3 for 22c
49 N 6566—10 Asst'd Colors. Shpg. wt., 12 oz. 10 for 69c
49 N 6575—10 Blue Bulbs. Shpg. wt., 12 oz. 10 for 69c

(C) 15 Volt Mazda Bulbs for Series Sets
Series sets have 8, 15-volt bulbs, making a unit of 110 volts. For sets like 49N6585 or 49N6520.
49 N 6588— 3 Asst'd. Colors. Shpg. wt., 6 oz. 3 for 14c
49 N 6591—10 Asst'd. Colors. Shpg. wt., 11 oz. 10 for 42c
49 N 6587—10 Blue Bulbs. Shpg. wt., 11 oz. 10 for 42c

(D) NOMA Rubber Coated Extension Cords
Underwriters Approved. Bakelite plug and extension. Shipping weights, 1 pound.
49 N 6516—12-ft. Indoor Cord. 23c
49 N 6517—25-ft. Weatherproof Outdoor Cord. 45c

TRIM-O-LITES, Save on Sears Own Thrift Quality Approved by Underwriters' Laboratories

- Sears Low Price Includes American Mazda Bulbs
- All Sets in Durable Attractive Box to Put Away Each Year
- Guaranteed Materials and Workmanship
- Made to Sears Strict Specifications to give you longer wear, best quality at Economy price
- Plugs and Sockets are Bakelite for Strength
- Extra Outlet for Additional Sets
- Approved by Underwriters' Laboratories
- Individually Wired—Each Lamp Burns Independently, eliminates searching for burned out lamps

TRIM-O-LITES . . . For Indoor Trees

Clips hold sockets firmly on branches. Straight line, easy-to-drape style cord. Individually wired—when one lamp goes out, others stay lighted. **State choice** of Assorted Colors or All Blue Long-Life 110-Volt Lamps.

7 Light Set 93c 14-foot cord. Shipping wt., 14 oz. 49 N 6540 . . . . . 93c

15 Light Set $1.84 27-foot cord. Shipping wt., 1 lb. 8 oz. 49 N 6541 . . . $1.84

25 Light Set $2.94 42-foot cord. Shipping weight, 3 lbs. 49 N 6542 . . . $2.94

TRIM-O-LITES . . . Weatherproof for Outdoor Trees

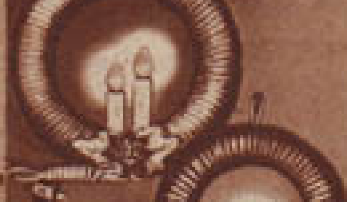
Built for outdoor protection against snow, sleet or rain. Color will not wash off lamps. Rubber washer holds lamps firmly and prevents shorts from rain. Easy-to-drape cord. **State choice** of Assorted Colors or All Blue Long Life 110-Volt Lamps.

7 Light Set $1.16 15½-ft. cord. Shpg. wt., 1 lb. 8 oz. 49 N 6550 . . . $1.16

15 Light Set $2.38 27-ft. cord. Shpg. wt., 2 lbs. 10 oz. 49 N 6551 . . . $2.38

25 Light Set $3.64 41-ft. cord. Shpg. wt., 5 lbs. 79 N 06552 . . $3.64











9-Light MAZDA Series Sets

Rayon covered insulated cord, bakelite sockets. For customers who prefer 9 dimmer instead of 8 bright lamps on string which light up as a unit (not independent). Shpg. wt., 11 oz.

For 110-120-Volt Nine 15-Volt Mazdas 49 N 6520 . . . . . 59c
For 32-36-Volt Nine 4-volt Mazdas 49 N 6521 . . . 65c
49N6578—3 4-Volt bulbs. Wt., 6 oz. 14c

Electric Wreaths

Underwriters Approved. Red rayon chenille wound on frame. Center spray of silver color leaves and red poinsettia. Electric candles, 110-volt Mazda bulbs. 3½-ft. rubber covered cord; add-on plug. Shpg. wts., 8 oz. and 1 lb. 6 oz.
(F) 8¾-in.—1 Candle 49 N 6216 . . . . 35c
(E) 10-in.—2 Candles 49 N 6221 . . . . 49c

Lighted Cross

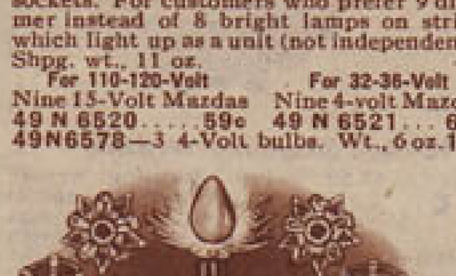
$1.50 value! Underwriters Approved. Red rayon chenille. 11 red Mazda bulbs. 5-ft. rubber coated cord. Bakelite plug with extra outlet. For 110-volt circuit. 11x8 in. Shpg. wt., 1 lb.
49 N 6230 . . 98c

Electric Candle

Perfect for the table or window. Drip-effect red and green electric candle. Overall height, 9½ in. Large size 110-volt Mazda bulb. Cord and plug. Shpg. wt., 1 lb.
49 N 6581 Complete . . 25c

Tree Top Stars

Made of white translucent material that reflects color of inside bulb. Shipping weights, 5 oz. and 3 oz.
(H) For 110-Volt Indoor Set With 110-volt Mazda bulb. 49 N 6514—5½ inch. 45c
(G) For 110-Volt Series Set With 15-volt Mazda bulb. 49 N 6512—3½ inch . . . 21c



8 Light Reflectors

19c Sparkling silvery color. Made of Kristolite metal, stronger and more durable than tinfoil. Assorted designs. Diameter, about 2½ in. Bulb not included. Shpg. wt., 8 oz.
49 N 6513 . . . . 8 for only 19c

Electric "Candolier"

Underwriters Approved. 8 15-volt orange Mazda lamps for 110 volt circuit. Ivory color wood base. Bakelite sockets. Rubber covered cord. Shipping weight, 2 pounds. **$1.00**
49 N 6255 . . . . $1.00





Save! Lifelike Folding Trees!

29c And Up

• **Finest quality, artificial Trees . . . Last a lifetime.** Natural green color. Plain holder on 25 and 30-in. trees. Without trimming, mat. Made in Germany.

Cat. No.	Height	Branches Large	Branches Side	Shpg. Wt.	Each
49N6691	25 in.	20	. . .	10 oz.	29c
49N6692	30 in.	25	6	1 lb.	49c
79N06693	42 in.	39	24	4 lbs.	98c
79N06694	54 in.	51	42	5 lbs.	$1.79
79N06695	66 in.	66	84	6 lbs.	2.98
79N06696	74 in.	80	126	9 lbs.	3.98

Christmas Tree Mat

49N6679—Colorful, sturdy Kraft paper. 4 ft. square. Shpg. wt., 4 oz . . . **10c**



20-Pc. Religious Manger Set

$1.98 **Beautiful composition figures Stable 9x5x14 in. high with Star of Bethlehem.** Christ Child in crib, Mary and Joseph, angel, 3 Wise Men, Shepherd, 4 sheep, cow, donkey, calf, camel, goat and tree. Figures up to 5¼ in. tall; animals up to 4 in. long. German made.

49 N 6650—Shpg. wt., 3 lbs. 8 oz. . . . $1.98

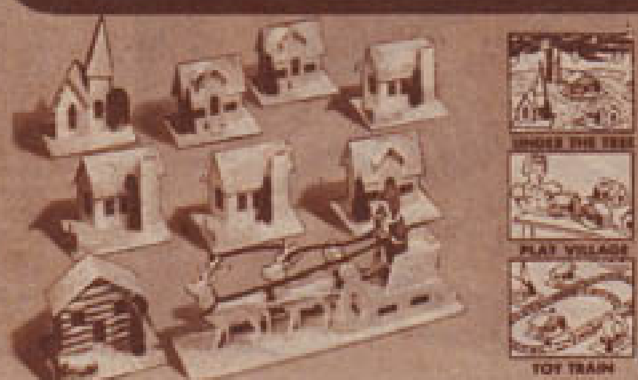


Stocking with Your Own Name!

59c **Name embroidered in red on terry cloth cuff! Rich red cotton suede cloth, 19 in. long. Six jingle bells attached to cuff.**

Meistergrammed Christmas stockings—a most unique gift wrapping idea! We'll embroider any name up to 10 letters on the stocking.

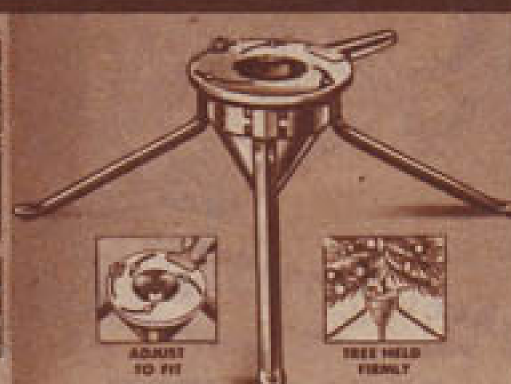
49 N 7009—Postpaid. Print name 59c



Colorful Model Christmas Village

69c For under your tree or as a beautiful table display! Fill houses with Christmas candies or light with electric tree lights. Red and white 4-in. Santa rides sled pulled by 2 white reindeer; on 12-in. platform. 6 houses, log cabin, church. Houses about 4½x3x3½ in. Made in U.S.; except Santa, made in Japan.

49 N 6639—In Gift Box. Shpg. wt., 1 lb. 12 oz. 69c



One Operation Sets Up Tree!

89c Sears engineers designed this holder to save you time and effort! No screws to tighten—no fussing. Pull hand lever, and claws lock tree, keep it straight. Holds tree trunks up to 3 in. diam. Steel. Water well. Patents pending.

49 N 6546—Shipping wt., 3 lbs. . . . 89c



Honeycomb Bells

19c Close mesh red tissue paper. Shipping weight, 7 ounces. **5¾-In. Size.**

49N6210—12 for 19c
49N6211—8-in. 6 for 19c



15-Pc. Room Decoration

39c Includes 2 new red 6½-inch cellophane wreaths; four 10-ft. red and green tissue garlands; eight 5-in. bells. One 13-in. bell. Honeycomb tissue paper bells.

49 N 6224—Shpg. wt., 1 lb. 39c



Hanging Decoration

25c 19-in. diameter wreath. Folds flat. 1, 9-in., 4, 4-in. diam. bells. Honeycomb tissue paper.

49 N 6213—Shpg. wt., 5 oz. 25c



Snow White and 7 Dwarfs

39c At 50% Saving! American Made. 4-in. Snow White, abt. 3-in. Dopey, Grumpy, etc. Put on your tree! Blown glass. Brightly colored.

49 N 6619—Shpg. wt., 1 lb. 39c



180 Feet of Tree Roping

25c Richly colored . . . 1⅙ in. thick . . . brushy textured roping. Japan import. Shpg. wt., 1 lb. 2 oz.

49 N 6205—Red 25c
49 N 6206—Green 25c
49 N 6207—Blue 25c



Remember Your Beloved



18-inch Oak Leaf Wreath

$1.49 **Regular $2.00 value!** A wreath worthy of your loved ones . . . dignified, durable. 18-in. circle of princess pine and oak leaves richly tinted in silver color and green. At bottom is 1 large and 2 small red poinsettias . . . 2 large green and silver color cycas sprays curving up sides, and red and green ruscus. Easel stand for cemetery use included.

79 N 06251—Shpg. wt., 4 lbs. $1.49

16-inch Magnolia Wreath

98c **$1.50 Value.** Beautiful wreath that's rich with Christmas spirit! Natural color prepared Magnolia leaf background with 3 clusters of frosted cones and 3 small bunches of bright red berries nestled in deep princess pine. Cones and berry clusters are carefully arranged for perfect balance and harmony. Easel stand for cemetery use included.

79 N 06248—Shpg. wt., 3 lbs. 98c



Bargain Set . . . *American Made* . . . Striking Beauties!

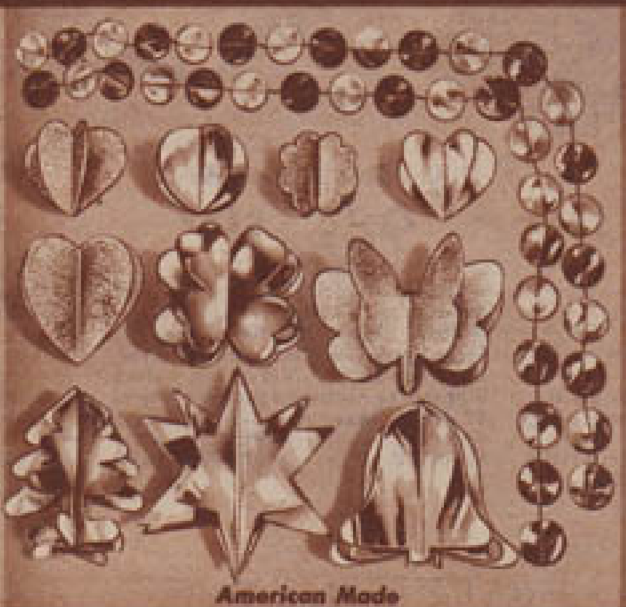
• For smaller trees. Ornaments average from 1½ to 1¾ inches. **12 Pcs. 33c**
Sparkling glass ornaments include 4 expensive-to-make colorful reflectors, fancy bell, lantern, and cluster shapes! *American made.*
49 N 6625—Shpg. wt., 10 oz. **12 for 33c**

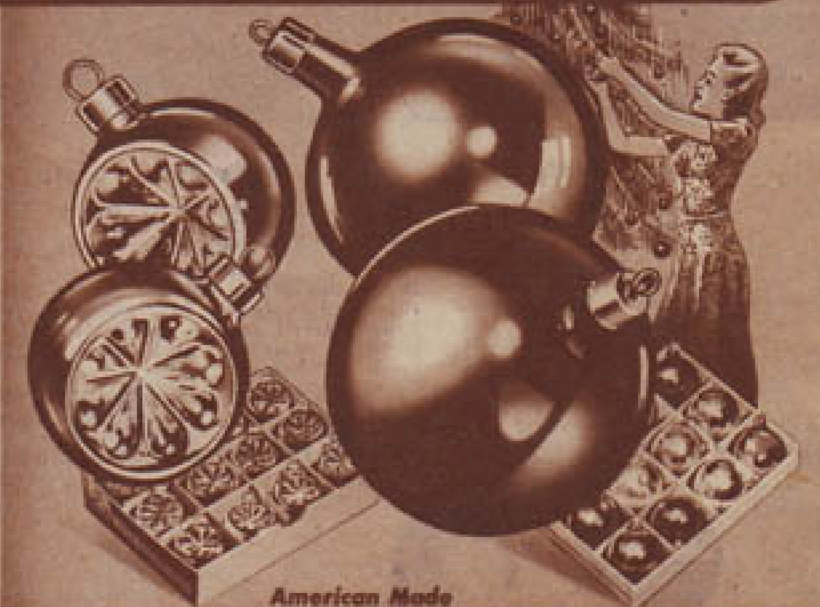
• Popular sizes—oblongs, 4 in. long . . . others 2¼ to 2½-in. diam. **12 Pcs. 59c**
Assortment includes 7 glass balls, 2½-in. diam.; 3 hand decorated ovals, 4-in. long; 2 reflector balls, 2¼-in. diam. *American made.*
49 N 6645—Shpg. wt., 12 oz. **12 for 59c**

Colorful Glass . . . *American Made*

• American Made—in quality and variety of shapes, colors that we could formerly obtain only outside this country! **20 Pcs. 69c**
De Luxe set—includes 9-in. decorated tree top; 5 solid color balls; 5 expensive-to-make reflector-type; 4 bells; 3 ovals; 2 lanterns. Sizes range from 1¾ in. to 2½ in. Gloriously rich colors!
49 N 6640—Set of 20 Ornaments. Shpg. wt., 1 lb...**69c**







Santa Claus Outfit

Fun for grown-ups and children! **$2.79** Two-piece good quality cotton flannel suit with matching red and white hood. Black patent leather puttees go over your own shoes. Waxed cloth mask with white wool-like beard, tufts of hair, and eyebrows. Fits average size person. Shpg. wt., 2 lbs. 10 oz.
49N6618—Complete. **$2.79**

De Luxe Blinkers — Unbreakable Foil

Regular 60c value! No worry here of breaking fragile ornaments! These bargain-priced brilliant tree decorations are made of 6 or 4 leaves formed by layers of foil sewed in center. **30 Pcs. 29c** Opened they dance and whirl on branches, giving dazzling shiny reflections! A grand assortment of fancy shapes and colors—stars, bells, hearts, cookies, clover leaves, butterflies, etc. Sizes range from 2 inches to 4½ inches high. Garlands, too, from 7 to 10 feet long with countless little single foil discs. *American made.*
49N6529—Assorted 30 Pcs. Shpg. wt., 5 oz. **29c**

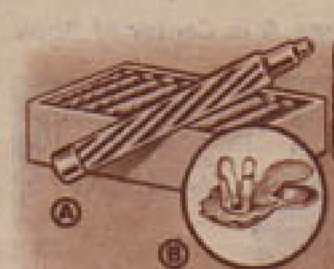
12 Pieces in Assorted Colors or All Blue

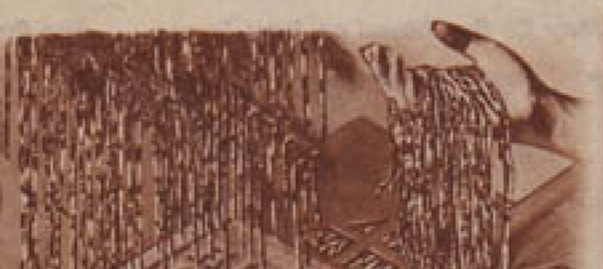
29c 1⅝-inch — **49c** 2½-inch

American Made. Deck your tree with these shining round bubbles of glass or the expensive-to-make reflector type balls. Choose all blue or assorted colors!

1⅝-in. Reflector Balls
Shpg. wt., for twelve, 10 oz.
Assorted Colors. Gold, Silver, Green, Blue, Red colors. **49N6627. 29c**
All Blue. Use lots of silvery tinsel with this color! **49N6628. 29c**

2½-in. Lustrous Balls
Shpg. wt., for twelve, 1 lb.
Assorted Colors. Reds, Blues, Green, Silver, Gold colors. **49N6631. 49c**
All Blue. Try these glowing balls with all blue lights! **49N6632. 49c**







250 Ornament Hangers

Two boxes; each with 125 nickel-plated hangers. Shpg. wt., 8 oz. **10c**
49 N 6544..............**10c**
Ⓐ **48 Wax Candles.** 3½-in. tall. Ass't. colors. Almost dripless.
49 N 6599—Shpg. wt., 1 lb. **19c**
Ⓑ **12 Metal Candle Holders.** Ball socket. German made. Shpg. wt., 6 oz.
49N6537—12 for.........**25c**

Sparkling Tinfoil Icicles

Fireproof. Extra long strands. 3 oz. in each box, on card to prevent tangling. Crinkled to heighten glimmer. Makes your Christmas tree sparkle and glitter! Choice of silvery or colored icicles. Shpg. wts., box, 5 oz.; 3 boxes, 14 oz. **9c And Up**

Assorted Colors
49N6508–Box. **10c**
3 Boxes for....**27c**

Silver Color
49N6509–Box. **9c**
3 Boxes for...**24c**

American Made

36 Spiral Icicles

Silver Plated, coiled flat copper wire. Throws hundreds of sparkles. A grand "sugar-coating" for your tree! **19c** 3¼-inch
3¼-Inch Icicles
Shipping weight, 6 oz.
49 N 6501—36 for.....**19c**
5-Inch Icicles. Shpg. wt., 7 oz.
49 N 6505 36 for.....**25c**

Tinsel Garlands

Silver plated over copper. Shpg. wt., 6 oz. **21c**
½-in. Tinsel
49 N 6574—45 feet.....**21c**
¾-inch Tinsel
49 N 6580—30 feet.....**21c**
1-inch Tinsel
49 N 6583—24 feet.....**21c**
1¼-inch Tinsel
49 N 6584—18 feet.....**21c**



12½-In. Cuddly Bear

59c All dressed up in full velvet pantaloon pants and long sleeved jacket. Rayon pile plush head. Bright eyes. Embroidered mouth, felt nose and a little red felt tongue sticking out at you. Silk ribbon bow. Squeaker voice. Shipping weight, 10 ounces.
49 N 4341.........59c

Wide-Eyed Panda

98c 13-inch **$1.89** 18-inch
- **Soft rayon plush.**
- **Chubby—soft.**
- **Sturdy, realistic.**

Cotton-stuffed body. Black and White thick (soft as silk) velvety rayon pile plush "fur," floppy arms, legs. Embroidered mouth, nose, tongue. Rayon ribbon bow around neck. Roguish, twinkling eyes. Squeaker voice.
13-inch $1.25 Value. Shipping weight, 14 ounces. 49 N 4361.....98c
18-in. $2.50 Value. Shipping weight, 1 lb. 12 oz. 49 N 4362...$1.89

Lovable Honey Bear

98c 12-inch **$1.89** 18-inch
- **Long, rayon pile "fur."**
- **Jointed head, arms, legs.**
- **Soft, cotton stuffed body.**

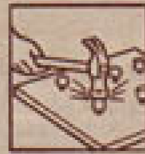
Honey colored. Embroidered nose, mouth, tongue. Velveteen palms and soles. Gentle squeaker voice.
12-inch Bear. Shpg. wt., 1 lb. 49N4310..98c
18-inch Bear. Wt., 2 lbs. 4 oz. 49N4311.$1.89

Mohair Brown Bear

$1.89 15-inch **$2.79** 18-inch
- **Long pile silky mohair "fur."**
- **Roguish twinkling eyes.**

Soft, cotton-stuffed jointed body. Silky coat of thick Cinnamon Brown mohair pile. Bear voice. Embroidered nose, mouth, tongue.
15-in. Size. Wt., 1 lb. 6 oz. 49N4312.$1.89
18-in. Size. Wt., 2 lbs. 2 oz. 49N4313.$2.79



① Play Table or Bench  ② Pound-a-Peg Set  ③ Use as Nailing Set 

3-in-1 Combination Play Table for Junior Carpenters

89c A big value at this price! Usually sells for $2.00. **Walnut stained wood table, 25 inches over-all.** Strong and sturdy—made specially so for lots of wear and tear that junior carpenters are bound to give it. Really has three uses—(1) as a play table or bench; (2) as a pound-a-peg set; (3) as a nailing set. Included are 24 assorted colored and shaped pegs, 24 assorted and colored waxed pieces, 1 box of nails, 1 hammer, 1 masonite board, 7x10 inches, and design sheets. Shipping weight, 6 pounds.
79 N 03692—3-in-1 Set............89c

Toys May Be Purchased on Easy Terms . . . See Page A in Center of Book



Baby Toys—3-Piece Set

29c Lovable—lots of fun! You'll want to order this attractive non-poisonous set for your child now! Made in Japan.
One 4¼-in. celluloid brightly colored. Roly-Poly with rayon ribbon bow.
One 6½-in. celluloid pastel colored rattle with realistic cat's face, ring.
One 5¼-inch celluloid bear with movable arms.
49 N 4435—Shpg. wt., set, 5 oz...29c

Celluloid Dog

98c Woof! Pull the ring attached to the cord on his back and he lets out a squeaky bark! Clever celluloid animal with roly-poly body, elastic jointed feet and head. Jumbo size, 9x9 in. Japan made. Shipping weight, 1 pound.
49 N 4419.........98c

Rolling-Eyes

89c

14 inches tall. Flirtatious and huggable! Pretty painted face, yarn hair. Cotton stuffed, dressed in rayon pile bodice, chenille sleeves and pantaloons. Silk ribbon bow. Voice. Shpg. wt., 1 lb. 6 oz.
49 N 3596....89c

Honey Bear

A cuddly darling! Rayon pile plush coat in a Golden Brown color. Velvet snoot, glass eyes, embroidered nose and mouth. Wire reinforced ears. Ribbon collar. Squeak voice. **8 in. high.** Made in Japan.
49 N 4342
Shpg. wt., 5 oz..29c

Cute Panda

Black and White sitting Panda with a coat of rayon pile plush. Ribbon collar with bell. Appealing velvet snoot; embroidered mouth and nose. Big eyes, squeaker voice. **7¾ in. high.** Made in Japan.
49 N 4343
Shpg. wt., 5 oz. .29c

Terrier

Little folks will love "Spot"—cuddly wire-haired. **9¾ in. overall.** White rayon pile plush coat with black spots; ears. Ribbon collar; embroidered nose; glass eyes; squeak-voice. Japan made.
49 N 4009
Shpg. wt., 5 oz.29c



New! Improved Rubber Coaster

Colored Sponge Rubber ABC Blocks

- Soft pastel colored 1¼ inch blocks.
- Real coaster wagons—all wheels turn.
- No more tears—practically unbreakable.
- Another Happi-Time toy—for many happy play hours—created exclusively for Sears.

Watch Baby's eyes grow as big as saucers when he sees the brightly colored rubber coaster wagon, loaded with gay sponge rubber blocks! A decided improvement over last year's introductory wagon model. Now the front wheels are on a detachable swivel front bolster, so the wagon can be drawn along by a regular wagon tongue, easily turned—an extra chance for fun with this clever new coaster wagon.

Little tots will love one of these sets. There's so much fun in loading, unloading, and hauling the lovely colored blocks. Children are fascinated by games with blocks—and these have letters of the alphabet, figures (1 to 9) and 9 animals in recessed decoration on sides. Being rubber, wagon and blocks are as easy as ABC to keep clean. Mothers will approve of this toy, too, for you can even boil or sterilize them without taking out any color, which is in the rubber, not painted on. Each rubber block is 1¼ inches square.

8-Block Wagon

43c Rubber wagon is 9⅛x3x2⅞ in. high when loaded with 8, 1¼ in. sponge rubber blocks. Not loaded, 2⅜ in. high. All the features above in this minature set. Give your child a thrill and lots of fun. If you don't want to get a large set—this is just the size. Shpg. wt., 1 lb.

49 N 4403.......43c

18-Block Wagon

89c Extra large rubber wagon is 12¾x4¼x3 in. high when loaded with 18, 1¼-in. sponge rubber blocks; empty, 2⅝ in. high. Regular wagon tongue. Rolls smoothly on big white rubber wheels. You'll feel at ease to have Baby playing with this set. Wagon can carry other toys, too. Shpg. wt., 1 lb. 9 oz.

49 N 4404.........89c



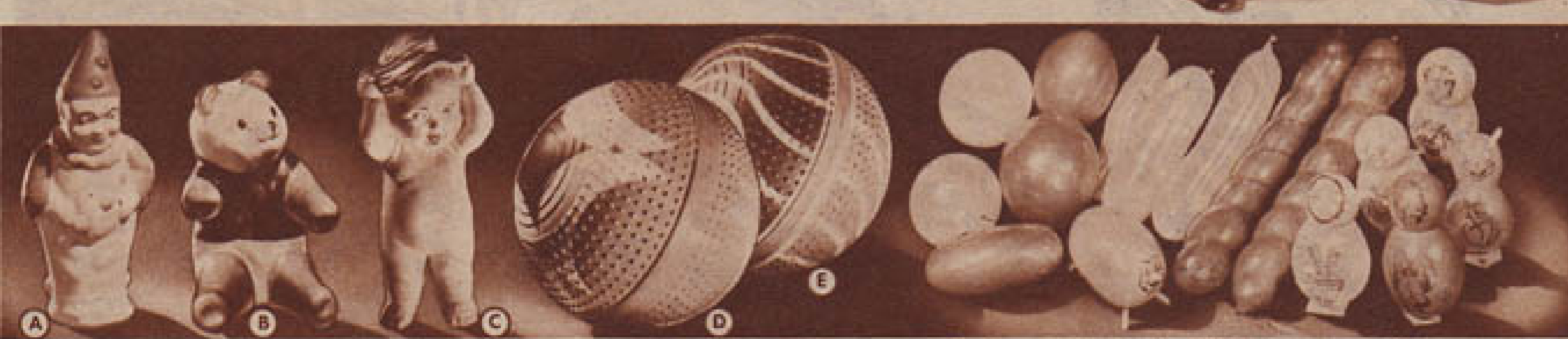
New! Sears Exclusive All-Rubber Train Set

98c

- 37 inches long . . . engine and tender alone 10⅜ inches long . . . 5 colorful cars . . . 3 trainmen . . . stake truck, etc. . . . All adding up to greater play value than ever before!

All rubber construction makes this the safest type train for tots. It's washable, practically unbreakable, has no sharp edges to scratch furniture. So gaily colored it looks as realistic as a steel train. Imagine little tots loading freight cars with the barrel, milk can and box, arranging the trainmen in their proper places. Tender has opening for "coal", dump car really works—as does the crane. Everything's made of rubber for harmless fun. Packed in colorful box that sets up into realistic looking station. Another toy worthy of Sears Happi-Time name, your assurance of the utmost value for your money. Shipping weight, 2 pounds.

49 N 6430—Sears New, Improved All Rubber Train.............98c



Sanitary-Washable Rubber

23c Choice

- Soft latex rubber.
- Bright, harmless colors right in the rubber (not painted on).
- Each with whistle voice.

Cute little "chewy toys" fine for baby's gums, strengthens them and makes them healthy. Ideal gifts for tiny tots. Shipping weight, 4 ounces.

Funny Clown (A) 6 inches tall.
49 N 4421..23c

Baby Panda (B) 4¾ inches tall.
49 N 4420..23c

Bye-Bye Baby

(C) Stands 8 in. high. Putting on his hat to leave! Soft, cuddly hollow *latex doll with button whistle* in his back. Non-poisonous, permanent colors in the rubber—not painted on. Shipping weight, 10 ounces.

49 N 2901..**25c**

Rubber Balls

Two, colorful, 6-inch air-filled balls, big and bouncy! Gay colors and attractive designs. Fun for Baby!

(D) 49N4405—Crescent design. Shipping weight, 12 oz........**23c**

(E) 49N4415 Modernistic design. Shipping wt., 12 oz........**23c**

18 Gay Balloons in All Shapes and Sizes

25c

A fat pig that puffs up to 11 inches long. You tweak his tail to seal the air—tweak it back again if you want a noise maker while the pig, in effect, "dies." 3 other balloons have noise makers. Peter Rabbit is his lovable self in toss-up form standing 15 inches tall. Serpentine inflates to 16 inches. Airship balloon expands to 12 inches long. Many others, 18 in all, in a variety of sizes, shapes and bright colors. Children will love this assortment—balloons would be lots of fun at parties.

49 N 6441—Shipping weight, 4 ounces. 18 for......25c





Teddy Tooter!

- Blasts horn.
- Head rocks.
- Sturdiest . . . biggest of its kind we know of.

98¢

Teddy sits on his colorful rolling bandstand, rocking head and arms back and forth, blowing tuneful blasts on his big horn! Bandstand lithographed in 4 colors, conceals bellows which blow horn. Sturdy wood, 11x5¾x14 in.
49 N 5452—Wt., 4 lbs. 98c

Huge Surprise Package Scoop

25c Ea.

- 45c values . . . amazingly low priced.
- Contents planned for exciting finds.
- New kiddie wrapping . . . Sears design.
- Each package has 3 to 5 thrillers.

Sears contracted for huge amounts of books, games, puzzles, etc., from a world-famous manufacturer. Values are so great that demand may force us to vary the items. Shpg. wt., 2 lbs.

For Boys Under 5 Yrs.	For Boys Over 5 Yrs.	For Girls Under 5 Yrs.	For Girls Over 5 Yrs.
49N7005.25c	49N7006.25c	49N7007.25c	49N7008.25c

Quacky Family!

47c Waddle-waddle and Quackity-quack—Mama Duck and 3 Baby Ducklings all in a row. 16 in. long. Rubber joints detachable to make 4 toys. Colorful wood bodies. Mama Duck has voice; rubber bill and tail.
49 N 5430—Wt., 1 lb. . 47c

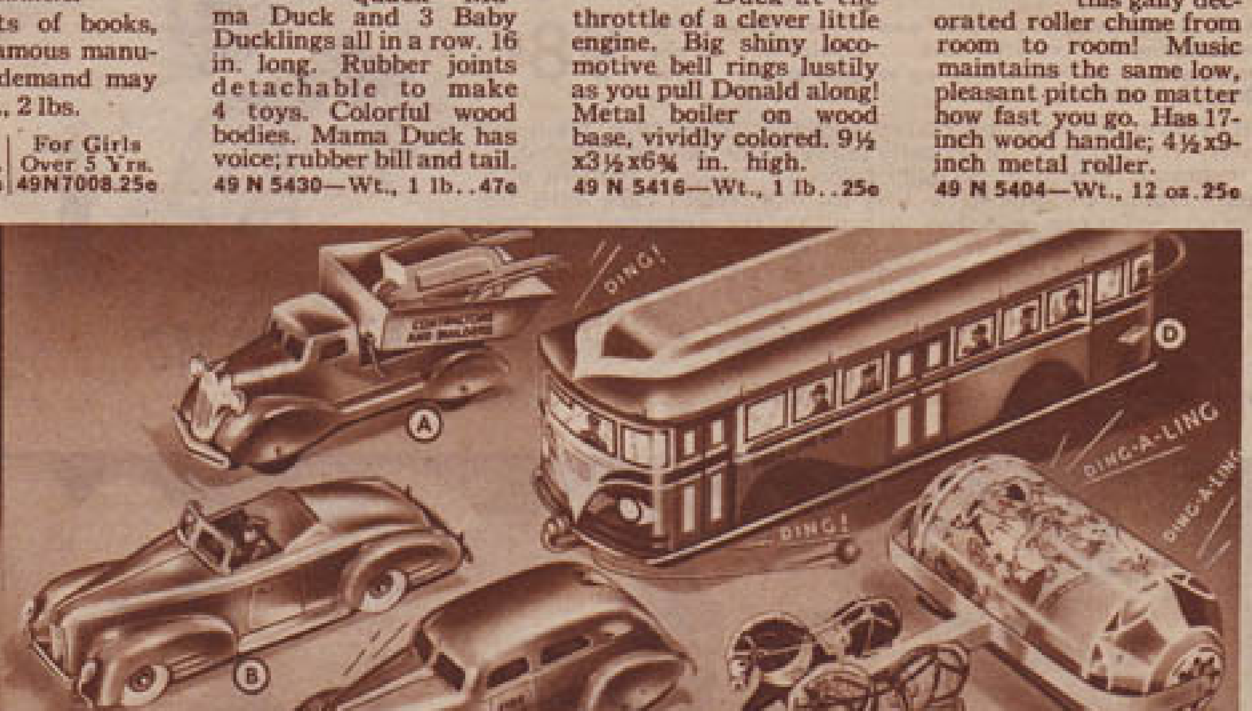
Tot's Choo-Choo

25c Clear the track! Here comes Donald Duck at the throttle of a clever little engine. Big shiny locomotive bell rings lustily as you pull Donald along! Metal boiler on wood base, vividly colored. 9½ x3½x6¾ in. high.
49 N 5416—Wt., 1 lb. . 25c

Musical Chime

25c Enjoy the merry tunes as you push this gaily decorated roller chime from room to room! Music maintains the same low, pleasant pitch no matter how fast you go. Has 17-inch wood handle; 4½x9-inch metal roller.
49 N 5404—Wt., 12 oz. 25c





Guide-Along Scottie!

89c Turns right, left; runs straight or in a circle. Tightening or relaxing leash does trick . . . like remote control. Clockwork motor; brake. Almost life size, 12½x3½x6½ in. high. Metal body; ears, wagging tail of rubber.
49 N 5754—Shpg. wt., 2 lbs. 89c

Latest Designs, Heavy Steel, Colorful

25c Each

Loads of play value for little money. Shiny bumpers—streamlined bodies. Not only fine toys for youngsters, but grown-ups often actually collect them and prize their collection as a hobby. Cars average 10½ inches long. Roll easily on sturdy wood wheels. Shipping weight, 1 lb. 8 oz.

(A) Work Truck Body dumps. Has wheelbarrow, shovel.
49 N 6103 . . . . . 25c

(B) New Roadster Has driver in seat. Up to date.
49 N 6102. . . . 25c

(C) Fire Chief Bell clangs as it rolls on floor.
49 N 6101. . . 25c

Ringing Bus!

39c

(D) New! Bell rings as bus is pulled along. Colored, sturdy metal. 13¾ inches long. Shpg. wt., 1 lb. 8 oz.
49 N 6132. . . . . 39c

Horse Chime

49c

(E) Pull or push—hear soft, tinkling music. Colorful roller. Metal, 9x4½ in. Shpg. wt., 1 lb. 10 oz.
49 N 6131. . . . . 49c



48-inch Ride 'Em Freight Train

$1.89 Loco and Car

- One of our biggest toy values.
- Loco alone easily worth price of entire train.
- Auto fender steel strong enough to hold grown-up.
- Easy to ride—easy to steer . . fun galore.

$1.29 Loco Only

Streamlined modern design with bullet-shaped front, shiny trimmings. 20-in. detachable gondola! Brilliantly enameled in gay colors.

Ride 'Em Loco with Gondola
Shipping weight, 15 pounds.
79 N 06150. . . . .$1.89

27-in. Ride 'Em Loco Only
Without gondola. Shipping weight, 9 pounds.
79 N 06148. . . . .$1.29

Swing 'Er—Dump 'Er

89c

Ⓑ This scoop shovel really works—picks up and drops load. Turns on a swivel so that you can scoop from any angle. Turn crank on side of cab to raise or lower shovel, pull cord to drop your load. Heavy gauge steel, finished in bright enamel. 22½ inches long, shovel extended; 9½ inches to top of boom.
49 N 6146—Shpg. wt., 4 lbs. 89c

21-inch 3-Car Transport!

98c

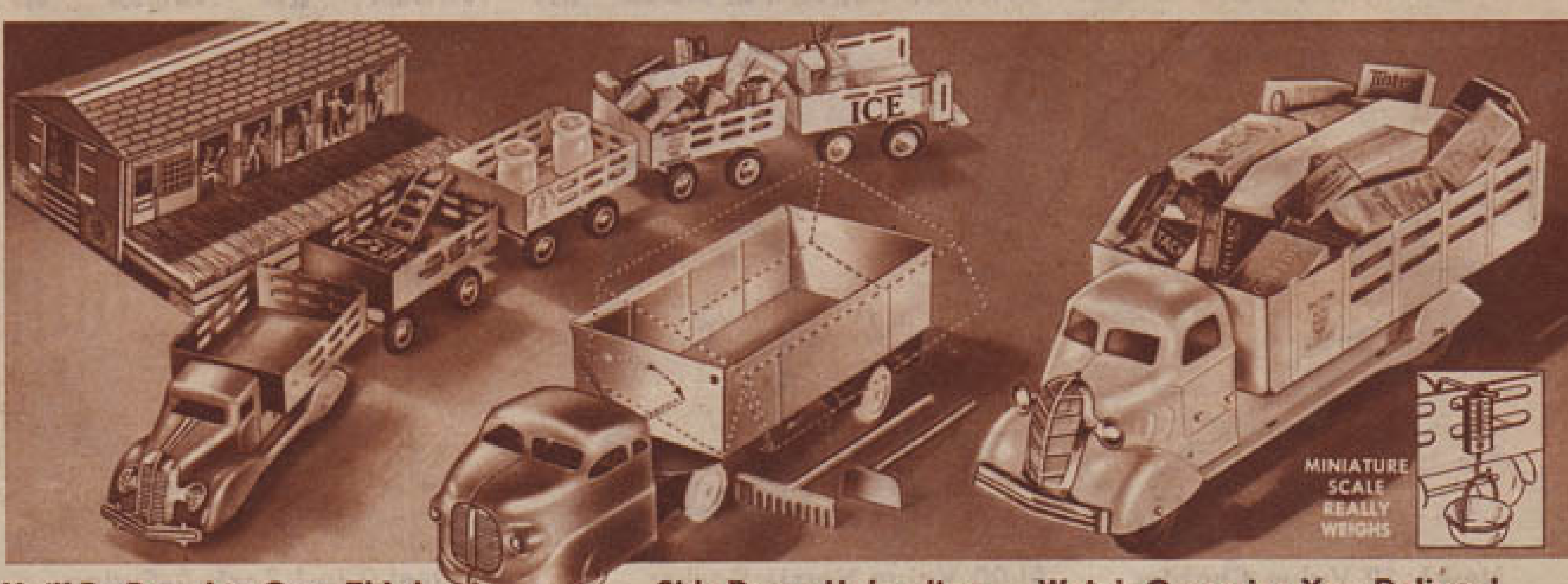
Ⓐ New cab-over engine hauler, 8-wheel trailer. It's real fun to play cross country, new car "delivery service"—lower the ramp, let car roll out from lower deck, then attach the 12-in. skid rails and let the other two streamlined cars roll down. It's endless fun. **Colorful auto fender steel.** Cars average 6 in. Detach trailer by lifting hand lever.
49 N 6152—Shpg. wt., 5 lbs. 98c

New 21-inch 4-Motor Airliner

98c

- **27-in. wingspread; 40 passenger model**
- **Silvery color steel—tricycle landing gear**
- **Steel loading ramp with wheels for passengers; hinged door.**

What fun to play-pilot this huge airliner for a cross country jaunt, carrying passengers on a sky ride. Land again, roll the loading ramp over. Latest "American Airlines" sleeper plane, door in fuselage opens, too. Dual, wood landing wheels and guide wheel under nose for easy rolling on floor.
79 N 06151—Shpg. wt., 5 lbs. 98c



He'll Be Proud to Own This!

98c

- **5 unit truck train, 40 in. long, over 20 pieces.**
- **Detachable steel trailers, loaded with toys.**
- **Box makes 17-inch platform station.**

Sturdy steel 10-in. truck; four 5½-in. trailers all on wood wheels. Be in "business" on a large scale . . . baggage express with metal trunk and haul truck; pick up, deliver milk, groceries, or ice. Colorful.
49 N 6153—Shpg. wt., 6 lbs. 98c

Side Dump Unloading

59c

- **17 in. long overall; heavy steel.**
- **Trailer is detachable from truck.**
- **With miniature hoe and rake.**

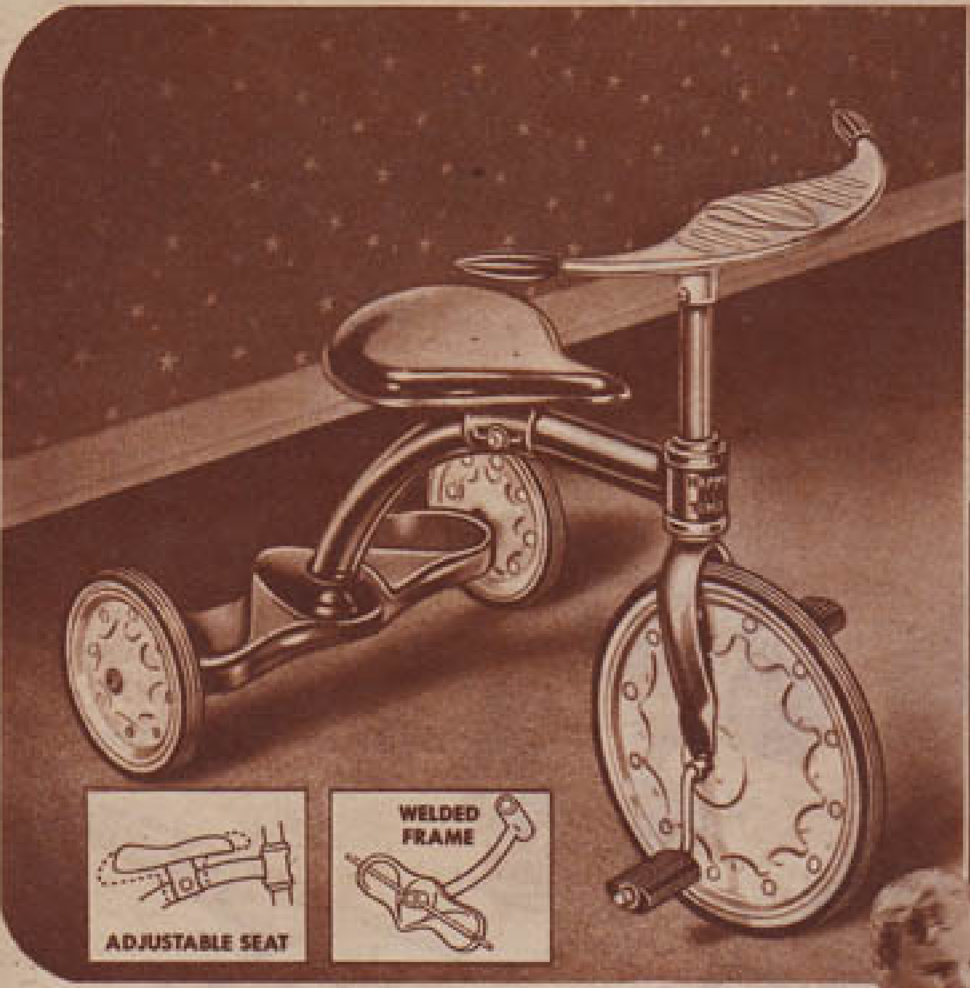
Something new—a model just like the new trucks you've seen on big construction jobs! The very latest style dumping arrangement, which discharges its load on the side. Lever hoists dump body and automatically pushes out the side to permit load to slide out. Detach, lower the lever, and trailer will stay in a level position.
49 N 6128—Shipping weight, 4 pounds. 59c

Weigh Groceries You Deliver!

89c

- **18 in. long; white enameled.**
- **Heavy gauge auto body steel.**
- **Body has removable partition.**

Truck has shiny radiator, dummy headlights, oversized stake body. Scale and pan on a metal bracket—weigh every order. Supply of tiny empty cartons of known brands.
49 N 6140—Shipping weight, 6 pounds. . . .89c





De Luxe Tot Bike Two-Tone Finish

$1.00 • **For tots up to 2½ years the best, safest first bike.** • **A million pleased customers! Built to sell for $1.50.** • **1¼-in. tubular steel frame usually found only on $3 bikes.** • **Frame electrically welded to rear steel step plate—no bolts to come loose.**

For a wee one just past the toddling stage! Not only for good times—it helps build a strong, sturdy body, too. Adjustable shaped steel saddle with narrow front for easy pedaling; smooth turned-over edges for extra safety. Embossed steel handlebars with smooth turned edges, 8½-in. double disc steel front wheel. 5-in. rear wheels with ½-in. tires. Rubber grips and pedals. Gay red enameled frame, ivory colored wheels, handlebars. Healthful fun the year 'round!—It has the Sears quality you've learned to connect with durability and value. **Mailable.**

79 N 08357—Shipping weight, 8 lbs....**$1.00**



Horsie Shoo-Fly Rocker

$1.79 **Larger than some' $3 Shoo-flies—32⅝ in. long.** Safe, healthful—fun for baby! A bigger-than-ever, gayer-than-ever Horsie Shoo-Fly rocking horse. Sturdy 1-piece, 3-ply wooden sides, firmly put together with steel screws throughout. Safe foot rest. Vividly colored.

79 N 07554—Shpg. wt., 10 lbs. **Mailable**.....**$1.79**

A Real Wagon in Junior Sizes!

$1.49 Baby Racer • **Built like regular coaster wagons.** • **Embossed 1-pc. steel body, rolled edges.** **89c** Baby Pal

• **Steel undergear.** • **Double disc steel wheels**

Now he can have a real wagon just like Big Brother's! This bright red coaster, made just his size, will be a real thrill when he spies it under the tree on Christmas morning! Not just a pull toy. Sturdy and safe; body is enameled red, has no sharp edges to hurt Baby. Tubular steel, tongue enameled black. Double disc, red-enameled smooth-rolling steel wheels, ½-inch rubber tires. Order one of these wagons today and make some little tot's Christmas the biggest and best ever! For Easy Terms, see Page A, center of book. **Both Mailable.**

Baby Racer—24¼ x 11¾ inches. 5¾-inch wheels. Shipping wt., 9 pounds.
79 N 07656......**$1.49**

Baby Pal—20¼ x 10¼ inches. 4¾-in. wheels. Shipping wt., 8 lbs.
79 N 07655......**89c**



New! $2 Value Charger

$1.59 **Flexible 1¼-in. steel spring frame.** Adjustable steel foot rest. **Noiseless non-creep steel standards, rubber feet.** Wooden horse's head, handle grip. Silver and black enameled. Red, shaped wood seat, 12½ in. long. **Carries 50 lbs.** For children over 2 years. Ht., 21 in. **Mailable.**

79 N 07507—Shpg. wt., 9 lbs....**$1.59**



$1.00 Value Horsie Rocker

79c **New wide 1-piece steel runner.** Let them rock to and fro on this sturdily constructed, non-tipping horse. Built close to floor . . . little ones can climb off and on by themselves—no bumps and bruises from falling off, either! Built of ivory enameled sanded wood seat and head. New runner of semi-flexible steel makes easier, smoother rocking. Seat, 17½ in. long, serves as leg rest. **Mailable.**

79 N 07512—Shipping weight, 5 lbs...**79c**



All Steel 2-in-1 Rock-A-Swing

$3.69 **Portable! For indoors or out**—new fun for kiddies from 2 to 7. Just unsnap the chains and you have a modern rocker with long steel runners and arm rests. Red enameled shaped steel backrest and seat—adjustable safety strap. Rugged, socketed frame of enameled steel; rubber feet. Reinforced 1-piece steel top. Rust-resisting steel chains. Stand overall ht., 48 inches. Ground or floor space needed, 28x34 inches. Rocker (See A) shipped set up; frame taken apart, easily assembled. Not mailable.

79 NM 7560—Shipping weight, 17 pounds......**$3.69**





Merchandise Certificates Make Ideal Gifts. See Page C in Center of Book

Push or Pull Walker-Stroller

- Extra wide to avoid tipping.
- Folding steel handle—33½ in. high.
- Removable steel footrest.
- Easily worth $4.00! Save at Sears!

$1.98

Every Baby should have one! Develops muscles, encourages independence. 19 inches wide. Large shaped wood seat, 9½ inches from floor. 5¼-inch steel rear wheels, ½-inch rubber tires. Enameled steel toy tray. Front casters with fenders. Medium Blue and Ivory enameled. Washable. Mailed partially assembled, easily set up. Include one of these grand walkers in your child's Christmas order—Easy Terms available—it makes a grand, practical gift. Every one of the younger generation members who has tried it is admittedly "that way" about it—so don't delay your order for one for your own favorite youngster.

79 N 07525—Shipping weight, 13 pounds.............................$1.98

Nursery Horsie

- Sturdy wood construction.
- Usual $1.00 value.

79c

A toy as strong and safe as mother could wish. Very best type for nursery riding—about 16 in. high. Solid wood construction, built to take lots of hard wear. Attractively painted with bright lacquer finish. Comfortable shaped seat 11 in. from floor—just right for tiny tots. Artificial leather reins look real. Shipping weight, 4 pounds.

79 N 05477 ....79c

28-inch Stick Horse

39c

Ride a cock horse to Banbury Cross! With bells jingling, gay tunes tinkling as Baby goes on a wonderful trip of make-believe, all the while he is getting lots of exercise to develop sturdy arms and legs. Attractive horse's head, brightly colored on both sides; steel wheels. Stick and horse's head are sturdy wood. Shipped partially assembled, easily set up. Shipping weight, 1 pound 13 ounces.

49 N 6414..........................39c

Strollers and Doll Houses May Be Purchased on Easy Terms . . . For Details See Page A in Center of Book





Beautiful 4-Star Country Estate for Dolly

★ Exclusive at Sears. Easily worth $3.00.
★ 7-room Georgian Colonial house of sturdy fiberboard. Full size, 35½x14½x16 in.
★ 45 pieces of cunning metal furnishings.
★ Estate has garden, fence, greenhouse, garage.

$1.98

Just the right house for a little housekeeper's doll family! Red brick finish with white columns and printed green tile effect roof . . . like the old Southern Plantation houses. Open at back so you can rearrange the furniture every day. Windows have green shutters—windows at ends have awnings. Red brick fence at front . . . picket fence on garden side. (Fence, 47½ inches long; 32 inches deep.) Garden, garage, greenhouse, and a 45-piece set of metal furnishings. Easily assembled by lock and tuck method. Can be bought on Easy-Terms if part of a $10 order . . . See Page A in Center of Book. Shipping weight, 7 pounds.

49 N 2134—Country Estate Complete..............................$1.98

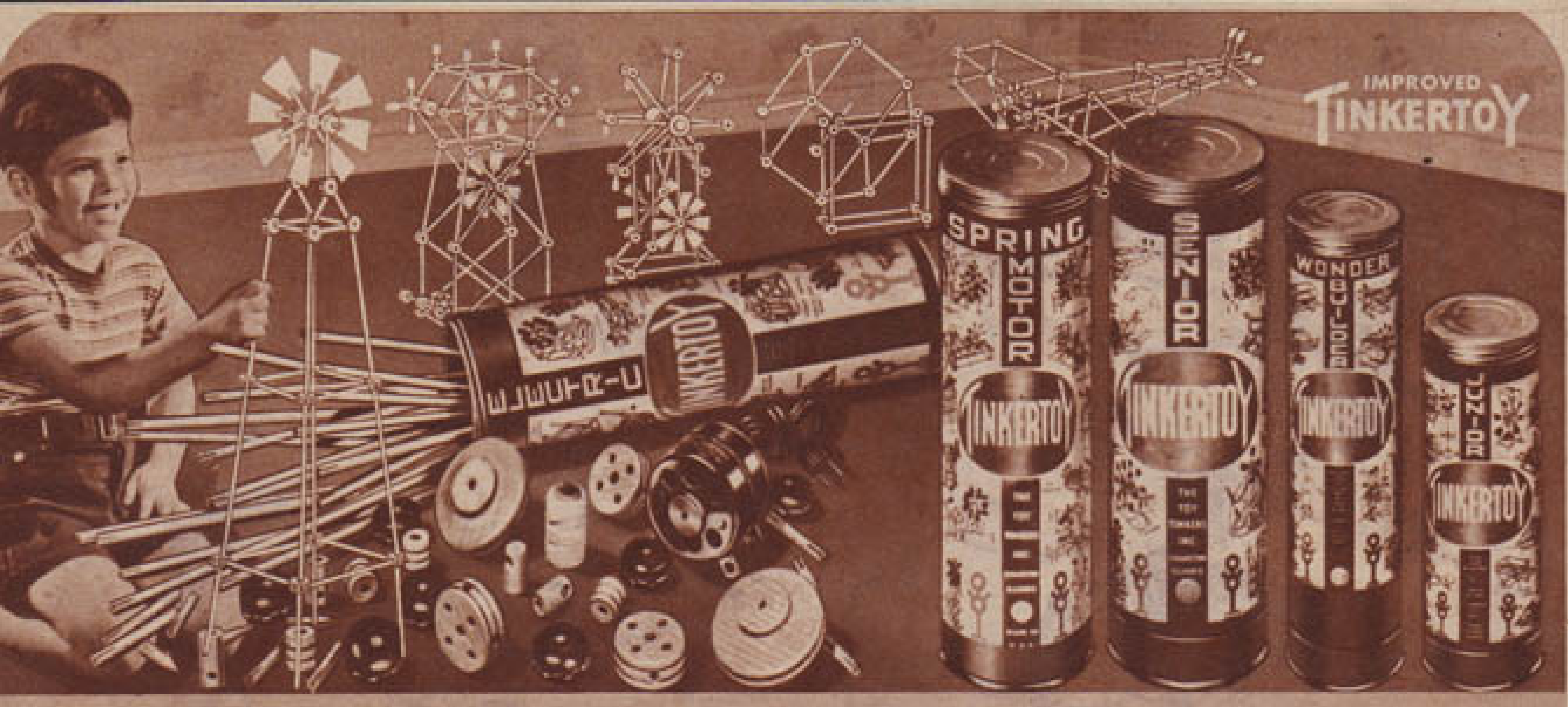
7-Room Budget House for Dolly

- 7-room English type house . . . made of sturdy fiberboard; 31¼x16½x12 inches.
- Red brick and stucco effect finish walls . . . green tile-effect roof.
- 63 pcs. life-like fiberboard furniture.

79c

For budget-wise little mothers too. Stairway, open fireplace; green window blinds. Open back to rearrange furniture: colorful 8-pc. living room; 5-pc. dining room; 3-pc. kitchen; two 6-pc. bedrooms; 3-pc. bathroom; 3-pc. breakfast nook; 3-pc. front porch; pictures, lamps, and accessories.

49 N 2133—Shpg. wt., 3 lbs. 12 oz. Easy to assemble. 79c



Famous Tinkertoys—Now Greatly Improved! New Parts, New Models, New Directions!

No limit to the models that can be built! And what fun after you build them! Hundreds of toys that operate in the wind, by hand power or with sturdy motor that comes with the Electric Power or Wind-up sets.

Smooth sanded white birch Tinkertoy pieces can be put together in many different ways without screws or bolts. All Tinkertoys are packed in attractive corrugated tubes with metal ends.

Motor Driven Tinkertoys—195-Piece Sets

New models, new parts, new directions. Same contents as Senior Tinkertoy at right—**Plus** a strong motor that operates any motion toy constructed from Tinkertoy parts. Fun for boys and girls.

Electric Motor Tinkertoy $3.89
Underwriters' Approved motor set. Operates on 110-120-volt A.C. Shipping wt., 3 lbs. 14 oz.
49 N 4714................$3.89

Wind-Up Motor Tinkertoy $2.69
Spring-wind motor set for homes without electricity. Shipping wt., 3 lbs. 8 oz.
49 N 4713..............$2.69

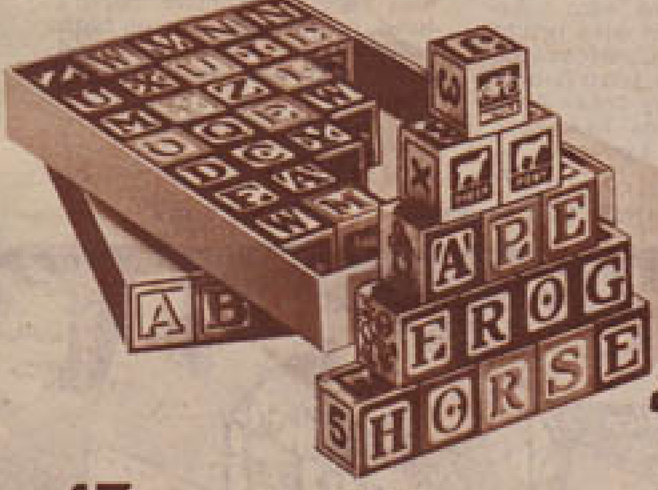
Practical Tinkertoys for Children of All Ages

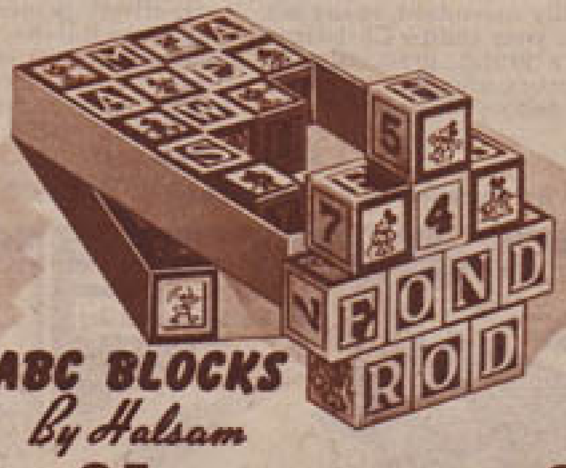
New parts—new colors mean more play value and interest than ever before. Builds all kinds of fascinating and interesting models. The youngest child can be a real "engineer" with Tinkertoys.

Senior Tinkertoy $1.59
194 Pieces. Builds larger models. Shpg. wt., 2 lbs. 2 oz.
49 N 4712... $1.59

Regular Tinkertoy 89c
127 Pieces. The thousand wonder builder. Shpg. wt., 1 lb. 8 oz.
49 N 4711.....89c

Junior Tinkertoy 46c
82 Pieces. Builds simple models. Shpg. wt., 14 oz.
49 N 4710..46c







ABC BLOCKS
By Halsam

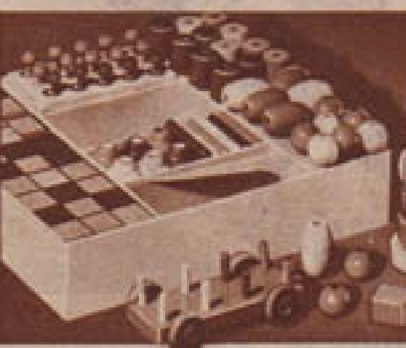
47c 40 Alphabet Safety Blocks
Modern 1⅜-inch safety blocks, embossed in the brightest, gayest colors that ever caught an eye! Everything of child interest that can possibly be built into one set of blocks. Have safe rounded corners and edges; nonpoisonous vegetable colors. 2 sides embossed with glossy lacquered letters and animals. Other sides printed. In Box, 10¾x6⅞x1½ in. Shpg. wt., 2 lbs. 3 oz.
49 N 3602..............................47c

25c 24 Disneyland Blocks
Walt Disney's familiar characters accurately reproduced on 1⅜-in. colored wood blocks. Rounded corners and edges for safety. Two sides embossed in harmless lacquers; other sides printed. In box, 8¼x5½x1½ inches. Shipping weight, 1 lb.
49 N 3603.......................25c

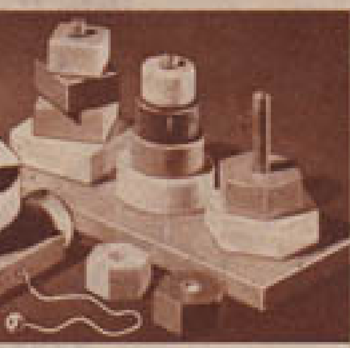
98c "Sock It" Bench for Tots
Little tots, pre-kindergarten age, get a lot of fun out of this toy! They hammer the pegs down even with the bench and then reverse the bench and pound the pegs back again. Natural color wood bench comes complete with 8 colored, waxed wood pegs and wooden hammer. 15¾x8x6 in. deep. Shipping weight, 4 lbs.
49 N 3824.............................98c











Cradle Phone
Perky little French phone with realistic dial and bell. Mickey Mouse and Donald Duck at receiver. Bright Red, 7½ in. Shpg. wt., 8 oz.
49 N 2401....25c

Musical Tops
Hear the merry music as top spins. Colorful metal.
7x6½ inches Shpg. wt., 12 ounces. 49 N 2392 23c
9x9 inches Shpg. wt., 1 lb. 4 oz. 49 N 2393 45c

101-Piece Tot's Set
89c Six activities! Lots of fun to string beads, build with blocks, or play with hammer pegs. Three other sets teach colors. All wood; nonpoisonous. Box, 11x10½x2½ inches. Shpg. wt., 2 lbs. 6 oz.
49N3679—101 Pcs. 89c

Whirling Pegs
43c Eight-wheeled wooden wagon, 9½x3 in., with colored bead tipped pull cord. 2 revolving wooden discs, each containing 4 loose pegs. The idea is to match colors of pegs and insert in proper holes. Enameled in brilliant colors. Shipping weight, 1 lb. 10 oz.
49 N 3682...........43c

Triple Peg Towers
43c A simple, constructive toy to give your child hours of fun. Each of the three 3½-in. pegs on a 9x4-in. wooden base, holds 4 vari-colored wood pieces in graduated sizes. Since the pieces are in 3 shapes — round, hexagon and square—the idea is to fit all the same shaped pieces on one peg.
49N3683-Shpg. wt., 1 lb. 14 oz. 43c



Play an Accordion!

89c Nickel plated metal trimmings. $2.59

Durable paper bellows. Made in Japan.

8-Key 5 bellow folds. 16 notes, 1 base key. 8x3¾ in. Wt., 1 lb.
49 N 2371 89c

10-Key 8 bellow folds. 20 notes, 3 bass keys. Ebony finish. 9½x4⅝ in. Shpg. wt., 2 lbs.
49 N 2372 $2.59

11-inch Drum

89c

Rat-a-tat-tat! Beating your drum, you march proudly along! It's loads of fun to play soldier. Sling this clear-sounding drum over your shoulder, pick up the drumsticks, and away you go! Play on either head—one is skin, the other tough cloth. Metal shell. Web strap, braided snares. Pair sticks. Shpg. wt., 2 lbs.
79 N 02495.........89c

12-in. Snare Drum

$1.89

A drum with two genuine calfskin heads! 3 snares. Watch your friends' eyes open wide when you show them this beauty! Shell made of strong oak, colorfully decorated. Shiny metal rims. Braided shoulder strap. Two hardwood drumsticks. Sturdily constructed. Shpg. wt., 3 lbs.
79 N 02499..... $1.89

14¼-in. Cornet

49c

8 keys that you push down for the different notes. You can play real tunes on this dandy cornet—it's just like a big instrument! Bright shining nickel plated metal. 14¼ in. long, and the base is a full 3½ in. across. A fascinating toy. Gayly colored ribbon cord. Made in Japan.
49N2302-Shpg. wt., 6 oz. 49c

8-Key Saxophone

49c

8 metal keys, 14 in. overall with 3¼-in. sound horn. Let the kiddies organize their own swing band! Start with this easy-to-play saxophone. Fun and instructive, too. Nickel plated instrument has simple reed arrangement—ebony finish wood mouthpiece. Made in Japan.
49N2303-Shpg. wt., 6 oz. 49c

PLAY-A-WAY BOOK PIANO! →

The Fun Way to Teach Your Child Music!

- New Improved Clear Tones.
- True-Tuned 12-Key Metal Piano.
- 16 Songs Attached to Piano!
- Novel Way to Make Any Child a Musician.

$1.25 Value **94c**

Here's a gift that will fill little hearts with music—a baby grand piano that's so easy for chubby fingers to play! Watch those youngsters' eyes open wide when the top of the piano is lifted—and a gloriously illustrated song book pops into view! You see—the top of this surprise piano is really a song book containing 16 tunes that children love! This educational instrument has a 12-note keyboard tuned to perfect pitch—with patented feather-touch key action. Made of metal, 9¼x9½x8¾ in. high. Playing instructions included—easy for any child to follow immediately. A durable, well-made toy—comes in assorted piano finishes.
49 N 2384—Shipping weight, 2 pounds...........94c





NEW! Electric Phonograph in Carrying Case

- Compares with $6.50 values elsewhere . . . Plays up to 12-in. records . . . Self starting motor . . . Built in to leather-like, paper covered wood case.

$3.98

Be the hit of the party with this dandy phonograph—real tone quality! Easy-to-carry case . . . sleek as airplane luggage. Size, 13x11x6 in. Nickeled trim; 2 snap locks. One record clamp and needles. Instructions.
49 N 2465—Shipping weight, 8 pounds.......$3.98

Set of 3, Double Faced 7-inch Records

Titles: Lazy Mary Will You Get Up—Happy Birthday—London Bridge—I Had a Doggie—Farmer in Dell—Good Morn. Mary Sunshine. Shpg. wt., 1 lb. 4 oz.
49 N 2466.......45c

Titles: Jack and Jill—Oh Dear What Can Matter Be—Little Bo Peep—Twinkle Twinkle Little Star—Old King Cole—Little Boy Blue. Shpg. wt., 1 lb. 4 oz.
49 N 2467.......45c

Deluxe-Ebony Color

Better quality, finer finished, clearer tone grand pianos. Set little fingers on the road to music! It's easy to teach your child the scale and simple tunes on this beautiful chime-tone piano. Scale numbers are marked on the imitation ivory keys. Top opens in true baby grand style! Hinged keyboard cover keeps dust out of keys. Made in Japan.

15-Key $2.39 *$2.75 Value!* Size 14x12½ inches. Height open, 11 inches. Shpg. wt., 4 lbs. 11 oz.
49N2433 $2.39

18-Key $2.98 *$3.50 Value!* Size 15x14¾ inches. Height open, 11½ inches. Shpg. wt., 5 lbs. 5 oz.
49N2434 $2.98

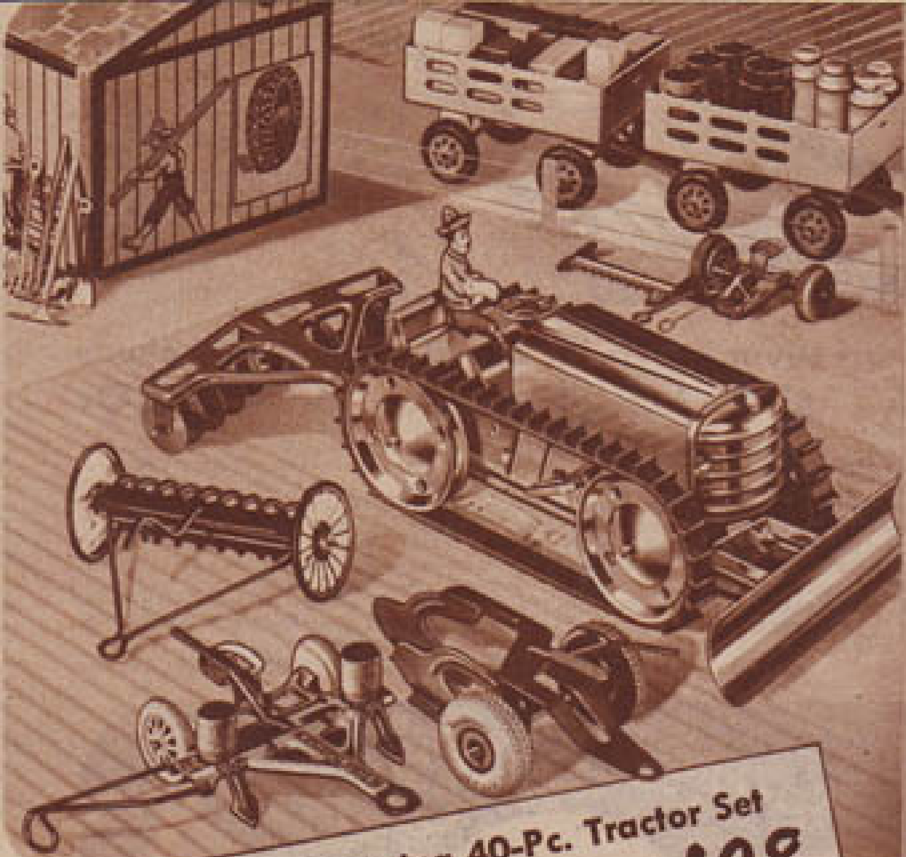
Economy Grand Pianos

Chime-tone, usually found only in more expensive toy pianos! Oak finished hardwood. Give make-believe concerts, play real tunes. Made like a real grand piano. Imitation ivory keys printed with scale numbers. Made in Japan.

8-Key 69c *85c Value!* 9¼x6¾x4⅞ in. high. Shipping weight, 1 lb. 12 oz.
49N2428 69c

12-Key 98c *$1.25 Value!* 10¼x11½x6½ in. high. Shipping weight, 3 lbs. 3 oz.
49N2431 98c

15-Key $1.98 *$2.50 Value!* 12¼x12¼x6½ in. high. Shipping weight, 4 lbs. 2 oz.
49N2432 $1.98

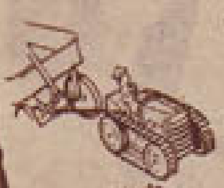


Amazing 40-Pc. Tractor Set

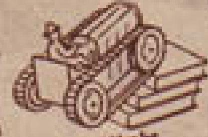
$1.98

- Powerful 8½-in. Copper Color Climbing Tractor has New Shape Radiator
- 8-in. Mower with Teeth Which Move Automatically Like a Real Mower
- 6½-in. Realistic Hay Rake with Dumping Lever That Works
- Plus All These: 2-Gang Plow, Scraper, Disc Harrow, Corn Planter, 2 Steel Trailers . . . Many More Totaling More Than 40

Attach equipment individually to the powerful, sure-grip rubber tread tractor. Clockwork motor, speed governor maintains lumbering pace. Gang Plow, 6 in.; Harrow, 5¾ in.; Corn Planter, 5 in.; Scraper 5½ in.; 2 Trailers each 5½ in. Miniature shovel, pitchfork, hoe and rake. All steel. Also a bag of various sized wood blocks. Box, 13x9½x9 in., sets up into colorful shed.
49 N 5799—Shpg. wt., 6 lbs. 8 oz. $1.98



Hauls Heavy Weights

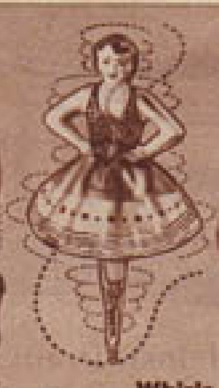


Climbs Steep Grades



Up He Goes! 25c

Pull string, Zippo climbs, hands, feet moving. Release, down he goes! Colored metal, 10x4 inches. Shpg. wt., 10 oz.
49 N 5704 . . . 25c



Whirls, Glides! 23c

Just pull out rod and graceful skater spins and whirls! Set on any flat surface. Colored metal, 5¾ in. tall. Shipping weight, 10 ounces.
49 N 5707 . . . 23c



On the Milk Route 25c

Start a milk route with this realistic 10-in. all metal wagon and horse! Spring motor, key attached. Shipping weight, 1 pound.
49 N 5714 . . . . 25c



One Man Parade 25c

Rat-a-tat-tat! George beats his drum furiously, moving his eyes from side to side. He's proud of his bright uniform. All metal, 9 in. high. Spring motor with key attached. Shpg. wt., 10 oz.
49 N 5703 . . . . . 25c



Angry Ferdinand 25c

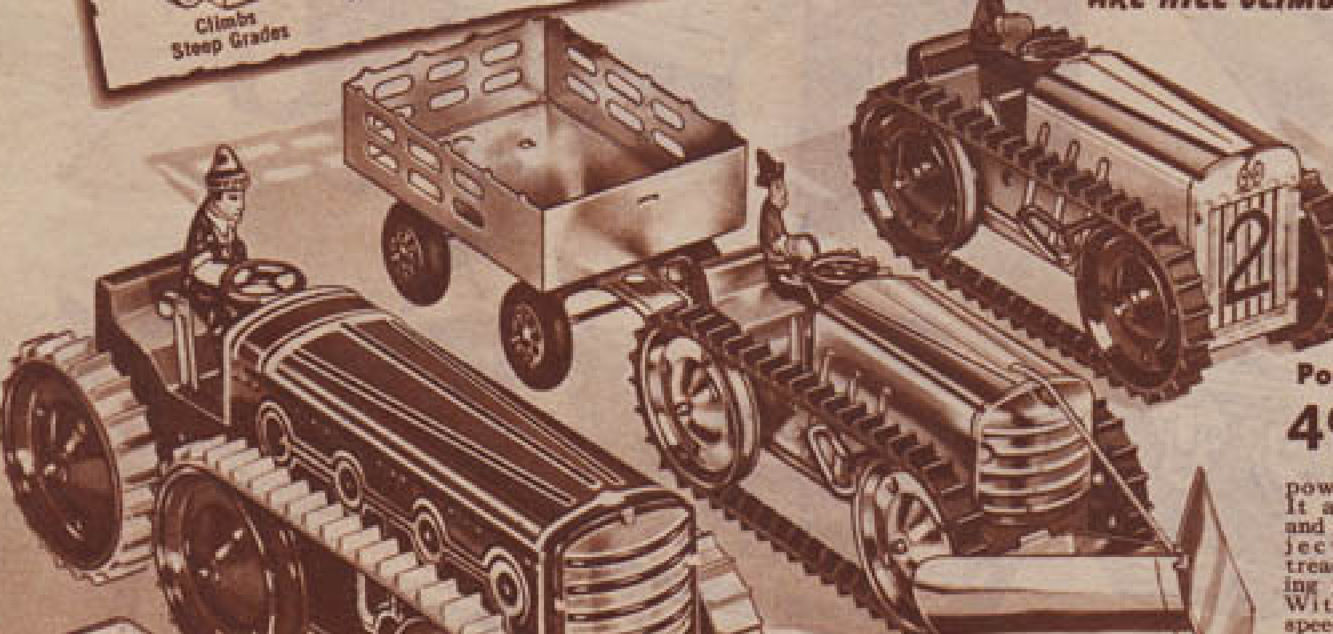
Gentle as a lamb is the famous movie Ferdinand. But, when bee stings him, he angrily thrashes around, whirling his tail! Metal, 4 inches high. Spring motor. Key attached. Shipping weight, 8 oz.
49 N 5702 . . . . . 25c

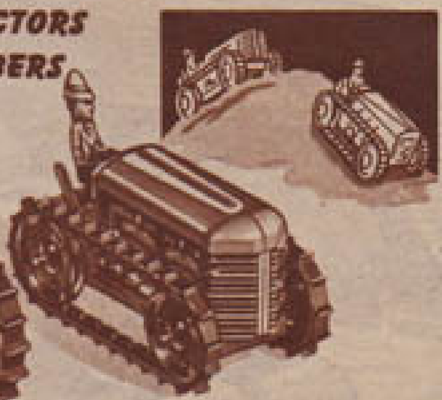


"Hi-Yo Silver" 25c

Radio and movie famous Lone Ranger with Silver prancing, rarin' to go after outlaws! He whirls his lasso, too. Colored metal, 7½ in. high. Strong keywind motor, key attached. Shipping weight, 8 ounces.
49 N 5712 . . . . 25c

ALL SEARS TRACTORS ARE HILL CLIMBERS





Popular Price 49c

8½-in. metal tractor with a powerful motor. It actually climbs and pulls other objects. Rubber treads have amazing pulling power. With brake and speed governor for lumbering, tractorlike speed. Hook on rear.
49 N 5745—Shpg. wt., 1 lb. 8 oz. 49c

Tractor Bargain 25c

Midget climbing tractor with new curved radiator front. 5¼x2½x3¾ in. high to top of removable driver's head. Sure grip endless rubber treads, strong spiral motor, brake. Hook in rear to pull loads. Attractively lithographed.
49 N 5705—Shpg. wt., 10 oz. . . . 25c



Hauls Heavy Weights

NEW! Reversible 6-Wheel Tractor

$1.89

- Reversible—runs forward or backward. Climbs 50° grades.
- Pulls with ease 35-lb. coaster wagon, autos, etc.
- New rounded front for more realistic streamlined appearance.
- Wide rubber treads give maximum traction, won't mar floors.

Talk about heavy duty—this little giant will pull more than twenty times its own weight. Super-power clockspring motor, speed governor; brake. Climbs steep grades. Forward and reverse lever on side of driver's seat. All steel construction. Brightly colored. Size, 11¾x4x5½ inches high.
49 N 5796—Shipping weight, 2 pounds 12 ounces. $1.89

20-In. Long—High Power

98c

Tractor climbs—pulls—pushes! 8-inch Trailer—Auto-Fender Steel. It's a thrill to watch this handsome copper-colored 8½-inch steel Tractor climb grades and plow through mounds of dirt with its V-shaped detachable plow. Latest style tractor front makes it look even more powerful. Sure-grip rubber treads develop traction power that takes 20 times its own weight to stop. Speed governor on powerful clock-spring motor controls tractor-like lumbering speed. Brake to start and stop.
49 N 5764—Shpg. wt., 2 lbs. 8 oz. 98c

OTHER TOY VALUES IN OUR BIG CATALOG

MERCHANDISE CERTIFICATES MAKE IDEAL GIFTS. **SEE PAGE C IN CENTER OF BOOK**



NEW! Stunt Plane Loops the Loop!

45c Greatest mechanical stunt you ever saw! Over and over it loops—about 10 times on one winding. Has extra-expensive bright copper color finish, too! Just wind the clockwork motor, then watch it scoot along. Suddenly it stops and does a complete inside loop, then away it goes again! It's loads of fun! Even the grownups will go for it! 7½-in. wingspread; 5 in. long. Performs on any flat surface.
49N5739—Shpg. wt., 12 oz. 45c



NEW! "Sub" Navigates, Submerges, Rises Automatically

89c Beware, enemy battleships, this big submarine has spotted you! A slim, trim craft, **first of its type made in America**, it navigates partly submerged on the surface, dives gracefully, then rises to the surface again automatically. Angle and depth of dive controlled by movable fins in bow. Brightly colored steel. Shipping weight, 1 pound 10 ounces.
49 N 5762—Over 13 in. long. Powerful motor.......................................89c

NEW!



Drive-Ur-Self Runabout Car

89c **Look Daddy!** It's amazing how I can control it to turn left, right, straight ahead or in a circle—just anywhere I want without touching the car! It's mystifying—tighten or lessen tension on cord and it obeys your commands. Really Remote Controlled; the finest toy car in the neighborhood! Streamlined with long looking hood. Powerful clockwork motor with brake in sturdy steel body, 14 inches long.
49 N 5767—Shipping weight, 2 pounds...............89c



Flipo—He Really Somersaults!

47c Here's a happy dog always ready to do his jumping tricks! Wind his clockwork motor and over and over he goes, one somersault after another. He always lands in a sitting position. Colored metal. Size, 2½x3¾x3¾ in. high. New clever action.
49 N 5730—Shipping weight, 10 oz.... 47c



Rollicking Rollover Pluto

47c Here he is! The sad-eyed, flop-eared, comical Pluto! Just wind the spring motor . . . he runs along the floor, then suddenly stops and rolls over completely . . . and he does it many times on one winding! Strong metal, 9x2¼x4 inches high.
49 N 5734—Shipping weight, 12 oz.......47c



This Hen Lays Egg and Cackles

39c This red hen performs in true barnyard fashion! Crank handle—she cackles proudly—and lays wooden eggs. Enchanting toy for children—a laugh-riot for grownups. Brightly decorated metal, 5½x3¼x4¾ in. high. No sharp corners.
49 N 5766—Shipping weight, 8 oz........39c



Sparkling Fighting Tank

94c **Runs fighting zig-zag fashion—sparks spattering** from gun on turret. Boy! Does it put over a barrage! Not many toy armies can stand before its speedy maneuvering and powerful attack. Door flies open—doughboy pops out, aims, and takes cover. Action repeats many times on a single winding. Has powerful clockwork motor. Made of sturdy steel, with army colors and realistic details. Lots and lots of fun! 10 inches long. Brake.
49 N 5763—Shipping weight, 2 lbs......94c



It's a Four-Eleven Alarm!

98c **Wheeeeee!** Siren screaming, you dash off to the fire in your bright red 14 inch hook and ladder truck. Fire tower mounted on swivel—turns in any direction—raised by gear and crank—so you can put the fire out in tall buildings, too! Two dummy wood extinguishers. Two 8-in. detachable ladders fasten together so you can reach the upper floors. Truck auto-fender steel, clockwork motor. Soft rubber wheels.
49 N 5768—Shipping weight, 4 lbs.....98c



Army Plane! Guns Spark!

49c The last word in a new giant Army plane! Has four propellers—double machine guns on each wing spouting sparks—pilots pictured in the cockpit, and a machine gunner in the cabin, watching for enemy planes. Colored metal military design. Wingspread, 18 in. Length, 13¾ in. Runs along floor, powered by strong spiral motor.
49 N 5737—Shpg. wt., 1 lb. 6 oz...........49c

All Rubber
FARM SET
New, Improved for Christmas, 1940!

Easy on furniture because it's rubber! Crammed with fun—you can hook up the implements 101 different ways!

$1.00

Harness the two horses and hitch 'em to the shaft of the new farm wagon, which has fifth-wheel so sharp turns can be made. Even the horses are on wheels; they alone will give hours of realistic fun. Implements are built like the famous Sears Bradley Farm Implements. Farm wagon team, 9½ inches long . . . others in proportion. Colorful, sturdily built packing carton sets up into miniature implement shed.

- **Engine thresher, dummy blower.**
- **Calf and colt.** • **Manure spreader.**
- **Two miniature rubber milk cans.**
- **Realistic double gang plow.**
- **Large Graham Bradley Tractor.**
- **Modern hauler with large, roomy stake trailer . . . 9 inches overall.**

15 Pieces in All. Shpg. wt., 3 lbs.
49 N 6456—Complete..............$1.00



All the Rubber Animals and Implements on this Page have been Studied and Commended by the Service Bureau of the *Parents' Magazine*.

Also, Toys Are Available on Easy Terms; See Page A in Center of Book.



NEW!
All Rubber 10 in. Long
59c

- **Front wheels really turn, just like Dad's big farm wagon.**
- **Great addition to toy farms!** • **Amazingly clever, worth 75c!**
- **Safe, washable, almost unbreakable; noiseless.**

Harness the horses, hitch 'em to the big wagon loaded with rubber milk cans and barrels, then off to market. Farm wagon is like the big ones, axle and front wheels are a separate detachable unit enabling turning left or right (See A). Life-like brown horses are on wheeled platform (See B). 2 harnesses (See C), 2 milk cans, 2 barrels. Colorful.
49 N 6452—Shipping weight, 1 lb. 3 oz. **Complete...............59c**

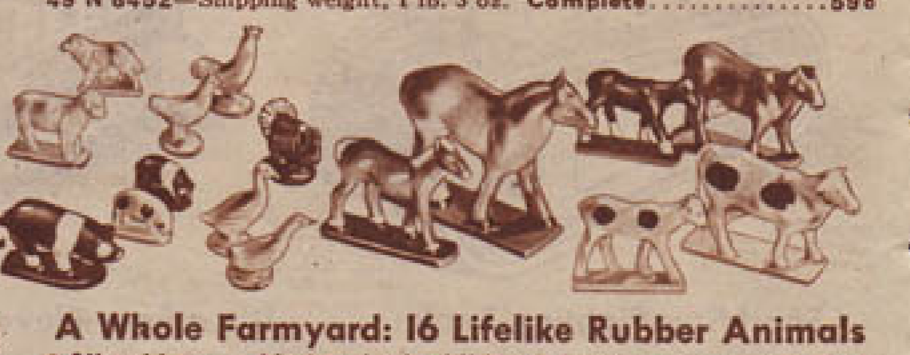


Unsurpassed . . Worth $1.50

98c

Only at Sears! Rubber truck and animals are noiseless, harmless to child or furniture. Equipped like a real dairy farm—101 fun-on-the-farm thrills! Big red barn with bright green roof houses 6 cows and one little calf. Modern, colorful, 4x1⅝x1½-in. easy rolling truck; 5 aluminum finish wood milk cans for full load. Barn, 13x8½x7¾ in. high, of "Tekwood," a strong, 3-ply, wood center fiber board. New style double ventilation roof; 7 large stanchions. Cut-out rail suspends carrier for feeding cows; 6 "Tekwood" milk pails. All easily set up. **Cows,** ass't. breeds, natural colors and shapes; 3¾x1x2½ in. tall. **Calf** in proportion.
49N6449—Complete. Shpg. wt., 3 lbs. . . **98c**

- ★ **Safe, washable, almost unbreakable rubber cows, truck.**
- ★ **Sturdy-built barn of "Tekwood," 3-ply wood center board.**
- ★ **Harmless colors.**
- ★ **Easily worth $1.50**

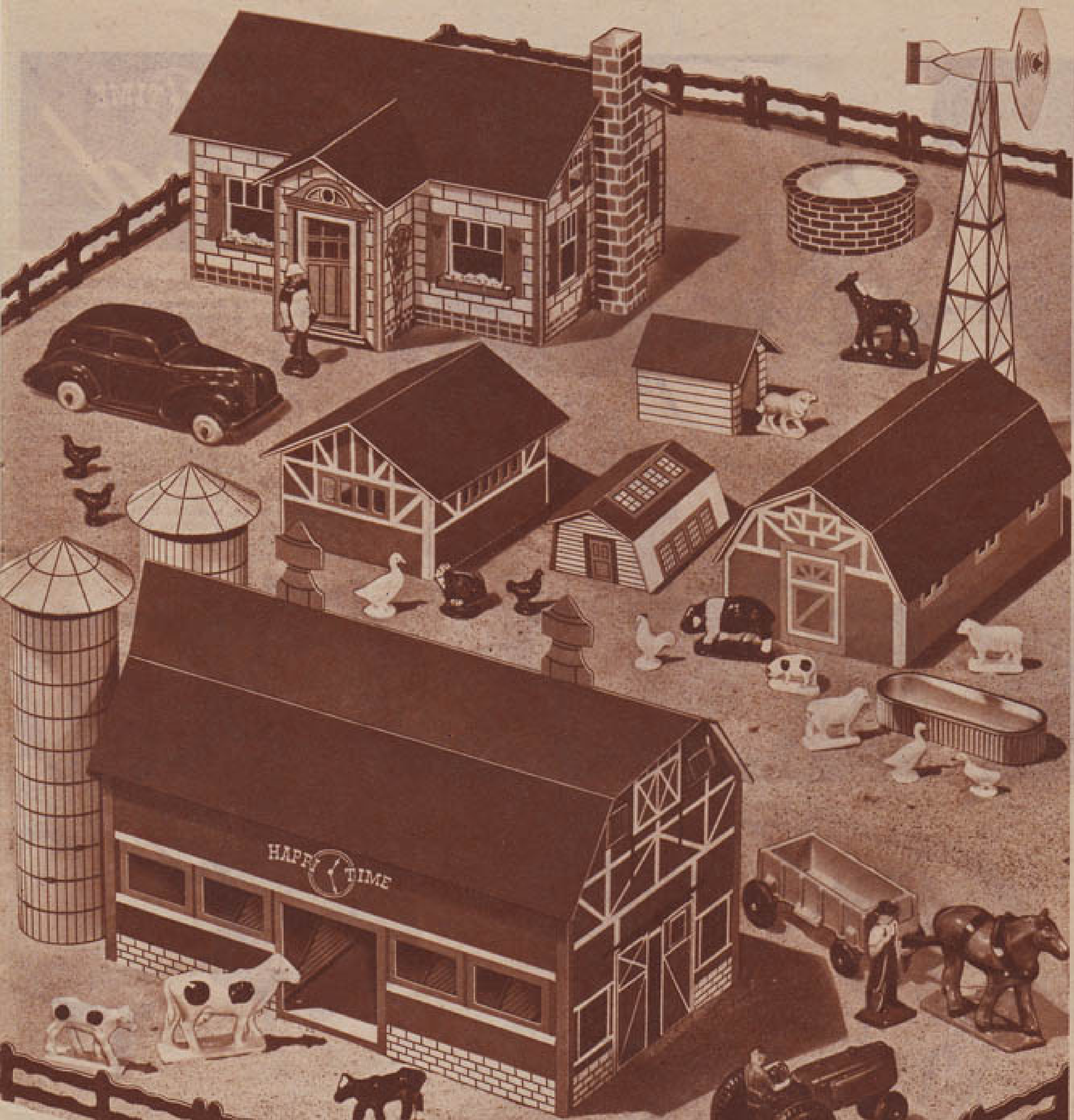


A Whole Farmyard: 16 Lifelike Rubber Animals

69c

- **All rubber . . . kind to both child and furniture . . . washable, almost unbreakable . . . painted and accurately molded to realistic, lifelike proportions.**

Think of the fun your youngster will have, adding more "stock" to his toy farm. All these realistic animals mean more play value . . . his farm will seem more natural and real than ever . . . the exciting game of make-believe will be intensified. Our farmyard sets are the most popular instructive toys you can buy. Horse, 3⅝x3¼ in. high; others in proportion. **16 Rubber Animals in All:** Holstein Cow and Calf; Jersey Cow and Calf; Brown Horse and Colt; Pig with 2 Piglets; Sheep; Collie Dog; Chicken; Turkey; Rooster; Duck; Goose.
49 N 6446—Shipping weight, 1 pound 4 ounces. **Complete.......69c**



Sears 4 STAR FEATURE

See Page A in Center of Book for Sears Easy Terms

$1.98

THE "PRIZE" OF ALL GIFTS FOR YOUNG FARMERS

4-STAR FEATURE BECAUSE:

- ★ Now! 26 Life-like Rubber Pieces—Same Low Price. Over $5 Worth of Play Value.
- ★ All Washable, Safe, Unbreakable.
- ★ All Buildings of "Tekwood" (3-Ply, Wood-Center Fiber-Board).
- ★ Bright, Harmless Realistic Colors.

26 Washable Rubber Toys

- **New! Farmer and his Wife, plus big aluminum-color water-holding animal trough.**
- **All animals naturally shaped in proportion . . . realistic colors. Implements on rubber wheels.**

Even Mother and Dad will have fun with this marvelous farm set. Exclusive with Sears, it's the best toy on the market. All animals and implements of hard noiseless rubber, won't damage floors or furniture, almost unbreakable. **2¾-inch tall Farmer and Wife, 3¾-in. Horse with Set of Harness, 3¾x2½-in. Cow, Colt, 2 Calves, 2 Sheep, Big Pig, Little Pig, Collie Dog, 3 Chickens, Rooster, 2 Geese, Duck, Turkey, Plow, Farm Wagon, Sedan, Graham Bradley Tractor in proportion, New 5½-in. Water-holding Water Trough.**

Correctly Proportioned Buildings

- **Not just a toy, but a scientifically proportioned stock farm, educational for young and old.**
- **Buildings sturdily built of 3-ply "Tekwood"!**

A really complete set of farm buildings, all made of flexible "Tekwood," new 3-ply wood center, fiber board assures long use.

Big Hip Roof Set-Up Barn—3-ply wood ends and bottom; 16x9x9 in. high; one side open, 4 stalls. **Farm House,** 10¾x7½x7 in. high, open back, cutout windows. **Dog House, Tool Shed** and **Hen House** all in proportion. **Large Cattle Shed,** 8½x5¼x4½ in. high, open back. **Cardboard pieces:** two 11x2¾-in. **Silos,** 12 in. **Windmill, 2 Ventilators,** 15 sections of **Fence,** green on one side.

79 N 06458—Sears Deluxe Farm Set with 26 Rubber Toys. Shpg. wt., 7 lbs....... $1.98



HAPPI TIME Good



Miss Sunshine.. the Wardrobe Doll

★ Doll alone is worth $2.00
★ Lifelike Sleeping Eyes, Lashes
★ 18-in. Tall; Inside Jointed Arms, Legs and Head. Cry Voice
★ 5 Changes of Costume . . . Human Hair Pig-Tail Wig

$1.98 A real Christmas value is Miss Sunshine. The above features prove that! Christmas morning she wears a sweet printed dress and ribbon tied bonnet to match; undies, rayon socks, cute little tied shoes. To go calling, a cute coat and hat. On rainy days, a rubber hooded raincape. At home, a smart little hostess gown. And she wears a cute 3-piece play suit on sunny days. Shpg. wt., 2 lbs. 4 oz.

49 N 3074—Complete.......................$1.98





Big Value— *Miss Sunshine*.. Layette and Chest

$2.98
- Doll alone worth $2.00
- All composition 14-in. doll. Lifelike sleeping eyes, lashes.
- Natural looking blonde mohair wig . . . pretty ringlets
- Style-smart Miss Sunshine has an outfit for every occasion . . . fitted kit and wardrobe . . . even safety pins!

She comes to your house wearing her lovely net-trimmed evening gown. In the morning she plays in a cunning playsuit. For afternoon she wears a lace-trimmed dress with separate panties. She goes calling in her cotton Duvetyn coat and hat . . . of course she carries her little purse and hanky. At night she's cozy in her flannelette robe and 18x12½x5¼-inch kit. Shipping weight, 5 pounds.

79 N 03598—Complete $2.98

Curly-Head—Low Price

$1.49
- Worth $2.00
- Lifelike sleeping eyes... long lashes
- Cry voice
- 19-inch soft cuddly cotton-filled body
- Blonde mohair wig . . .

tightly curled and firmly sewn to foundation . . . tied with a shiny satin ribbon! Darling Curly Head. Cries and sleeps almost like a real little girl. Her beautiful dress is flock-dot organdy trimmed with val lace cunning collar effect and little puffed sleeves. She wears a slip, panties, rayon socks, and wee tied shoes. Her arms are inside jointed . . . natural-looking fingers. Shipping weight, 2 pounds.

49 N 3003..........$1.49

Perfectly Darling Doll

95c
- Worth $1.50—17 in. tall.
- Crying voice.
- Lifelike eyes, lashes.
- Real human hair . . . attractively curled in ringlets.
- Inside jointed arms.

You can hardly believe your eyes when you see how lovely she is! Her mouth is open to show tiny white teeth and a saucy red tongue. Cotton filled body is ever so soft, just the right size to love. This **Miss Sunshine** is dressed in a little pinafore outfit, the very latest style, with a ribbon-tied bonnet to match. Panties, white cotton socks and pert little shoes. Shpg. wt., 1 lb. 14 oz.

49 N 3002..............95c

Good Quality—Sears *Sunshine* Dolls

- ✓ Big Values for Thrifty Little Mothers
- ✓ Pretty, Natural Looking Sleeping Eyes
- ✓ Sunshine Dolls are Daintily Dressed
- ✓ Nicely Finished—Well Constructed



Baby Sunshine Finer Than Ever . . . Worth $3!

- Lustrous glass-like eyes . . . long sweeping lashes.
- Big as a real baby . . . 26 inches tall.
- Genuine Esmond blanket cloth coat and hat.
- Turns her pretty composition head . . . cries realistically.

$1.98

Isn't she a lovely baby? She's the biggest bargain in Santa's 1940 pack! Her soft cotton-filled body is just the right size . . . she cuddles snugly up to her proud little mother. Pretty-as-a-picture composition head with sleeping glass-like eyes, sweeping lashes. Her rosebud mouth is slightly open to show teeny white teeth and a wee red tongue. Chubby arms, dimpled legs. Beautifully dressed in genuine cotton Esmond blanket cloth coat stitched with baby blue yarn and cunning Brownie-type peaked bonnet trimmed with fluffy marabou. Her dress is fine organdy with real lace edge. Dainty slip, rubber panties, cotton socks, bootees.

79 N 03175—Baby Sunshine. Shpg. wt., 4 lbs. **$1.98**



So Sweet and Shy

- A $2.00 value.
- Demure long-dress baby . . . 16 inches tall.
- Turning head . . . she can look most anywhere!
- Lifelike sleeping eyes with long sweeping lashes.
- Soft and cuddly, cotton filled body.
- Lovely organdy lace trimmed long dress.
- Dressy lace-trimmed ribbon-tied bonnet.

$1.49

A fine quality long dress baby. So low priced it's almost too good to be true! And she's a cunning baby . . . looks just like a real one. Your little girl will be so thrilled when she finds *Baby Sunshine* Christmas morning.

Her rosebud mouth looks so natural. Baby Sunshine's long dress is made of lovely organdy with satin like sheen ribbon rosettes . . . sweet little ribbon tied bonnet to match. Of course she wears rubber panties (all babies do), a long slip, rayon socks, and wee bootees. Shpg. wt., 2 lbs. 4 oz.

49 N 3114—Long Dress Baby **$1.49**

Sensational Value!

- Features of regular $1.50 baby dolls!
- Lifelike sleeping eyes . . . long lashes.
- Open rosebud mouth; tiny teeth; wee saucy red tongue.
- 16 inches tall. Waterproof composition head, arms and legs.
- Turning head. Smartly styled dress.
- Soft cotton filled body.

95c

Any little mother would be proud to have this *Baby Sunshine!* Fun to hold because she's so cuddly. Turning composition head . . . she can look on either side. Inside tied arms, tied baby legs . . . rosy dimpled knees. She cries too, just like a real baby. Dressed in a flaring-skirted organdy dress that makes a full circle when she sits! Dress is trimmed with val-type lace and shiny satin-like ribbon. Ruffled, ribbon-tied bonnet with net insert. Matching slip, rubber panties, rayon socks, tiny bootees. Shipping weight, 1 pound 12 oz.

49 N 3115—Dressed Baby **95c**



Baby Sunshine—Chest, Extra Outfit

- Doll alone is worth $2.00!
- 18-inch soft cotton filled doll.
- Natural sleeping eyes, long lashes.
- Life-like turning composition head.
- 20x12½x7¾-inch wardrobe chest for Baby Sunshine, extra dress, bonnet.
- Pretty ruffled chest makes bed for doll.

$2.98

Comes in organdy dress with Celanese rayon coat and ribbon-tied bonnet to match, slip, rubber panties, rayon socks, bootees. Extra dress, bonnet.

79 N 03599—Doll and Wardrobe. Shpg. wt., 6 lbs. 8 oz. . **$2.98**

NEW!

HAPPI-TIME Better



Beautiful *Miss Marie* Stylish as Can Be

$2.98

- **Usual $4.00 value! A fashion-wise doll for a fashion-wise little mother!**
- **Rolling flirting glass-like eyes with glamorous sweeping lashes.**
- **Gorgeous blond mohair long pigtails.**
- **Beautifully formed because she's all molded composition. 21 inches tall.**

Miss Marie's clothes are specially designed for her and for you by a famous New York designer . . . made just like most any little girl's dresses are made! Her cotton dress has a fashionable striped pleated skirt, a smart solid-color bolero with pretty buttons, and a stunning off-the-face felt hat; rayon panties, elastic top rayon socks and little tied shoes. Her open mouth shows perfect white teeth . . . you can just see her saucy little scarlet tongue. Her head tilts and turns . . . she looks mischievous or demurely sweet. Her arms and legs are inside jointed. She has natural-looking hands, slim legs. Miss Marie is really nice as you can easily see. Mirror, chair, lamp, vanity not included.

49 N 3202—Shipping weight, 2 pounds 10 ounces..............$2.98







← So Snug and Warm

$2.79

- **Worth $3.00.**
- **Glass-like eyes . . . luxurious sweeping realistic lashes.**
- **Beautiful long curls made of real human hair.**
- **She's a big girl 22 inches tall.**

Dressed in hollyberry scarlet velveteen coat and hat! Wintry winds may blow . . . *Miss Marie* won't care! Her coat and bonnet are trimmed with the same smart checked rayon that fashions her cunning little dress. She wears undies, rayon socks, cute little tied shoes. Soft cotton-filled body, and turning and tilting composition head. She cries . . . her open mouth shows her white teeth . . . cute scarlet tongue. In fact, she comes mighty close to looking like a real little girl! She has inside jointed arms . . . slender graceful tied legs. Shpg. wt., 3 lbs.

49 N 3005...........$2.79

Wears Outfit 9 Ways

$1.79

- **You save ⅓!**
- **Luxurious real human hair wig . . . ringlet curls.**
- **Lustrous glass-like expressive eyes with long sweeping lashes.**

19-inch Miss Marie! Just think—you can dress her nine different ways! She's a modern Miss . . . wears reversible clothes to save time and money. Her wardrobe contains a reversible bolero and skirt . . . one print side and one plain color side . . . one waist, one pair of shorts, rayon socks, shoes, and a cunning bow hat. By reversing the skirt and bolero and by wearing various combinations of these garments with shorts, *Miss Marie* can be dressed in 9 different ways. Soft cotton-filled body, composition head. Rosebud mouth is opened to show tiny white teeth, wee scarlet tongue. Shipping weight, 2 lbs. 4 oz.

49 N 3004.............$1.79

19-inch Beauty

$1.98

- **$3.00 Value.**
- **Rolling, flirting glass-like eyes . . . framed by very natural looking lashes.**
- **Blond mohair wig . . . pretty ringlet curls.**

A fine quality doll at a remarkably low price! Your little daughter will beam when she sees *Miss Marie* under the Christmas Tree! Soft cotton-filled body; turning, tilting composition head. Pink rosebud mouth with lips slightly parted to show pearly teeth and little red tongue. She cries, goes to sleep. Inside jointed arms, tied legs. Beautifully dressed in Celanese rayon dress trimmed with val lace and tiny tucks. Blond curls tied with satiny ribbon. Undies, rayon socks, tied shoes. Shipping weight, 2 pounds 2 ounces.

49 N 3201.........$1.98

Better Quality—Sears *Marie* Dolls

- ✓ Priced to Please Moderate Budgets
- ✓ Beautiful "Glass-Like" Sleeping Eyes
- ✓ Marie Dolls Wear Stylish Clothes
- ✓ Finer Dolls. Smaller Yet Prettier



CRIES POPPA-MOMMA

Now! *Baby Marie* Has Flirty Eyes, Too

$1.98 49 N 3160 **$2.98** 49 N 3161

- Magic Rolling Glass-Like Eyes with Long Lashes.
- Famous "Poppa-Momma" Voice. At Last Daddy Gets a Break . . . this Lovable Baby Cries for Him, Too.
- Turning, Composition Head.

The most talkative, the most talked-about doll of the year. Soft cotton filled body. Tongue, dainty white teeth, open rosebud mouth. Full cut, lace-trimmed organdy dress, ruffled bonnet with net insert; slip, rubber panties, rayon socks, bootees.

Glass-Like Eyes; Lashes
Shpg. wt., 1 lb. 1 oz.
49 N 3160—14 in. $1.98

Rolling Glass-Like Eyes; Lashes
Shipping weight, 3 lbs. 1 oz.
49 N 3161—18 inches Tall $2.98



SEARS LOVELY DOLLS ARE SOLD ON EASY TERMS . . . See Page A, Center of Book.



Nice Quality Clothes

$1.89

- $3 Value Elsewhere.
- Sleeping glass-like eyes . . . long lashes.
- Turning composition head . . . rosebud mouth shows pretty lips—Beautiful features.

She's 20 inches tall . . . almost as big as a real baby . . . but not too big for a little mother to handle. So cuddly, so lovable, and she cries a little but is such a perfect little baby! Beautifully dressed . . . priced surprisingly low! Her soft cotton-filled body nestles snugly in a little girl's arms. She has pretty dimpled bent arms . . . tied baby legs. *Baby Marie* arrives for Christmas in a darling full cut organdy dress trimmed with val lace and gleaming satin-like ribbon. Her matching organdy bonnet has a net insert . . . fluffy ruffles . . . is ribbon tied. Like all well-dressed out babies, she wears a slip, rubber panties, cute little rayon socks . . . cunning tied bootees. Shipping weight, 2 lbs. 12 oz.
49 N 3162—Short Dress Baby . . . $1.89

Rayon Taffeta Baby

$1.98

- 18-in.—worth $3.
- Gleaming Celanese rayon coat, hat.
- Twinkling glass-like eyes—Lashes.
- Turning composition head . . . natural features.

Baby Marie looks so good you must cuddle her in her lovely lustrous Celanese rayon coat and bonnet! Her coat collar is trimmed with row of val lace and her matching ruffled bonnet has a crisp net insert, is ribbon tied. Under her coat, she wears a sheer white organdy dress with matching slip, real rubber panties, rayon socks, sweet little tied bootees. Sometimes she cries . . . babies do, you know. When she's tired, you put her to sleep . . . her eyes close just like real babies' eyes do. Full composition arms and legs. Closed rosebud mouth shows cute baby smile . . . tiny crimson lips. Your little girl will love to find *Baby Marie* on Christmas! (Ball not included.)
49 N 3163—Shpg. wt., 3 lbs. . . $1.98

Big-as-Life 25-inch *Baby Marie*

$2.79

- Has features of $4.00 doll.
- 25 in. tall . . . right size to make a nice armful . . . cuddly soft cotton-filled body.
- Turning composition head, arms, legs.
- Mischievous twinkle in her glass-like eyes . . . but her long lashes are so demure! She sleeps. She cries.

Delight the maternal heart of your little daughter with this almost real baby! She'll love the well-shaped head and natural looking features . . . the cunning little fingers, chubby dimpled baby legs. Lovely sheer organdy dress is exquisitely trimmed . . . matching ruffled bonnet is ribbon tied, has a pert net insert. Pretty lacy slip, pink rubber panties, rayon socks, bootees. (Blocks not included.)
79 N 03164—Shipping weight, 4 pounds. $2.79





Better — NOW! Rock-A-Bye Wetting Baby at Price of Ordinary Baby!

Hard Rubber Head—Realistic Features . . Often Imitated But Never Equaled!

- First Rock-A-Bye Baby kit under $2.79.
- Only doll that really rocks to sleep.
- Lifelike sleeping eyes; long lashes.
- Fleshlike rubber body, arms, legs.
- Does not soil easily; washes quickly.
- 22-Pc. cellophane wrapped layette.
- Dolls alone worth $2.00 and $3.00.
- Sturdy metal trimmed O'Nite cases.

Rock-A-Bye Baby . . . NEW last year—this year the FAVORITE! She has all the important features of other wetting dolls and in addition she's a Rock-A-Bye Baby. At "Nighty Night" time when placed in her pretty fiberboard cradle, her eyes are wide open. Then as you gently rock her fiberboard cradle, her eyes close gradually 'til at last she drifts off into Slumberland. She comes dressed as you see her in diaper; bottle and nipple; and has a lovely layette which includes lacy organdy dress, ribbon tied bonnet, slip, 2 extra diapers, 4 safety pins, 2 wash cloths, undershirt, bootees, stomach band, 4 wood clothes pins, clothesline, rubber Scotty, sponge, and 3 powder puffs—all neatly packed in O'Nite carrying case.

11-inch Rock-A-Bye Baby Doll

26 Piece Outfit $1.89 — *$3.00 Value!* 11-in. Doll, Layette, Cradle and Case. Shpg. wt., 2 lbs. 12 oz.
49 N 3580 . . . . . $1.89

11 inch Doll Only $1.49 — *$2.00 Value!* Dressed in Diaper; Bottle and Nipple. Shpg. wt., 1 lb. 8 oz.
49 N 2920 . . . . . $1.49

13-inch Rock-A-Bye Baby Doll

26 Piece Outfit $2.89 — *$4.00 Value!* 13-in. Doll, Layette, Cradle and Case. Shpg. wt., 3 lbs. 8 oz.
49 N 3581 . . . . . $2.89

13 inch Doll Only $1.79 — *$3.00 Value!* Dressed in Diaper; Bottle and Nipple. Shpg. wt., 1 lb. 14 oz.
49 N 2921 . . . . . $1.79



Good — 11-inch "Botteltot"

93c
- Hard rubber (Paratex) head.
- Lifelike sleeping eyes . . . with pretty lashes.
- Inside jointed arms, legs.

You pay SO LITTLE for SO MUCH childish joy! Keeps nursie busy all day tending to her needs. Whenever "Botteltot" takes a drink, a change of diaper is necessary. Soft, rubber flesh-pink body, arms and legs. Diaper bottle and nipple included. For good quality clothes, see below.
49 N 2913—Shpg. wt., 1 lb. 4 oz. . . . 93c

11-in. Bargain Rubber Babies

69c 49 N 2912 — **44c** 49 N 2911

"Toodlums" Soft flesh pink all rubber. Low priced for this good quality! Inside jointed arms and legs. Looks like "Botteltot." For clothes, see below. Non-Wetting. Shpg wt. 1 lb. 2 oz.

Sleeping Eyes 49 N 2912 . . . 69c
Painted Eyes 49 N 2911 . . . 44c







23-Piece Layette

98c A complete wardrobe to make your baby the best dressed little lady in the neighborhood. Besides bed linens, panties, bib, socks, a lacy organdy dress and bonnet; hangers, there's everything she needs for bathing and powdering. *Fits 10½ to 19½ inch doll. Be sure to state height of doll.* Shipping weight, 1 lb. 8 oz.
49 N 3570—23-Pc. Layette 98c

12-Piece Layette

21c A SUPER VALUE in Dolly fashions! Fits any 11 to 13-inch doll. Exactly like real babies wear! Layette includes a lacy organdy dress—slip—attractively ruffled ribbon-tied bonnet, tape edged flannel diaper—stomach band—cotton socks—bootees and plenty of safety pins. Shipping weight, 10 ounces.
49 N 3533—12 Pcs. 21c

Best — 15-in. Famous Honeysuckle Doll

23-Piece Layette . . Sturdy Wood Frame O'Nite Case

$4.89
- The finest rubber wetting doll made.
- Made by Ideal—noted as manufacturers of finest quality dolls!
- Rolling, flirtatious magic glass-like eyes.
- Created exclusively for Sears.

A cuddly, lovable infant that wets her diaper. Beautiful IDENITE HARD RUBBER HEAD withstands hard knocks; chubby flesh pink soft rubber body tinted the softest pink color, has a naturalness that other firms cannot obtain. Layette of lace trimmed organdy dress, lacy ribbon trimmed bonnet, slip, 2 extra diapers, 4 safety pins, 4 clothes pins, 3 powder puffs, and blanket. She wears a shirt and diaper and has a bottle and nipple. All packed in metal trimmed, wood frame O'Nite carrying case, 18x11x7 in.
79 N 03582—Shipping weight, 7 pounds $4.89



Stop! Look! Save! Standing Chubbies

98c 49 N 3126 · **$1.89** 49 N 3127

- Lifelike sleeping eyes
- Big girls—20 inches tall
- All composition
- Realistically painted hair
- Inside jointed arms and legs

"Chubby" dolls that are easy on your budget! Pert, lifelike little tykes that stand alone.

$2.00 Chubby
Print dress, bonnet. Undies, socks, shoes. No lashes. Shipping wt., 2 lbs. 12 oz.
49 N 3126..........98c

$3.00 Chubby
Real dyed Coney trimmed 3-pc. cotton gabardine snow suit. **Lashes.** Socks, shoes. Shpg. wt., 3 lbs.
49 N 3127..............$1.89

Mary and Her Lamb

95c

- 17-inch size
- All composition
- Sleeping eyes
- Long lashes
- Blonde mohair ringlet curls

A value hard to equal elsewhere! The very same Mary of the nursery rhyme! The lamb at her side is celluloid and Mary herself is of durable composition. Pretty print dress, bonnet; undies, socks, shoes.
49 N 3406—Shpg. wt., 2 lbs..95c

A Really Startling Value!

49c

- First time below $1.00!
- 16 in. tall—Lifelike sleeping eyes
- Tinted unbreakable metal head
- Soft huggable cotton stuffed body
- Tied, composition arms and legs

This is IT! The doll the kiddies have always wanted but you felt you couldn't afford. Offered NOW at a more than reasonable price! She's pretty as a picture and just as irresistible. All frilly and petite in her organdy, lace-trimmed bonnet and dress; white shoes and socks. Shipping weight, 1 pound.
49 N 3101..49c

Standing Girl

45c

- 14½ inches tall
- Sleeping eyes
- All composition
- Jointed arms, legs

A play companion well worth double this price! The typical little "American" in her smart checked cotton dress and matching bonnet tied with ribbon streamers. She also wears undies, socks, and shoes. Shipping weight, 1 lb. 6 oz.
49 N 3401...45c



"Drinks N-Wets" Doll

CHOICE 23c Ea.

- All composition
- 9 inches tall
- Painted eyes

Ⓐ Your money's worth and then some! Cotton flannel jacket and diaper. Bottle and nipple included.
49 N 3404—Shpg. wt., 10 oz.23c

Big Value! Wee Girl!

- All composition
- 10 inches tall
- Turning, tilting head

Ⓑ A BARGAIN too good to ignore! Pretty print dress, bonnet, undies, shoes, socks. Painted eyes.
49 N 3403—Shpg. wt., 8 oz.23c

Topsy... At a Saving!

- 9 inches tall
- All composition
- Tilting head

Ⓒ In cute printed rompers; and her three adorable pigtails are tied with pretty ribbons.
49 N 3405—Shpg. wt., 10 oz.23c



Ⓐ Ⓑ Ⓒ







Cute 13-inch Sweater Baby

45c

She has all the features of a $1.00 doll! Realistic painted sleeping eyes . . . all composition body . . . tilting head . . . and inside jointed arms and legs! You can take this cutie out in any weather. The coldest wintry wind couldn't possibly get through that lovely, warm brushed cotton suit and cap, which resembles angora. Those ten tiny toes are well covered in case she should kick off her blankets when "mother" isn't watching. And her tiny pink ears are snugly protected against Jack Frost's playful nips.
49 N 3402—Shipping weight, 1 lb......45c

8-Piece Doll Wardrobe

59c 49 N 3590

Answers all Milady's wants, and at very little expense. 3-piece snowsuit for dolly's Playtime . . . 1 short print dress for Afternoon wear . . . 1 long rayon dress and a slip for Partytime . . . and a 2-piece pair of cotton flannel pajamas to keep her snug and warm during Dreamtime! Especially designed for Sears. Packed in gift box. Shpg. wt., 10 oz.
49 N 3590—For dolls 12 to 13½ inches...59c
49 N 3591—For dolls 14 to 15 inches.....69c
49 N 3592—For dolls 16 to 17 inches.....79c
49 N 3593—For dolls 18 to 19 inches.....89c
49 N 3594—For dolls 20 to 21 inches.....98c

2-in-1 Muff and Purse

89c

She can carry dolly muff wherever she goes! She'll be tickled pink to own this combination muff and purse. The 10-inch muff keeps her hands snug and warm (see B), and the purse—with a real *slide fastener* (see A), holds all her feminine "must haves." Made of soft rayon plush that feels like short fur. Doll's head set in front of muff. Painted face and eyes. A big value at this extremely low price!
49 N 3597—Shipping weight, 10 oz.....89c

Best Quality—Sears *Dorable* Dolls

- ✓ You Can't Buy a Finer Doll Anywhere
- ✓ Flirting, Rolling "Glass-Like" Eyes
- ✓ "Dorable" Dolls Wear Gorgeous Clothes
- ✓ Beautifully Made . . . Finest Details

NEW!



New "Magic Touch" *Dorable* Baby

$2.98 17-inch

- Most human of 'Dorable Dolls.
- Made to sell for $2 more.
- "Magic-touch" arms and legs . . . kitten-soft to touch . . . almost like living babies.
- Rolling glass-like eyes; lashes.
- Crying voice, rosebud mouth.

$4.98 20-inch

For the first time in history . . . and created exclusively for Sears. A unique process that makes these doll babies as near as possible to human babies! Your little daughter will gaze with wondering delight as her little fingers feel this baby's soft face. Magic touch rubber arms and legs with separated fingers and toes. Soft cotton filled baby . . . just made for huggin'! Fine quality lace-trimmed imported organdy dress with sweet ribbon rosettes. Beruffled bonnet to match, lacy slip, rubber panties, rayon socks, and cunning tied bootees.

17-inch Beauty
Shipping wt., 2 lbs. 2 oz.
49 N 3165..............$2.98

20-inch Darling
Shipping wt., 3 lbs. 8 oz.
49 N 3166..............$4.98



21-in. Silk Coat Cutie

$2.98

- $4 value.
- Real silk Crepe de Chine coat and matching ruffled bonnet!
- Rolling enchanting glass-like eyes . . . long lashes.

She'll be thrilled when she finds this 21-inch "'Dorable Baby". Cotton-filled body is so cuddly. When she lays her down, baby cries! Fine quality composition head, arms and legs. Rosy lips are parted to show rosebud mouth. Gorgeously dressed in a *Real Silk Crepe de Chine coat* trimmed with lace-edged collar. Matching ribbon tied bonnet with net insert. She also wears embroidered organdy dress, matching slip, rubber panties, rayon socks and teeny-weeny tied bootees. Shipping weight, 3 lbs.
49 N 3168............$2.98

Pretty-as-Can-Be

$1.98

- Worth $3.00 regularly.
- Rolling enchanting glass-like eyes . . . long sweeping lashes.
- 18-in. soft cotton filled body. Shaped to sit alone.

Such a demure baby . . . but don't let her fool you! She has a merry twinkle in those flirting eyes. Rosy lips are parted to form a cute rosebud mouth. She has dimpled knees, dimpled arms . . . a roguish dimple in her chin, too! Her composition head tilts and turns. She wears a dainty sheer organdy dress that's lace and rosebud trimmed and has a deep hem around a full circular skirt. Her matching bonnet is ribbon-tied, has an organdy insert. She wears a slip and pink rubber panties. Rayon socks and bootees complete her ensemble. (Book not included.) Shpg. wt., 2 lbs. 4 oz.
49 N 3167...$1.98

Our Very Loveliest *Dorable* Baby! $8 Value!

$4.79

- Exquisite coat and bonnet of imported Crepe de chine.
- 25 inches tall . . . every bit as big as a real baby.
- There's a roguish glint in those shining magic glass-like rolling eyes with lashes. When she's tired, she sleeps.
- Finest quality double-sprayed composition head.
- 'Dorable baby is a rare combination of artistic styling, quality materials, and painstaking workmanship.

She tilts her head coquettishly . . . turns it around, too! Her soft, cotton-filled body (so shaped she sits alone) is made for lots 'n lots of lovin'. Composition dimpled arms and legs. Dressed in a fine imported Crepe coat trimmed with rows of fine lace. Matching ruffled bonnet is ribbon-tied . . . has net insert. She also wears a sheer organdy dress with panel of lace and real ribbon beading down the front, puffed sleeves; lacy slip. Adorable little panties, socks, bootees. Shipping weight 5 pounds.
79 N 03169—$8 Value 'Dorable Baby..................$4.79

HAS SHE BEEN "EXTRA GOOD"? GIVE HER A BUGGY AND DOLL, TOO







Better—Two-Tone $5 Size Fiber Buggy

For Easy Terms, See Page A, Center of Book

- Holds Doll up to 23 inches.
- Metal bound body, Jacquard design.
- Adjustable hood with beauty roll.
- Foot brake—reclining back.
- Overall height, 29 inches.

$3.95

Gaily decorated doll buggy for Dolly's daily outings. Colored Jacquard design. Adjustable hood with big knobs. Body and hood of new, narrow flat fiber. Open windows. Rubber push handle 26¾ inches high. New 7½-in. metal wheels, ½-inch rubber tires. **19¾x9½-inch** body. Enameled Ivory and Buff. *Doll not included.*

79 N 08264—Mailable. Shipping weight, 12 lbs....$3.95

Good—$4 Two-Tone Fiber

- Holds 22-inch doll.
- Beauty-roll on hood.
- Reclining back—open streamlined windows.
- Body and hood of narrow, flat fiber, colored Jacquard design.

$2.95

Built like expensive buggies! Adjustable hood has beauty-roll and nickel-plated knobs; top of body bound with metal. 6-inch stamped steel wheels. ¼-inch rubber tires. Rubber push handle 24¼ inches high. **19x9¼-inch** body, and hood enameled tan; ivory color undergearing. Shipping weight, 10 pounds. **Mailable.**

79 N 08263........................$2.95

Thrift—New Fiber Buggy

- Nicely shaped woven fiber hood and body.
- 6-in. rubber-tired steel wheels.
- Rubber grip handle, 22½ inches high.
- Hood has superior wood dowel frame.

$1.89

17x8-inch metal bound body, and hood of new fancy woven narrow flat fiber; colorful Jacquard design. **Holds up to 18-inch doll.** Enameled peach tan; undergearing in contrasting color. Shpg. wt., 7 lbs.

79 N 08262—Mailable......$1.89







$1.50 Folding Buggy

- You save at least ⅓!
- Roomy 3-bow folding hood.
- Strong Metal frame folds flat, is enameled tan.
- Holds up to 20-inch dolly.

98c

Body and hood of gaily colored cotton covert cloth. 5-inch, steel, spoke-type Ivory color wheels, ⅜-inch rubber tires. Handle 24½ inches high, just right for "little mothers." Body, **17x8½ inches.** A real baby-buggy for Dolly! Folds compactly, see Sketch A. **Mailable.**

79 N 08201—Shpg. wt., 5 lbs.......98c

$2.50 2-in-1 Stroller-Buggy

- Drop front for stroller style.
- Will hold up to 24-inch doll.
- Adjustable four-bow folding hood.
- Sun visor to shade dolly's face.
- Black metal frame folds up compactly.

$1.98

She'll be proud of Dolly in this combination stroller and buggy! **21x10½-inch** body and hood of colorful cotton covert cloth. 5¼-inch ivory color steel spoke wheels, ½-inch rubber tires. Plated hub caps. Handle 27½ inches high. Folds compactly; has drop-front like big strollers, see A and B. **Mailable.**

79 N 08202—Shpg. wt., 9 lbs..........$1.98

New Pram Style Folding Buggy

- Worth $4.50 — an amazing value!
- Four-bow folding hood with visor.
- Artificial leather body and hood.
- Holds up to 26-inch dollies.
- Popular maroon color with white stitching.
- Enameled metal frame, folds flat, see A at left.

$2.98

Little mothers will be proud to take dolly for airings in this beautiful carriage. Body is **23½x11½ inches.** Handle, 28½ in. high; 6-in. metal wheels, enameled white; ⅜-in. rubber tires. *Doll not included.*

79 N 08213—Mailable. Shipping weight, 12 lbs. $2.98





NEW!
$3.00 Value!
$1.98

3-in-1 Set . . . Trunk—Sewing Machine—Doll

- Airplane type wood frame trunk with pull-out drawer.
- All composition doll, 12½ in. high, in cotton play suit.
- $1.25 value sewing machine, operated by hand, with needle, thread and cloth. Machine is 7 in. high; 8x5-in. base.

Everything the "Little Seamstress" needs! Just imagine the fun! You actually plan, lay out, cut and sew your new Dolly's outfit. The wooden frame trunk, 13¾x8¾x8¾ inches, is covered with fabric-like paper and has 4 hotel labels. With snap to close trunk and carrying handle. Convenient pull-out drawer. Wood clamp holds the sewing machine in place. You'll like sewing for the pretty painted-eye doll . . . she's a shy little girl with jointed arms and legs; all composition. Printed material, pattern, sewing machine clamp, and easy-to-follow directions in drawer.
49 N 2005—Shipping weight, 5 pounds 8 ounces.................................$1.98

Cabinet with 19-Pc. Sewing Set

49c

- Good-looking portable cabinet, size, 8¼x5⅝x8¼ in. overall.
- Contains simple, attractive, easy-to-follow sewing designs.

Everything she needs to "sew a fine seam" . . . whether for Dolly or for herself! A thrill for youngsters. Cabinet made of non-warping sturdy pressed wood. Has lovely picture on side. Hinged lids. Contains 7 dresses for Dolly in smart new styles, 5 kerchiefs to be embroidered, wood embroidery hoop, 3 skeins of floss, package of needles, pair of scissors, thimble.
49 N 3826—Shipping weight, 1 lb. 8 oz...........49c







24-Pc. Laundry Set with Washing Machine

89c Washing machine alone worth 75c! Children can actually see the rotating vacuum cups in motion. They go 'round and up and down. No other quite like it! 10-in. washer with adjustable rubber roller wringer that can be used in 3 positions. And there's everything you need to wash, dry and iron Dolly's clothes! Revolving clothes reel, 9½ in. high; 16 wood clothespins; iron; 12-inch ironing board.
79 N 01715—24-Piece Laundry Set. Shpg. wt., 4 lbs.........89c

Adjustable Ironing Board

47c She'll love it to keep her "children" fresh and clean. Ironing surface, 30x7¾ in., constructed of durable, select, seasoned natural finish wood. Legs enameled red. Can adjust to 20 or 22 inches high.
79N01776—Shpg. wt., 2 lbs. 8 oz. 47c

Toy Sewing Machine

98c Worth at least $1.25! Make lots of clothes for your doll on this grand little sewing machine. Attractive, easy to run. Clamp and thread included. Size, 8x7x5 in. . . . the right size for beginners.
49 N 2001—Shpg. wt., 1 lb. 12 oz. 98c







Modern Metal Doll House with 14 Pcs. Furniture

69c Overall, 17x11 inches . . . lots of room in which to play house with your Dolly! Pretty 4-room bungalow with colorful awnings, arched doorway . . . at the side of "lawn" is the Garage, 5½x3⅛x2½ in . . . with a driveway for the little Auto to park on. Set up on metal base. Removable roof on bungalow lets you rearrange the furniture . . . easily, conveniently . . . see (A) above. Metal sofa, 2 tables, lamp, 3 arm chairs, easy chair, 2 beds, table, vanity table, chest, piano. Shpg. wt., 3 lbs. 3 oz.
49 N 2148......69c

Mrs. Potts Iron

39c Sad iron to press Dolly's clothes! Just the gift for domestic little girls. Easy to heat, efficient. Made of cast iron, then nickel plated, polished. Easily detachable enameled wood handle. Accompanying stand for iron when not being used. Overall size of iron, 4¾ in. long.
49 N 1788—Shpg. wt., 1 lb. 8 oz. 39c

Toy Electric Iron

85c About 100 watts. Approved by Underwriters' Laboratories. Streamlined design; lustrous chrome plated finish; black enameled handle. 6½ in. overall. For 110-volt A.C. or D.C. Thousands of travelers use this iron! And it makes a delightful, useful toy for youngsters!
49 N 1787—Shpg. wt., 1 lb. 6 oz. 85c

Sears Easy Payments

Make Christmas Giving Easier

All Merchandise in This or Any Other Sears Catalog May be Bought on Easy Terms on Orders of $10 or More!

BUY NOW while merchandise assortments are complete . . . PAY LATER on Sears Easy Payment Plan. Don't let those budget worries bother you! It's so easy to buy that electric train Junior wants . . . the doll Sister has been asking for . . . a swell Silvertone radio for the whole family, gifts for everybody. You can buy anything in this Christmas book or any other Sears catalog on Easy Terms in orders of $10 or more. Sears make it convenient for you to buy—on Sears Easy Payment Plan.

The Table of Easy Terms below shows how much you can buy for any given monthly payment. For example, a $30.01 order requires a $5 monthly payment, but you may purchase additional items and increase your order to $57.50 with the same $5 monthly payment. Take full advantage of this arrangement.

HOW TO ORDER ON EASY TERMS

Simply list the items you wish to buy on the Easy Payment side of any Sears order blank. Be sure your order totals $10 or more. Total the cash prices and refer to the Table of Terms below to determine deposit and monthly payments. Answer questions on blank, sign the application, enclose deposit, and mail order to Sears.

If Cash Price of Order Amounts to	Add as Carrying Charge	Send With Order	Amount Payable Monthly
$10.00 to $11.00	$1.00	$2.00	$2.00
11.01 to 12.00	1.00		
12.01 to 13.00	1.05		
13.01 to 14.00	1.15		
14.01 to 15.00	1.25		
15.01 to 16.00	1.35		
16.01 to 17.00	1.45		
17.01 to 18.00	1.50	$2.50	$3.00
18.01 to 19.00	1.60		
19.01 to 20.00	1.70		
20.01 to 21.00	1.80		
21.01 to 22.00	1.90		
22.01 to 24.00	2.00	$3.00	$4.00
24.01 to 26.00	2.20		
26.01 to 28.00	2.40		
28.01 to 30.00	2.60		
30.01 to 32.00	2.70	$4.00	$5.00
32.01 to 34.00	2.90		
34.01 to 36.00	3.10		
36.01 to 38.00	3.30		
38.01 to 40.00	3.50		
40.01 to 42.50	3.65	$5.00	$5.00
42.51 to 45.00	3.90		
45.01 to 47.50	4.15		
47.51 to 50.00	4.40		
50.01 to 52.50	4.65		
52.51 to 55.00	4.90		
55.01 to 57.50	5.15		
57.51 to 60.00	5.30	$6.00	$6.00
60.01 to 65.00	5.65		
65.01 to 70.00	6.15		
70.01 to 75.00	6.55	$7.00	$7.00
75.01 to 80.00	7.05		
80.01 to 85.00	7.55		
85.01 to 90.00	7.95	$8.00	$8.00
90.01 to 95.00	8.45		
95.01 to 100.00	8.95		
100.01 to 110.00	9.50	$10.00	$9.00
110.01 to 120.00	10.50		
120.01 to 130.00	11.50		
130.01 to 140.00	12.25	$12.50	$10.00
140.01 to 150.00	13.25		
150.01 to 160.00	14.25		
160.01 to 170.00	15.00	$15.00	$11.00
170.01 to 180.00	16.00		
180.01 to 190.00	16.70	$18.00	$12.00
190.01 to 200.00	17.70		

Write for Terms on Orders Over $200



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SPECIAL GIFTS PAGES D TO G

WE GUARANTEE

TO SAVE YOU MONEY . . TO SATISFY YOU PERFECTLY

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3 State measurements requested in merchandise descriptions. When ordering clothing, measure correctly to insure proper fit and absolute satisfaction. Be sure to give color and size wherever necessary. If you haven't a tape measure we will gladly send you one FREE!

4 Total the shipping weights and change ounces to full pounds (16 ounces to a pound). If your order is to be sent by Parcel Post, consult rate table and information at right. *Include money for postage with your order.* If you send too much money every cent extra will be promptly returned to you. For freight or express rates, see Sears Big Catalog or your local station agent or write to our Personal Service Department.

5 It is best to send money by money order or check, whether you are buying for cash or on Easy Payment Terms. Your mail carrier will be glad to buy a money order for you if you live on a rural route. See Page A for complete information on Sears Convenient Easy Payment Plan.

PARCEL POST RATES

Add the shipping weights of your order and change ounces to full pounds (16 ounces to a pound). See table below for amount of postage to include; if your order weighs 25 lbs. and you live in Zone 3, postage will be 57c. If you send too much, every cent extra will be returned. Your Mail carrier can tell you your zone.

Shipping Weight	Local Zone	Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
2 oz. or less	1½c	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c	6c
9 oz. to 1 lb.	7c	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs.	8c	10c	11c	14c	17c
2 lbs. 1 oz. to 3 lbs.	8c	11c	13c	17c	22c
3 lbs. 1 oz. to 4 lbs.	9c	12c	15c	21c	27c
4 lbs. 1 oz. to 5 lbs.	9c	13c	17c	24c	33c
5 lbs. 1 oz. to 6 lbs.	10c	14c	19c	28c	38c
6 lbs. 1 oz. to 7 lbs.	10c	15c	21c	31c	43c
7 lbs. 1 oz. to 8 lbs.	11c	16c	23c	35c	49c
8 lbs. 1 oz. to 9 lbs.	11c	17c	25c	38c	54c
9 lbs. 1 oz. to 10 lbs.	12c	18c	27c	42c	59c
10 lbs. 1 oz. to 11 lbs.	12c	19c	29c	45c	64c
11 lbs. 1 oz. to 12 lbs.	13c	21c	31c	49c	70c
12 lbs. 1 oz. to 13 lbs.	13c	22c	33c	52c	75c
13 lbs. 1 oz. to 14 lbs.	14c	23c	35c	56c	80c
14 lbs. 1 oz. to 15 lbs.	14c	24c	37c	59c	86c
15 lbs. 1 oz. to 16 lbs.	15c	25c	39c	63c	91c
16 lbs. 1 oz. to 17 lbs.	15c	26c	41c	66c	96c
17 lbs. 1 oz. to 18 lbs.	16c	27c	43c	70c	$1.02
18 lbs. 1 oz. to 19 lbs.	16c	28c	45c	73c	1.07
19 lbs. 1 oz. to 20 lbs.	17c	29c	47c	77c	1.12
20 lbs. 1 oz. to 21 lbs.	17c	30c	49c	80c	1.17
21 lbs. 1 oz. to 22 lbs.	18c	32c	51c	84c	1.23
22 lbs. 1 oz. to 23 lbs.	18c	33c	53c	87c	1.28
23 lbs. 1 oz. to 24 lbs.	19c	34c	55c	91c	1.33
24 lbs. 1 oz. to 25 lbs.	19c	35c	57c	94c	1.39
30 lbs.	22c	40c	67c	$1.12	1.65
35 lbs.	24c	46c	77c	1.29	1.92
40 lbs.	27c	51c	87c	1.47	2.18
45 lbs.	29c	57c	97c	1.64	2.45
50 lbs.	32c	62c	$1.07	1.82	2.71
55 lbs.	34c	68c	1.17	1.99	2.98
60 lbs.	37c	73c	1.27	2.17	3.24
65 lbs.	39c	79c	1.37	2.34	3.51
70 lbs.	42c	84c	1.47	2.52	3.77





Sears Merchandise Certificate Books

Make Ideal Christmas Gifts

Let Them Choose Their Own Gifts from Any Sears Catalog or Retail Store

Have you an uncle who—try as you may—always manages to have three or four of whatever you may give him? Have you an aunt who never fails to rave over your "lovely" gift and then months after Christmas tells you *what she really wanted?* Have you certain friends who keep you "up a tree" when birthday, anniversary and holiday giving rolls around? Well, this year stop fretting and ACT! Solve your problems the Sears way—Buy MERCHANDISE CERTIFICATES . . . Ideal for those who would prefer to make their own selection of merchandise. Not cash BUT AS GOOD AS CASH and can be used in any of Sears mail order houses, retail stores, order offices and agencies conveniently located all over the country.

But keeping you out of Christmas jams is not the ONLY advantage of these MERCHANDISE CERTIFICATES. They are year-'round conveniences that can be put to a hundred uses . . . for anniversaries, bridge club and party prizes, for the youngsters when they go away to school, to use like cash with mail order or retail purchases, or for those little money-emergencies that occur in the best of budgeted households.

So easy to buy, so easy to use. Take full advantage of this new nation-wide Sears service and stock up for that rainy day the CERTIFICATE WAY. Be penny wise and order a supply for friends, relatives and yourself WITHOUT DELAY. They'll never forget it.

Merchandise certificates are in denominations of $1 each. Books may be purchased containing as many certificates as you wish. Simply tell us how many certificates you want—and the quantity you would like in each book. For example: $10 worth of certificates may be divided into—One $5 book—Two $2 books—One $1 book.

Buy Sears Certificate Books for Cash or on SEARS EASY TERMS

Only $2 Down	for $10 to $ 17 Worth
Only 3 Down	for 22 to 30 Worth
Only 4 Down	for 30 to 40 Worth
Only 8 Down	for 85 to 100 Worth

You may, of course, buy less than $10 worth of certificates on Sears Easy Terms when included with your merchandise order. For example: $5 worth of certificates and $5 worth of merchandise. See Table of Terms on Page A.

Put up in attractive book covers. If you desire to have mailed as gifts to other persons we will send the merchandise books, postpaid, in gift envelope with gift card enclosed. Print name and address clearly, of persons receiving Certificates. Order by catalog number:

171 N 01—Merchandise Certificate. *State quantity and number wanted in each book. Postpaid* . . . . **each $1.00**

Not Subject to State Sales Tax when purchased.

This Christmas Book Is Sent to You Early so You Can Shop Early and Leisurely . . .

KEEP IT SAFE—KEEP IT HANDY—USE IT OFTEN

November Specials

TO REWARD EARLY SHOPPERS

Every Item on These Two Pages Is a Special Value at $1.00 Each. But to Induce You to Order Early Before the Christmas Rush Starts, We're Offering You Your Choice at Only 89c Until Nov. 30th.





Night and Day Necklace

89c Before Nov. 30

Three presents in one! Three strands matched simulated pearls. Can be worn as 17-in. necklace with matching bracelet, or by clasping the two pieces together it makes 24-in. necklace with two square rhinestone clasps. In gift box.

4 N 3859—Shpg. wt., 5 oz.
Sale Price Before Nov. 30........89c
Sale Price After Nov. 30........$1.00

12-In. Doll, 14-Pc. Layette in Kit

89c Before Nov. 30

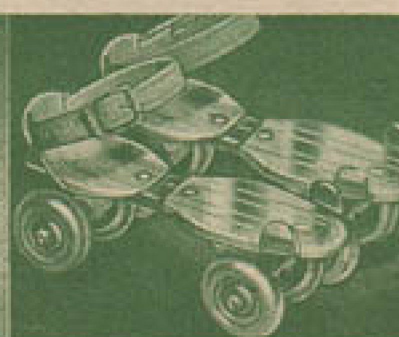
- *$1.50 Value.* You save 33%.
- 12-in. "Drinks-N-Wets" composition doll. Turning, tilting head.
- Wood frame O'nite case, 14¾x11x4 in.

Fill up her glass nursing bottle with the red nipple, she'll drink and wet her diaper. Inside elastic jointed arms and legs; Paper covered case; Organdy dress, matching bonnet, 3 diapers, soap, sponge, 2 clothes-pins, etc.

49 N 3517—Shipping weight, 2 pounds 12 ounces.
Sale Price Before Nov. 30........................89c
Sale Price After Nov. 30........................$1.00









Sweetheart Locket

89c Before Nov. 30

A gift for Her . . . the truest expression of sentiment, a sweetheart locket. Flower design in a rich gold color heart shaped locket. Size: 1x1⅛ in., 18-inch chain. A really appropriate gift.

4 N 3639—Shpg. wt., 3 oz.
Price Before Nov. 30.....89c
Price After Nov. 30.....$1.00

Camera and Film

89c Before Nov. 30

Eastman's $1.00 camera with Marvelpan regular 26c film included! Baby Brownie; has compact molded body, size 3x2½x2⅝ in. Takes 8 pictures 1⅝x2½ in. to roll. No focusing. Folding eye level view finder.

3 N 6416—Shpg. wt., 12 oz.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00

Sturdy Roller Skates

89c Pr. Before Nov. 30

Especially designed for this page of Christmas Bargains! 16 full steel ball bearings in each self contained heavy duty steel wheel, leather straps and high steel backs. Adjust from 7¼ to 10¾ in.

6 N 1110—Pr. Shpg. wt., 3 lbs. 12 oz.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00

Table and Chair Set

89c Before Nov. 30

Worth $1.50! Ivory color and red table, with two red chairs. For junior tea parties! Table top of 3-ply wood, size 16x14 in. Height adjustable from 14½ to 16½ in. 8x7-in. chair seats, ⅜ in. thick. Height overall, 15¼ in.

79 N 08510—Shpg. wt., 8 lbs.
Sale Price Before Nov. 30....89c
Sale Price After Nov. 30....$1.00









Pen and Pencil Set

89c Before Nov. 30

"Trupoint." Gold plated pen with iridium tip. Ink window. State Color: Green, Gray, Wine or Black. Your name stamped in gold. Print name. Wt., 4 oz.

3 N 8080—Men's Set Ea.
3 N 8081—Women's Set Ea.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00

Essence of Knowledge

89c Before Nov. 30

Fivesmart Co-eds in black caps, gowns. The perfume ladies are—Miss Apple Blossom, Miss Sweet Pea, Miss Lilac, Miss Orchid, Miss Gardenia. Diploma included. Gift Box.

8 N 9754—Shpg. wt., 1 lb.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00

Little Girls' Locket

89c Before Nov. 30

A heart shaped locket for her favorite pictures! Lustrous 1/20 12-K yellow gold filled locket with a delicate 13-inch chain to match. A fresh and lovely flower design engraved in the center. Shpg. wt., 3 ounces.

4 N 4424—Locket
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00

3-Piece Indian Suit

89c Before Nov. 30

Headdress with brightly colored feathers . . . lace-decorated coat and pants of khaki cotton drill. Sizes: 2, 4, 6, 8, 10. State size.

40 N 4372—Shpg. wt., 1 lb. 1 oz.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00







Any orders postmarked Nov. 30th or before will be filled at this special low 89c price.

Be Patriotic!

89c Before Nov. 30

$1.50 value. Reliable Ingraham pocket watch and genuine gold plated fob with Liberty Bell in enameled colors. Nickel plated case, metal dial with raised gilt numerals, unbreakable crystal. Runs 30 hours. Shpg. wt., 4 oz.

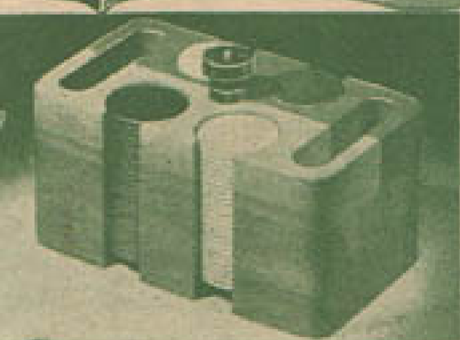
4 N 1707—Watch and Fob.
Sale Price Before Nov. 30.........89c
Sale Price After Nov. 30.........$1.00

Capeskin Gloves for Men

89c Before Nov. 30

$1.39 Any Place But Sears! Heavy rolled top and hand-effect serpentine stitched back! Imported pig-grained leather, chrome tanned for softness. Full outseam sewn . . . no inside seams. Slip-on style. Unlined.
Colors: Cork, Gray or Black. **Half Sizes:** 7½ to 10½. Shpg. wt., pr., 5 oz.

33 N 4013—State size and color
Sale Price Before Nov. 30.................89c
Sale Price After Nov. 30.................$1.00









Poker Rack with Chips

89c Before Nov. 30

You'd expect to pay at least $1.39! Oblong rack, with smooth rounded corners. Beautifully grained gumwood, Catalin handle. 100 wood chips—quiet and practically unbreakable in play. Spaces for 2 decks of cards. (not incl.)

3 N 6938—Shpg. wt., 2 lbs. 2 oz.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.... $1.00

Don Gray Wallet

89c Before Nov. 30

Handsome Brown Steerhide . . . embossed in hand-tooled effects—a real $1.50 value. Secret pocket when removed can be used as thin dress wallet. Zipper pocket. **Size closed:** 3⅝x4⅛ in. **Name stamped in gold. Print name.**

18 N 2427—Shpg. wt., 8 oz.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Set—a $1.50 Value!

89c Before Nov. 30

Buckle of sterling silver or rich yellow gold plate. Hand engraved initial that makes it really personal. Sturdy 1-in. black bridle cowhide belt, sizes 30 to 44. **State size; print initial.** Shpg. wt., 11 oz.

4 N 05468—Sterling
4 N 05469—Gold Plate
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Fitted Clothes Brush

89c Before Nov. 30

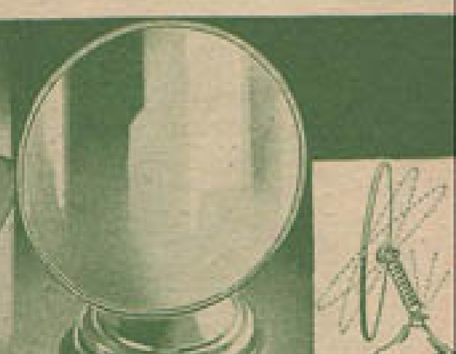
Top of this handy cloth brush is of genuine walrus grained leather and contains tubes of Brushless Shave Cream, Dental Cream, Tooth Brush, Razor, Comb, steel Nail File. Zip slide fastener. Black only. Size: 6½x2½x2 in.

8 N 9757—Shpg. wt., 9 oz.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.... $1.00









Metal Smoker

89c Before Nov. 30

A shining value! Bright with nickel trim. Finished in washable, baked-on Black or Walnut enamel. Has fumeless and smokeless ash receiver. Carrying handle. Tray is 13 in. in diam. Ht., 18½ in.; with handle up, 21½ in. **State color.**

1 N 4899—Shpg. wt., 5 lbs.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.... $1.00

3-Piece Carving Set

89c Before Nov. 30

A $1.95 value *anywhere!* You'll be proud to offer it as a gift! Knife has heavy, fully ground, sharp, 8-in. stainless steel blade. Stainless steel spatula. Stainless steel fork. Simulated horn handles. Gift box. Shpg. wt., 1 lb.

9 N 9725—3-piece Set
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.... $1.00

6-Piece Desk Set

89c Before Nov. 30

Initialed! Bronze color metal, Gold color metal initials. Inkwell, letter rack, perpetual calendar, letter opener, roll blotter, and 19½x12½ in. pad, blotter. **Print initials.**

25 N 9542—Shpg. wt., 1 lb. 4 oz.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.... $1.00

Adjustable Mirror

89c Before Nov. 30

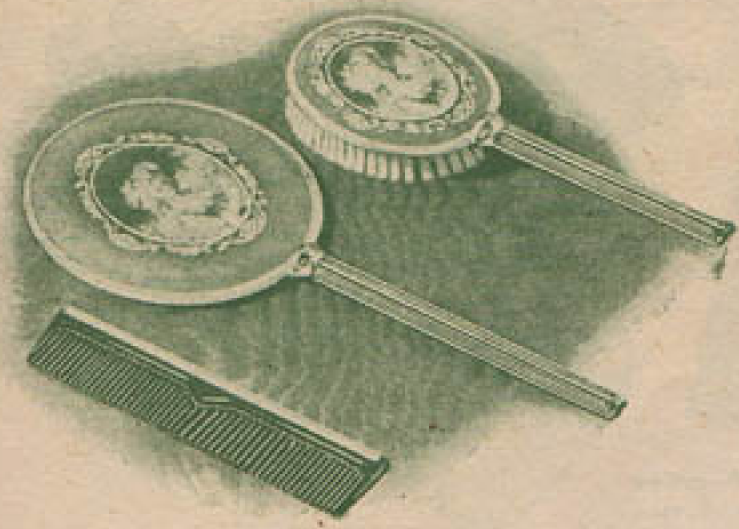
Ideal for shaving or makeup. Has a two-way adjustment (see diagram) and heavily weighted base; won't tip. Base has felt pad. Diameter, of mirror, 7¾ in.

8 N 9756—Shpg. wt., 2 lbs. 10 oz.
Sale Price Before Nov. 30.. 89c
Sale Price After Nov. 30.. $1.00

November Specials

TO REWARD EARLY SHOPPERS

Avoid the Big Christmas Rush . . . As an Inducement for You to Order Early We're Offering Any Item on These 2 Pages at Only 89c Until Nov. 30th. Get Your Share of These Special Savings.



3-Piece Dresser Set

Lovely Enamel-Effect Finish

89c Before Nov. 30

You'd pay up to $2.00 elsewhere. An attractive ensemble to quickly transform her dressing table into a true realm of beauty and charm. The picture of the lovely lady on hand mirror and brush enhance the beauty of the set. **Your choice** of Eggshell, Peach, or Blue in lovely shaded effects. Gold color metal trim. **State color.**

8 N 9949—Shpg. wt., 1 lb. 12 oz.

Sale Price Before Nov. 30....................89c
Sale Price After Nov. 30....................$1.00



Aromatic Chest

With Stationery

89c Before Nov. 30

The genuine Tennessee red cedar is polished to a mirror-like gloss. Lock and key. 24 flat sheets, 9¾x6⅝ inches and 24 envelopes, 6⅝x3⅝ inches. Overall size, 10½x8x4⅝ inches.

3 N 3125—Shpg. wt., 3 lbs.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00









Collar Necklace

89c Before Nov. 30

An altogether new and very smart costume jewelry trend. Overlapping filigreed leaves of alternate yellow gold, silver and copper color metal. Save! Buy before Nov. 30th. Shipping weight, 6 ounces.

4 N 3640—Necklace, Each.
4 N 3641—Bracelet, Each.

Sale Price Before Nov. 30...89c
Sale Price After Nov. 30..$1.00

"Hands-Free" Mirror

89c Before Nov. 30

Sells for $1.29 in our Big Catalog. Convenient. Hang it around neck by the strap. Both hands are free to apply make-up or fix hair. Men find it handy for shaving. Adjustable to any angle. About 5¾ in. diam., glass mirror.

8 N 1154—Shipping weight, 1 pound 11 ounces.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

10-Pc. Ann Barton Set

89c Before Nov. 30

Dubonnet color genuine leather case rayon lined. Contains: Ann Barton Polish, Polish Remover, Cuticle Remover, Manicure Scissors, Emery Board, Nail File, Cuticle Pusher, Nail cleaner, Orangewood Stick and Cotton. Size closed, 5½x3x2 inches.

8 N 9752—Shpg. wt., 1 lb. 4 oz.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Hour Glass Perfumes

89c Before Nov. 30

"The Perfume of the Hour." 2 up-to-the-minute odors for Milady's daytime and evening use. Clever bottles which look like sand glasses contain delicate "Morning Mist" and "Evening Mood" perfumes. Brass stand. Perfume by Karoff. In box.

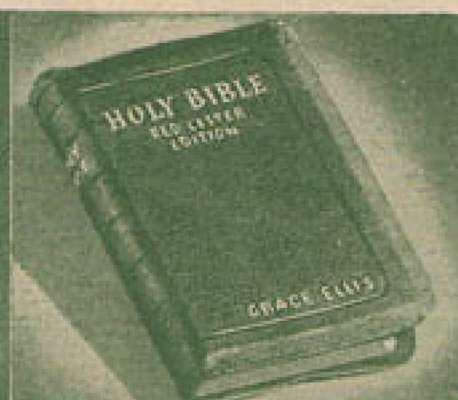
8 N 9753—Shpg. wt., 1 lb.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00









Leisure Lover

89c Before Nov. 30

Soft capeskin slippers — A bright gift idea. Padded leather soles. **Women's Sizes** 3 to 9 in D (medium wide) width. No half sizes. **State size.** Shpg. wt., 12 oz.

15 N 93675—Red, Pair
15 N 93676—Blue, Pair

Sale Price Before Nov. 30...89c
Sale Price After Nov. 30...$1.00

Wrisley Bath Set

89c Before Nov. 30

This beautiful Wrisley set contains cologne and bath powder in your choice of Apple Blossom or Gardenia odors. Cologne in spun glass-effect bottle. Bath powder cylinder covered with lustrous moire ribbon. **State odor.**

8 N 9755—Shpg. wt., 2 lbs. 8 oz.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Lovely Compacts

89c Before Nov. 30

Two stunning single compacts made by Elgin American. Round, (A) is 3-in. in diam., softly burnished silverplate. "Snuff Box," (B) has flower decorated genuine cloisonne front, black enamel back, gold color trim. 2-in. square. *$2.00 Values.* Shpg. wt., 5 oz.

(A) 4 N 4609—Round, Ea.
(B) 4 N 4610—Square, Ea.

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Real Leather Bible

89c Before Nov. 30

Words of Christ clearly printed in Red. An outstanding gift. Rich, overlapping genuine leather binding. Also has 15 lovely sepia (brown) illustrations. Small, clear self-pronouncing type. 1046 pages, size 4x6⅝ in. An ideal King James Text Bible. Name in gold on cover. **Print name.**

3 N 2808—**Postpaid.**

Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

ANY ITEM ON THESE TWO PAGES

89¢ Until Nov. 30th **$1.00** After Nov. 30th



Worth Fully $1.59

89c Before Nov. 30

Top is lithographed—modern inlay wood grain effect in soft, two-tone walnut color. Alcohol and water resistant! Sturdy wood frame, well braced. Fluted legs reinforced with steel. Top, 28¾x28¾ in. Mailable.
1 N 04811—Shpg. wt., 8 lbs.
Sale Price Before Nov. 30..........89c
Sale Price After Nov. 30..........$1.00

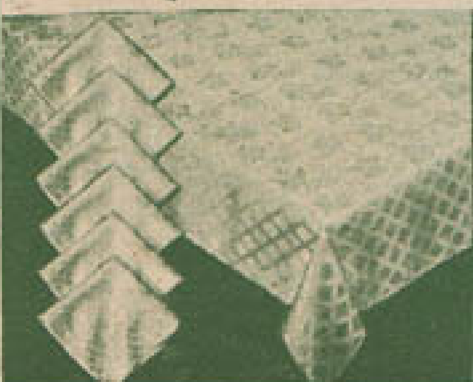


Any orders post-marked Nov. 30th or before will be filled at this special low 89c price.

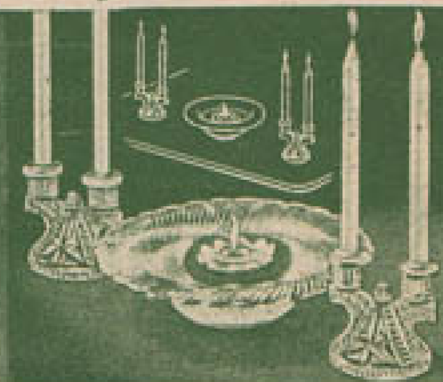
Hostess and Relish Tray

89c Before Nov. 30

A brilliant Chromium plated tray with two sparkling, removable glass relish dishes. Separately the 17⅛ inch tray may be used for cake or sandwiches, the glass dishes for individual cheese and cracker service. Worth $1.59.
4 N 8211—Shpg. wt., 4 lbs.
Sale Price Before Nov. 30..........89c
Sale Price After Nov. 30..........$1.00









7-Piece Damask Set

89c Before Nov. 30

Cotton and rayon damask sets, $1.49 value! Boxed. Hemmed. Japanese imports. Cloth, about 50x66 inches; six napkins, about 12x12 inches. Save! Buy before Nov. 30th. **Colors:** Eggshell, Gold or Green. **State color.**
125 N 7707—Shipping weight, 2 pounds 4 ounces.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

A Real $1.50 Value

89c Before Nov. 30

Price was $1.29 for Ingraham smart looking Sentry alarm. A reliable movement, modern metal case enameled in either black, ivory or rich brown. 5 in. high. Shut-off button on back. Enclosed bell alarm. 30-hour movement. **State color.**
4 N 8509—Shpg. wt., 2 lbs.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

8-Piece Console Set

89c Before Nov. 30

A real $1.79 value! Includes: large (12-in. diam.) molded crystal glass flower bowl; 2 double candleholders, 4½ in. high; large, pastel-colored floating water-lily candle and four 10-in. hand dipped dinner candles. 8 piece set.
25 N 9625—Shipping weight, 6 pounds.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Delicacy Basket

89c Before Nov. 30

Contains 6 assorted jars of preserves — strawberry, peach, raspberry, pineapple, port wine and orange marmalade. Also stuffed dates, figs, fruit filled candy, ¼ pound fancy assorted nuts. No peanuts.
8 N 7889 — Shipping weight, 3 pounds 14 ounces.
Sale Price Before Nov. 30...89c
Sale Price After Nov. 30...$1.00









Cotton Lace Cloth

89c Before Nov. 30

Only 89c, if you buy before Nov. 30th—after that, it's a dollar! Lovely, 7-point cotton lace cloth to make your holiday dinner festive! Beautiful, Eighteenth Century design . . . exclusive with Sears! Neatly hemmed. Light ecru color. 56x80 inch size. Boxed.
125 N 7929—Shipping weight, 1 pound 13 ounces.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Gorgeous Cases

89c Before Nov. 30

Before Nov. 30th, only 89c! After . . . one dollar! Chinese imports . . . scarce as hen's teeth these days. Actually worth $1.39 because of the elaborate, Madeira-type, hand embroidery. All white cotton cases with blue-white embroidery. About 21x33 inches. Boxed. Asst. patterns.
125 N 7987—Shpg. wt., 1 lb. 2 oz.
Sale Price Before Nov. 30.....89c
Sale Price After Nov. 30.....$1.00

Oil Silk Covers

89c Before Nov. 30

Extra heavy, "Food Fresh," transparent oil silk covers. Washable . . . odor-free . . . moisture-proof. Elastic edges and tape reinforced seams. Set includes: 10, 7½, 6, 5, 4, 3½ in. bowl covers; 8x8½-inch, and 11½x13-inch zipper bags.
11 N 8779—Shipping weight, 12 ounces.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30...$1.00

Sterling Tops

89c Set Before Nov. 30

Sparkling glass individual salt and pepper shakers with tops of sterling silver. This set of eight will make any meal festive. *They're worth every bit of $1.95!* 1⅜ inches high.
4 N 8184 — Shipping weight, 1 pound.
Sale Price Before Nov. 30..89c
Sale Price After Nov. 30..$1.00



TREE-RIPENED TEXAS ORANGES AND GRAPEFRUIT

BIG, LUSCIOUS-FLAVORED . . . DIRECT FROM GROVE



GRAPEFRUIT

$1.98

Per Bushel . . Plus Delivery Charge

ORANGES

$2.29

Per Bushel . . Plus Delivery Charges . . . See Below

To Order Oranges and Grapefruit on Sears Easy Terms See Page A for full Details

AN APPROPRIATE GIFT FOR CHRISTMAS

Give friends and relatives a bushel of delicious, juice-filled citrus fruit. Attractively packed . . . a novel, desirable, useful gift that's appreciated by everyone! Luscious, taste-tempting Texas oranges and grapefruits, full of vitamins. Fully **tree-ripened,** thin-skinned. **Tree-ripened fruit** contain much more juice than ordinary grades. Texas oranges and grapefruit are noted for their fine quality and abundant juice.

SAVE THROUGH SEARS MARKETING PLAN

Sears large distributing facilities have been put at the disposal of the largest and best known citrus fruit growers in Texas, enabling us to offer this super-quality fruit to our customers at a price no higher than is usually asked for ordinary grades. This marketing plan is designed to aid the citrus fruit growers, and at the same time, to give you a big saving.

SWIFT DELIVERY SERVICE

Sears marketing plan now makes possible the delivery of fine tree-ripened oranges and grapefruit almost immediately after the fruit is picked. Shipments are made promptly by Railway Express. Our delivery schedule has been speeded up so that you may have this luscious fruit on your table, or delivered to your friends, within 96 hours after it is picked **fully ripe** from the tree.

Large Juicy Oranges

Large size, juicy, very few seeds, sometimes almost seedless. Thin skins, rich orange color. Pack runs 100 or more large oranges to bushel. Weight, 55 pounds
91 NM 880F—Bushel Oranges. **$2.29**

Mixed Oranges and Grapefruit

Half oranges and half grapefruit. Same fine quality as offered in straight bushels. Pack runs 22 or more grapefruit, 50 or more oranges to bushel. Weight, 55 lbs.
91 NM 888F—Bushel Mixed Fruit. . . **$2.14**

Add the Delivery Charges Per Bushel, Shown Below

States	Charge
Arkansas, Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma	39c
Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, North Carolina	65c
North Dakota, Ohio, South Dakota, Wisconsin	65c
Delaware, District of Columbia, Maryland, New Jersey, New York	95c
Pennsylvania, Virginia, West Virginia, Wyoming	95c
Montana and New England States	$1.23

When fruit is to be shipped as a gift, we will include a Christmas card bearing name. Specify name and address of person who is to receive the gift, as well as your name and address. Fruit is shipped **prepaid** if delivery charges above are included with order. **Shipped in strong wooden baskets direct from grower in Texas.** Fruit available after December 1st; orders filled up to May 1, 1941.

Texas Grapefruit

Juicy and Flavorful . . Thin Skin



Favorite of Millions

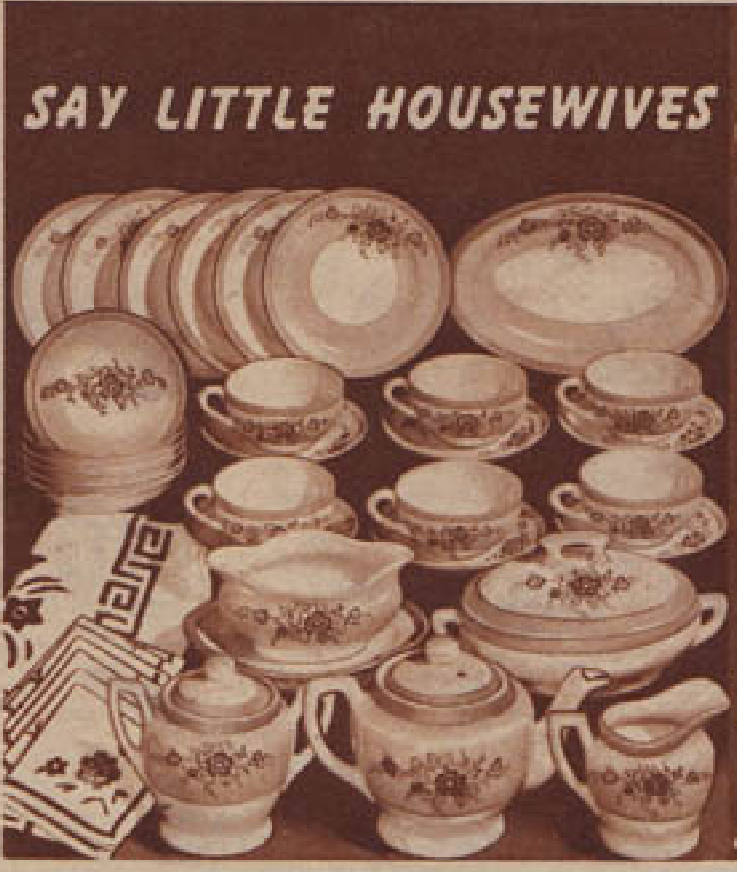
Unusually sweet and chock-full of juice. Texas grapefruit are the favorite breakfast fruit of millions of Americans. Sears Texas grapefruit, picked direct from the trees and shipped immediately are far more delicious than fruit picked green and allowed to ripen in boxes. Medium and large size fruit, 45 or more to the bushel. Nearly seedless. Weight, 55 lbs. **Include delivery charge as specified in table at left.**
91 NM 884F—Bushel **$1.98**

Important! Read Before Ordering

Be sure to send your order and remittance for Citrus Fruit direct to:

Sears, Roebuck and Co., Fruit Exchange, P. O. Box 1269 Harlingen, Texas. Send Easy Payment Orders to Sears nearest Mail Order House.

F6329.8.30.40





Complete 40-Piece Party Set

- Dinner set alone worth $2.50!
- 33 lustre China pieces—service for 6.
- Floral design fine China with blue border.
- Tablecloth 26 in. square; 6 Napkins 6 in. sq.

$1.98

Looks like Mother's fine dnnerware! **Made of fine China, decorated with exquisite floral design.** Daintily decorated square tablecloth, and six napkins. And larger pieces than usual at these extremely low prices! Made in Japan, includes 6 cups, 3¼ in.; 6 saucers, 3¾ in.; 6 plates, 4⅝ in.; 6 cereal dishes, 3¾ in.; teapot with cover, 5½x3¾ in.; covered sugar bowl and creamer; platter, 6¾ in. long; 4½-in. gravy boat; casserole with cover, 5¼ in.

49 N 1607—Shipping weight, 5 pounds 8 ounces........$1.98

54-Piece Aluminum Percolator Set—Service for 6

- $1.50 Value—you save almost 50% on this nice set.
- Every piece of sturdy first quality aluminum—unbreakable and easily cleaned. Bright, shiny, sanitary aluminum.
- Embossed picture from the story "Little Bo Peep" on all pieces (except cutlery). Each piece nicely finished—no sharp edges.

83c

One of the most exciting toy values of the season! Special arrangement with our manufacturer makes it possible for us to bring you this fine quality 54-piece aluminum tea set at an unheard of low price! Percolator holds ½ pint and has a cool enameled wood handle (does not burn tiny hands). 6 plates, 4½ inches; 6 saucers, 3⅛ inches; 6 cups hold 1½ ounces; 6 knives (4⅜ inches); 6 forks; 6 spoons; sugar bowl and creamer; 12 little paper napkins. In decorated box.

49 N 1873—54-Piece Set. Shipping weight, 1 pound..........................83c



18-Piece China Set

49c

Serves 4. Floral design fired on under glaze. 4 cups, 2¼ in.; 4 saucers, 3⅜ in.; 4 plates, 3⅞ in.; cake plate, 4⅝ in.; tea pot with cover, 4x3⅛ in.; sugar bowl with cover and creamer. Japan made.

49 N 1606—Shpg. wt., 2 lbs..49c



17-Pc. China Set

25c

Serves 4. Has 4 cups, 1¾ in.; 4 saucers, 2^{11}/$_{16}$ in.; 4 plates, 2¾ in.; teapot with cover, 3½x2 in. sugar, creamer. Japan made.

49N1605—Shpg. wt., 1 lb.25c





7-Piece Luncheon Set . . . Tablecloth, Napkins

29c

At this low price, an amazing find! Good quality white crepe cloth with enchanting 4-corner red, brown, and blue flower design with a smart blue border. One of our most outstanding values to win a small girl's heart. Setting the tea table for her Doll Family will be so much more fun with this pretty set—order one today! **Tablecloth** is 26x26 inches square. The Six matching Napkins are 6x6 inches square. Made in Japan.

49 N 2199—Shipping weight, 8 ounces........................29c

7-Piece Housekeeping Set—$1.25 Value!

- Toy Kenmore vacuum cleaner; revolving brush; sateen bag.
- 26-inch wringer style wet mop . . . just twist the metal grip to wring water from mop. Teaches tidiness and cleanliness.
- 32-in. Broom-corn broom . . . 12 in. cotton yarn duster . . . Long handle dust Pan . . . Printed cotton apron, fancy dust cap.

89c

Everything "Mother's Helper" needs—in just the right size! Grand for playing house and keeping her room tidy and neat! 25½-inch vacuum cleaner has a revolving brush and sateen bag. Mop and 12-inch duster have wood handles. The broom has an enameled wood handle. Enameled steel dust pan, 6⅝x9¼ inches with a long handle. And to help keep little housekeepers neat, there's a darling printed cotton apron with a handy front pocket and matching dust cap!

79 N 02110—7-Piece Cleaning Set. Shipping weight, 4 pounds................89c

For Other Toy Values
See Our Big Catalog!

TOYS FOR LITTLE COOKS

Available on Sears Easy Terms
See Page A in Center of Book



Electric Stove — Really Works!

- 4 cook top burners—one in oven.
- Real heat indicator on oven door.
- Electric light on back panel.
- Approved by Underwriter's Lab.

$1.98

Learn to be a *real* cook on a *real* stove! Comes complete with cake pan, whistling teakettle, sauce pan, stew pan, 3 cookie cutters and cookie sheet—all the things a little cook needs to cook real meals! Three dummy drawers. Complete with cord and plug for 110-volt AC or DC current. Easy to operate . . . instructive! Size, 11¼x10x5½ inches.
49 N 2090—Shipping weight, 3 pounds 12 ounces..... $1.98

$1 Value. 15-Pc. Bake Set — Like Mother's!

- Our sets are complete because we ourselves assemble them.
- Pieces that are big enough to use—heavy enough to last.
- Metal and wood pieces—copies of real cooking implements.
- With a helpful cookbook of small recipes for small girls.

53c

What a thrill your little girl will get, using her own bake set to follow her simple, easy-to-cook recipes! Includes: 10x5½-in. wood pastry board; 4-peg wood reminder board; 10-in. wood rolling pin; real 5½-in. rotary egg beater with wood handle; real flour sifter with wood handle; 7¼-in. tin cookie sheet; 2 cookie cutters; 4-cup muffin pan; pie pan; bread pan; measuring cup; mixing bowl; angel food cake pan. Plus the cookbook! Rolling pin, beater, sifter and cup have red decorations.
49 N 1967—Shipping weight, 2 pounds 2 ounces................................53c



Play Stove

89c 18 pieces including pots and pans. Prepare food for afternoon teas, "little dinners," and your doll "family." Show your playmates what a good cook you are! This big-size toy stove is sturdily built of all-steel, finished in glistening white enamel—easy to clean. Oven door and two lower doors really open and shut. Utensils are: 1 skimmer, 2 pie tins with imitation wooden pies, 1 frying pan, 2 bread pans with wooden loaves, 2 stew pans and 2 spoons. Overall size of stove is 9½x8¼x5½ in. Shipping weight, 4 lbs. 8 oz.
49 N 2088.............89c

Merchandise Certificates Make Ideal Gifts. See Page C in Center of Book.



Extra Large Chest

$2.50 Value

$1.98

No excuse now for scattered toys! This large wood chest and seat combination is an ideal place to put toys not in use. Thickly padded, covered with colorful Maroon cretonne, shirred bottom. Lid holder holds it open. Inside lined with colorful paper. Slides along floor on metal glides. Size, 24x12x12 in.
79 N 08442—Shipping weight, 9 pounds....................$1.98



Bargain Bake Set!

23c

12 pieces. Play hostess and cook just like Mother! 7¼-inch metal cookie sheet 4-cup muffin tin, angel food cake tin, 2 cookie cutters, bread pan, 2 extra pans, bakedish with cover, rolling pin, pie plate. Shpg. wt., 1 lb. 2 oz.
49 N 1964—Bake set.... 23c

Play Refrigerator

89c

She'll love to store her "groceries" in this toy replica of a big refrigerator! It's a big size, too: 13x8x5⅝ in. Well-stocked with play groceries. Enameled white inside and out. Catch lock on door. Inside of door lithographed in five colors to represent foods. Ice trays filled with removable imitation cubes.
49N2108—Wt., 2 lbs. 12 oz..89c

Steel Kitchen Cabinet

95c

2 in 1 steel kitchen cabinet and table! Slide off the cabinet and you have an enameled-top kitchen table. Cabinet is well-stocked with play packages of food. Six utensils include glass mixing bowl, egg beater, rolling pin, bread board, chopping bowl and potato masher. Size of cabinet is 14x13½x7 inches. Sturdily constructed. Shipping weight, 5 pounds.
79 N 02070—Cabinet.........95c

Running Water Sink

89c

It really works! Two faucets to turn water on and off. *Water runs from reservoir* in back of sink. Size, 10⅝x9⅜x5½ in. Constructed of colorfully lithographed metal. Rubber stopper, soap dish, soap, one filled and one play box of cleaning powder. Your little girl will spend many happy hours with this practical toy. Shpg. wt., 2 lbs. 12 oz.
49 N 2109.....................89c

NEW! Sears Big-Three for Little Housekeepers



$1.98 Each — **Set of 3 $5.79**

When ordering Set of 3 use Catalog No. 79 N 02096

San Diego Jr. (14⅞ x 14¼ x 10¼ in.)

Water Reservoir

- On-Off Faucets that Run Water
- Reservoir Holds Water Supply
- 3 Hinged Utensil Compartments
- 18 Pieces of Sink Equipment

Accurately copied, detail for detail, from Sears San Diego Sinks! Gleaming white baked-on enamel finish with red knobs, 3 compartments with drop doors, 2 built-in drainboards, rubber stopper. Sink strainer, soap dish, 2-pc. dish drainer, sponge, soap, dish mop, towel, dish cloth, round strainer pan, receptacle can for waste water; complete with 5 decorated realistic metal dishes.

79 N 02111—Shipping weight, 13 pounds.......$1.98

Coldspot Jr. (18⅝ x 11⅛ x 9⅞ in.)

Closed View

- Copy of One of Our Big Coldspots
- 3 Removable Metal Shelves
- Roomy Pull-Out Handi-Bin
- 2 Pull-Out Ice Trays; Play Ice

Just like Mother's big Coldspot! Pretend you're keeping Dolly's food cold. You can make believe you are defrosting your Coldspot with dummy defroster and temperature control. Glistening white enamel finish, red handles. Sturdy construction. With glass bowl, 2 wood milk bottles, wood jam jar with cover, 2 pie plates, short handled pot, 2 bread pans, 2 wood chopping bowls.

79 N 02094—Shipping weight, 16 pounds.....$1.98

Prosperity Jr. (16⅝ x 14¼ x 9¼ in.)

Closed View

- Non-Electric, Safe for Girls
- All 3 Compartment Doors Open
- Imitation Light and Timer Unit
- 18 Pcs. of Cooking Equipment

Miniature of one of our big 1940 stoves! Broad cooking surface. 4 movable burner controls. Shining white enamel with red fittings. With aluminum whistling tea kettle, aluminum sauce pan with cover, pie plate with wooden pie, bread pan with 4 wooden loaves, deep frying pan with cover, shallow frying pan, pancake turner, ladle, soup ladle, pot holder.

79 N 02091—Shipping weight, 12 pounds.......$1.98

Candy Fruit, Vegetables

Six ounces of pure candy. Realistic turkey, 3⅜ in. long. 6 assorted fruits and vegetables. Include several packages with your Big-3 order. Shpg. wt., 7 oz.

49 N 2095...........29c

LITTLE FOLKS' FURNITURE . . .



Clever Combination—Rock-N-Cradle

$4.98 • **A $6.95 value. Rock Dolly to sleep, then lay her in cradle side of rocker.** • **As it rocks it plays Swiss music.** • **New "Pegged-Steel" Construction.** For "little mothers" up to about 10 years old. Solid maple with satiny finish; early American design. Automatically plays music—no winding. Height, 23 in.; seat, 26x11 in.; 11 in. from floor. **Doll not included.**
79 NM 8598—Shpg. wt., 19 lbs. **Not mailable.$4.98**

Two-Tone Bell Chime Cradle

$1.98 When sleepy heads nod, whisk them off to Dreamland in this charming musical cradle. Satin-smooth varnished maple finish with an attractive border design at the head and foot . . . but best of all you'll like the two-tone bell chime that tinkles Dolly to sleep. Size, overall, 24x15½x14 inches. Will hold up to 24-in. dolls. Shipping weight, 5 pounds.
79 N 07902—Mailable....................$1.98

22-inch Doll High Chair

73c Even dolls eat better with their own high chair! This one is just right. With a hand-woven genuine reed back; lift-up toy tray. Wooden seat, 5½x7 in. Enameled light green. Shpg. wt., 3 lbs. **Doll not included.**
79 N 08410—Mailable.......73c





$2.29



$1.39



$2.19

Double Decker Bunk Bed

$1.00 Makes twin beds, too! (See A.) Maple finish. Wood side rails; ends. 22x10½ in. wide; 18¼ in. high as bunk bed. 2 cloth covered cardboard mattresses. 14-in. ladder. Mailable. Shpg. wt., 6 lbs.
79 N 07933.......................$1.00

Our Best Hand Woven

Worth $3.29! Sturdy fiber over hardwood frame, ivory enameled. Padded seat, 12¼x12 in.; cretonne covered. 4 braces. Ht., 22¾ in.; 20 in. across arms. **Mailable.** Shpg. wt., 10 lbs.
79 N 08597...........$2.29

Usual $2.00 Rocker

Hand woven fiber. Enameled light green. Seat, 11¼x10½ in.; padded, cretonne covered. Ht., 19¾ in. 18 in. across arms. Hardwood dowel uprights; metal braces. **Mailable.**
79 N 08580—Shpg. wt., 9 lbs. **$1.39**

"Happi-Time" Rocker

Worth 25% more! Solid maple rocker; smooth finish. Steel pegged construction for strength. Ht., 23¼ in.; seat, 12½x11 in. Shaped arm rests. **Mailable.** Shpg. wt., 10 lbs.
79 N 08596...........$2.19







$3.00 Bassinet with Roomy Drawer

$1.95 Just like the kind that real little babies sleep in! Easy-working dropside—lower it to put Dolly in bed, raise it when she's tucked in. And look at the cunning drawer that pulls out of the foot of the crib—the right size for nighties and clothes. Cloth covered cardboard mattress. Legs have swivel casters. Length, 30 inches; width, 14¼ inches; height, 19 inches. Maple finish, selected wood. Shipping weight, 12 pounds.
79 N 07932—Mailable....................$1.95

24-inch Jenny Lind Bassinet

$1.00 **Built to sell for $1.50!** Graceful bassinet with shapely turned wood posts. Made of selected hardwood with a lustrous maple finish. Big enough for a 24-inch doll. 15 inches wide; 19½ inches high. Little mothers just love to make their own bedding for their doll bassinets. Wood slat bottom. This will make a welcome addition to Dolly's "boudoir." **Mailable.**
79 N 07966—Shipping weight, 5 lbs... **$1.00**

20½-inch Ivory Enameled Cradle

49c If you're buying a doll for a lucky little girl, why not include this cradle, too? It makes a wonderful ensemble—and the price is so low! Firmly constructed with three dowel ends and four dowel sides. Wood slat bottom. Length, 20½ inches; width, 10½ inches; height, 11¾ inches. **Mailable.**
79 N 07930—Shipping weight, 2 lbs.. **49c**

Build Your Christmas Order up to $10 or More—
For Sears Easy Terms See Page A, Center of Book

WELL-BUILT, SMART, PRICED LOW

HAPPI-TIME

SPECIAL TOY FLASH!

Don't Forget . . . the Happi-Time Trade Name on Any Toy, Means Either an Exclusive Sears Design, Idea or That the Toy Is Built to Our Own Extra Rigid Quality Specifications.

EASY TERMS AVAILABLE

See Page A, in Center of Book



A Little Girl's Dream Come True . . . Her Own Furniture! Regular $6.95 Value!

Check These Sears Happi-Time Features:

- Solid maple construction throughout with a fine maple finish.
- Properly proportioned . . . chairs designed for correct posture.
- Safe and sturdy . . . smoothly rounded edges and corners, with flared legs that are tip-proof.
- All joints are permanently fastened . . . reinforced with new "steel peg" construction . . . legs are strongly braced.

She'll like this set best of all because it's just like Mother's . . . quaint ladder back chairs and turned wood legs on table and chairs. Table top 20x27 in. with leaves extended. They'll like the Happi-Time stronger, safer construction. Chair seats, 12x10¼ in.; 11½ in. to floor. Chairs, 23 in. high; table, 21 in. Dishes and doll not included.

$4.95 3 Pieces

79 N 08505—Shipping weight, 22 lbs. **Mailable.** 3 pcs. $4.95



Modern Style Tubular Furniture—A $6.50 Value!

Now even the youngsters can go modern . . . with this 3-pc. furniture set as sturdy as it is handsome. The table top is hardwood, in a lustrous maple finish; size 18x24 in. and 18 in. from floor. Chair seats and panel backs are also maple finished hardwood; seats measure 10½x9 in.; 19 in. high overall. Tubular parts of ⅝-in. cold rolled steel tubing, aluminum color enameled. Shpg. wt., 28 lbs.

$4.95 3 Pieces

79 N 08503—**Mailable.** 3-Piece Set. $4.95



Solid Oak Drop Leaf Set—Worth $1.00 More

A set that will last long after your children have outgrown it . . . for it's built of husky solid oak pieces (not the ordinary soft pine). The drop leaf table has stout ribbed legs; table top 24x19 in. with leaves extended, 18¾ in. high. The chairs are of a new design with a ribbed panel back. Chair seats measure 9x9 in.; overall ht., 20½ in. Has a smooth lustrous natural oak finish. Shipping weight, 20 lbs.

$2.89 3 Pieces

79 N 08517—**Mailable.** 3 Pieces. $2.89





Quality Large-Size Unpainted Furniture—Worth $4.50

Buy it—paint it—use it for years! Get all the sturdy quality that's built into our more expensive sets—but save the difference by painting it yourself! Solidly built of genuine rugged hardwood that wears and wears. Latest club style chairs with fashionable beaded spindles. Chair seats measure 10½x10 in., and are 10¾ in. from floor; total ht., 21½ in. Generous-sized table top is 20x26 in.; 19½ in. from the floor. Properly proportioned for little folks . . . with beveled edges and smoothly rounded corners. This fine furniture set may be bought for cash or on terms. . . . See Page A in center of book for Easy Terms. Shpg. wt., 20 lbs. **Mailable.**

$2.98 3 Pieces

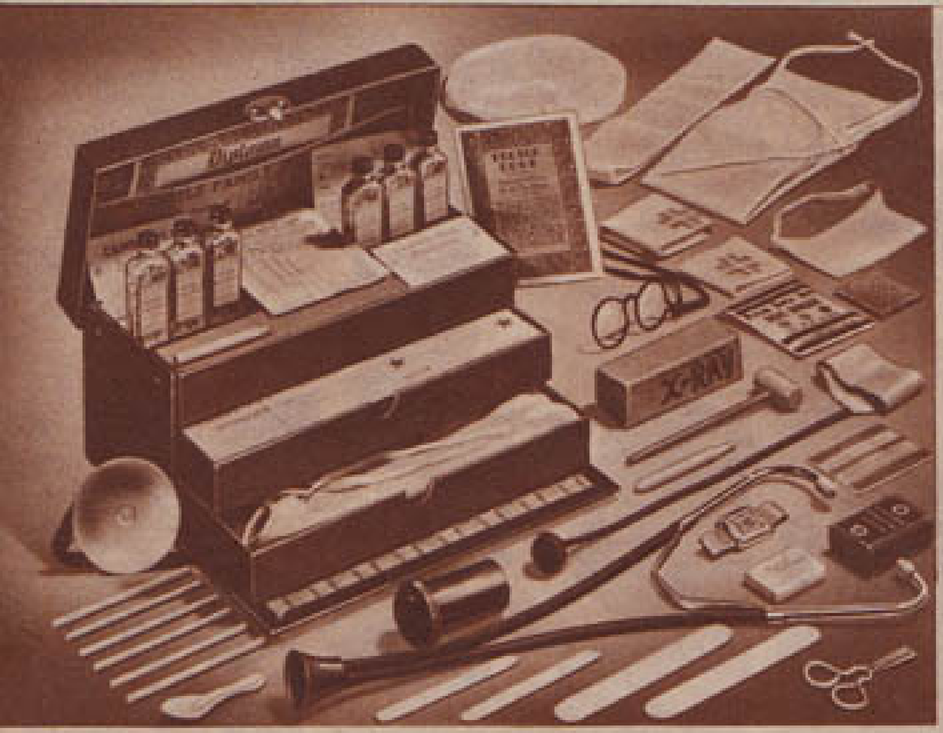
79 N 08502—3 Pieces $2.98

Thrifty Unpainted Furniture Set—$3.00 Size

Make your children's Christmas a happy one and keep your budget balanced, too — buy this cunning set and paint it yourself! Made of clean, clear wood. Table top measures 22x17 inches and is 19 inches high . . . just the right size for a little girl's tea parties! The chair seats are 10x9 inches, and 18¼ inches high overall. Chairs are underbraced to prevent wobbling. The design is attractively simple—finish it in any color you like—maybe you'll apply decalcomanias, too. Well made, smoothly sanded parts.
Shipping weight, 13 pounds.

$1.98 3 Pieces

79 N 08501—**Mailable.** $1.98



55-Pc. Doctor's and Nurse's Kit, X-ray Machine

$1.79
- **Just what the "Doctor" needs for sniffles to surgery.**
- **Realistic 12¼x5¼x5-inch 3-drawer carrying case.**
- **Blood pressure instrument—stethoscope (that works).**
- **Electric probing light—white rubber operating gown.**

Nose spectacles (no lenses), toy wrist watch, gauze bandages, adhesive tape, cotton, sling, 2 splints, 2 tongue depressors, reflex hammer, play thermometer, blunt-end scissors, head mirror, nurse's rubber apron, cap and armband, sponge, soap, Doctor's cap and mask, 6 bottles of pure candy pills, 6 drinking straws and 15 other pieces.
49 N 3859—Shipping weight, 2 lbs. 12 oz. Complete............$1.79

NURSE JANE, DOCTOR BILL
Will Cure This Sick Dolly





Low Priced Little Doctor's 34-Piece Kit

49c This outfit has what's needed to cure Dolly's illnesses. 11¼x7¼x3⅛-inch kit contains play stethoscope, nose spectacles (no lenses), head mirror, play watch, toy fever thermometer, 2 bottles pure candy pills, 3 envelopes, fiber spoon, 6 straws, pencil, 3 record sheets, height and weight chart, Doctor's book, 2 depressors, gauze and adhesive bandages, cotton, 3 prescription blanks, Doctor's certificate and Doctor's "shingle."
49 N 3861—Shipping weight, 1 lb. 13 oz. Complete..............49c



46-Piece Doctor's and Nurse's Outfit

89c
- **Just what the "doctor" needs for your sick dolls**
- **Toy blood pressure instrument—stethoscope (that works)**
- **Play wrist watch—spectacles on cord (no lenses)**
- **Black 12x8x3¼-inch metal trimmed medical kit**

If your Dolly is sick—better call "Doctor Bill" right away. He carries this realistic medical kit that contains everything to cure Dolly. Holds realistic toy X-ray machine, 4 bottles of candy pills, a head mirror, play thermometer, 2 tongue depressors, gauze, cotton, adhesive, blunt scissors, nurse's cap and armband, 2 splints, sling, soap, sponge and 21 other pieces of play medical equipment.
49 N 3858—Shipping weight, 1 lb. 4 oz. Complete................89c



Black on One Side—White on the Other

49c **58-Piece Slate Set!** No more childish scribbling on tempting walls! No more disappearing shopping pads! This slate will give all the room they want to draw those little men and those great big wild animals. And they can learn while they play from the variety of stencils we have so carefully selected. 12¼x8½ inch wood frame protects slate. Complete with 24 pieces of chalk, 14 crayons, 12 stencils, 6 slate pencils, and eraser.
49 N 3828—Shipping weight, 3 pounds. Complete...............49c



Novel Clay Modeling and Sculpturing Sets

21c **39c**

Keeps children's hands busy and their minds active. They can mold animals, objects, buildings or designs of their own creation . . . anything that strikes their fancy, with these 8¼x1-inch strips of stainless colored clay. No mess, no bother. Pure, top quality clay . . . no lumps, no coarseness. Mold 3¾x2¾ inches makes 4 animals.

Mold, 6 Colors, Wood Tool
Shipping weight, 1 lb. 8 oz.
49 N 3752..................21c

Mold, 8 Colors, 4 Wire Frames, 2 Tools
6 wood impression blocks.
49 N 3753—Shpg. wt., 2 lbs. 4 oz. 39c

1-Pound Pkg. of Clay
49N3754-Shpg. wt., 1 lb. 2 oz. 19c



Natural Slate Hardwood Frame

$2.98 **Just like the kind the teacher uses at school!** The slate is of best quality *direct from the mines*. Strong, hardwood frame, 22½x16½ inches. Will take plenty of hard wear without chipping, cracking, warping or tearing. No matter how often or how long it is used, it can easily be cleaned for the next time . . . repeated washings cannot injure its smooth, velvety writing surface. Convenient chalk ledge across the bottom 20x1¼ inches wide. Slate showing within frame is 19¼x13⅜ inches. You'll enjoy it as much as the youngsters . . . you can solve many a household financial problem by putting it down in black and white. They'll finish up their homework more quickly and a blackboard on the wall doesn't take up much room.
79 N 03803—Shipping weight, 9 pounds....................$2.98

TOYS THAT TEACH

Young Builders and Artists

For Sears Easy Terms
See Page A, in Center of Book





Famous Boycraft Rubber Interlocking Construction Blocks

- Again improved—Real rubber wheelbarrow and hod (see B and C)
- Build accurate models of real buildings with realistic red rubber bricks
- Interlocking pegs hold bricks firmly together—easily taken apart
- Shapes and sizes to suit almost any style of architecture
- Washable, noiseless, harmless to children and furniture. Book of designs included

Build whatever type of building you want with these precision-made bricks. Make an airplane hangar, fort, bomb shelter, church, house, or a barn—any model that will fit your toys and the game you're playing. The same blocks can be used over and over.

164-Piece Block Set — **79c**
Worth $1.00. Foundation bricks, brick blocks, two cardboard roofs in two colors, 11 windows, 4 doors, wheelbarrow, hod, design book. Wt., 2 lbs. 14 oz.
49 N 3630.............79c

344-Piece Block Set — **$1.69**
Foundation blocks. Brick blocks, 17 windows, 3 cardboard roofs in 2 colors, 8 doors, wheelbarrow, hod, design book. Shipping weight, 5 lbs. 4 oz.
49 N 3631..........$1.69

542-Piece Block Set — **$2.69**
Foundation bricks, brick blocks. 6 cardboard roofs in 2 colors, 23 windows, 12 doors, wheelbarrow, hod, design book. Wt., 7 lbs. 4 oz.
49 N 3632..........$2.69

69-Piece 3-in-1 Artist's Kit

95c

- $1.50 Value!
- Sturdy Masonite Case
- Painting, Drawing Materials
- Blackboard Inside Lid

Wherever you go have your paints, crayons and chalk handy and ready for instant use. Portable 11½x9x3½-in. case, (A), holds set of drawing and painting materials. Palette with 11 paints in wood containers, 3 bottles paint, 2 brushes, 2 mixing pans, 8 pictures to paint, 15 pieces of chalk, blackboard, eraser and 26 crayons. Carrying handle; snap lock on case.
49 N 3874—Shipping weight, 3 lbs....95c

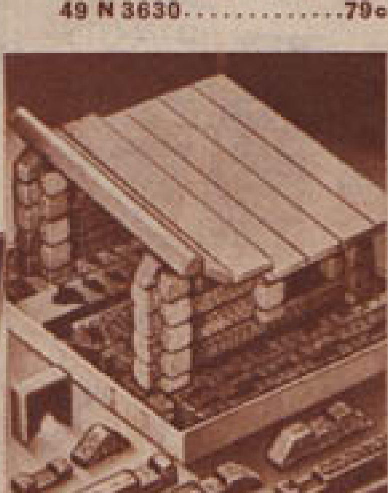


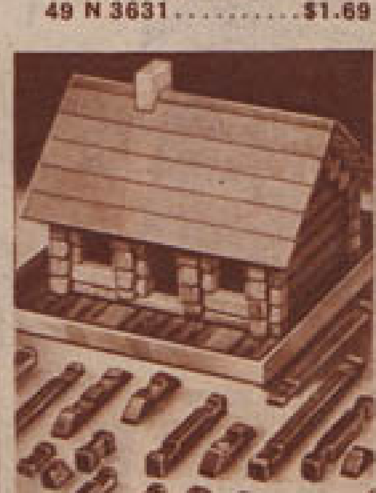
53-Pc. Paint Set, Save ⅓

49c

- Easily worth 75c
- Fine quality colors
- Lots of play value
- Everything for young artists

A treasure house of gay colors! Paints and crayons non poisonous and are of the high quality used by educational groups all over the country. 31 large wooden, paint-filled cups, metal mixing cup, brush, 8 crayons, 12 attractive pictures to color. In gayly colored storage box, 16¼x10¼x1⅝ in. This useful gift will teach a child the fun of using his hands.
49 N 3845—Shpg. wt., 1 lb. 8 oz......49c







Save on Authentic Halsam American Logs

- All sets have assorted sizes and lengths.
- Replicas of the logs the Pioneers used.
- Realistically hewn like hand cut timber.
- Not round and smooth and unreal.

Build block houses, forts, houses, even whole villages just as the Early American settlers did. Logs fit together easily, neatly, firmly. Models can be lifted and moved when completed.

63-Pieces—50c Value — **42c**
Beginners'. Includes chimney, roof board, clips to hold roof gable ends. In box, 13¾x10⅛x⅞ inches. Shipping weight, 1 lb. 8 oz.
49 N 3657..............42c

86-Pieces—$1 Value — **89c**
Junior Set. Build more houses. Includes chimney, roof boards, clips to hold roof gable ends. Box, 19⅝x12½x⅞ inches. Shpg. wt., 2 lbs. 2 oz.
49 N 3658..............89c

200 Pieces—$2 Value — **$1.79**
Our Finest. Build an entire village. Roof boards, clips to hold gable ends, chimney. Box, 19⅝x12½x1¾ in. Shpg. wt. 5 lbs.
49 N 3659..........$1.79



OFFICE NEEDS ARE LASTING GIFTS FOR LITTLE

$2 Down for $10 to $17 Worth of Gifts at Sears



As Big As the Usual $5 Desks Elsewhere

$2.19 Desk Only

- **Strong enough to hold 3 men.**
- **Desk top, 27x15 inches—two big drawers.**

A good-sized flat-top desk, ideal for studying. Tan finish pressed-board with brown trim. Wood legs. Desk top, 24 inches high. Shipped flat to save on shipping charges. No accessories. **Mailable.**

79 N 08536—Desk Only. Shipping wt., 19 lbs....................$2.19
79 N 08534—Matching chair, 12x12¼-inch seat. Overall height, 24 inches. Shipping weight, 5 pounds....................$1.19

$10 Value—All Wood 36x18-in. Student's Desk

$5.98 Desk Only

- **3 big, easy-sliding drawers—extension arm rest.**
- **Attractive, light maple color finish.**

Sturdy and practical all-wood desk for little students—built for the wear and tear of every-day use! What fun to study at this roomy, good-looking desk. 36x18 inch top of seasoned wood, ¾-inch thick, stands 29 inches high; 3-ply wood sides. Solid, strong wooden legs. This truly constructive gift is sold on Easy Terms. See page A in center of book. Shipped taken apart to save shipping charges. Easily assembled. Mailable. Shpg. wt., 31 lbs.
79 N 08582—Desk Only....................$5.98

Solid Wood Matching Chair—27 Inches High
Seat of 3-ply wood, 12¼x12 inches.
79 N 08588—Shipping weight, 6 pounds....................$1.49





Save ⅓ on This Large Easel Blackboard

$1.98

- **12 Instructive Revolving Charts.**
- **Smooth sprayed-on writing surface.**
- **Size, overall, 44 in. high, 21-in. wide.**
- **Created exclusively for Sears.**

There's nothing like a blackboard to while indoor hours away .. keeping the children cheerfully and constructively busy. *Writing surface, 18x15⅞ in.* Enameled frame—board *black on one side, white on the other.* Black surface can be washed without injury, as it is pulverized, sprayed-on slate. 3 colored chalks. Eraser. Convenient chalk ledge. 12 charts that picture animals, numerals, cartoons, etc., they'll love learning to copy. Shipping weight, 7 pounds 8 ounces.

79 N 03808 ..... $1.98

Easel Blackboard Set

$1.00

- **Blackboard alone worth $1.50.**
- **Size overall, 35¾x16 inches.**
- **8 Revolving Charts.**
- **Created exclusively for us.**

14½x13-in. writing surface. With chalk ledge, 3 colored chalks, and eraser. Board can be dropped down to form desk top. 21x8¾-in. folding wood chair with Masonite seat. Shipping weight, 3 pounds 12 ounces.
79 N 03807....................$1.00

New 2-Drawer Deskette

$3.29

- **Solid oak construction throughout.**
- **2 spacious drawers for pencils, etc.**
- **Seat with paneled back rest**
- **Rounded edges and corners**

Finished in natural oak. Two drawers (each has smart metal pull). Writing top, 19x13 in., with handy pen and pencil groove near the top. Wooden seat, 8x7 in. with backrest; stands 12 inches from the floor. Height to writing surface, 20 in. Overall length, 25 in. Mailable. Shipping weight, 13 pounds.
79 N 08569....................$3.29

"BIG BUSINESS" PEOPLE

For Easy Terms, See Page A in the Center of This Book



Low Priced—Actually Types

Use the **40-character dial** instead of the keyboard—self-inking. Includes alphabet, numerals, punctuation marks—everything the amateur executive needs. Sliding carriage. Dummy keyboard and roll looks like an actual, grown-up's typewriter. Lots of fun for the youngsters—and educational, too! Makes a constructive gift that will give pleasure and fun all year 'round. Easy to operate—simply turn dial to the character that you want and push down lever. Nothing to get out of order. Types easy to read capital letters. With extra ink roll.

95c

Marx Typewriter
49 N 3884 — Shipping weight, 3 pounds 7 ounces........95c

3 Extra Ink Rolls
49 N 3898 — Shipping weight, 4 ounces.................10c

YOU'LL FIND MANY MORE OUTSTANDING TOY VALUES IN OUR BIG CATALOG



Marx Typewriter Plus 258 Pieces, Value $2.50

Our Finest Typewriter, Made of Sturdy Metal

- **160 sheets, 8x5-in. paper.**
- **40 yellow second sheets.**
- **50 white letter envelopes.**
- **4 sheets carbon paper.**
- **132 page notebook.**
- **Ink-pencil eraser.**
- **Lead pencil, eraser.**
- **Extra ink roll.**

$1.79

Dial type. Self-inking and spacing. Size, 11½x7¼x8¼ inches. 4 rows of painted keys. Dial system is easy to work—has space, shift key, 40 metal letters including alphabet, punctuation marks, numerals. Sliding carriage. Bell rings at end of line.

49 N 3890—Complete, 259 Pieces. Shipping wt., 4 lbs. 14 oz........ $1.79



Practical Finger Tip Control Adding Machine

Now every home can have one at this low price. Here's an adding machine that totals up to 9999 and works like the more expensive models. A four-column, all visible key board with touch control makes it easy for any child to operate and have great fun playing store and other games. The total registered numbers show at the bottom of the columns. Thousands of adults have found this dependable, bright colored adding machine helpful in business and at home. Makes any figuring job easier. Size, 9x6x4¼ in. high.

89c

49 N 3822—Sears Adding Machine. Shipping weight, 1 pound......89c



Rotary Printing Press—215 Pcs. Equipment

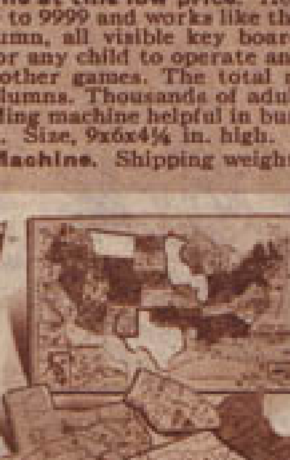
All the tools necessary for production—192 pieces of rubber type, including 8 spaces (6A Font Type) . . . 1 brush . . . 1 pair type tweezers . . . 18 sheets of paper, 3⅞x7 in., ½-oz. bottle of ink, 1 metal 6-row type holder . . . Storage drawer opens, holds all parts . . . Instructions. Go to Press! Youthful "journalists" . . . here's opportunity to publish your own newspaper, with all the equipment necessary to "set up" ads, letters, newspaper stories, announcements—headlines n' everything! A rotary press, constructed like a real cylinder type printing press, 8¾x4½x4½ in. Just slide in a sheet of paper, turn the cylinder and presto!—a fully printed sheet—as many copies as you want.

95c

Printing Press
215 Pieces Equipment.
49N4601—Shpg. wt., 2 lbs. 4 oz. 95c

Press Accessory Kit
Rubber type ink, etc.
49N4608—Shpg. wt., 6 oz. 25c







Popular Jig Saws

Beautiful lithographed subjects mounted on heavy cardboard and die cut into **about 500 interlocking pieces.** Especially nice for days indoors. Assorted pictures each a copy of a famous painting. Picture 20x16 inches when assembled. Shipping weight, 1 lb. 6 oz.

25c

49 N 3891........25c

2-in-1 Puzzle

U. S. A. map on one side, pre-war of world on other. Lithographed heavy cardboard and die cut on state lines. Size assembled, 20¼x14¼ inches. Shipping weight, 1 pound 14 ounces.

43c

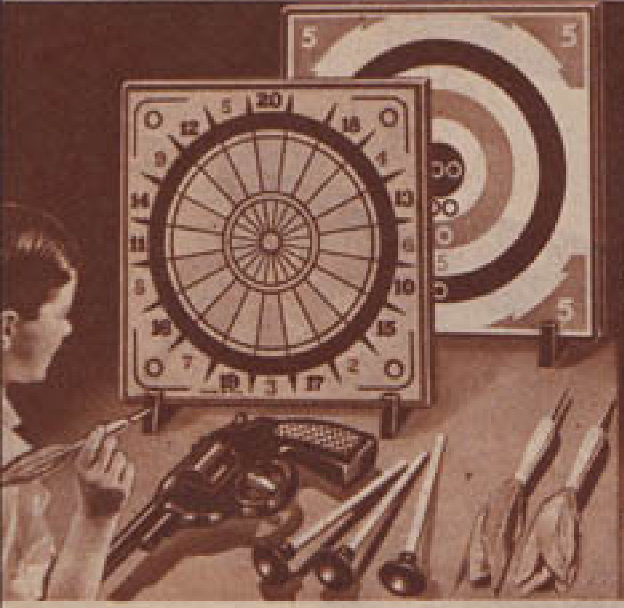
49 N 3812.....43c

Learn to Weave

A grand gift! Weave the 4 different color yarns on the 7-inch square loom. 4 extension bars, needle and 2 skeins of each color yarn (8 altogether). Book of instructions. Shipping weight, 2 lbs. 6 oz.

89c

49 N 3860.......89c







2-in-1 Throw Darts or Shoot

89c

Everyone loves to shoot at a target—and you can take your choice with this grand game! *3 steel-tipped, feathered darts* for the older folks (*but not recommended for small children*) and a *7-inch* black metal spring revolver with *5 rubber-tipped* suction cup darts for the smaller ones. One side of the sturdy *16½-inch square board* has a cork target for darts, the other side has a big bull's-eye to shoot at with the gun. You'll have hours of fun and enjoyment, for such a low price. With metal gun, darts, wood braces and instructions. Shipping weight, 3 lbs. 8 oz.

49 N 259............................89c

~~$3.50~~ — End Wood Board

$1.89

2-in-1 — famous English Darts Game and Baseball! Surface of the board is formed by the end grain of kiln-dried blocks of select wood, glued together—darts stick more easily—board does not chip or splinter. One side is the traditional twenty point dart game and the other is a new, fast-moving baseball game. *Board is 17x17 in., and 1 in. thick.* With *6 steel-tipped*, balanced feather darts, *6½ in. long* and instructions. (*Not recommended for small children.*) Shipping weight, 5 pounds 14 ounces.

49 N 115........................$1.89

2-in-1 Midway, Lone Ranger Game

89c

A two-sided target game for the same price as only one last year! On one side is the well known *Midway Shooting Gallery*, just like the kind you've seen at carnivals and fairs—with clay pipes, pigeons, rabbits and a bull's-eye target lithographed in gay colors. On the other side is an exciting *Lone Ranger Target Game!* Help him capture the bandits lurking in the brush—gain points by shooting them with the suction cup darts—but don't hit the Lone Ranger or Silver, or you'll be penalized! Ready—aim—fire! With a little practice you'll be piling up scores like an expert! The *27x16-inch metal target* is braced to stand securely; complete with metal spring 7-inch revolver, 4 rubber-tipped suction cup darts. Shipping weight, 4 pounds 4 ounces.

79 N 0214.......................................89c

3-in-1 Army, Navy, Air Game

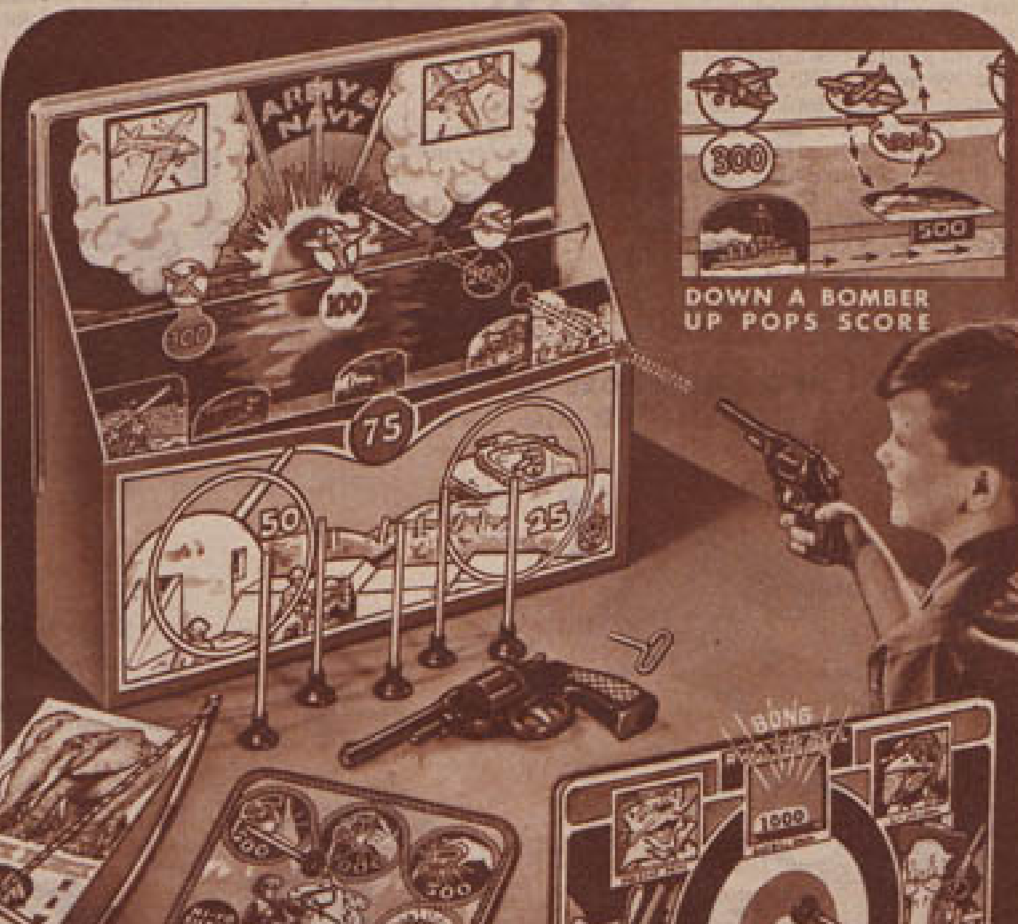
$2.50 Value . . . Mechanical Defense Game

$1.89

- **6 tilting metal warship targets on motor driven, revolving belt.**
- **3 invading planes and 2 dive bomber targets fall back when hit, showing the score made.**
- **You will score high if you hit tank or pill-box. Rapid-fire action.**
- **Bigger than most target games—17x15x4 inches.**

Wind up motor, release, and as the revolving warships move realistically across front of game, on a belt driven by a spring motor—fire away and watch your score pile up! Five airplane targets that spin or fall when you hit them, as well as other scoring zones, colorfully lithographed with realistic pillboxes, tanks and barbed wire. Mother and Dad will like it because it's a year 'round game—sturdily built to take lots of punishment. 7-inch metal spring revolver and six harmless suction darts.

79 N 0215—Shipping weight, 6 pounds 8 ounces...$1.89



DOWN A BOMBER UP POPS SCORE



Bang! Down Go the Crows

69c

Usual $1.00 value! 4 brightly colored cardboard crows sit on the fence in front of the *12x9-inch* cornfield. Aim with the *17-inch* break-action gun. Bang! down goes a crow! Can you bring them all down in four shots? Shipping weight, 1 lb. 13 oz.

49 N 199...........................69c

Tommy Hawk Archery Set

43c

Stalk big game just like the natives did—armed only with your trusty bow and arrow! *42-inch hickory bow* strung with a strong red, white and blue string. Mohair grip in center. Three harmless *18-inch birch arrows*, 2 with rubber spearhead tips, 1 with suction cup. Mounted on lithographed target. Shipping weight, 1 lb.

79 N 0217.......43c

2-in-1 Target Game

25c

"Hi-Yo Silver" — Bull's Eye. Shoot from the hip, like the Old Timers did! Hit a rope loop, you score; be sure to miss the Lone Ranger and Silver. Bull's-eye target on other side. Lithographed metal, *9½x9½ in.* 7-inch black metal spring revolver; 2 harmless suction cup darts. Braced. Shipping weight, 1 lb. 2 oz.

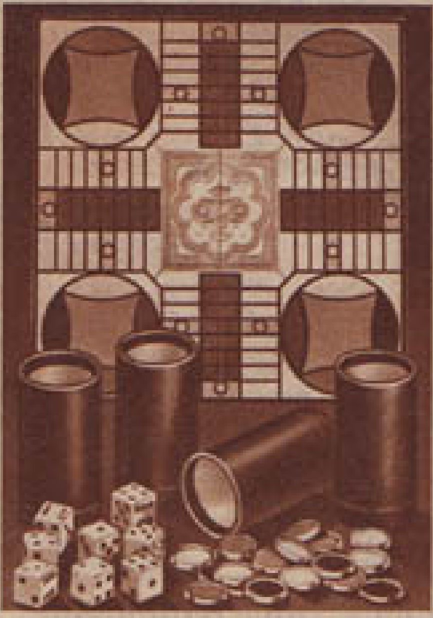
49 N 193 ....25c

Hit Bad Bill — Ring Bell

59c

Size 17x11 inches—3 drop targets. Polecat Pete, Bad Bill Bruin, and Sly Jim Crow — they're mischievous fellows, all of them! But if you hit them, they'll flop over and show your score—**and Bad Bill Rings a bell when you hit him!** All metal; with large bull's-eye and two other scoring zones as well. With 7-in. black metal spring revolver and 4 rubber-tipped suction darts.

49 N 213—Shpg. wt., 2 lbs. 2 oz.....59c







Ever Popular Parcheesi

Parcheesi, the granddaddy of all board games, never loses its universal appeal. Throw doubles and win extra turns—increase your chance of winning! Brightly colored, sturdy folding *board*, 15⅝ *in. square*; 4 dice cups, 8 dice, 16 brass bound pawns (4 colors) and directions. Box, 16⅛x8¼ in. **83c**

49 N 101—Shpg. wt., 2 lbs. 83c

Junior Box Parcheesi

Similar to above, but slightly smaller. Size, 14x12¾ in. **23c**

49 N 106--Shpg. wt., 1 lb. . 23c

Carrom-Archerena—57 Games

An ideal gift . . . or buy one for yourself to solve holiday entertainment problems! Children of all ages flock around it, and the grown-ups won't be far behind. Play *carroms, crokinole, pool, checkers, backgammon, ten pins and* 51 *other playtime classics*. 28½ *in. square board* made of 3-ply maple veneer with 4 net pockets. Finished with playing fields on both sides. Equipment includes two 26 inch cues, 30 carrom rings, 15 numbered discs, 10 tenpins, 3 wood tops, backstop, score tab, 2 dice, dice box, 6 flies, complete book of rules and cloth equipment bag. **$4.48**

79 N 0489—Shipping weight, 11 pounds . . $4.48

30 Extra Hardwood Crokinole and Carrom Rings

49 N 480—Shipping weight, 8 ounces 35c

$1.49 Value 67-Game Ricochet

Play on both sides. Enough different games to keep the whole family busy for months! Fun for young and old alike—hour after hour will be pleasantly spent with 67 Game Ricochet. Just think, 67 of 'em—and each seems better than the last! You can play *crokinole, checkers, tenpins, ricochet, put and take, tit-tat-toe, spider web—and 60 others!* The 24x24 *inch* board is sturdily made of non-warping Masonite, with a protective colored embossed rim. Brightly colored playing surfaces on both sides. Complete equipment includes 25 *wooden rings, 1 inch in diameter; ten wooden pins,* 1½ *inch tall; dice, wooden top* and instructions for all games. So well made it will stand lots of knocks, and years of hard use. Shipping weight, 5 pounds. **$1.19**

79 N 0247—Complete $1.19



Streamlined . . . Burrowes Pool Tables

Save 25%—Play Pool at Home

$8.45 And Up

Enjoy the fun of one of these pool tables! They're portable . . . streamlined . . . built like the ones champions use. With a new frame, beautifully finished and designed. Extra deep top rails keep balls on the table. Lustrous new rich light maple finish on wood and metal. Non-mar parts.

"Roll-away" track returns balls to end tray. Fast accurate live rubber cushions and beds—doubles your enjoyment of your game. Green billiard cloth covering. *Non-warping masonite beds.* Oversize legs with 2 metal braces; leveling device for bed and legs gives you a steadier, firmer table. Thick playing surfaces. Markers on rims of tables for gauging shots. 15 double-numbered colored balls. 1 white cue-ball, wood rack, chalk, 2 cues, counting frame and book "How to Play Pool," written by experts. 79 NM 458 has double-numbered striped agate balls. 79 NM 454 has no bed or leg-leveling device. Not mailable. **For Easy Terms, See Page A, Center of Book.**

	79NM458	79NM457	79NM456	79NM455	79NM454
Length	76 in.	66 in.	60 in.	50 in.	44 in.
Width	41 in.	35 in.	31½ in.	27½ in.	24½ in.
Height	31 in.	31 in.	30 in.	29 in.	27½ in.
Diam. of balls	1⅞ in.	1¾ in.	1¾ in.	1½ in.	1¼ in.
Cue lengths	48 in.	44 in.	42 in.	36 in.	32 in.
Shpg. wts.	103 lbs.	85 lbs.	46 lbs.	33 lbs.	24 lbs.
Price	$40.95	$28.95	$18.95	$11.45	$8.45



"Gusher Win at a Million"

The game sensation of 1940! Lease land, drill for oil—and if you're lucky you'll strike a Gusher and win a million! We won't spoil it by telling you everything, but it's a great game. Colorfully lithographed 21½x21½x1 *inch fibre playing board.* Plenty of play money, oil tanks, markers, and oil derrick. Boxed. Shipping weight, 5 pounds. **$1.85**

79 N 0248 . . . . $1.85

Safe Rubber Horseshoes

All year fun for youngsters and grown-ups—in winter, use them in the house—in the summer, take them out in the yard! Sturdy soft rubber shoes—5⅜ *in. long,* reinforced with steel. Won't mar floors or furniture. Two red shoes, two black ones. 2 nickel plated pegs set into enameled metal plates, 11¾ *in. square.* Shpg. wt., 2 lbs. 10 oz. **67c**

49 N 119 . . . . 67c

Gee Whiz Horse Race

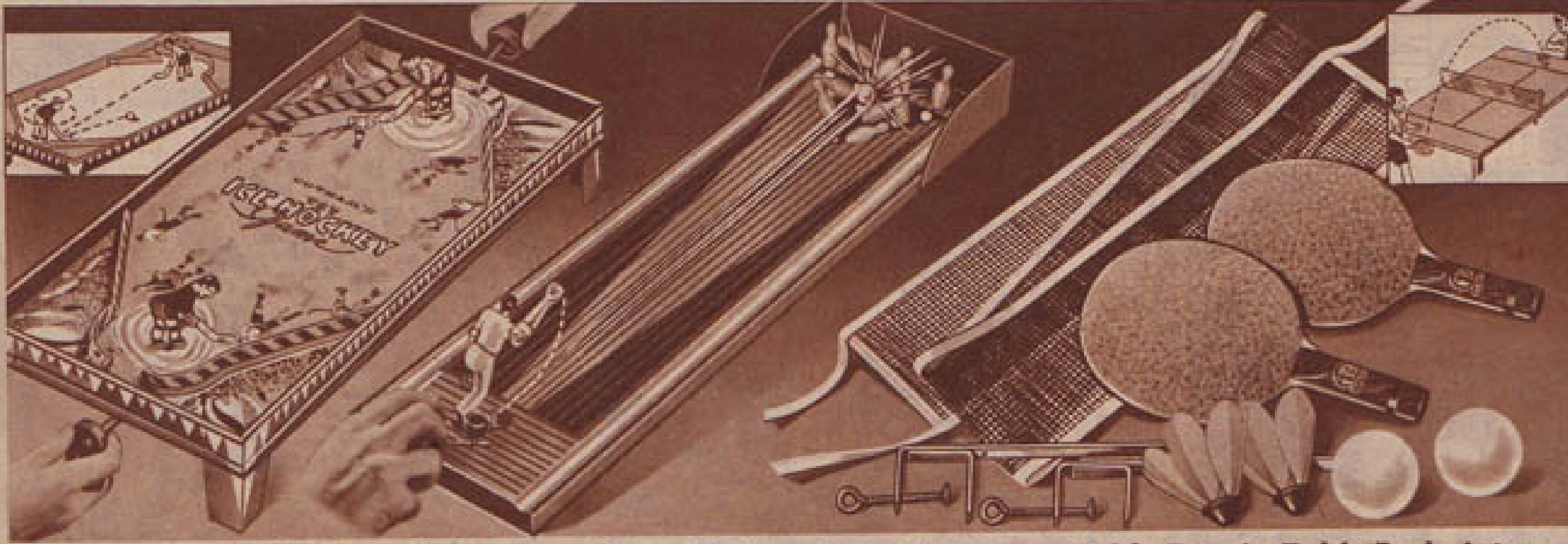
Listen to "your crowd" roar "They're off"! Accurately machined spinning fly wheel drives steel balls against horses, advancing them along track. Exciting, thrilling, like a real horse race. Lithographed metal, 15½x5⅜ in. Shipping weight, 2 lbs. 10 oz. **$1.69**

49 N 107 . . . . $1.69

6 Assorted Games

5 separate decks of cards, for playing Old Maid, Slap Jack, Authors, Animal Running, Crossword Letters, also an exciting board game called Indian Backgammon. 12½ *inch square board.* Shipping wt., 10 oz. **35c**

49 N 210 . . . . 35c



Fast-Moving Ice Hockey Game

89c

Lightning fast action—just like real hockey games when sharp blades sliver the ice! Two mechanical goalies operated by dials slash the ball toward the opposing goal with speedy strokes . . . if you aren't quick, you'll be scored on! **24x11-inch fibre board hockey rink,** colorfully lithographed with players, pennants and grandstand full of cheering fans. Metal legs and frame. All mechanical parts sturdily constructed; game comes complete with two steel balls. Mother and Dad will get a big kick out of it, too! Boxed. Shipping weight, 3 pounds 4 ounces.

79 N 0227 . . . . 89c

King Pin Bowling Alley

89c

All the thrills of real bowling reduced to table-top size. Just aim the 4½-inch metal bowler—release the knob and he bowls the bowling ball down the alley for a possible strike! As in real bowling, you'll need plenty of skill and accuracy . . . to make it more exciting, keep score as you would in a regular tournament! **The metal alley is 29x6 inches,** lithographed in bright colors, and has two grooved tracks for returning the ball. Comes complete with bowler, ten 1¾-inch wooden pins and a metal bowling ball, as well as complete instructions. Boxed. Shipping weight, 3 pounds.

79 N 0225 . . . . 89c

Table Tennis, Table Badminton

95c

2-in-1! A combination the whole family will enjoy, a national craze! Extraordinarily low priced! Complete equipment for two people to play either table badminton or table tennis. Equipment includes: **Bound net, 58½x5 inches; 2 net supports;** 2 English **table tennis balls; 2 five-feather rubber tipped shuttlecocks;** 2 sturdy, double cork-faced **ply-wood veneer bats**—for either game; complete instructions. Neatly packaged in lithographed box.

49 N 111—Shipping weight, 1 lb. 13 oz. 95c

For other table tennis sets, see our large general catalog.



Rocket Shot

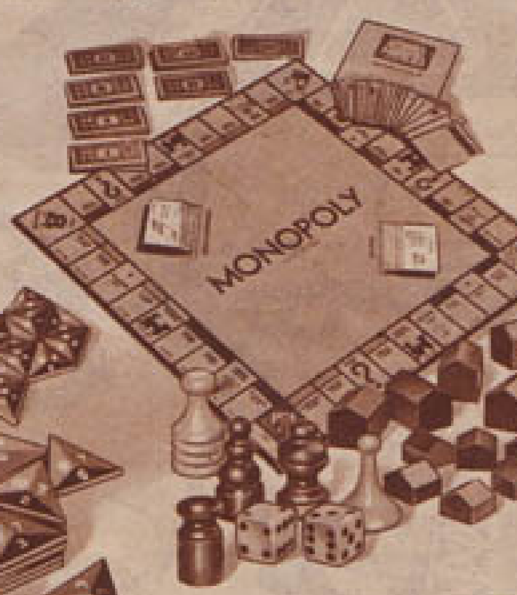
69¢ ~~$1.00~~ VALUE

Special Marble Game

- **Extra large playing surface, 24 in. long, 12 in. wide.**
- **2 powerful spring shooters.**
- **Strong non-warping Masonite.**

The most fascinating and intriguing of all the marble or bagatelle games sold from $1.00 to $1.25. Not just a lot of uncontrollable wire kickers, but 2 big real spring shooters for more skill and faster livelier action. More traps and obstacles—more hazards. To get a really high score requires greater skill. You'll learn just how hard to pull the big main plunger to place the marbles in the second Rocket Shot shooter, that's where you pile up the points! Beautifully lithographed base with sturdy metal edge. Shooters entirely enclosed for safety. Intricate traps and hazards made of metal. 1 black and 6 green marbles. Strong wood support keeps board at proper height.

49 N 102—Shpg. wt., 3 lbs. 7 oz. 69c



$1.69



New Hi-Ro Game of Chance

89c

By the makers of "Monopoly." Metal trays contain five 6-sided dice-like wooden blocks. Be first to get all your blocks showing the same number. Trays, 4½x1⅝ in. 20 **blocks;** instructions. Boxed.

49 N 120—Shpg. wt., 1 lb. 3 oz. 89c

The Great Game "Sorry"

89c

Does not use dice. A board game that's **really** different. For up to 4 players. Draw cards to advance your men to Home—but anyone can win up to the very last minute! Hinged, colorfully lithographed 17¾ in. sq. playing board. Includes 48 cards, colored markers, etc. Shipping weight, 1 pound 6 ounces.

49 N 118 . . . . 89c

Contack, Fun with Numbers

43c

An intriguing and educational family or party game. Two to seven can play. Each starts with 5 of the 36 numbered, colored pressed wood triangles and in turn tries to match the color of the last triangle played. Score by matching colors whose numbers add to 5, 10, 15 or 20. Teaches children to add quickly. Shpg. wt., 4 oz.

49 N 205 . . . . 43c

Monopoly—Always a Hit!

Build houses, buy railroads, own property! For 2 to 7 players. Board, 19¾ in. sq. Wooden pawns. Shpg. wt., 2 lbs.

Regular $2.00 Set

49 N 220 . . . . $1.69

Deluxe Edition. For 2 to 10 players. More, larger pieces. Shpg. wt., 4 lbs. 2 oz.

Regular $3.50 Set

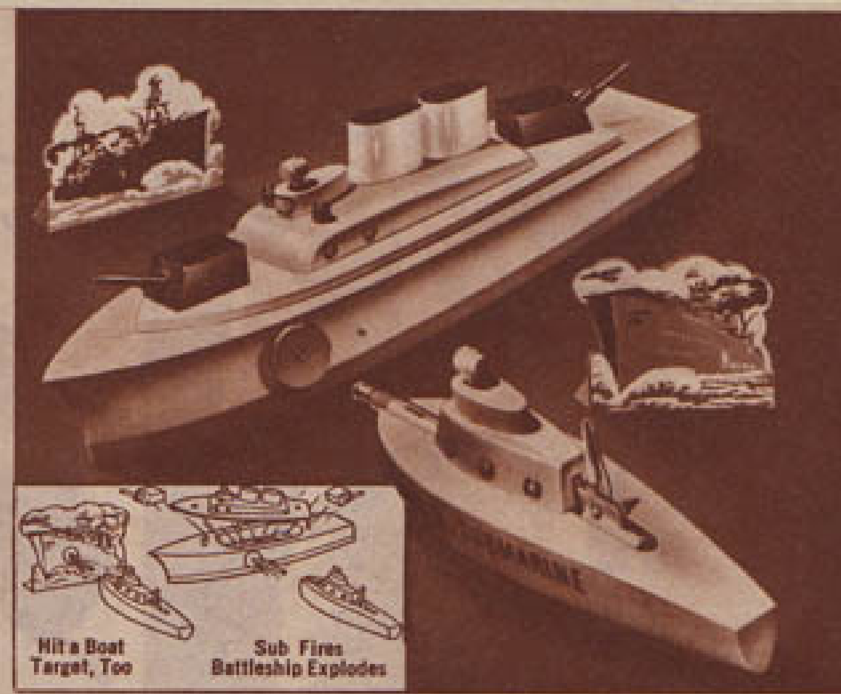
49 N 223 . . . . $2.89



New, 75-Piece Soldier, Cannon and Fort Set

$1.00

Move 36 soldiers in battle formation with the Doughboys attacking and find your cannon range! Load up 13½-in. cork popping gun—Ready! Fire! It's the Doughboys' victory every time. Colorful metal soldiers stand firmly on metal base with names of rank, type of guns, range, etc. shown at the bottom. It's educational, too. Soldiers average 3½ inches tall. Box sets up into colorful fort, 15x12x3 inches high. Cannon fires dummy wooden shells.
49 N 5670—75-Pc. Set to thrill entire family. Shpg. wt., 3 lbs. $1.00
49 N 5601—18 extra Cork Ammunition for Pop Gun. Shpg. wt., 2 oz. 5c



It's a Hit! Raider Explodes!

89c

Load torpedo in tube of the submarine—aim—Bang! Enemy battleship explodes, pieces flying thru the air. Target on battleship, when hit, releases spring and parts fly up in the air! Lots of fun—looks just like a real sea-battle scene! Re-assemble for another attack. Both ships realistically colored wood. Battle ship, 13½ inches long; submarine 7¾ inches long. 2 extra cardboard targets included.
49 N 5636—Shipping weight, 1 pound 12 ounces. 89c



Gangbuster Sparkling Machine Gun; Revolving Drum

89c

Play crusade against crime! Be a fearless G-Man—use this Gangbuster's gun to play getting those holdup men! Pull the trigger—sparks shoot out—drum revolves making rat-a-tat-tat noise! Very realistic—and how it's going to scare those make-believe criminals! They'll run for their lives! Key attached, strong clockspring motor. Colored metal barrel; wood stock, 23 inches long.
49 N 5665—Most popular gun for years! Shipping weight, 2 pounds. 89c
49 N 5787—2 Extra Flints. Shipping weight, 2 ounces. 10c



Lone Ranger, 9 Pcs.

"Tonto, after them!" Grab your 8-in. cast metal clicking gun—thrust it in your real leather holster—buckle on leather belt with play bullets—tie on bandana, cuffs, and mask.
Shpg. wt., 2 lbs.
49 N 5624. .... **89c**



5-Pc. Cowboy Set

A real Western outfit! 10-gallon style hat—fits average boy's head. 8-inch black enameled steel dart gun. Cloth holster. Cowboy lariat and bandana.
Shpg. wt., 2 lbs.
49 N 5699. .... **49c**



8-in. Dart Pistol

Ⓐ Steel. With suction rubber cup dart.
49 N 5682—Shipping wt., 8 oz. **10c**
49 N 5683—2 Extra Darts. Shipping weight, 3 ounces. 5c

2 Barrels and Strap

Ⓑ 28 in. long; leather shoulder strap; wood stock. Break action. Enclosed corks pop separately. Shipping weight, 2 lbs. 4 oz.
49 N 5651 .... **47c**

2 Steel Barrels

Ⓒ 22 in. long. Break action loads both barrels. 2 triggers to pop enclosed corks separately. Shipping weight, 2 lbs.
49 N 5645 .... **25c**

"Dizzy Donkey" He's a Riot!

23c

Life's a circus for this crazy Pop-Up critter! He's a laugh riot from one end to the other! He has many antics! Dizzy stubbornly sits on his haunches . . . or sometimes on his nose! comically collapsing—standing stiffly erect—wriggling ears and tail—there's mischief in this crazy critter's eyes! Just pull the metal ring to operate him—a small child can do it. Brightly colored enameled hardwood. 9½ inch platform. Dizzy is 7 inches high. Shipping weight, 10 oz.
49 N 6437. .... 23c

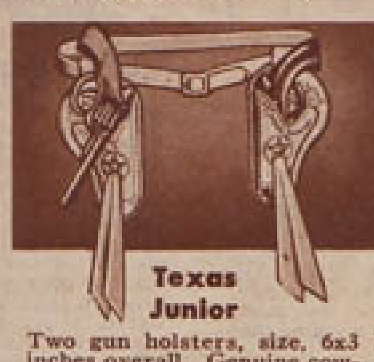




Daisy Repeater—Targets Break When Hit!

79c

You hit 'em! You bust 'em! Never so much thrill and fun in your life. The 5 brilliant-color wood target discs shatter to pieces when hit! Comes with gun-metal finished, steel barreled gun, 28 inches long, wood stock. Holds 20 cork balls in one loading. Target rack, 5¼x9½x9 inches high with cloth backstop. Instructions, 10 cork balls and 30 wood bustable targets included. $1.00 value!
49 N 5621—Shipping weight, 2 pounds 4 ounces. 79c
49 N 5631—20 extra cork balls, 30 targets. Shipping weight, 1 pound. 39c



Texas Junior

Two gun holsters, size, 6x3 inches overall. Genuine cowhide. Adjustable belt; 2 heavy gauge steel, black enameled 6-inch clicker guns. Shipping weight, 12 oz.
49 N 5626. . . **49c**



Popeye Light

A Popeye flashlight! Fits right into your pocket. Press button, his face lights up. Complete with battery.
Shpg. wt., 4 oz.
49 N 6438. .... **25c**







Muscle Builder . . . $3.00 Value

$3 Value
$1.98

- **Upright Punching Bag with Stand**
- **Portable—Sets Up Anywhere!**
- **Wood platform you stand on supports steel upright with artificial leather punching bag**
- **Rubber joint for needed rebound**

Provides healthy sport—develops muscles. Improved type—just what you need for the daily workout that builds champions—at a **money-saving** price! Husky artificial leather bag takes lots of punishment. Rubber joint gives that snappy rebound you need for speed and alertness—trains your eyes, mind and hands. Stand with bag, 37 inches high.
79 N 05561—Shipping weight, 7 pounds.....**$1.98**

Sheepskin Boxing Gloves

$1.59 4-oz. **$1.98** 5-oz.

- **Four . . . Wine Color**
- **Goat Hair and Fiber Padded**
- **Canvas Lined Back**
- **Sewed Finger Grip . . . Like Champs Use**

Loads of fun . . . learn how to box like a champ! Like professional gloves; wine color.

4-ounce Gloves for Boys 4 to 7 Years
Sheepskin. Palm and cuff wine color artificial leather. Shpg. wt., 1 lb. 10 oz.
49 N 5520—Four. . $1.59

5-ounce Gloves for Boys 9 to 12 Years
Sheepskin with soft, pliable split leather palm and cuffs. Shpg. wt., 2 lbs.
49 N 5521—Four. . $1.98

Young Stars! Save 30%

79c

- **Sturdy, padded glove**
- **Strong hardwood bat**
- **Horsehide cover ball**

Here's an outfit that will bat 1000, little fellows! They'll get their introduction to America's national game with this outfit. Bat, 29 in. long for extra base hits. Sturdy fielder's glove with leather padded palm and fingers to stop those sizzling grounders and line drives. Horsehide ball for pitching curves and fast ones. **Glove to be worn on left hand only.** Shipping weight, 2 lbs.
79 N 05530—Three Pieces.........**79c**





Let's Beat the Jr. High!

$1.79 Valve Type **98c** Stem Type

- **Complete with Baskets.** Dribble—pivot—pass—shoot—just like big basketball players!

De Luxe Outfit
Valve-type artificial leather ball, 28 in. around. Rubber bladder, lacing needle. **Two 17-in. goals, 8-in. metal pump, clips, etc.**
49 N 5535—Shpg. wt., 3 lbs. 6 oz. **$1.79**

Bargain Outfit
Stem-type artificial leather ball, 25 in. around. **Two 13½-in. goals,** bladder, clips, etc. No pump. For very young players.
49 N 5538—Shpg. wt., 2 lbs. 6 oz.... **98c**

49N5539—Baskets Only. 13½-in. Size. Wt. 10 oz. Each...**35c** Wt. 1 lb. 2 for......**69c**

Valve-Type Ball

89c

- **Husky and tough artificial leather ball**
- **About 28 in. around.**

All set for a lively game of basketball? Stands plenty of the rough'n' tumble play young athletes usually give it! Valve type, like "big" teams use, is easier to inflate. Two-piece rubber bladder, lace and needle. Shpg. wt., 1 lb. 4 oz.
49 N 5565.........**89c**

$1.59 Quality

$1.19

- **Valve type rubber bladder basketball**

Our finest youths' basketball. Shipped inflated, it's easy to reinflate. Extra-strong artificial leather cover, pebble grained, about 29 in. around. Holds shape and stands real hard, fast play. Complete with lace, and lacing and inflating needle. Shpg. wt., 1 lb. 10 oz.
49 N 5567.......**$1.19**

49 N 5502—8-in. Metal Pump shown on opposite page. Shpg. wt., 9 oz.............................**19c**

For Young Diamond Stars

$1.98 79 N 05515

- **Cotton Cap with visor**
- **Cotton Baseball Shirt**
- **Knickers • Belt • Genuine Horsehide cover baseball**
- **Horsehide leather fielder's glove • Hardwood bat**

Batter up! Bing! Smack 'em over the fence in this fine outfit. Everything you need to be the star of your team! Fielder's glove alone worth 79c. Laced wrist, padded palm, part leather lined. (For left hand.) Even age-sizes, 6 to 14. **State age-size.**
79 N 05515—Shpg. wt., 3 lbs....**$1.98**

Fielder's Glove
As shown above with laced wrist. Shpg. wt., 10 oz.
49 N 5512...59c

Horse Hide Cover Ball
Well made baseball that can take it. Shpg. wt., 8 oz.
49 N 5504...23c

You Don't Need Cash at Sears to Give Him What He Wants . . . For Terms, See Page A, Center of Book





For Little Boys

- Only 7½ in. long but just like brother's!

45c

A new idea in footballs! Right for small tots to handle. Durable artificial leather. Valve-type bladder, lace, and inflating needle. For pump, order 49 N 5502 at right.
49N5549—Wt., 12 oz. 45c

Football, Pump

- Both at usual price of football alone!

Both for **59c**

Durable valve-type rubber bladder. Artificial leather cover. Will hold its shape and take a lot of abuse. Lace, 8-inch metal pump, inflating needle. Shpg. wt., 1 lb.
49 N 5590..........59c

For Future All-Americans!

69c 49 N 5556

- Valve-type football.
- Will stand plenty of hard play.

79c 49 N 5591

Lots of healthy fun and exercise for young gridders! And these footballs are so reasonably priced everyone can own one!

Bargain! Artificial leather often called 3-ply. Valve type bladder is easy to inflate. Shpg. wt., 1 lb.
49 N 5556 69c

Our Best! Tough artificial leather sometimes called 4-ply. You'll find it holds shape, will not easily scuff. Valve type bladder, easy to inflate. Complete with lacing and inflating needles. Shipping weight, 1 pound 4 ounces.
49 N 5591..........79c

8-Inch Metal Pump
49 N 5502—Shpg. wt., 9 oz......19c



He'll Be a Star in These Football Togs!

87c Helmet Only

- For Boys from 6 to 12. Yaaay Team! What a whale of a game he'll play in these rugged, punishment-taking football togs!

Complete Outfit—$4.00 Value! Reinforced artificial leather Helmet—husky Shoulder Pads—sturdy Pants. As described below. **State waist size** for pants.
49 N 5544—Shipping weight, 4 lbs..........$2.98

$4 Value **$2.98** Outfit

Khaki Color Drill Pants. $1.50 value. Sturdy material for plenty of sliding. Thighs protected. Waist sizes 24 to 32 in. **State size.** Shpg. wt., 1 lb. 4 oz.
49 N 5543.......$1.19

Shoulder Pads. Padded with white cotton felt. Molded fiber shoulder-caps and epaulets can take punishment. Shpg. wt., 1 lb.
49 N 5540..$1.00

Padded Helmet. Reinforced sturdy crown with perforated ear protectors. Elastic chin strap. Adjustable. Felt padded. Streamlined. Shpg. wt., 1 lb. 6 oz.
49 N 5541........87c

Beginners' Roller Skates for Little Tots

47c

Merrily they'll skate along on these scientifically designed skates! Grip shoe firmly—can't come off in the middle of a stride. Special adjustable leather toe fronts and ankle straps give strong support. Length adjustable from 5¾ to 7¾ inches. Extra strong, safe steel frame.
49 N 5545—Shipping weight, 2 pounds 4 ounces............47c





9 BOYCRAFT Tools

- Usual $1.50 Value—priced to save you money.
- Steel tool chest, 18x6x3 inches.

$1.19

What a value! Rugged, American-Made, **real** tools for the beginning carpenter! Any boy would be thrilled to have a set like this. Better quality than most $1.50 sets! Big, blue enameled steel chest, **alone worth 60c**, contains 15-inch saw, 12-inch brace with wood handles, gimlet bit, 5-in. metal plane with adjustable blade, hammer, 7-inch wood try-square, 12-inch ruler, and 16-page instruction book. Less expensive tools than in set at right, but each piece is sturdy, usable! Shipping weight, 5 pounds. **Mailable.**
79 N 07221—9-Piece Kit......$1.19

Why Sears BOYCRAFT Tools Are Tops!

For over 20 years Sears have assembled their own tool chests from the offerings of not one, but **many different fine quality** tool manufacturers. Only in this way can we be sure of giving you the UTMOST in value with tools that come up to our rigid specifications. Regardless of price, each is chosen for quality, practicality and utility rather than large size.

19 BOYCRAFT Tools—$4.00 Value

- Steel Chest, 18x6x3⅝ inches, alone worth 75c! Green enamel finish.
- Sturdy American-Made REAL Tools.
- Remarkable quality at so low a price!

$2.69

American-Made tools, the kind a young carpenter can use around the house, or for hours of instructive fun, making furniture or toys. He'll learn lots—and he'll be playing, too.

Nicely embossed strong, metal chest; 17-inch saw with handle; 10½-inch brace; gimlet bit; 6½-inch block plane; 11¾-inch hammer; 12-inch spirit level; 7½-inch metal try-square; screw driver; wood miter box; leather tipped wood chisel; scroll saw; awl; 3-ft. rule; wood mallet; wood handle gimlet; 3 extra saw blades; pistol grip hack saw. With Sears Boy Craftsman book of instructions in 2 colors. Shipping weight, 10 pounds. **Mailable.**
79 N 07223—Complete 19-piece Kit...........$2.69

SEARS CONGO BEARING WAGONS HAVE WHAT IT TAKES

The World's Largest Builder of Boys' Wagons—who makes millions of wheels—uses Congo Bearings exclusively! Laboratory test of 4000 miles proved that 1-pc., full length Congo Bearings are:

RUGGED . . . exceptionally hard and dense . . . will not crack or break.

TOUGH . . . have natural oil plus factory oil . . . never need greasing.

FAST . . . 1-piece, full length bearing surface means no binding . . . perfect wheel alignment . . . always fast.

QUIET . . . they are built-in as part of the wheel . . . noiseless, cannot loosen . . . will not drop out.



Wagons, Too, Sold on Easy Terms See Page A in Center of Book

Fine Quality Steel Wagons At 25% to 30% Savings!

$1.98 79 N 07657 **$2.29** 79 N 07677

• Rugged 1-piece seamless auto-fender steel body. • Nicely rolled smooth edges . . . can't scratch little arms or legs . . . can't tear clothing. • Red enameled double-disc wheels; ¾-in. rubber tires. Black enameled steel undergearing.

Boy, oh boy! Flashing fire-engine red to thrill up-to-date youngsters. Large nickel-plated hub caps glitter as you whiz by! Baked enamel finish. Tubular steel handle. **Both Mailable.**

Happi-Time Jr. Racer Body 28x13x3¾ inches deep. Metal sleeve bearings. 7-inch wheels. Shipping weight, 17 pounds.
79 N 07657 . . . . $1.98

Happi-Time Clipper Body 34x15x3¾ in. deep. Long-life oil-contained Congo bearings. 7¾-in. wheels. Shpg. wt., 25 lbs.
79 N 07677 . . . . $2.29



Save ⅓ on Sand Boxes, Gym Sets, Teeters, Slides! See our line of Play Yard Equipment. Write for Free Booklet K670N.

For a Conventional Wagon . . . Red Arrow Is Tops!

$2.89

• Tough, fast, quiet oil-contained Congo Bearings, 4000-mile tested. No greasing!
• Body 1-pc. auto-fender steel; 34½x15¼x3¾ in.
• 9½-in. disc steel wheels welded into 1 piece.
• Tough railroad-axle steel axles, ½-in. diam.
• Fire-engine-red baked-on enamel finish.

$3.98 value. Happi-Time Red Arrow has these outstanding features! Congo Bearings. Full size, 1-pc. steel body, no welded seams, or joints to pull apart . . . no sharp edges to scratch little legs or tear clothing. Rolled top, embossed bottom for extra durability and beauty, ¾-in. solid rubber tires won't loosen or pull off. Nickel-plated hub caps. Black enameled steel undergearing. Tubular steel tongue . . . shaped grip. Shpg. wt., 27 lbs.
79 N 07675—Mailable $2.89

Our Finest All Steel Scooter $4.98



• $6.50 Value. Finest quality.
• 10-in. roller bearing wheels.
• 2-inch air tires. See A.

1-pc. heavy gauge steel frame and fork; tubular steel handle, rubber hand grips. Steel brake, parking stand. Baked-on Green and Ivory Enamel. Shpg. wt., 16 lbs.
79 N 08806—Mailable $4.98

Big Value Congo-Bearing Scooter $1.79



• 4000-mile tested, oil-contained Congo Bearings.
• Sturdy steel frame, fork.

$3.00 value. Positive brake—parking stand. 9⅜-in. double disc steel wheels; ¾-in. rubber tires. 41 in. long; 32 in. high. Red enameled. Wood handle. Shipping weight, 14 lbs. **Mailable.**
79 N 08804 . . . . . $1.79

Thrift All Steel Scooter 98c



• Special . . . $1.50 value!
• Sturdy steel frame; fork.

A swell scooter! Steel sleeve bearings in 7-in. double disc steel wheels. ¾-in. tires. 35-in. long, 29½-in. high. Red baked-on enamel finish with Ivory trim. Natural varnished wood handle. Parking stand. Shipping weight, 9 lbs.
79 N 08801—Mailable . . . 98c

Deluxe $4.00 Value Scooter $2.98



• Semi-pneumatic 1½-inch puncture-proof tires. See (B) above.
• 10-in. double disc steel wheels.
• 4000-mile tested, oil-contained Congo Bearings.

1-piece embossed heavy-gauge steel frame. Steel parking stand and brake. 41 in. long, 32 in. high. Natural varnished, sanded wood handle. Red baked-on enamel, white trim. Shpg. wt., 15 lbs.
79 N 08805—Mailable $2.98



YEAR-'ROUND FUN WITH SEARS 4-IN-1

$6.48

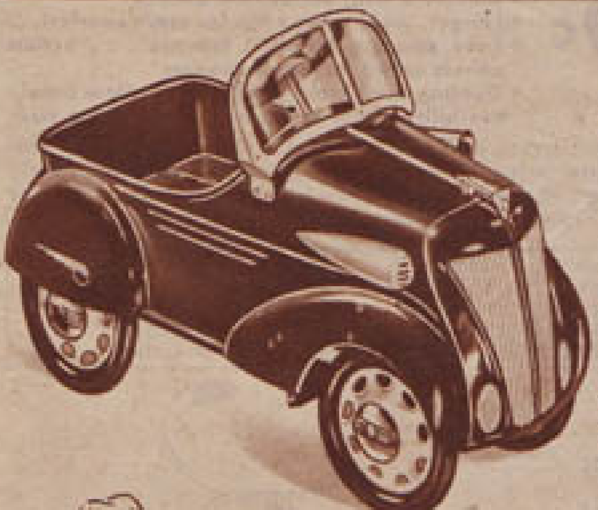
- 4 sled runners included for winter.
- 36x16-in. Coaster Wagon for play.
- 36x17½x10-inch. Stake Truck for chores.
- Big flat bed Lumber Truck.

Happi-Time Quality! Big enough to hold two 10-gallon milk cans or 3 youngsters. Strong enough to carry big loads. Rubber grip on tubular steel handle. **10-inch double disc wheels**; 1-inch rubber tires; 4000-mile (oil contained) **Congo bearings —never need greasing.** When winter comes take wheels off and slip on the 15¾-in. natural finish hardwood runners. Green enameled wood stake sides and ends; strong steel supports, handle and undergearing enameled Black. Body bottom, sides and ends of northern hard maple, finished natural. Shpg. wt., 50 lbs. **Mailable.**
79 N 07685—Complete 4-in-1..$6.48

Extra Set of 4 Sled Runners
For 4 or 6-wheel steel or wood body wagons with ½-in. diam. axles. Natural finish hardwood; 15¾ in. long. Shipping weight, 10 lbs.
79 N 07660—Mailable.... $1.89

Wagon Shafts for Dog or Goat
Red enameled hardwood 42⅜ inches long. Shpg. wt., 6 lbs.
79 N 07699—Mailable.... $1.89

Single Harness for Dog or Goat
Finest quality russet leather. Shipping weight, 3 lbs.
10 N 02587—Mailable....$4.35



Save ¼! Happi-Time Steel Roadster

$7.98

- 1-Pc. all-steel body and fenders.
- Split-type transparent windshield.
- Real bulb horn . . . Streamlined dummy headlights.
- Easy to pedal and steer.

For youngsters up to 6 yrs! Radiator ornament. Rubber pedals. 8-in. artillery type wheels, ⅝-in. rubber tires. Size, 35½ inches long; 15½ inches wide. Maroon baked-on enamel finish. Shipping weight, 31 pounds. **Mailable.**
79 N 08912....... $7.98

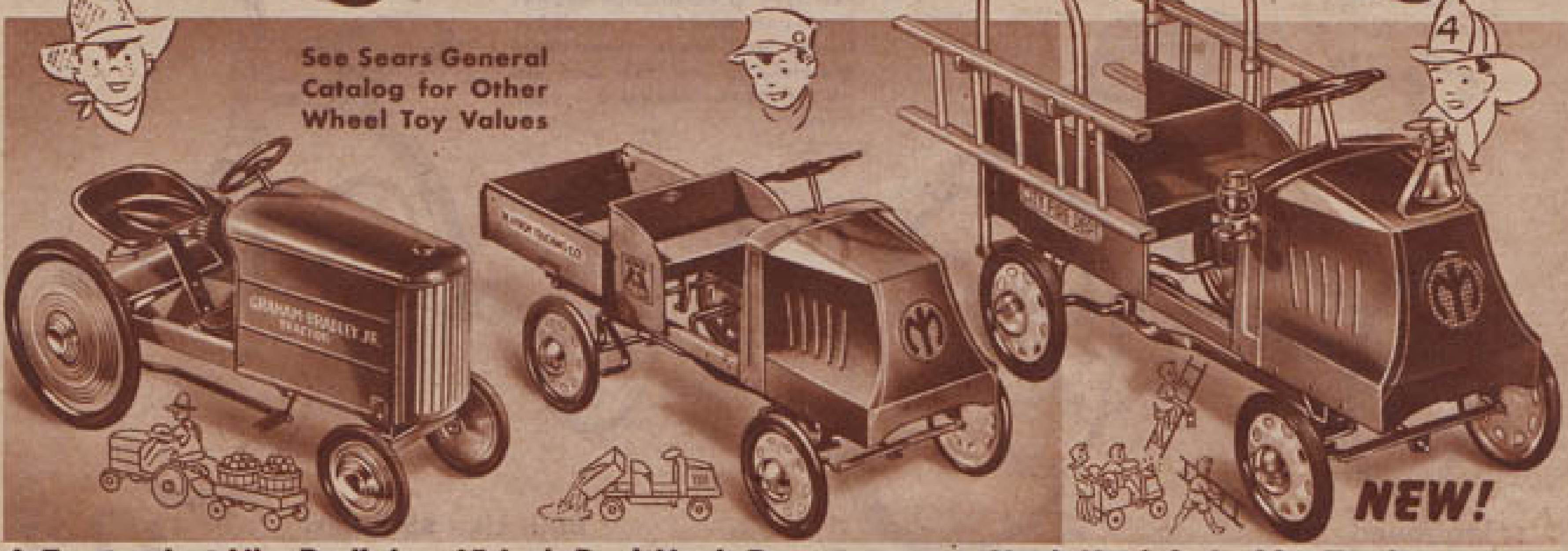
All-Steel Red Racer for Tots

$4.98

- Safe . . . rides easy. Usual $6.50 value.
- Steel steering wheel.
- 8½-in. new beaded Ivory enameled double-disc wheels.
- ½-in. rubber tires.

Rubber pedals . . . easy for tots **up to 4 years** to propel. Radiator ornament like on Dad's big car. Bright-Red baked-on enamel. Ivory color trim. Overall lgth., 31 in. Shpg. wt., 21 lbs.
79 N 08901
Mailable.
$4.98





A Tractor Just Like Dad's!

$9.95

- Easily worth $13.95
- All steel . . . strong
- Cadillac type wheels
- Shaped steel saddle

Ride this Graham-Bradley Jr. Tractor. Haul heavy loads for Mom . . . and have heaps of fun, too! Large 16-in. rear wheels with 1¼-in. rubber tires give added speed. 8½-in. front wheels have ¾-in. tires. Easily adjusted rubber pedals. Draw-bar on tractor rear for attaching other vehicles. 43 inches long, 26 inches high. Red baked-on enamel. For children up to 8 years. Shipping weight, 52 pounds.
79 N 08910—Mailable......... $9.95

45-Inch Real Mack Dumper

$8.48

- Save $2 on this Mack.
- HE-MAN FUN for active kids up to 8 years old!
- Dump box actually dumps.

This 45-inch real dump truck can take plenty of hard knocks . . . made of fine quality steel throughout. 20 inches wide. Big dump box is 15 inches long, 14 inches wide and 5 inches deep . . . actually dumps! Shining dome hub caps. 8-inch steel artillery type wheels with ⅝-inch rubber tires. Rubber pedals. Flashing Red baked-on enamel finish . . . decorated. Shipping weight, 38 pounds.
79 N 08960—Mailable......... $8.48

Mack Hook 'n Ladder Truck

$10.69

- All steel body . . . flashing fire-engine red like real hook 'n ladders!
- Two strong 27-in. wood ladders.
- Removable Red and Green lanterns.

Clang, clang! Make way for the hook 'n ladder! And there's a back step and hand rails for another young fire-fighter! Overall dimensions with ladders, 50½x20 in. Artillery-type 8-in. double disc steel wheels equipped with ⅝-in. solid rubber tires. Large dome hub caps. Body and hook in Red baked-on enamel with Ivory trim. Ivory wheels. Bell with cord. Wood ladders varnished and striped Red. Shipping weight, 45 pounds.
79 N 08962—Mailable........................$10.69





Patented Steering Runners Bend Almost Full Length of Sled.

Happi-Time Flying Arrow, Many Features

$1.98 46-in. Length

- Best 6-knee steering sled.
- Turned-up runner heels, safety.
- New "heat-treated" spring steel grooved runners—flex easier . . . last longer.
- DeLuxe tapered hardwood tops 20% to 28% larger for safe, comfortable rides.

Finest quality wood and steel materials! Exclusive flexible super-steering, patented for only Flying Arrows! Six steel knees have "patented shape" at points of strain. Decorated in red and black. A lasting weather-resistant finish. 51-in. and 57-in. sizes not mailable.

Catalog Number	Length	Knees	Shipping Weight	Price
79 N 08329	46 inches	6	10 pounds	$1.98
79 NM 8330	51 inches	6	12 pounds	2.59
79 NM 8337	57 inches	6	13 pounds	2.98

Sears Snow Bird Sleds—Real Values!

89c 33-inch Length

- Compare with others' top quality!
- Longer, wider wood top for more comfort.
- Easy steering for little fellows . . . action affects entire length of runners.
- Steering bar placed well back to allow ample flexibility. Steel knees are all the same size.

The Snow Bird is a real sled value. Has high priced features at low prices! Conventional hardwood top is nicely shaped and sanded, finished with a lasting outdoor spar varnish. Sizes are from bumper to end of runners.

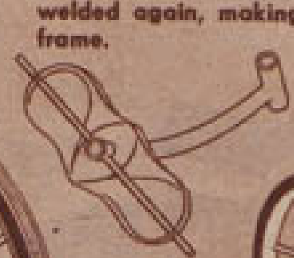
Catalog Number	Length	Knees	Shipping Wt.	Price
79 N 08338	33 inches	4	6 pounds	$0.89
79 N 08339	37 inches	4	8 pounds	1.19
79 N 08340	41 inches	4	9 pounds	1.49
79 N 08341	46 inches	4	10 pounds	1.89

Ball Bearing Front Wheel
$3.89
79 N 08614



Sears Bikes Have RIGID FRAMES

Best type of construction known! Frames are steel tubing welded to tubular steel heads. Curve down gracefully to rear axle and are welded again, making a 1-piece frame.





Improved Tubular Bikes

- Priced to save you 25%!
- 1¼-in. seamless tubular steel frame.
- Bicycle ball bearings in front wheel.
- New steel saddle adjusts for comfort.
- Long-wearing ¾-in. rubber tires.
- New adjustable big-bike handlebars.

One-piece steel rear step plate is embossed to help prevent slipping. Strong enameled steel spokes in all wheels. Graceful steel fender over front wheel. Regular big-bike style fork, rubber handle grips, and rubber pedals. Bright red and ivory baked-on enamel finish. All sizes mailable. See "How to Order" below.

Catalog Number	Front Wheel	Leg Reach Adjusts	Shpg. Wt.	Price
79N08614	12 in.	16 to 18 in.	19 lbs.	$3.89
79N08615	16 in.	18 to 20 in.	21 lbs.	4.79
79N08616	20 in.	20 to 22 in.	23 lbs.	5.49

HOW TO ORDER BIKES. Measure child from crotch to ball of foot for correct leg measurement, and then order next larger size for longer service and more years of fun!

Built Like $5 Bikes! Has Single Tube Frame

$2.39 79N08634

- Rigid 1¼-inch steel tube frame.
- High-speed steel sleeve bearings.
- New steel saddle adjusts for your comfort.
- Adjustable handle-bars like those on big bikes!
- 1-piece steel rear step-platform for extra rider.

Has regular big-bike fork, rubber grips and rubber pedals. ⅝-inch rubber tires. Bright red enamel finish with ivory color trim. See "How to Order" at left. **Mailable.**

Catalog Number	Front Wheel	Leg Reach Adjusts	Shipping Weight	Price
79 N 08634	10 in.	14 to 15 in.	17 lbs.	$2.39
79 N 08635	13 in.	16 to 17 in.	19 lbs.	2.89
79 N 08636	16 in.	18 to 19 in.	22 lbs.	3.79



$4.95 16 mm. Sears Movie King Electric Motor Driven $5.49 8 mm.

- Many features of $12.50 movies—bright clear pictures
- Universal speed control motor for 110-volt circuit
- Convenient carrying handle like adult movies
- Smooth working parts—sprockets and tension plate protect film
- Condenser lens—100 watt rating lamp—tilting adjustment
- Reels hold up to 200 ft. of film—rewind with motor power

Reel arms built to hold 400 ft. capacity reels for your feature shows. Built of steel, 12x5x16 inches high with air vents and reflector. 4½ ft. of Underwriters' Laboratories approved cord, plug. Film not included (see below). Shipping weight, 9 pounds.

16 mm. Movie King
Larger, brighter pictures. 17x11½-inch pictures obtained with movie 7 ft. from screen. Greater distance increases size of picture. Provides unending fun at low cost.
79 N 06844................$4.95

8 mm. Movie King
Cuts your film cost in half, because 50 ft. of 8 mm. film shows story requiring 100 ft. of 16 mm. film. Pictures 14x11 in. at 7 ft. from screen are clear, but not as bright.
79 N 06847................$5.49



© WALT DISNEY PRODUCTIONS, LTD.

8 and 16 mm. Non-Inflammable Safety Films

Title	8 mm.	Film	Price	16 mm.	Film	Price
Mickey Mouse						
Best Girl..........	49 N 6807	25 ft.	$0.69	49 N 6818	50 ft.	$1.29
Big Slide..........	49 N 6816	50 ft.	1.29	49 N 6840	100 ft.	2.59
Donald Duck						
Stage Struck......	49 N 6820	25 ft.	.69	49 N 6827	50 ft.	1.29
Ham Actor..........	49 N 6821	50 ft.	1.29	49 N 6828	100 ft.	2.59
Hal Roach Our Gang						
Horse Sense........	49 N 6822	25 ft.	.45	49 N 6830	50 ft.	.89
Christmas..........	49 N 6823	50 ft.	.89	49 N 6831	100 ft.	1.79
Clever Kids........	49 N 6824	100 ft.	1.79	49 N 6832	200 ft.	2.89
Scrappy						
Cow Chasing.......	49 N 6837	25 ft.	.45	49 N 6841	50 ft.	.89
Egg Tricks.........	49 N 6838	50 ft.	.89	49 N 6842	100 ft.	1.79
Charlie Chaplin Comedy						
Fast Worker.......	49 N 6843	25 ft.	.29	49 N 6846	50 ft.	.79
Knockout..........	49 N 6845	50 ft.	.55	49 N 6851	100 ft.	1.59
Western						
Rough Riding......	49 N 6859	25 ft.	.29	49 N 6863	50 ft.	.79
Masked Rider......	49 N 6861	50 ft.	.55	49 N 6868	100 ft.	1.59
Showdown..........	49 N 6862	100 ft.	.98	49 N 6869	200 ft.	2.59

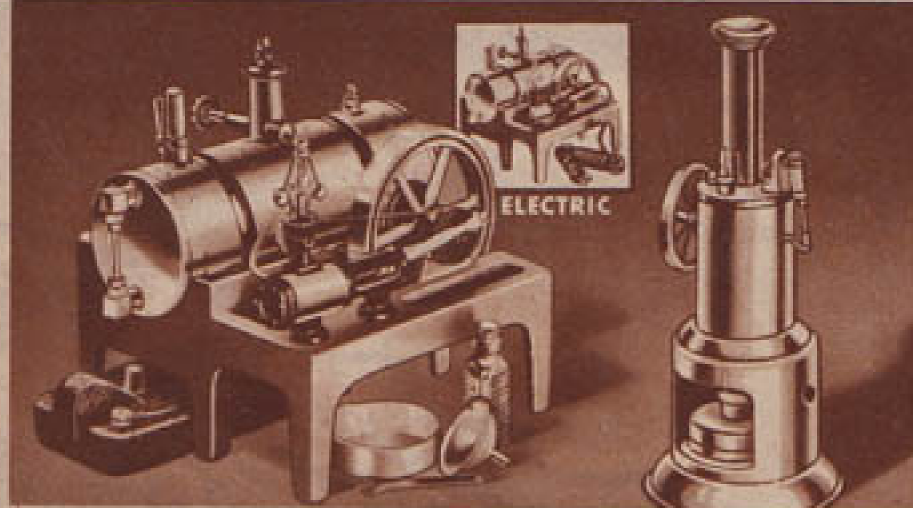
8 mm. Popeye Films
49N6933—25 ft. "Pole Sitter" ..67c
49N6952—50 ft. "Champ"...$1.29

16 mm. Popeye Films
49N6916—50 ft. "Red Hot"...$1.29
49N6938—100 ft. "Ba-Jil"....2.49

49N6982—25 ft. 16 mm. "Charlie Chaplin's Jinx"..................39c
49N6983—25 ft. 16 mm. Western, "The Rescue"..................39c
49N6890—25 ft. 16 mm. Popeye-"In Eye"..................67c
49N6984—25 ft. 16 mm. Mickey Mouse "Daffy Tunes"..................69c
49N6986—25 ft. 16 mm. "Oswald the Rabbit in Alaska"..................69c
49N6808—Cloth Screen, 22x29 in. Wood roller. Shpg. wt., 1 lb. 3 oz.....89c
49N6802—Splicer for repairing films. Shpg. wt., 6 oz..................47c

8 mm. Films Can Only Be Used on 8 mm. Projectors

Shpg. wts.; **8 mm. films:** 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. **16 mm. films:** 25 ft., 4 oz.; 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



Famous Weeden Steam Engines

Reversible Horizontal Type

$3.98 Alcohol — $5.98 Electric

- Nickel-plated fly wheel
- Safety valve
- Water gauge
- Brass boiler
- Double action reversible cylinders

Alcohol Burning
With whistle. A real power plant! Red iron furnace, base. 3 wick burners. Safety valve. Size, 6x5¾x6¾ inches. Shpg. wt., 5 lbs.
49N5330..$3.98

Electrical Engine
Whistle. For 110 volt A.C. or D.C. Underwriters Approved. Porcelain set heating unit. 6-foot cord. Red enameled cast iron base. Size, 6x5¾x6¾ in. Shpg. wt., 7 lbs.
49 N 5319.......$5.98

Upright Type

$1.25 value! 11-inch upright **alcohol burning** steam engine. 98c
2½ in. nickel-plated fly wheel; bright red enameled fire box; sturdy metal base. Boiler made of blued steel. Realistic whistle that toots. Heats quickly. Shipping weight, 1 lb. 5 oz.
49 N 5305.....98c

Electric Railroad Accessories

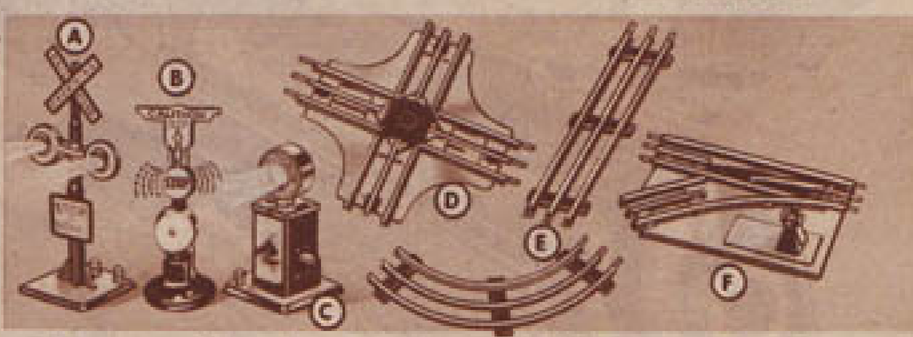


Steel Bridge 94c

Biggest bridge value we've seen! 24 inches long—sturdily built base holds track firmly. Realistic embossed rivets and steel girders. Adds to the fun of your railroad. Shpg. wt., 3 lbs.
49 N 6069.........94c

4-Piece Accessory Set 98c

NEW! These are the most popular accessories to increase the fun you'll have with your train! 10¾ inch folding metal tunnel realistically colored; 7½ inch semaphore and caution signal, both of colored steel, and electric lighted twin light tower (alone worth 59c) attaches to the third rail of your track. Shipping weight, 2 pounds 8 ounces.
49 N 6070......................98c



Danger Signals

(A) **7½ in. Twin Light Flasher.** Electric lights alternate as train passes.
49 N 6017—Shpg. wt., 10 oz. 94c
(B) **Bell Signal.** When train nears, bell starts ringing and arm swings.
49 N 6015—Shpg. wt., 10 oz. 94c
(C) **Circuit Breaker.** Breaks circuit if shorted; lever reopens circuit.
49N6018—Shpg. wt., 10 oz.. 94c

Marx "O" Gauge Track

Accessories to enlarge track layout.
(D) **Electric Crossover.** Shipping weight, 10 ounces.
49 N 6014.............. 44c
(E) **4 Pieces of Track.** Shipping weight, 10 ounces.
49 N 6010—Straight.
49 N 6011—Curved....... 39c
(F) **Hand Switches.** One pair, left and right, for Marx electric trains. Shpg. wt., 1 lb.
49 N 6034—1 Pair........$1.89

Bargains in Registering Coin Banks

(A)



(A) **3-Coin Bank.** Bell rings once for nickels, twice for dimes, 5 times for quarters! Opens at $10. Metal, 4x4x2½ in. Shpg. wt., 1 lb.
49 N 6472.......... 47c

(B) **2-Coin Bank.** For nickels, dimes. No bell. Opens at $10. Metal, 3½x3½x2⅜ in. Wt., 10 oz.
49 N 6471.......... 25c

(B)



NEW! SEARS SCOOP

FIRST BATTERY OPERATED "O" GAUGE FREIGHT





Plate for Dry Cells



On Table or Floor

Now! Every Boy Can Have an Electric Train!

Always Ready . . . Electric Train Thrills Even Though Your Region Has No Electric Power!

$4.45 Complete

- Sets up anywhere indoors or outdoors
- Uses flashlight, dry cell or storage batteries. See low Cost of Operation at right.
- 5-unit 35-in. Freight train—Remote Control FORWARD OR REVERSE

Greatest train idea in years! All the fun of owning an electric train can be yours—whether you live on a power line or not! And the low price is as sensational news as the train itself! Sturdy steel Commodore Vanderbilt engine and colored metal cars. Oval track 98 in. around. Batteries not included.

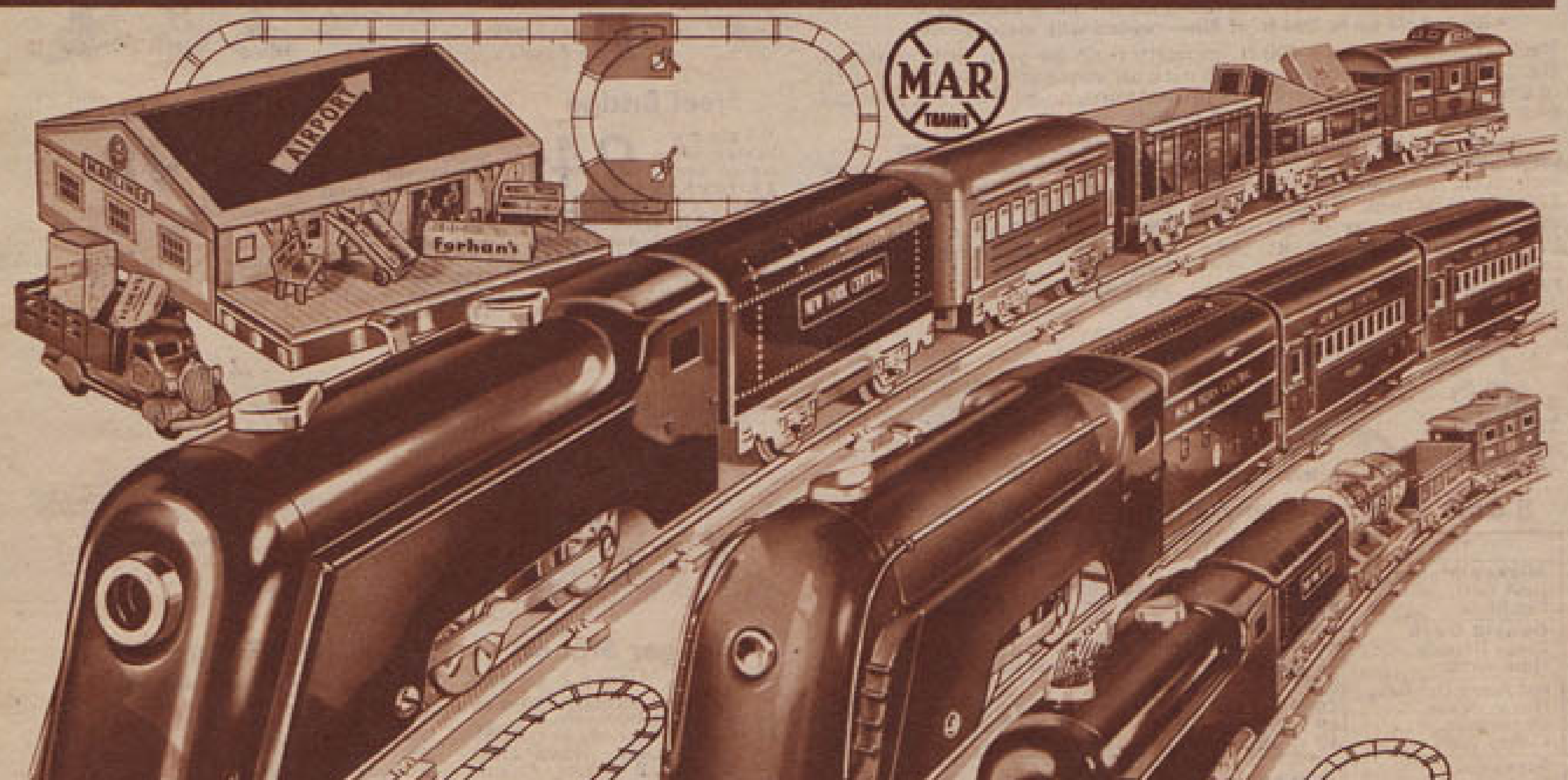
79 N 05950—Shipping weight, 7 pounds $4.45

OPERATING COST

6 Flashlight Cells
20 N 4654—Shpg. wt., ea., 5 oz. Ea. . 4c
6 for 21c
Hours of Use 3
Cost per Hour 7c

4 Dry Cells
20N4701—Wt., ea., 2 lbs. 8 oz. Ea. . . 35c
4 for $1.00
Hours of use 75
Cost per hour 1⅓c

Storage Battery
28 NM 53. . $2.69
Lasts life of train. Unmailable. Shpg. wt., 38 lbs.



Windup, Reversing Mechanicals

$1.98 Switch-Track Passenger-Freight Railroad System

- Imagine! 42-Inch Train Alone Worth $2.00!
- Over 30 Pieces—Trucks, Boxes, Benches, etc.
- Huge, Realistic Colorful Station Packing Box

Full speed ahead! Bell ringing, she whizzes over the outer oval, 154 in. around. Then you stop and back 'er up to switch the colorful freight cars onto the inner track. Steel engine with speed governor has clockwork motor, can't be broken by hand winding. Brake, bell, left and right hand switches, yards of track. Platform station easily set up.

79 N 05912—Shipping weight, 7 lbs. 8 oz $1.98

98c Bright Red Flyer Zips at Top Speed

- Governor Controls Speed
- Streamlined Mercury Engine
- Goes Forward or Backward

Powerful easy-to-wind clockwork motor can't break with hand winding—Train is 27¾ in. long with Mercury bell ringing engine. Track 102 in. around.

49 N 5905—Shpg. wt., 3 lbs. 8 oz. . . 98c

Extra Track for Marx Mechanical Trains

49N6001–Straight 49N6002–Curved
Shpg. wt., 13 oz. . . . 4 pieces for 19c

98c Sparkling Bell-Ringing Mechanical Freight

- 35-inch, 5-unit Commodore Vanderbilt freight
- Bell rings, sparks fly as it speeds along
- Sturdy key wind clockwork motor

Clear the track. Here comes the fast freight! Little folks will be delighted with this peppy "life action" train as it scoots around the 102-in. oval track, sparks shooting up, bell ringing. Commodore Vanderbilt engine with colored metal cars: tender, tank car, gondola (that you can load) and caboose.

49 N 5904—Shpg. wt., 4 lbs. 6 oz. 98c
49 N 6006—2 Extra Flints. Shpg. wt., 2 oz. . 10c

FOR EASY TERMS
SEE PAGE A IN
CENTER OF BOOK



First Automatic 3-Dump-Car Electric Train With 5-Trestle Viaduct Below $10.00!

- $14.80 Value—3 Coal Cars Unload by Remote Control
- 55-in. 8-unit train; 22 sections of track, 188 in. around—PLUS 38-in. siding with "Dead End" • Electric Hand Switch
- New 5-Trestle Track Elevation for added railroad thrills!

Hours of fun, miles of realistic railroading! Great saving—Realistic and detailed Steam-type locomotive with colorful cars, travels around tracks, fast, slow or reverse, through the tunnel, over the long trestle. Throw the switch and she enters a siding for dumping. Press button; coal cars dump, one by one, automatically! Underwriters' Approved speed control transformer.
79 N 05948—For 110-volt 60-cycle A.C. Shpg. wt., 17 lbs. . . . $8.98



For Other Thrilling Train Values See Sears Big General Catalog

$6.98 NEW $10.00 Value...Remote Control
35-Piece Electric Railroad System

- 55-in. 8-unit Freight and Passenger • 21 sections Track
- New Derrick • New steel girder Bridge with rivet effect
- New Copper-colored Engine (oil-less bearings) and tender
- Speed Control—Underwriters' Approved Transformer
- Electric right and left hand Switches

Ⓐ . . . all these features and look at Sears price! Here's the train that's as life-like as you could ask—and that "DOES" things! Watch 'er rip 'round the 190-in. outer track, rumble over the bridge, switch onto the 134-in. inner track, and stop under the derrick for loading or unloading! New steam type locomotive with brilliant electric headlight. 6 colorful cars. Powerful Marx motor starts, stops, slows and reverses by remote control.
79 N 05947—For 110-120-volt 60-cycle A.C. Shpg. wt., 15 lbs. . $6.98

$4.98 $6.50 Value . . . Electric Railroad
30 Pieces . . . Remote Control

- 42-in. 6-unit Steam type Freight train has New Wrecker Car with Derrick
- 16-section Crossover track, 170 in. around
- Steel semaphore • Steel Depot • Steel Truck
- Speed Control Underwriters' Approved Transformer • Colorful Tunnel

Ⓑ Train alone worth $5.00—and look at all the realistic railroad atmosphere. Semaphore, wrecker car (usually found in higher priced trains), tunnel, 12-in. steel depot, 7-in. truck. Empty play cartons and hand truck. Train starts, stops, slows, reverses by remote control. Shpg. wt., 13 lbs.
79 N 05946—For 110-volt 60-cycle A.C. . . . $4.98

$5.00 Value Electric Freighter ... Remote Control $3.98

- 7-unit Train—48½ inches long
- New bright Red color Engine (with oil-less bearings), tender, 5 cars
- Speed Control Underwriters' Approved Transformer

Ⓒ Zizzzzzzz! Watch the "Mercury" spin 'round the track! Play she's doing fifty—sixty—sixty-five—got to get there on time! Then you slow—stop—reverse her—without touching the train! 12-section track forms oval 120 inches around. For 110-120-volt 60-cycle A.C.
79 N 05945—Shpg. wt., 9 lbs. $3.98





GIVE 'EM A HOBBY

This Christmas

For Easy Terms See Page A in Center of Book





$3.00 Value 18-Pc. 4-in-1 Set: Woodburning—Foil Writing—Wood Carving—Metal Tapping

Sears 4 STAR FEATURE

$1.79

- ★ Two Laboratory Tested 2-Way Electric Tools Operate on 110-120 Volt A. C. or D. C.
- ★ Two Extra Working Tools
- ★ 18-Pc. 4-in-1 Set for Price Previously asked for 3-in-1
- ★ Created Exclusively for Sears!

Create pictures by carving or woodburning—make designs, etc., with gold foil—and tap out placques in shiny, colored metal!

Ⓐ **Woodburning:** one 7-in. Underwriters' Approved bakelite pen, cork grip and 55-in. rubber covered cord; 3 basswood placques (2, size 6½x4¾ in.; and one, size 9x3⅝ in. with 1941 calendar).

Ⓑ **Foil Writing:** one interchangeable point: 4 rolls gold foil.

Ⓒ **Wood Carving:** one 6⅝ in. carving tool (**not a hammer**) with 55-in. cord, 2 placques, size 4½x3⅜ in. Sand paper.

Ⓓ **Metal Tapping:** one interchangeable point; 4 placques (2, size 3½x3 in. and 2, size 5½x3½ in.)

49 N 4743—18 Pc. 4-in-1 Combination Set. Shpg. wt., 2 lbs. 8 oz. **$1.79**

Underwriters' Approved, 7-inch Foil Writing and Woodburning Bakelite Pen; Cork Grip; 5 Extra Points

One each of **Needle Point, Foil Writing Point, Embossing Point, Signature Point, Shading Point.**

49 N 4739—Shipping weight, 7 ounces........................ **79c**

Set of 9 Woodburning or Carving Placques—All Different.

49 N 4702—Sizes, 4⅛x3⅛ to 9⅛x8 in. Shpg. wt., 8 oz........ **39c**

Regular $1.50 Values! 2-in-1 Hobby Sets

Woodburning, Foil Writing

95c

- 14-Pc. Set—Loads of Play Value!
- 2 Sets for the Former Price of One!
- Underwriters' Approved 2-Way Tool
- For 110-120-volt A.C. or D.C.

If you've never tried woodburning before, try it now, with this set—and find out what great fun it is! Decorate the attractive book ends included, color them, and you have a fine present for someone! You can also personalize books, leather goods, etc. with gold foil decorations.

14-Piece set includes:

Ⓔ **Woodburning:** 7-in. bakelite pen with woodburning tip, cork grip, 55-in. rubber covered cord. 4 wood placques make book ends 6⅝ in. high with 5½x3 in. bases.

Ⓕ **Foil Writing:** interchangeable point, 4 rolls of gold foil, 2 bottles of paint, brush, sheet of designs and letters.

49 N 4741—Shpg. wt., 1 lb. 13 oz.. **95c**

Metal Tapping, Wood Carving

95c

- 16-Pieces—For Hours of Fun!
- Two Great Hobbies in one Set!
- Laboratory Tested 2-Way Metal Tapping, Wood Carving Tool
- For 110-120-volt A.C. or D.C.

Mother! Dad! Here's a smart gift idea! Give one of these sets to the youngsters—and see if they don't reward you with handsome wood carved and tapped metal placques for decorating your home! Intricate designs can be worked quickly and easily with this set!

Ⓖ **Woodcarving**—One 6⅝-in. electric carving tool with 55-in. rubber covered cord. 6 wood placques with outline designs (three, size 5⅛x3⅛ in. and three, size 4⅝x2⅛ in.)

Ⓗ **Metal Tapping**—one interchangeable point, 3 metal placques with designs, size 3½x3 in. 1 paint brush, set of 3 paints, and sandpaper. In attractive box.

49 N 4740—Shpg. wt., 1 lb. 13 oz.. **95c**









Cast and Paint Your Own American-Craft Toys!

Underwriters' Approved heating units, safe, non-spillable ladles, large non-warping molds.

$4.00 Value Deluxe Set

$2.69 One mold, 5¼x4 in. makes two-motored plane; other mold, 4x3 in. makes firing soldiers. Electric heating unit. 12¾-inch ladle, lamp, 3 wood handles, clamp, 4 bottles of paint and brush, mold clips and lead. Shipping weight, 7 lbs. 4 oz.

49 N 4748................ **$2.69**

$3.00 Value Thrift Set

$1.79 Two 4x3-in. molds make soldiers firing, charging, on horseback. Electric heating unit. 12¾-in. ladle, smoking lamp, clamp, handles, 4 bottles paint and brush, lead. Shpg. wt., 6 lbs. 8 oz.

49 N 4747..... **$1.79**

$1.50 Bargain Set

95c One 6-figure mold makes firing soldiers. Electric heating ladle with separate stand, candle for smoking molds, clamp, 2 handles, one bottle of paint, brush, lead. Shpg. wt., 3 lbs. 8 oz.

49 N 4744....... **95c**

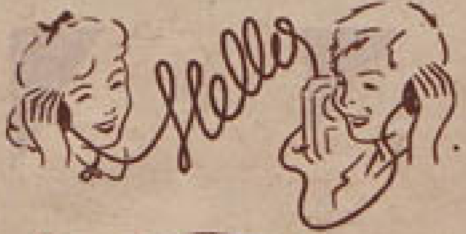
NEW Toothpick Engineering

$1.79

- Any child who can read can build models of giant structures.
- Builds Bridge, High Tower, Fire Tower, Giant Swing

What pride you'll take in these natural-looking structures. Hours of absorbing play for children—a new hobby for adults! **Inexpensive to maintain, too—merely buy more toothpicks or cement as needed.** Includes 2 large boxes toothpicks, large tube Duco household cement, 5 full size guide plans, one 6-in. wooden dowel, toothpick-cutting pliers 6¼ in. long, instructions. Box 18x12x1½ in.

49 N 4749—Shpg. wt., 2 lbs. 4 oz...... **$1.79**







Real 2-Way Telephones

$2.79 Cradle Type — **$1.39** Wall Type

Why shout? Why walk—when you can talk from room to room, from house to barn, etc. on these real, battery operated telephones! Practical, lots of fun!

Master Cradle Phones

Ⓐ With turning dial, like those in offices. 2 crackle finished black metal phones, **8 in. long.** Base **5¾x4½x3½ in. high.** Button for ringing other phone, 50 ft. of bell wire. Requires 4 flashlight batteries; listed below.
49N4628—Shpg. wt., 3 lbs. 12 oz. $2.79
20 N 4664—Flashlight Batteries. Shpg. wt., ea., 5 oz. Each 4c

Low Price 2-Way Wall Phones

Ⓑ Two black, crackle finish metal phones, size **6x4⅝ in.** Switch operates signal coil. With 50 ft. bell wire. Requires 2 dry cells, listed below.
49 N 4605—Shpg. wt., 2 lbs. $1.39
20 N 4701—Dry Cells. Shpg. wt., ea., 2 lbs. 8 oz. . . . . Each 35c

Young Engineers Want Erector Sets from Hall of Science

Giant Power Plant Set ~~$17.95~~ **$14.95**
110-120-Volt Electric Motor
Builds over 200 working models, including giant power plant. Universal A.C. or D.C. motor with reverse speed control. No batteries or transformers needed. Automotive parts, electric magnet, disc wheels, 2 boilers, girders, gears, etc. Steel carrying cabinet.
79N04607—Shpg. wt., 28 lbs. $14.95

Super Automotive Set ~~$15.00~~ **$11.98**
With 110-Volt Motor
Builds over 180 action models. Gear box, wheels, boiler, automotive parts for trucks, fire engines, tow cars, cranes, trench diggers. Electric magnet for lifting. No batteries or transformers needed. Packed in steel cabinet. Shipping weight, 19 lbs.
79 N 04785 . . . . $11.98

Electric Lifting Magnet ~~$10.95~~ **$8.79**
Set with 110-Volt Motor
Builds over 160 large action models. Airplanes, derricks, etc. Gear box for reversing or "picking up" power. Needs no transformer. Complete with enameled, brass trimmed steel cabinet—keeps parts in orderly fashion. Shipping weight, 16 pounds.
79 N 04784 . . . . $8.79

110-Volt Motor Set Boiler, Gear Box ~~$7.95~~ **$6.79**
Builds over 125 models: locomotives, etc. No batteries or transformers needed. Sturdy steel cabinet. Shipping weight, 12 pounds.
79 N 04783 . . . . . . $6.79

Battery Motor Set ~~$5.00~~ **$3.98**
Builds 100 models. Use dry cells or transformer (not included). Reversing gear box. Box, **18x10x2⅜ in.** Shpg. wt., 6 lbs.
79 N 04780 . . . $3.98

Girder Set Builds 75 Models ~~$2.50~~ **$1.98**
Fine "starting" set for serious young engineers. No motor. Girders, red wheels all in colorful box, **18x10x¾ in.** Shpg. wt., 4 lbs.
49 N 4781 . . . . . $1.98

Beginners' Builds 50 Models ~~$1.00~~ **79c**
Builds battleships, wagons, etc. No motor. Pulleys, wheels, girders in colorful box, **11½ in. long.** Shipping weight, 2 pounds.
49 N 4786 . . . . 79c





Explore the Wonders of Modern Chemistry with CHEMCRAFT
Perform Hundreds of Experiments with Non-Dangerous Chemicals

The lad who "plays" with chemistry today may work with it tomorrow! It's an ever-growing field of opportunity. Helps in schoolwork, too—and is fascinating fun besides!

$2 Beginners' Set **$1.79**
Over *270 experiments* and chemical magic stunts. 35 chemicals, pcs. apparatus. 2 manuals. Hinged cardboard box, **17½x12x1½ inches.** Shipping weight, 3 pounds.
49 N 4733 . . . . $1.79

$5 Laboratory Cabinet **$4.45**
New illustrators show how to combine elements into compounds. *450 experiments.* 62 pcs. chemicals, equipment. Wood cabinet, **30x14¾ in. open.** 2 manuals. Shpg. wt., 6 lbs.
79 N 04734 . . . . $4.45

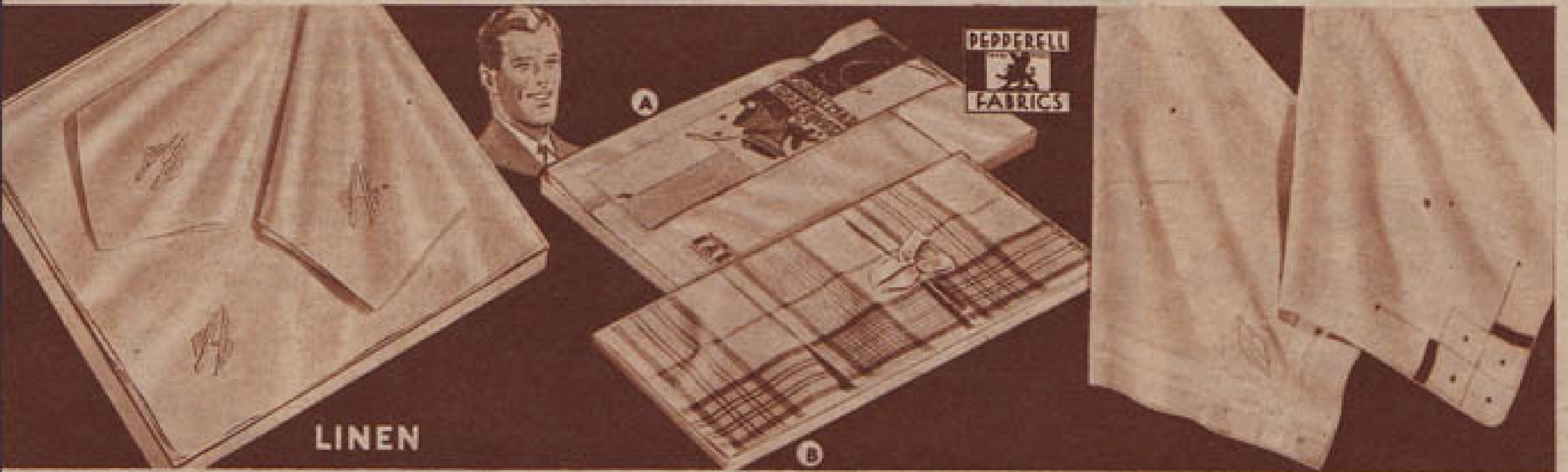
$10 Professional Type **$8.95**
New illustrators show many principles. 101 pcs. chemicals, apparatus. 4 manuals. *640 experiments,* including chemical magic and electrolysis. Wood cabinet, **42x11¼ inches open.**
79N04742—Wt., 10 lbs. $8.95

Gilbert Polaroid Microscope Sets
With Electric Sub-Stage Lighting

See actual colors and structures of objects invisible to the unaided eye. Instructions.

3-Lens Microscope **$4.45**
50, 90 and 210-power. *38 pieces apparatus:* mirror, slides, chemicals, etc. 213 experiments. Wt., 4 lbs. 12 oz.
49 N 4746 . . . . $4.45

200-Power 'Scope **$2.98**
With tilting device. *21 pieces equipment:* slides, chemicals, etc. Shipping weight, 2 lbs. 8 oz.
49 N 4745 . . . . . $2.98



GIFT HANDKERCHIEFS—STYLED THE WAY MEN WANT THEM!

Embroidered Initial

3 in Box 79c

Beautiful white Irish linen! Handsome white embroidered initials! He'll recognize their superior quality! Hand rolled hems. Size, about 17 inches square. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial wanted.** Shipping weight, 6 ounces.

25 N 2555
3 in Gift Box.................79c

Pepperell

6 in Box 50c

(A) Lord Pepperell quality. ½ in. hemstitched hems. White combed cotton lawn. Abt. 17½ in. square. Cellophane Christmas band. Shpg. wt., 7 oz.

25N2556–6 in box. 50c

Colored Borders

3 in Box 23c

(B) Assorted fast color woven borders on firm white cotton. Neat, narrow hems. Size, about 16¼ in. square. Shpg. wt., 4 oz.

25 N 2522
3 in Box.........23c

Personalized

3 for 29c

White satin striped borders on fine white cotton lawn. Appenzell blue embroidered initial. About 17 in. square. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial.** Shipping weight, 3 ounces.

25 N 2547—3 for.....29c

Pure Irish Linen

22c Each

Hand applique, hand drawn cords and dots on white Irish linen. Rolled edges. About 17 in. sq. Asstd. designs. **Colors:** White with washfast Blue, or Red trim. **State color.** Shipping wt., 2 oz.

25 N 2515—Each...22c



Make your gift packages attractive! Pretty rayon messaline ribbon with a gleaming satin-like finish on both sides.—**Colors:** Christmas Red, Bethlehem Blue (royal) or Green. **State color and width.** Shpg. wt., (hank), 6 oz.

25 N 1239
⅜ inch width, 10 yards........9c
½ inch width, 8 yards.........9c
⅞ inch width, 5 yards.........9c

Cedar Chest, 6 Hankies. An exciting gift! A real cedar chest, with six lovely handkerchiefs! Large chest overall size 10⅜x5⅜x4½ inches. Firmly constructed, brilliant gloss finish. Embossed brass plated trimmings. Lock and key included. Useful as trinket box or for gloves, letters, hankies. Six white combed cotton lawn hankies with multi-color, hand loom embroidery and lace corner. Hemstitched. Size, about 10½ inches square. Shipping weight, 1 lb. 11 oz.

25 N 2439
6 Hankies in Chest........$1.00



Children's Prints! Three cute cotton hankies, size about 9¼x9¼ in. Printed with Walt Disney's Mickey Mouse, Donald Duck, Pinocchio, etc. in washfast colors. Hemstitched hems. Assorted designs in bright colored Disney gift box. Shpg. wt., 3 oz.

25 N 2423
3 in Box.....19c

Hankie Dolls. Made of 3 Printed cotton hankies. Can be taken apart and used later. Gift box. Styles similar to illustration.
25 N 2435—Choice of (A) **Clown,** abt. 11 in. high or (B) **Animal,** abt. 7½ in. high.
State key letter.
Shpg. wt., ea., 5 oz. Ea. 25c
25 N 2432—(C) **Doll,** abt. 13½ in. high. Shpg. wt., 13 oz. Each....50c
25 N 2431—Not. ill. **Doll,** abt. 10 in. high. Shpg. wt., 5 oz. Each.....29c





Holiday Assortment

6 for 17¢

Pretty as can be, but amazingly low priced . . . proving that a gift need not be expensive to be attractive. Women's gift assortment of sturdy cotton lawn hankies includes fast color prints, colored woven borders and a few plain whites. Will give plenty of wear. Size, about 10¼ inches square. Narrow, neatly hemmed edges. Six assorted styles to a package. Shipping weight, 3 ounces.

25 N 2460...........6 for 17c



Neckerchiefs

2 for 19c

Brilliant 4-color big sized cotton prints! Twenty-one inches square. Wear tied over your curls or tossed over your shoulders. Narrow hems. **Washfast colors:** Navy, Brown, Red or Green predominating. **State color.** Shipping weight, 3 ounces.

25 N 2474...........2 for 19c

Hand Loom Design!

3 In Box 18c

Multi-color embroidered design looks exactly like expensive handwork! Sheer white cotton handkerchiefs with tiny hemstitched hems. Packed in gift box. About 10½ in. square. Come in pretty assorted designs similar to illustration. Shipping weight, 5 oz.

25 N 2422 .... 3 in box 18c





Men's Cotton Assortment

6 for 25c Amazing gift value! Special Christmas assortment of washfast colored woven borders, white satin stripes and all white handkerchiefs . . . each a style "he" wants. Some neatly hemmed, some hemstitched. Soft cotton. Size, about 16½ inches square. Shpg. wt., 6 oz.

25 N 2542.......6 Asst. Styles 25c

Colored Initials for Him!

3 In Box 39c Personalized—just for him! Good-looking colored embroidered initials match smart woven borders. Fine white combed cotton . . . feels soft and wears exceptionally well. Narrow, neat hems. About 16½ inches square. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial.** Assorted washfast colors. Shipping weight, 4 oz.

25 N 2553..........3 in Gift Box 39c

Women's 4-Color Prints

6 for 55c Makes an exciting gift! Surprisingly inexpensive! Lovely floral prints in beautiful colors. Fine cotton, soft and sheer, with dainty rolled hems. Assorted patterns. Predominating washfast **colors:** Blue, Brown, Green or Wine. **State color.** Size, about 13½ inches square. Shipping wt., 2 oz.

25 N 2429...............6 for 55c

Perky Four-Color Prints



12 for 39¢

Brighten Up Every Costume

Each one prettier than the next! Imagine such a value! Twelve—a whole dozen—colorful handkerchiefs! A smart yet thrifty suggestion to top your Christmas list! You'd expect to pay more for patterns as full as these! The colors are richer, the designs prettier, the size larger than most hankies in this price range. Sheer cotton lawn with neatly hemmed edges. About 13 inches square. Assorted washfast designs. Shipping wt., of 12, 6 oz.

25 N 2409....................12 for 39c



Dainty Embroidery

Hand loom multi-color embroidery with cutwork. Buttonhole scalloped edges. Sheer white cotton opal cloth. About 10½ in. sq. Assorted designs. Makes a perfectly lovely gift! Gift boxed. Shipping weight, 5 ounces.

25 N 2430
3 in Box..........49c

Hand Embroidery!

An attractive present! Soft, fine white linen with delicate multicolor hand embroidery and applique. Hand-rolled hems. Assorted patterns. About 11 in. sq. Gift boxed...ready for your personal greeting card. Shipping weight, 5 ounces.

25 N 2437
3 in Box..........49c

Pretty Gift Box

A Christmas special! Sheer, white cotton lawn hankies. Delicately blended multi-color hand loom embroidery, with large venise type lace corner. Hemstitched hems. Abt. 11¼ in. sq. Assorted styles. Scenic gift box. Shpg. wt., 5 oz.

25 N 2459
3 in Box...........39c

Hand Colored Prints

Floral bouquets, hand colored, fine white cotton lawn handkerchiefs. About 11½ inches square. Tiny hemstitched hems. Assorted designs and colors. Beautiful gift box. Shipping weight, 5 oz.

25 N 2420
3 in Box..........27c

Embroidered Designs

Floral and petit point effect multicolor hand loom embroidery decoration, white linen handkerchiefs. Tiny hemstitched hems. Assorted designs. About 10½ in. sq. Shpg. wt., 5 oz.

25 N 2473
3 in Box..........29c



Clever HOME GIFTS

Gifts that are different and appropriate for everyone. Not only will they make someone happy at Christmas time, but they will have a lasting decorative value.



$1.00 Complete Set

Yule Log Console Set

The Christmas Spirit in natural silver birch! Half-log centerpiece 10 in. long. 2 Stumps 3½ in. in diameter. Each piece decorated with green pine, cones, red berries, silver color leaves, artificial tree and 8-in. red candles. **Not Postpaid.**

71 N 4520—Centerpiece. Shpg. wt., 1 lb. 8 oz. 55c
71 N 4521—1 Stump. ... Shpg. wt., 1 lb. 4 oz ... 29c
2 Stumps. ... Shpg. wt., 2 lbs. 55c
71 N 4522—Complete Set. Shpg. wt., 3 lbs. 8 oz. $1.00





← 59c

White Birch Log

Ⓖ Give your favorite hostess this lovely centerpiece which will last far beyond the holiday season. 2 Paper-White Narcissus bulbs, planted in moss and topped with pearl shell chips, in natural 9-in. birch log. 2 red, 7-in. candles included. **Not Postpaid.** Shpg. wt., 2 lbs.
71 N 4500—Complete. 59c

89c → Pair

Dutch Wooden Shoes

Ⓗ Real wooden shoes big enough for a 4 yr. old child to wear. Painted bright red, decorated with holly and red cellophane. Paper White bulb in each shoe. Planted in moss, pearl shell chips atop. Shoes imported from Holland. **Not Postpaid.** Shpg. wt., 1 lb. 14 oz.
71 N 4511—Pair. .. 89c

Have Spring in Your Home All Winter Long! Beautiful Decorative Holders for Plants

$1.59 Complete Set

Each and every item has distinctive charm . . . Each and every item does its bit to make your home a better place in which to live. "Old Man Winter" may roar Outside in a fury of snow and sleet, but Inside, these colorful glazed pottery animals will radiate all the warmth and cheer of Spring. 2 White enameled shelves 22x3⅞ in. supported by white enameled brackets, 21⅜x7/16 in. are attached to the window frame and this novel menagerie can then be arranged as you desire. These hanging shelves will not interfere with opening or closing the window. Why not buy the complete set and have a collection of which you can be justly proud? **Not Postpaid.** Plants not included with any items listed below.

(A) 71N4580—Yellow Cat. 2⅞ in. high, 4½ in. long. Shpg. wt., 14 oz 15c
(B) 71N4581—Brown Dappled Horse. 5 in. long, 6⅜ in. high, 2⅜ in. wide. Shipping weight, 1 lb. 2 oz. 27c
(C) 71N4582—Sad-Faced White Dog. 3¾ in. high. Shpg. wt., 11 oz 15c
(D) 71N4583—Blue Fish. 4½ in. long, 3 in. high. Shpg. wt., 12 oz 19c
(E) 71N4584—Colorful Love Birds. 5½ in. high. Shpg. wt., 1 lb 29c
(F) 71N4585—Lucky Pink Elephant. 3⅜ in. high. Shpg. wt., 14 oz 15c
71N4588—Shelves and Brackets only. Shpg. wt., 2 lbs. 13 oz 59c
71N04586—Complete Window Shelf Set, with six plant receptacles as illustrated. (Plants not included). Shpg. wt., 9 lbs. $1.59



The Graceful Fawn

A cunning "eye-catcher" of yellow glazed pottery. Back is hollowed out to hold small plants or flowers. For mantle or tablepiece. 7 in. high, 5¼ in. long. Plant not included. **Not Postpaid.** Shpg. wt., 1 lb.
71 N 4627........ 39c



Seed Head

Just plant seed on this gentleman's bald pate, add water, and green "hair" will soon appear. Seed and instructions included. **Not Postpaid.** Shipping weight, 1 lb. 8 oz.
71 N 4625.......... 25c
71N4625B—Extra Packet of seed. Shpg. wt., 1 oz. 10c



Log and Bulbs

3 Paper-White Narcissus bulbs in mottled white pottery bowl resembling log. Log is 7 in. long, 3½ in. wide, 3 in. deep. Shpg. wt., 2 lbs. 9 oz.
71N4635—Complete Set. **Not Postpaid**.. 42c
71 N 3250—Bulbs only. **Postpaid**........ 6 for 21c



Twin Cactus Bowl

A Mexican figure takes his siesta between two cacti. Green-white glazed pottery. Opening between bulb bowls, water can flow from one to the other. 7½ in. long. Two Paper White bulbs. **Not Postpaid.** Shpg. wt., 1 lb. 12 oz.
71 N 4663.......... 35c



Christmas Corsage

Add a touch of gayety to your new Christmas outfit! Green pine with red berries and white tipped pine cones. Can also be used as ornament on gift wrapping and as part of your decorations. **Not Postpaid.** Shpg. wt., 3 oz.
71 N 3723.......... 15c



White Cart

Enameled metal cart with red tray. 7-in. long. 2 Paper White bulbs and pearl shell chips. **Not Postpaid.** Shpg. wt., 1 lb.
71 N 4599........ 49c



Pottery Half Moon

Moonglow White. 7½ in. high, 8 in. long. With chain for hanging. Plants not included. **Not Postpaid.** Shpg. wt., 2 lbs. 5 oz.
71 N 4671......... 59c



Resurrection Plant

A symbol of "Peace on Earth, Good Will Toward Men". Place tightly rolled plant in water and fern-like foliage quickly unfolds. Artistic 6-in. diameter green bowl. **Not Postpaid.** Shpg. wt., 1 lb. 10 oz.
71 N 4642—Set.... 35c



A Vegetable Garden in Pottery

Novelties that are sure to be standouts! Friends will admire your taste. Plants not included. Items sold separately or as complete set. **Not Postpaid.** 19c

(A) 71N4526—Red Apple. 2¾ in. high. Shpg. wt. 12 oz...... 19c
(B) 71N4525—Yellow Squash. 6⅛ in. long. Shpg. wt., 12 oz.. 19c
(C) 71N4527—Orange Pumpkin, 3 in. high. Shpg. wt., 13 oz.. 19c
(D) 71N4529—Green Pepper. 3⅝ in. long. Shpg. wt., 12 oz. 19c
(E) 71N4528—Orange Carrot. 7 in. long. Shpg. wt. 12 oz.... 19c
71N4530—Complete Set, Shpg. wt., 3 lbs. 12 oz............ 85c

Morning Glow TOWELS



Six-Piece Towel Sets, Exquisitely Boxed

—2 Bath size, 22x44 in.
—2 Hand size, 15x27 in.
—2 Washcloths, 12x12 in.

$2.50 6-pc. Set

A gift within a gift! Beautiful quality, absorbent cotton terry in bright reversible weave . . . lovely on either side! Packed in a serviceable see-thru plastic fancy hat-box.
Colors: Blue, Gold, Green, or Peach. **State color.** Shpg. wt., set, 2 lbs. 8 oz.
96 N 8720—6-piece Set........ **$2.50**

—2 Bath size, 22x44 in.
—2 Hand size, 15x26 in.
—2 Washcloths, 12x12 in.

$1.39 6-pc. Set

Anyone would adore having this luxurious six-piece cotton terry towel set! Thick, soft, weighty. Solid colors with deep toned rope-style borders.
Colors: Blue, Dusty Rose, Green, Maize, or Peach. **State color.** Shpg. wt., 2 lbs. 3 oz.
96 N 8719—6-piece Set...... **$1.39**

FOR OTHER GIFT SETS SEE OUR GENERAL CATALOG

4-Piece Matched Set

Usually $1.00 or Over

—2 Big size Bath Towels, 22x44 inches
—2 Washcloths, 12x12 inches

The smartest gift set you ever saw at such a low price! Morning Glow towels with firm, thirsty cotton terry in luscious pastels with textured striped pattern. Much better quality than is usual at this price. Tied with delectable rayon satin ribbons, folded into an attractive flower-printed box, useful for many things.
Colors: Blue, Green, Maize, or Peach. **State color.**
96 N 8718—Shpg. wt., Set, 1 lb. 15 oz. 4-piece Set...... **79c**



Our Best, Heaviest Towels . . . Monogrammed

For the loveliest gift of all; give a matched set of these superbly beautiful monogrammed towels! Thick, spongy, *finest quality* absorbent cotton terry. White dobby-woven borders.
The exquisite **Solid Color** towels come in choice of washfast colors: Blue, Gold, Green, Dusty Rose, Peach or Turquoise with White Monograms.
The **All White** towels have white dobby-woven borders and are monogrammed in choice of washfast colors: Red, Blue, Green or Black.
Monograms are 4 inches high, stitched circular style. Print initials in order wanted.

State Color of Towels. When ordering White Towels, also **State Color of Monogram wanted.**

Cat. No.	Size, In.	EACH	Wt.
96N8193M	25x48 Bath	94c	1 lb.
96N8194M	16x28 Hand	54c	7 oz.
Washcloth (not monogrammed)			
96N8195M	13x14 Washcloth	17c	2 oz.
96N8196M	5-piece Set	$2.25	2 lbs.
5-Piece Set includes 1 Bath, 2 Hand towels, and 2 Washcloths.			

Washcloth Dolls

50c Each

Plump little washcloth dolls! Unfold into six gay assorted color washcloths, size, 12x12 in. each. Sparkling cellophane wrapper can be removed without disturbing dolls (faces are paper prints). Good cotton terry. Shipping wt., 9 oz.
96 N 8305—Boy. Ea...50c
96 N 8306—Girl. Ea..50c







Tufted Chenille Bath Mat Set

$1.00 2-pc. Set

It's smart to give a practical gift, especially one as perfect as this! Deep, thickly tufted cotton Chenille in new two-toned raised design. Fluffs out like new after washing. Mat size, 18x32 inches. Standard size lid cover.
Colors: Two-tone, Blue, Dusty Rose, Green or Peach. State color. Shpg. wt., 1 lb. 1 oz.
96 N 8465—2-pc. set.$1.00

6-Pc. Kitchen Set

—2 towels, size 16x32-inches
—Potholder Set
—Dishcloth, 15x15 inches

57c

Towels, 8% linen, balance cotton Washfast "Springtime" print. 3-pc. matching oilcloth potholder set, striped dishcloth. **Colors:** Blue, Green, or Red. **State color.** Shpg. wt., 1 lb.
96 N 8721—Set.......57c

Printed Towels

4 for 39c

Flower-garden prints! Good quality, part linen (8%) and sturdy cotton towels in bright washfast colors. Neatly hemmed. Selvaged sides. Size, 16x31 in. **Colors:** Brown and Gold; Red and Green, or Red and Blue. **State color.** Shpg. wt., 10 oz.
96 N 8687......4 for 39c

SEE PAGE 2 FOR EASY TERMS

Give HIM a Gift He'll USE



Woodbury Special Men's Set 47c

A name he knows—a real thrift value. Contains small sizes of Woodbury's Men's Talcum, Shampoo, After Shave Lotion, Shaving Cream, and Woodbury's Famous Facial Soap. In Christmas gift box.
8 N 9932—Shpg. wt., 2 lbs. 8 oz. 47c

Folding Shave Stand $1.00

For HIS shaving convenience. Contains shaving brush, removable shaving soap cup, and folding mirror stand. Chromium trim. Size, folded, abt. 5½x4x2 in. Shpg. wt., 1 lb. 12 oz.
8 N 6122................$1.00

Woodbury Gift Set 87c

A $1.30 value! This is a gift men appreciate. Contains 2 cakes Soap, Shaving Cream, After Shave Lotion, Men's Talcum. Unique gift box. Shpg. wt., 3 lbs. 8 oz.
8 N 9678...............87c

Electric Shave Mirror $1.00

Perfect light for shaving or makeup. Plug on side for electric appliances. 6-in. mirror. Ivory color. Rubberized cord. Bulb not included. Shpg. wt., 3 lbs.
8 N 1152..............$1.00



Palmolive Gift Set 89c

Attractive gift that's really useful. Contains: Talc, After Shave Lotion, and Large Shave Cream. In artificial leather utility case. Shpg. wt., 3 lbs. 6 oz.
8 N 9974..................89c

Williams Gift Box 89c Up

$1.25 value. 50c size Aqua Velva, After Shave Talc, Luxury Shaving Cream.
8N9930—Shpg. wt., 2 lbs.. 89c
8N9769—Set with $1 size. Aqua Velva. Shpg. wt., 3 lbs. $1.29

Mennen's Gift Set $1.09

$1.35 value. Contains: Brushless or Menthol Iced (state choice) Shaving Cream, Skin Balm, Talc, and Skin Bracer. In gift box.
8N9933—Shpg. wt., 3lbs. 6oz. $1.09

Palmolive Utility Kit $1.49

Handsome smooth simulated leather travel case with Palmolive Shave Cream, Talc, After Shave Lotion, and Colgate Dental Cream. Size: about 8½x6x1¾ in.
8 N 9975—Shpg. wt., 2 lbs. 14 oz.. $1.49



Woodbury Thrift Set 23c

A neat, inexpensive gift. Contains small sizes of Woodbury Facial Soap, Shaving Cream, and After Shave Lotion. In an attractive gift box decorated in the holiday motif.
8N9695—Shpg. wt., 1 lb. 6 oz....23c

Palmolive Special Set 49c

Set contains: Small sizes of Palmolive Talcum, Shaving Lotion, 2 tubes Shaving Cream, and Colgate's Dental Cream. In attractive Christmas gift box.
8 N 9677—Shpg. wt. 1 lb. 12 oz.. 49c

Early American Set $1.75

Old Spice Men's Set contains After Shave Lotion and Talc in crockery containers. In wood-grained paper box with Clipper Ship design.
8 N 9976—Postpaid....$1.75

Fitted "Poc-Kit" 79c

Genuine leather cases complete with toilet articles he needs. Size: about 8x1x2½ in. Black or brown. State color.
8 N 9962—Shpg. wt. 10 oz. 79c



Tally-Ho Men's Set 59c

Contains Lavender Shaving Soap, in wooden bowl, After Shave Lotion, and Talc. In box with Old English scene.
8N9977—Shpg. wt. 2 lbs. 10 oz. 59c

Wings Men's Set 23c

An attractive, inexpensive gift. Shaving Soap in wooden bowl, Styptic Pencil, After Shaving Lotion.
8N9978—Shpg. wt., 1 lb. 10 oz. 23c

Humidor and Pipe Rack $1.00

Onyx effect or black Tenite (plastic) finish. Glass bowl for ½ lb. tobacco. Moistener in top. Holds 6 pipes (not included). State finish.
8 N 7805—Shpg. wt., 1 lb. 12 oz.....$1.00

Ace Shaving Set 39c

Set contains Shaving Lotion, Talcum, and Shaving Cream. Packed in a masculine-looking gift box.
8N9649—Shpg. wt. 2 lbs. 2 oz. 39c



Genuine Meerschaum Pipe $4.98

A gift to please the most particular smoker. Pipe has white hand carved bowl and genuine amber mouthpiece. Your choice of straight or bent stem. State choice. Plush lined leather case.
8N7801—Shpg. wt., 6 oz.. $4.98

Yardley Men's Set $1.50

A distinctive gift. Contains famous Yardley English Lavender Shave Lotion and Talc. In gift box.
8N9982—Postpaid... $1.50

Yardley Bowl

Famous lavender shaving bowl. Attractive gift. Postpaid.
8 N 9981. $1.00

Old Spice Mug

Early American Shaving Mug with rich, creamy shave soap. In smart gift box. Postpaid.
8N9980. $1.00

Initialed Shave Brush $1.00

Give HIM this personalized gift. Triple-blended bristle brush with one engraved initial. Print initial. Set in rubber. In Rayon lined gift box.
8 N 09650—Shpg. wt., 6 oz. $1.00



Handsome Oxford Cloth

$1.55 Each
2 for $3.00

Real gift shirts! Combed cotton . . . Sanforized-Shrunk so fabric can't shrink over 1%. Good looking, soft button-down collar. Ties not included. Shpg. wt., ea., 1 lb. 2 oz.
Colors: White, Blue or Tan.
Half Sizes: 14 to 16 in **sleeve lengths** 32, 33, 34, 35 in.
Sizes: 16½ and 17 in **sleeve lengths** 33, 34, 35 inches.
33 N 64—State size, color, sleeve length.



Hollywood Collar

$1.69 Each
2 for $3.29

The shirt for his casual hours! Finest cotton gabardine. Sanforized-Shrunk so fabric can't shrink over 1%. Seamless widespread collar. Buttoned pockets, pleated sleeves, gathered back. Tie not included. Shpg. wt., ea., 1 lb. 7 oz.
Colors: Blue, Brown or Green.
Half Sizes: 14 to 17.
33 N 376—State size and color.

Smart Rayon Stripes

$1.29 Each
2 for $2.50

Give him Trupoint—invisible stays always keep its non-wilt collar flat! Mercerized cotton broadcloth, rayon striped. Sanforized-Shrunk (fabric can shrink only 1%). Tie not included. Shpg. wt., ea., 1 lb.
Colors: White, Blue, Green.
Half Sizes: 14 to 16 in **sleeve lengths** 32, 33, 34, 35 in. **Sizes:** 16½ and 17 in **sleeve lengths** 33, 34, 35 in.
33 N 71—State size, color, sleeve length.

They're Sanforized-Shrunk . . . They're Gift Boxed
Collar and Cuffs Guaranteed to Outlast the Shirt

For Sears Easy Terms See Page A, in Center of Book

94c EACH
3 FOR $2.75





Neat Non-Wilt Collars Need No Starch

If the collar and cuffs don't outwear the shirt . . . we'll give you a new shirt at no extra charge! Plain white in combed, mercerized cotton broadcloth, patterns in fine cotton shirtings . . . both Sanforized-Shrunk (maximum fabric shrinkage only 1%). 4-hole ocean pearl buttons, pleated sleeves and backs.
Half Sizes: 14 to 16 in **sleeve lengths** 32, 33, 34, 35 in. **Sizes:** 16½ and 17 in **sleeve lengths** 33, 34, 35 in. **State size as well as sleeve length.** Shpg. wt., each, 1 lb. 2 oz.; 3, 3 lbs. 4 oz.

33 N 60—Plain White
33 N 61—Figured Patterns in Blue, Tan, Green. **State color.**
33 N 62—Striped Patterns in Blue, Gray, Green. **State color.**

94c Each
3 for $2.75

CHRISTMAS TIES
HE'LL REALLY WEAR

55c EACH **2 FOR $1.00**







He'd Pick These Himself!

Fine rayon fabrics, glowing with all the color men like in their neckwear! Resilient construction, with soft all wool linings that help resist wrinkling. Patterns similar to those illustrated. They're ties he'll choose when he wants to pick the best off his rack! At this price you can afford to give him two at one time!

Newest Figures and Stripes
(Fabric Described at Left)

Group A . . . Figured Patterns—Bold outline figures on distinctive self-patterned grounds. Copied from fine ties you often find in exclusive men's shops.

Group B . . . Striped Patterns—Smart stripes set off by dark colored grounds.

Colors: Blue, Maroon, Gray, Brown, Green.

Exceptionally Good Looking
(Fabric Described at Far Left)

Group C . . . Rayon Satin, Brocaded Patterns—Rich, soft all-over brocade patterns.

Group D . . . Persian Patterns—Shaded backgrounds with beautiful all-over designs.

Group E . . . Rayon Satin, Ombre Patterns—Brocaded figures on soft ombre grounds.

Colors: Blue, Maroon, Green or Brown.

33 N 8400—State group letter and color. Shipping wt., ea., 3 oz. . . **55c** **2 for $1.00**

Christmas Comes But Once a Year! Give Him the Best! For Easy Terms See Page A in Center of Book



Outstanding Gift Pajamas

$1.19 Suit **2 for $2.29** Lounging or sleeping, he'll be comfortable in these cotton broadcloth pajamas! Vat-dyed so colors stay bright. Full cut . . . elastic inserts in trouser waists for extra comfort. Both styles with sashes.

(L) Paisley Pattern Notch collar style. **Colors:** Blue, Maroon or Green. **State color** **33 N 992**

(M) Imperial Crest Smart embroidered crest on pocket. Military collar. **Red only** **33 N 993**

Fine "Nobility" Broadcloth

$1.79 Suit **2 for $3.49** Look at these features and you'll see why we say they're $2.98 values! Combed cotton broadcloth in the bold blazer stripes that look so well . . . mercerized and vat-dyed so the lustrous, brilliant colors will keep their sheen and freshness. Cut big and roomy with stretchy elastic inserts in trouser waists. A gift that can't fail to please him this Christmas!

Colors: Blue, Maroon or Green.

33 N 994—State color wanted.

Pajama Sizes: A (34 to 36 inch chest), B (38-40), C (42-44), D (46-48). **State size letter.** Shipping weight, a suit, 1 pound 6 ounces; of two, 2 pounds 11 ounces.



$~~1.00~~ TIES

IN EVERYTHING BUT PRICE!

79c EACH **2 FOR $1.49**

EACH GIFT BOXED





Patterns No Man Could Resist!

(Fabric Described at Far Right)

Group F . . . Smart Medallion Figures—Conservative figures, harmonizing with the soft silk and rayon satin background colors.
Group G . . . Rich Silk and Rayon Brocaded Satin—Handsome scroll-like patterns on lustrous satin . . . seen every day in the best clubs
Colors: Blue, Maroon, Brown or Green

Like Far More Expensive Ties

(Fabric Described at Right)

Group H . . . Persian Patterns — Full-bodied colors against soft contrasting grounds.
Group J . . . Silk and Rayon Satin Stripes — Gleaming stripes hit just the right smart note.
Group K . . . Plain Figures—Clear cut figures on heavily twilled backgrounds.
Colors: Blue, Maroon, Brown or Green

33 N 8401—State Group Letter and Color. Shpg. wt., ea., 3 oz. . . . 79c 2 for $1.49

Lustrous Silk and Rayon

The same gleaming silk and Bemberg rayon fabrics—the same heavy all wool bias cut linings you find only in $1 ties! Patterns similar to those illustrated, carefully selected from the hundreds submitted to us. It's really worth while to buy **two** at once — they'll be a big hit with any man who prides himself on his ties!

STUNNING, NEW

Mufflers

EACH IN A GIFT BOX









Soft All Wool

49c Ea.

Select quality all wool yarns woven into a luxurious, soft muffler. Smart plaid patterns similar to those illustrated. About 12x48-inches including fringe.
Colors: Blue, Maroon, Brown, Gray or Green. Shpg. wt., ea., 7 oz.
33 N 9501—State color

Real $1 Values

79c Ea.

(1) All wool plaid. 12x48 in. inc. fringe. **Colors:** Blue, Maroon, Brown, Green, Gray. **Rayon Crepe.** 12x50 in. inc. fringe. (2) Plain color, embroidered. (3) Paisley Print. **Colors:** Navy, Maroon, White. Shpg. wt., 8 oz.
33 N 9503—State cat. no., color and pattern no.

Silk Crepe

$1.45 Ea.

Truly luxurious! Soft silk crepe (35% weighted), in bold patterns that appeal to so many men. About 12x52 in. including hand knotted rayon fringe. **Colors:** Navy, Maroon, Green or Brown. Shpg. wt., ea., 7 oz.
33 N 9504—State color

All Wool Set

$1.89 Set

Warm gloves knit in herringbone design. Matching muffler about 12x48 in. inc. fringe. **Glove Sizes:** Small, Medium, Large. **State size. Colors:** Navy, Green, Maroon or Canary. Shpg. wt., set, 12 oz.
33 N 9506— State color

Just for Him! Three Initials

98c Ea.

Personalized...he'll know you bought it just for him! Fine rayon crepe with lustrous satiny stripes...in the snowy white that makes it a real "dress" muffler. About 12x 50 in. with fringe. **White only.** Packed in attractive gift box.
33 N 9509—Print three initials wanted. Shpg. wt., ea., 8 oz.



Look Like Real Wool

49c Ea.

Rich spun rayon with the quality feel of warm lightweight wool. 9¾x48-inch with knotted all wool fringe.

Colors: Blue, Maroon, Brown, Green. **1.**—Smart Figures; **2.**—Paisley design.
33 N 9502—State cat. no., pattern no. and color. Shpg. wt., ea., 8 oz.

A Gift Everybody Wants

THE FAMOUS *Commentator*

NOW Packed in a Beautiful Gift Box and Personalized With Three Initials



RWK

ANY THREE INITIALS AT NO EXTRA COST

Three handsome gold color initials like above are furnished with every radio on this page. We ship the initials you select and you apply them on the sets in any position desired—or like our suggestion in the pictures. They are easy to apply. Print initials wanted.



$9.45 Cash

Walnut Color



Playing View With Cover Removed and Dial Guard Lifted for Tuning.

Carrying View Showing Radio With Protective Saddle Cover in Place.

$19.95 Cash Complete

Silvertone Deluxe Portable Radio for Batteries or Electricity

America's best looking portable radio—now at a new low Christmas price! And now you can initial it just like high priced luggage for a really personal gift. Covered in luggage fabric and a "saddle" cover of rich artificial leather. Exclusive grille design of **brushed chromium.**

As outstanding in performance as it is in appearance. 6-tube superheterodyne (including a power rectifier tube) provides wide tuning range of American stations from 550 to 1600 KC. Clear tone from a 5-inch dynamic speaker.

Full 3-way operation—from enclosed batteries that are guaranteed for 200 hours at 4 hours a day, or from 100 to 125-volt, 25 to 60-cycle A.C. or D.C. by simply removing cord and plugging in—no switchover necessary. Special "Current Saver" switch is easy on batteries.

Built-in Loop Aerial will bring in powerful nearby stations with ease. Where long distance or reception of weak stations is desired, an outside aerial must be added. Size, 12¼x12½x5¾ inches. With batteries and 3 initials. **Print initials wanted.**

57 N 06561—Shpg. wt., 21 lbs. Mailable. Cash........$19.95
Easy Payment Price ($2.50 do. and $3 a mo.)..........21.65

Radios Are Available on Easy Terms See Page A, in Center of Book



IVORY ONYX

Already the Favorite Radio in Over 100,000 American Homes

You **know** this gift will be appreciated . . . 100,000 satisfied customers have bought it . . . famous radio personalities such as H. V. Kaltenborn and Lowell Thomas have approved it . . . it must be good! And now, at no increase in price, we offer it packed in a colorful Christmas gift box, **plus** your choice of three gold color initials.

A beauty from every angle, for the smart cabinet design continues over to the back, completely enclosing the radio. Note the graceful sweep of the clear plastic dial . . . it lights up at night in a radiant "sunburst" effect extending over to the neat push buttons.

An instant success . . . the most popular radio Sears have ever sold because it is years ahead in design and in features. Its amazing purity of tone is due to an extra-heavy dynamic speaker.

It has more power and selectivity than you'd expect in a radio under $10. There are 5 matched tubes in an advanced superheterodyne circuit, including a power rectifier tube and two dual purpose types. Clearly tunes American stations from 540 to 1600 KC.

Insta-matic Push Buttons of the newest "piano key" type, tune any of your four favorite stations at the touch of a finger. Easy to set up with the call letters that are furnished.

Built-in Loop Aerial provides excellent reception in large cities and near broadcasting centers. In places where loop aerial reception is not satisfactory, an outside aerial should be used.

For 100 to 125-volt, 25 to 60-cycle A.C. or D.C. R.C.A. licensed. Cabinet size, 10½x6x5½ inches. Shipping weight, 9 pounds. Mailable. **Print initials wanted.**

57 N 03451—Radio in Attractive Ivory Color Plastic................$ 9.95
57 N 03351—Radio in Rich Burl Walnut Color Plastic.................. 9.45
57 N 03551—Radio in Beautiful Onyx Color Plastic.................. 10.45
57 N 4702 —Standard Aerial Kit. Shpg. wt., 2 lbs.................... 49c



Tune in a Merry Christmas

for the Whole Family



New Low Christmas Price
Was $29.95 in Spring Catalog
Silvertone DeLuxe Electric

$27.95 Cash

$3 Down

Most stores reduce their prices after Christmas—but we are cutting the price of this powerful Silvertone radio right now. Present it to the whole family—it's a gift they'll never forget. Easily the equal in value of radios selling for $40 in most stores.

Beautiful Cabinet of selected sliced and stump walnut veneers with a contrasting maple inlay . . . all hand rubbed to a mirror-like finish. A big radio that anyone would be proud to own.

8-Tube Superheterodyne including power rectifier and signal tuning eye tubes. Ample power for superior reception. Long distance foreign reception on short wave bands. 3 complete tuning bands—American stations, 540 to 1660 KC.; Foreign and Short Wave, 6 to 18 MC.; Super-Spread Band from 9.4 to 9.85 MC. for easier tuning of Foreign stations; plus a special range for police calls.

Unusually mellow tone quality from a large electro-dynamic speaker, mounted high in the cabinet for balanced appearance. A 3-point tone control varies the tone to suit your taste. Automatic volume control holds stations steady.

Push-Button Tuning for any six stations. Buttons are easily set up for your favorite stations. All call letter tabs are furnished. Electric tuning eye aids in accurate tuning and setting.

Built-in Loop Aerial system provides excellent reception in metropolitan areas near powerful broadcasting stations. Wherever reception is not satisfactory from built-in aerial, or for long distance tuning, an outside aerial should be added.

Listed by Underwriters to operate on 100 to 125-volt, 50 to 60-cycle A.C. only. State if wanted for 25-cycle. R.C.A. licensed, R.M.A. approved. Size, 12⅞x16⅞x10 in. Mailable.

57 N 06325—Shipping weight, 21 pounds................Cash $27.95
Easy Payment Price ($3 down, $4 a month)........ 30.35
57 N 4702 —Standard Aerial Kit. Shpg. wt., 2 lbs............... 49c

5-Tube 1½-Volt Battery Radio

$15.65 Cash

Less Batteries

$2 Down

You may not be able to have electric lights on your Christmas Tree, but you can brighten up your home on December 25th with this fine Silvertone battery operated radio. You'll have thrilling performance, sparkling clear tone,—and best of all you'll have a radio that is amazingly economical to operate.

800 Hours of Life from the single A-B dry battery can easily be expected at about 4 hours a day of use, and you should get even more if you use the special **"Current Saver"** switch often. This new switch, located above the dial, enables you to save the battery whenever you don't need full volume. Rear view of the radio above, shows how a battery fits neatly inside.

Stylish Cabinet is expertly constructed in the new waterfall front design of genuine sliced Walnut veneers with darker contrasting moldings for smart harmony. Gleaming satin finish and a polished brass-rimmed dial. Size of cabinet is 10¼x17x10⅛ inches deep.

5 Tubes in a modern 1½-volt superheterodyne circuit with two dual purpose type tubes for extra performance. Tunes all American stations and some Police Calls from 540 to 1700 KC.

Variable Tone Control regulates the pitch of the 5-inch permanent magnet type dynamic speaker. Automatic Volume Control helps to eliminate fading of stations. Can instantly be converted to electric operation with addition of a Powr-Shiftr. See our big General catalog for details. For Easy Terms, See Page A, Center of Book.

For Most Economy, Order Radio with dry A-B Battery

57 N 02651—Radio with dry 800-hour A-B Power Pack Battery. Shipping weight, 42 pounds. Mailable....................$19.94
57 NM 2751—Radio with storage "A" and two dry "B" batteries, and cable. Shipping weight, 51 lbs. Not Mailable $21.55
57 N 02551—Radio, less batteries. Shpg. wt., 16 lbs 15.65
57 N 4702 —Standard Aerial Kit. Shpg. wt., 2 lbs................49c



6-Tube* Electric! Push Button Tuning!

$14.95 Cash

$2 Down

• 6 Tubes* Include One Power Rectifier Tube.
It looks like a big radio, sounds like a big radio, but it costs hardly more than a small plastic set. An impressive gift that looks like far more than this price. The cabinet is made of genuine sliced Walnut veneers, size, 14⅛x7¾x10⅝ inches.

Push-Button Tuning for any four favorite radio stations. All American call letter tabs are furnished. There is also one button to switch back to manual dial tuning. Tunes American stations from 540 to 1700 KC.

No Aerial Needed in large cities near broadcasting centers, for there is a built-in loop aerial for ordinary reception. In locations where loop aerial reception is not satisfactory an outside aerial should be added to the terminals provided.

Superheterodyne Circuit that assures fine performance, and a big 5-inch dynamic speaker for excellent tone quality. Automatic volume control.

Operates from 100 to 125-volt, 50 or 60-cycle A.C. or D.C. State if wanted for 25-cycle. Listed by Underwriters Laboratories—RCA Licensed and RMA Approved.

57 N 01661—Shipping weight, 13 pounds. Mailable ....Cash $14.95
Easy Payment Price ($2 down and $2 a month)................ 16.20
57 N 4702 —Standard Aerial Kit. Shipping weight, 2 lbs.......................49c

Radios on this and opposite page shipped from Kansas City and Minneapolis. 25-cycle models shipped from Chicago only. Order and pay postage from Kansas City or Minneapolis.

Christmas May Start a Career



For Beginners—Worth $7.50

$3.39

Special low price for Christmas! Start your child off right with this good quality guitar. Although exceptionally low in price, it is a full standard size guitar with a flat top and back of select hardwood in a **natural wood finish.** Attractive striping around the top edge and sound hole. Many features of high priced guitars, such as an ebonized fingerboard, a nickel-plated tailpiece, and gear type pegs for easy tuning. Complete with pick, and easy-to-follow 25c instruction book. See our big Fall and Winter General Catalog for a complete selection of quality guitars.

12 N 0203—Shpg. wt., 7 lbs. **$3.39**

For Students—Worth $10

$6.25

Christmas brings you a real bargain in this large auditorium size guitar in the new popular **blonde finish,** grained to resemble figured curly Maple and lacquered to give it a highly polished finish. A truly fine instrument that is **fully arched** for greater volume and more mellow tone. A really personal gift, too, for there is an insert for the owner's name in the nickel-plated tailpiece. Has an adjustable bridge, gear type tuning pegs, an imitation rosewood fingerboard, and a black celluloid suspended guard plate. Complete with a pick and 25c instruction book.

12 N 0260—Shpg. wt., 10 lbs. **$6.25**

Professional Style—Worth $15

$9.25

Make this the finest gift under the tree on Christmas morning. This big auditorium size guitar was designed for professional use—it's **fully arched** both top and back for graceful beauty and superb tone. A top quality instrument, yet at Sears this special Christmas price saves you nearly half. Expertly made of choice hardwood in a shaded mahogany finish,—contrasting white celluloid binding on the top edge, adjustable bridge, guard plate, and an ovaled ebonized fingerboard with 4 pearl inlaid dots and white celluloid binding. Included at no extra charge is a Sears Home Study Course Book 1 (ordinarily $1.50), and a pick.

12 N 0265—Shpg. wt., 9 lbs. **$9.25**

Watch Their Eyes When They See These!



Beginners' Snare Drum

Ⓐ Give him this real snare drum—it's just like the kind used in bands. Mahogany finished laminated wood shell with maple hoops. Genuine calfskin drum heads. Snare strainer has throw-off. Complete with sling, sticks, and instruction book. Overall size 5¼x12⅜ inches. 3 inches from head to head. Shipped from factory near Chicago, from where you pay transportation.
12 N 902F—Shipping weight, 6 pounds. **$4.95**

Regulation U.S. Bugle

Ⓑ The ideal gift for a real boy. Full size regulation bugle with smooth, clear tone. Polished brass with a 4½-inch bell. Silver-plated mouthpiece. Key of G—slide change to F. 17 in. long. With Instruction Book.
12 N 05074—Shipping weight, 3 pounds. **$2.98**

Bargain Special Ukulele

Ⓒ A new low price for a standard size uke! Made of hardwood with an attractive finish. Has non-slip pegs. With felt pick and Instruction Book.
12 N 457—Shipping weight, 2 pounds 3 ounces. **98c**

All American Harmonica

Ⓓ Made in America for Americans. A new kind of harmonica with a streamlined plastic body, 10 holes, 20 replaceable reeds. Key of C.—Hygienic—easily sterilized. Instructions and attractive container.
12 N 5108—Shpg. wt., 6 oz. **89c**

New Tonette

Ⓔ Get one! A real musical instrument, with smooth mellow tone. Black plastic. Key of C. 7½ in. long. Shpg. wt. 6 oz.
12 N 5230. . . . **94c**

Cadet Bugler

Ⓕ Looks like a real bugle, plays bugle calls! Unbreakable plastic. 8⅜ in. long. Instructions. Shpg. wt., 2 oz.
12N5227. . . **94c**



Drum Corps Type Fife

Revive the spirit of '76 with a real fife for Christmas—let him play in the drum corps. Hang it on the tree or slip it in his stocking. This fife has an attached mouthpiece for easy playing. Plays with a clear high-pitched tone. Made of highly polished, nickel plated brass, 6 finger holes. 14½ inches long.
12 N 5326—Shpg. wt., 12 oz. . **89c**

Genuine Slide Whistle

Every boy wants a real slide whistle, and this one is the kind that professionals use in orchestras. The ideal instrument to develop your youngsters' musical ear. Start them in young. Covers 2 full octaves. Chromatic scale. 12¼-inch heavy weight seamless brass tube, nickel plated, highly polished.

12 N 5325—Shpg. wt., 14 oz. **98c**



Give Him the Best

IN FOUR STAR SPORTS LEATHER JACKET VALUE!

$6.85 ~~$10.00~~ Value



JACKETS, TOO, AVAILABLE ON EASY TERMS—SEE PAGE A IN CENTER OF BOOK

What to Get HIM for Christmas!

Whoever he is . . . whatever he does . . . you can bet on it that he'll appreciate one of these fine leather jackets for his Christmas present. How do we know . . . well, we know that they are the choice of thousands of men every year . . . and we know that this year we're offering the biggest value for the money to be found anywhere! More features, higher quality workmanship, more comfort than ever before. Here's a thrifty way to make this Christmas the best he's ever had. The leather jacket of his choice—from the woman of his choice.

Cossack style with sunburst sports back—tucks above stitched on half-belt. Rubber-lined zipper chest pocket—keeps valuables secure. Crown zip front. Two roomy slash pockets, adjustable side straps. Ventilating eyelets under arms. Suede jacket has grain leather pocket edges, collar and inside lapels. Full 25½ inches long.

Sizes: Even chest sizes 34 to 48 inches. **State chest measurement.** Shipping weight, 3 pounds 1 ounce.

41 N 5640—Cocoa Brown Suede Jacket................$6.85
41 N 5641—Chestnut Tan Capeskin Jacket.............. 6.85
41 N 5642—Black Capeskin Jacket...................... 6.85

4 STAR FEATURE

First Quality Suede or Capeskin

- ★ Grain Leather Collar and Inside Front Lapel!
- ★ Humidor Zip Pocket!
- ★ Rayon Lining Guaranteed for Life of Garment!
- ★ Two-Button Adjustable Cuffs . . . Snug Comfort!

33-Oz. Wool and Mohair ~~$5.00~~ Value



Wool and Leather ~~$6.00~~ Value



Warmly Lined 33-Oz. Wool ~~$8.00~~ Value



With Humidor Zip Pocket

$3.69 **Warm as toast**—and the heavy durable fabric resists rain and snow, too! The kind of a jacket to make any man smile with the pride of ownership! Plaid patterns . . . in choice of three colors. Youthful style that fills you out and keeps you cozy. Tailored with careful attention to details. Priced for seasonal savings. All the features to make it a best buy anywhere.

Has rubber lined humidor chest pocket, automatic locking zip front, sunburst sports back. Length, 25½ inches.

Sizes: Even chest sizes 34 to 48 in. **State size.** Shpg. wt., 3 lbs. 6 oz.

41 N 5260—Blue Plaid...............$3.69
41 N 5261—Maroon Plaid............ 3.69
41 N 5262—Green Plaid.............. 3.69

Leading 1941 Sports Style!

$4.89 It's hard to be practical at Christmas time . . . but **there's plenty of warmth and wear—and plenty of good-looking style in this sports blouse.** Smooth and pliable Chestnut Tan grain capeskin front panels with warm 25-ounce all wool mackinaw cloth fronts, collar, sleeves and back. Lastex knit trim cuffs and waistband in harmonizing colors. Colorful plaid cotton flannel body lining.

Special features: A big humidor chest pocket to keep smokes or valuables dry and safe. Strong leather edges, rubber lining, zip closure. Zipper front. 27-in. long.

Sizes: Even chest sizes 34 to 48 in. **State size.** Shpg. wt., 3 lbs. 4 oz.

41 N 5230—Kelly Green Blouse........$4.89
41 N 5231—Maroon Blouse............ 4.89

Our Mackinaw Best Seller!

$5.95 **Double protection against wind and cold.** Extra heavy 33-ounce all wool mackinaw cloth on the outside—warmly napped, colorful plaid cotton flannel lining on the inside. Wind and rain repellent!

Double-breasted style with 3-piece belt (front pieces detachable), two-button adjustable cuffs. Deep-swinging muff pockets lined with warm cotton flannel. Strong black sateen sleeve lining. Tucks above belt in back. Length, 32 in.

Sizes: Even chest sizes 34 to 48 in. **State size.** Shpg. wt., 5 lbs. 4 oz.

41 N 266—Green Plaid Mackinaw......$5.95
41 N 269—Blue Plaid Mackinaw....... 5.95



Extra Quality All Wool Worsted in Elastic Rib Knit . . . Zip or Button Front

What man could resist a gift like this? As handsome as a sweater can be, and packed with features that assure him of extra comfort and long wear. Long fibered strands of pure wool worsted, knit in the elastic rib knit that hugs the body closely, always springs right back into shape. Two pockets with reinforced seams. Taped pocket and shoulder seams. Just the thing to please him! Shpg. wt., ea., 1 lb. 7 oz.
Even Sizes: 34 to 46-inch chest measure. **State size.**

Full Zip Opening

$2.98 Each

83 N 1613—Brown Heather
83 N 1614—Gray
83 N 1615—Navy Blue
83 N 1616—Powder Blue

Button Front Style

$2.69 Each

83 N 1543—Brown Heather
83 N 1544—Gray
83 N 1545—Navy Blue
83 N 1546—Powder Blue

For Mr. Santa Claus Himself



Luxurious Rayon Rich Silk Lining

$9.95 Each

A gift to bring him real luxury! Smart new wrap model in attractive striped patterns. Three pockets, handsome sash. All seams reinforced for strength.
Colors: Navy or Maroon.
Sizes: Small (33–37), Medium (38–41), Large (42–46). Shipping weight, 2 pounds 12 ounces.
33 N 1948—State size and color.

All Wool Flannel Finely Tailored

$6.98 Each

All the warmth and softness of a truly fine fabric. Handsome contrasting plaid patterns on collar, cuffs, belt and pocket tops. Wrap model, wide sash. 3 pockets.
Colors: Navy Blue or Maroon
Sizes: Small (33–37), Medium (38–41), Large (42–46). Shpg. wt., 2 lbs. 10 oz.
33 N 1947—State size and color.

Add a Robe for Him to Your Easy Payment Order . . See Page A, in Center of Book

MORE ROBES IN OUR BIG GENERAL CATALOG







Brocaded Rayon

$2.98 Each

Wrap model with rayon satin collar, cuffs, fringed sash. Three large pockets; reinforced seams.
Colors: Navy, Maroon or Brown.
Sizes: Small (33–37), Medium (38–41), Large (42–46). Shpg. wt., each, 1 lb. 3 oz.
33 N 7498—State size, color.

Warm Heavyweight

$3.75 Each

Cotton Beacon blanket cloth in ombre patterns like those shown. Double shawl collar. Rayon cord girdle and trim. 3 pockets. Reinforced seams.
Colors: Blue, Maroon or Brown.
Sizes: Small (33–37), Medium (38–41), Large (42–46). Shpg. wt., each, 3 lbs. 8 oz.
33 N 7499—State size, color.

All Wool Flannel

$4.95 Each

The first gift he'll show his friends! Full cut wrap model, sash with hand knotted fringe. Well tailored throughout, wide double shawl collar and three pockets.
Colors: Navy, Maroon or Brown.
Sizes: Small (33–37), Medium (38–41), Large (42–46). Shpg. wt., each, 2 lbs. 9 oz.
33 N 1946—State size, color.



Fine Shirts! Monogramming Makes Them Gift Hits!

$1.49 Each

2 for $2.89

Lustrous plain white Pimanette cotton broadcloth . . . Sanforized-Shrunk so fabric can't shrink over 1%. . . soft wrinkle-free collar . . . PLUS a three-letter monogram on left sleeve! Tie not included. White only. Monogram in Brown, Green, Maroon, Navy, White or Yellow.

Half Sizes: 14 to 16 in **sleeve lengths** 32, 33, 34, 35 in. **Sizes:** 16½ and 17 in **sleeve lengths** 33, 34, 35 in. Shipping weight, each, 1 lb. 2 oz.

33 N 63—State size, sleeve length, monogram color and print initials in order wanted.



"Buckskein" In-or-Outer All Wool . . . Zip Front

$3.45 Each

A famous national brand flannel shirt . . . made of warm, soft, virgin wool . . . and priced by Sears to make you a real Christmas saving! Full length rustless Talon zip front, one zip pocket. Handsome sports yoke back with shirred elastic at waist for comfortable fit.

Colors: Wine, Tan or Green.

Sizes: Small (14-14½), Medium (15-15½), Large (16-16½-17). Shpg. wt., each, 1 lb. 7 oz.

83 N 890—State size and color wanted.

Twice the Cost Won't Please Him More!

Don't Forget Anybody This Christmas! For Easy Terms See Page A in Center of Book









New Idea in Belts! Transparent 1-inch

49c Set

They've taken the country by storm! Soft, transparent "Koroseal" . . . like nationally advertised belts selling for $1 or more! Slightly elastic so they "give" when you stretch. Smart one-inch width that's so popular, with matching steel tongue buckle and loop. Packed in good-looking gift box.

Colors: Clear, Brown or Green.

Even Sizes: 30 to 44 inch waist. Shipping weight, each, 5 oz.

33 N 8814—State size, color.

Initialed Buckle Genuine Cowhide

49c Set

A handsome gift at a modest cost! Silver plated buckle, personalized with his initial. Fancy grained cowhide bridle leather belt, about 1⅜ inches wide. Packed in attractive gift box. He'll never guess it cost so little! Shpg. wt., ea., 6 oz.

Colors: Black or Brown.

Even Sizes: 30 to 44 inch waist measure. All initials but I, O, Q, U, V, X, Y or Z.

33 N 8806—State size and color and print initial wanted.

Real Silver Buckle Handsome Initial

98c Set

The buckle alone is worth $1 . . it's genuine **Sterling Silver**, polished to make it the high spot in any man's outfit! Good quality fancy grained cowhide bridle leather belt, about 1⅜ in. wide. Packed in gift box, all you have to do is wrap it. Shpg. wt., each, 6 oz.

Colors: Brown or Black.

Even Sizes: 30 to 44 inch waist. All initials but I, O, Q, U, V, X, Y, Z.

33 N 8805—State size and color and print initial wanted.

Actual $3 Value! 4-Piece Set

$1.45 Set

"Lifetime Guaranteed" Monel metal buckle, tie chain, collar holder. *14-Karat gold plated design* on initialed tie chain and buckle. Top grain cowhide bridle leather belt, 1⅜ in. wide. Shpg. wt., 10 oz.

Colors: Black or Brown

Even Sizes: 30 to 44 inch waist. All initials but I, O, Q, U, V, X, Y, Z.

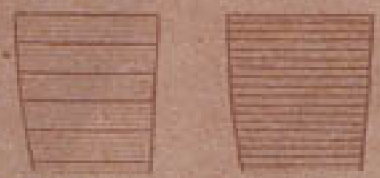
33 N 8813—State size and color and print initial wanted.



A Brand New Idea He's Sure to Like

SEE WHY THESE TOPS ARE MORE COMFORTABLE

OLD WAY	NEW WAY



More Cotton Less Elastic Less Stretch	More Elastic Less Cotton More Stretch

NO BINDING TO THESE!



BINDING SOCKS ARE AS BAD AS CHOKING COLLARS

The Tops of These Socks Are Made a New Way.. The Most Comfortable He's Ever Worn! . . .

25c Pair **4 pairs 95c**

We've chosen these fine rayon and silk socks for your Christmas selection because they're the kind EVERY man likes! Knit of good quality rayon and silk—smartly patterned in rich self colors. The special elastic top gives them a snug fit WITHOUT binding. For every mercerized cotton thread there's an elastic thread, giving a smooth, soft, uniform stretch. Mercerized cotton tops, toes and heels.

Colors: Brown, Green, Gray, Navy Blue. **Sizes:** 10, 10½, 11, 11½ and 12. **State size, color.** Shipping weight, pair, 3 oz.; 4 pairs, 10 oz.

86 N 2036—Regular Length
86 N 2037—Short Length
Pair............**25c** **4 pairs 95c**

Korker Silk Socks

A Corking Fine Gift Year In!...Year Out

CHOICE OF STYLES IN SHORT LENGTHS, TOO



Smart Part Wool Socks





35c Pair **3 pairs $1.00**

Linen Reinforced Heels, Toes

If he's hard on dress socks he'll like these pure silk KORKERS. They're heavier, richer looking, longer wearing. Tops, heels, soles and toes are mercerized cotton. Irish linen toe caps and heel guards. Choice of regular length; or short length with elastic in tops. **Colors:** Black, Dark Brown, Med. Gray, Navy Blue, White. **Sizes:** 10, 10½, 11, 11½, 12. **State size, color.** Shipping weight, pair, 3 oz.; 3 pairs, 7 oz.

PLAIN COLORS	TWO-TONE CLOCKS
86N304—Short length. Elastic in tops.	**86N307**—Short length. Elastic in tops.
86 N 305 — Regular length; ribbed tops.	**86 N 306** — Regular length; ribbed tops.
Pair **35c**; **3 prs. $1.00**	Pair **35c**; **3 prs. $1.00**

18c Pair **3 pairs 52c**

Good Quality for This Low Price!

Small wonder these part wool socks sell so fast! Sears customers are quick to recognize real value—and especially when they're offered at Sears extra low prices! These socks are firmly knit of fine yarns—10% wool for warmth, cotton and rayon for long wear. Cotton reinforced heels and toes. Clearly patterned in rich deep colors that will please every man's tastes. Whether they're for young brother, Dad or Grandad, they're sure to make a hit. In fact, they're just the kind that he would pick for himself, so order several pairs to take care of your gift problems. You'll find it impossible to beat Sears bargain prices on these part wool socks in any store! Place your order NOW!

Colors: Blue, Brown, Dark Green, Oxford Gray in assorted patterns. **Sizes:** 10, 10½, 11, 11½, 12. **State size and color.** Shipping weight, pair, 3 ounces; 3 pairs, 7 ounces.
86 N 4996—Pair.................**18c** **3 pairs 52c**





$1.99 PAIR

Boys', Too—In Burgundy Color

But You'd Expect Them to Cost $3!

Flexible Leather Soles

GENUINE ELECTRIFIED FUR!

FUZZY WUZZYS

in Beige, Blue or Burgundy! For That Comfort-Loving Man Who Deserves a $3 Gift!

- Fur-like . . . look and feel "like a million"
- Jump into them in a jiffy . . . no stooping
- Spring heel . . . for cushion comfort
- Deep downy pile . . . in rich-looking colors

A brand-new surprise in luxurious comfort! A special electrified process gives the fine sheep's wool uppers a velvet-like softness and rugged, manly appearance. Because of the firm counters (they strengthen the upper part of the slipper, around and above the heel), you can jump right into the slippers . . . without even touching them with the hands.

All These Fuzzy Wuzzys Come in Easy-Fitting Wide Widths

Men's Sizes 6, 7, 8, 9, 10, 11, 12. State size. Shpg. wt., 1 lb. 6 oz.
67 N 3900—Blue 67 N 3903—Beige
67 N 3907—Burgundy. Men's. Pair..................$1.99
Boys' Sizes 1, 2, 3, 4, 5. State size. Shpg. wt., 1 lb. 2 oz.
67 N 3979—Burgundy. Boys'. Pair..................$1.89

HOW TO ORDER SLIPPERS ON THIS PAGE: If you wear a full size shoe, order same size as shoe. If you wear a half size shoe, order as follows: For average feet (C, D, E widths), order half size larger than shoe (Example: for 7½ shoe, order size 8 slipper). For very narrow feet (AA, A, B widths), order half size **smaller** than shoe (Example: for 7½ shoe, order size 7 slipper).

Genuine Sheep's Wool Lining.. Deep Rayon-Pile Uppers..That's the

Panda Bear!



Genuine sheep's wool lined—an old favorite for warmth and comfort . . . in a modern, up-to-the minute style. The rich color and rugged appearance of the deep rayon-pile uppers appeal to a man. Easy-comfort features of higher-priced slippers. Flexible soles of fine leather. Firm counters—you can get into the slippers without even touching them with the hand. Spring heel adds extra cushion comfort. Easy-fitting wide width.

$1.79 PAIR

WORTH ~~$2.50~~

Men's Sizes 6, 7, 8, 9, 10, 11, 12. State size. See How To Order Above. Shipping weight, 1 pound 8 ounces.
67 N 3911—Blue 67 N 3913—Beige
67 N 3914—Burgundy. Men's. Pair....................$1.79

Boys' Sizes 1, 2, 3, 4, 5. State size. See How To Order Above. Shipping weight, 1 pound 2 ounces.
67 N 3998—Burgundy. Boys'. Pair....................$1.69

DAD: LEAVE THIS PAGE WHERE SHE CAN SEE IT!

Hand-Turned Slippers

Glove-Soft Kidskin Uppers—Full Leather Lined for Smooth Comfort —Pliable Leather Soles



Give the Whole Family New Slippers This Christmas
See Page A—Center of Book for Easy Terms

All Have These Features:

- Genuine Kidskin Uppers
- Smooth Leather Linings
- Leather Soles—Oak-Tanned (A Slower, More Costly Process)
- Springy Rubber Heels

$1.89 Pair

(F) Opera-style slipper. Soft kidskin upper in either rich brown or smart-looking black. Easy to get into. Here's the luxurious comfort and neat styling men like.
Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. **State size.** Shipping weight, 1 pound 10 ounces.
67 N 3948—Brown. **67 N 3945**—Black. Pair....... **$1.89**

(H) Youthful designing and color in this comfortable opera slipper. Extra smart and rich-looking . . . in two tones of brown . . . with glossy vamp facing in jet black. Easy to get into. Has all the features listed above, of course.
Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. **State size.** Shipping weight, 1 pound 8 ounces.
67 N 3950—Two-Tone Slipper. Pair................... **$1.89**

(G) The ever-popular Everett style. Choice of black or brown in the kidskin uppers plus all features at top.
Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. **State size.** Shipping weight, 1 pound 8 ounces.
67 N 3922—Brown. **67 N 3921**—Black. Pair....... **$1.89**

See How to Order at bottom of page





(J) Padded leather soles and leather trim. Brown felt. Wide width. **State size. See How To Order below. Men's Sizes** 6, 7, 8, 9, 10, 11, 12. Shipping weight, 1 pound.
67 N 3986—Men's. Pr. . . **94c**
Boys' Sizes 1, 2, 3, 4, 5. Shipping weight, 14 ounces.
67 N 3987—Boys'. Pr. . . **84c**

(K) Genuine Talon Zipper on this warm sheep's wool lined slipper. Sheepskin uppers are brown. Pliable leather soles of good quality. Rubber heels. **Men's Sizes** 6, 7, 8, 9, 10, 11, 12. Wide width. **State size. See How To Order below.** Shipping weight, 1 pound 8 ounces.
67 N 3999—Pair........ **$1.98**

(L) Natural tan sheepskin. Leather soles. Wide width.
Men's Sizes 6, 7, 8, 9, 10, 11, 12. **State size.** Shpg. wt., 1 lb. 6 oz.
67 N 3937—Pr. **$1.49**
Boys' Sizes 1, 2, 3, 4, 5. Shpg. wt., 12 oz.
67 N 3963—Pr. **$1.39**

(M) Natural tan sheepskin uppers. Chrome leather soles. Wide width. **State size. Men's Sizes.** 6, 7, 8, 9, 10, 11, 12. Wt., 14 oz.
67 N 3908—Pr. . . **79c**
Boys' Sizes 1, 2, 3, 4, 5. Shipping wt., 12 oz.
67 N 3962—Pr. . . **69c**

(N) Kid leather opera. Brown. Sheep's wool lined. Oak-tanned leather soles. Rubber heels. Wide width.
Men's Sizes 6, 7, 8, 9, 10, 11, 12. **State size.** Shipping weight, 1 pound 8 ounces.
67 N 3990—Pr. **$1.88**

No Slippers Wrapped as Gifts

HOW TO ORDER: Unless otherwise specified, order your shoe size. If slipper is listed with NO HALF SIZES and you wear a half size shoe order as follows: If you wear C, D or E order half size larger than shoe. (Example: for 7½ shoes, order size 8.) For very narrow width feet (AA, A or B), order half size smaller than your leather shoe. (Example: for 7½ shoes, order size 7.)

FOR THE MAN IN YOUR LIFE!

"Natural Fitting" Romeos

High Quality Soft Kidskin Uppers

Easy Munson Last Like the Army Wears



Easy-Fitting Comfort Last

Soft kid leather uppers in rich brown. Full leather lined. Leather outsoles and insoles—both oak tanned (a more costly process) for longer-lasting comfort underfoot. Flexible stitchdown construction. Rubber heels. Elastic side gores adjust for full comfort.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. **State size. Order ½ size larger than shoe.** Shipping weight, 1 lb. 13 oz.

67 N 3933—Kidskin Romeo. Men's. Pair...**$1.59**

Our Finest Kidskin Romeo

Choice of regular or slide fastener model. (1) Strong pull tab, lined with smooth leather, (2) Comfortable drill-lined vamp, (3 Elastic side gore, (4) Smooth leather-lined quarter, (5) Solid grain leather insole, (6) Flexible stitchdown construction, (7) Leather outsole—oak-tanned (a superior method). Easy-fit wide widths. High-quality rubber heels.

Order ½ size larger than shoe size.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Shpg. wt., 2 lbs.

67 N 3936—Brown. Regular Model.

67 N 3946—Black. Regular Model.

67 N 3972—Brown. Slide Fastener Model. Any Pair....**$1.79**

Boys' Sizes 1 to 5½. Shpg. wt., 1 lb. 5 oz.

67 N 3956—Brown. Regular Model. 4 inches high, heel to top. Pair....**$1.69**

Elk-Tanned Leather Uppers ∴ Leather Soles "Mocs" . . Wear Them Outdoors or Indoors



Three Outstanding Values You'll Please Him With Any One of Them



(T) New! Modern lounger with braided leather saddle. Leather sole. Rubber heels. Tan.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. **State size. See How to Order on opposite page.** Shipping weight, 1 lb. 12 oz.

67 N 3916—Pr.$1.98

(V) Another model in the modern, easy-to-slip-on lounger. Brown. Rubber heels. Leather sole.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. **State size. See How to Order on opposite page** Shipping weight, 1 lb. 12 oz.

67 N 3967—Pr.$1.98

(W) Hand-woven leather vamp, brown, easy lounger. Oak-tanned leather sole and insole. Rubber heels.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. **State size. See How to Order on opposite page.** Shipping weight, 1 lb. 13 oz.

67 N 3976—Pr.$1.98

(X) Brown leather-like fabric uppers. Leather sole. Rubber heels.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. **State size.** Shpg. wt., 1 lb. 4 oz.

67 N 3910–Pr.95c

Boys' Sizes 1 to 5½. Shpg. wt., 1 lb.

67 N 3964–Pr.89c

(Y) Brown leather uppers, padded soles. Wide width. **No half sizes.**

Men's Sizes 6, 7, 8, 9, 10, 11, 12. Shpg. wt., 1 lb. 4 oz.

67 N 3912—Pr.98c

Boys' Sizes 1, 2, 3, 4, 5. Shpg. wt., 1 lb.

67 N 3993—Pr.94c

(F) Double-tanned brown leather uppers. Non-Marking "Compo" soles. Wedge heel has moulded arch support. Wide width.

Men's Sizes 6 to 11, including half sizes. **State size.** Shpg. wt., 2 lbs. 2 oz.

67N4270–Pr.$1.79





YOUR CHOICE $2.95 Pair All Gift Boxed

Every One an Actual $3.95 Value

Fur Lining

Imported capeskin, lined with **rich blue coney** (rabbit) **fur.** Clasp wrist, windshield gore. Handstitched back. Full outseam sewn. Shpg. wt., pr., 9 oz.
Sizes: 7½, 8½, 9½, 10½.
Colors: Brown or Black.
33 N 4129—State color, size.

Real Mocha

Our finest black head mocha leather and workmanship. Hand drawn back, hand stitched top. Table cut, saddle sewn. Button top. Unlined. **Gray Only.** Shpg. wt., pr., 7 oz.
Half Sizes: 7½ to 10½.
33 N 4034—State size.

Genuine Pig

Our finest soft, washable Peccary pigskin . . . table cut; full outseam sewn; saddle stitching. Hand drawn back; hand-stitched top. Slip-on style. Unlined. Natural color. Shpg. wt., 7 oz. **Half Sizes:** 7½ to 10½.
33 N 4033—State size.

Fine Capeskin Leather Richly Fur Lined

Here's a glove with everything a man can want! Extra quality capeskin leather, chrome tanned and full outseam sewn for top comfort. Then lined right down to the fingertips with soft, warm clipped coney (rabbit fur) to add a touch of real luxury. Finished off with attractive stitching on back. It's a gift he'll surely welcome on Christmas morning!
Colors: Brown or Black. **Sizes:** 8, 9, 10, 11. **State size and color.** Shipping weight, pair, 8 ounces.

Button Top Windshield Gore	Slip-on Style Shirred Elastic	Adjustable Strap Wrist
33 N 4120	33 N 4121	33 N 4122
$1.89 Pair	$1.89 Pair	$1.98 Pair

For Easy Terms See Page A, Center of Book



Real Buckskin . . . Lined

$1.94 Pair. Chrome tanned and smartly pig-grained. Pure wool knit lining. Full outseam sewn for comfort. Stitched back. Adjustable strap wrist. Shpg. wt., 8 oz.
Half Sizes: 7½ to 10½. Cork or Black.
33 N 4148—State size and color.

Lined Imported Capeskin

$1.59 Pair. Chrome tanned leather. Lined with 25% soft brushed mohair, 75% cotton and rayon. Full outseam sewn. Stitched back. Adjustable strap wrist. Shpg. wt., 8 oz.
Half Sizes: 8 to 10½. Brown or Black.
33 N 4149—State size and color.



Pigskin or Suede

$1.94 Pair. Select leathers . . . chrome tanned so they'll dry out soft. Heavily swagger stitched. Washable pigskin with serpentine stitched back; back of suede gloves handstitched. Unlined. Slip-on style. Shpg. wt., pr., 4 oz.
Half Sizes: 7½ to 10½. **State size.**

Carpincho Pigskin	Mocha Finished Suede
Cork Only	Gray Only
33 N 4027	33 N 4028

Fleece Lined Capeskin

94c Pr. Trim fitting and warm! Good quality capeskin leather, pig-grained for extra smartness and chrome tanned for comfort even after being wet. Lined with soft fleeced rayon and cotton. Neatly stitched back. Gloves any man will be pleased to find among his Christmas gifts.
Colors: Brown or Black. **Half Sizes:** 8 to 10½. **State size and color.** Shipping weight, a pair, 6 ounces.

Button Top	Slip-On	Strap Wrist
33 N 4264	33 N 4266	33 N 4262

Horsehide . . . Two Linings

Genuine top grain SIDE horsehide leather. Chrome tanned so they'll stay flexible and soft. Practically scuffproof. Full outseam sewn to eliminate all bulkiness. Good looking stitching on back. Practical adjustable strap wrist style.
Colors: Brown or Black. **Sizes:** 8, 9, 10, 11. **State size and color.** Shipping weight, a pair, 7 ounces.

Fleeced Rayon and Cotton Lined	All Wool Seamless Knit Lining
33 N 4132	33 N 4133
$1.29 Pair	$1.94 Pair



Genuine Leather Gifts

Personalized with His Name in Gold. Insert Your Picture



$1.89 Set

New Chain Set

Long wearing horsehide. Embossed in hand-tooled effects. Thin, 2-fold wallet has laced cord edges. 2 zip closings for bills, coins. 3⅝x4¼ in. Kaddie holds 6 keys. Gold color chain to use on either wallet or Kaddie. Gift boxes. **Colors:** Brown or Black. **State color, print name.** Shpg. wt., 10 oz.
(A)18 N 2202 Set............$1.89
(B)18 N 2200 — Wallet only. Shpg. wt., 6 oz..........$1.39



59c

New Style Chain Keyholder

Holds 6 Keys. 18-in. gold color chain. Will not kink or tangle. Belt loop ring. **Colors:** Black or Brown horsehide. Gift box.
18 N 2205—State color. Shpg. wt., 6 oz 59c



$2.95 Wallet **$3.95** Set Wallet and Key Case

New Don Gray Commanders

$5 value. Hand laced! 3 bill compartments—one open, one zipper, one secret. Pockets for coins, extra key, passes. 3½x4¼ in. **Colors:** Natural Saddle Tan cowhide, Black calf or Brown steerhide. **State color; print name.** Gift box.
18 N 2424—Wallet only. Shpg. wt., 7 oz.....$2.95
18 N 2422—Wallet and Matching Key Case with detachable hooks. Shpg. wt., set, 9 oz..........$3.95
Don Gray "Cadets"—Features as above, but plain edges (no lacing). Brown steerhide, Black Morocco goat or Natural Saddle Tan leather.
18 N 2426—Wallet only. Shpg. wt., 6 oz....$1.95
18N2420—Wallet—Key Case Set. Shpg. wt., 8 oz.2.95



89c Wallet **$1.75** Set

Don Gray Pass Case and Wallet

Great favorite! Wallet with 2 double-faced swinging windows in center; inset window; zip closing-bill pocket; zip coin pocket. 6-hook matching key case. 3½x4⅜ in. **Colors:** Black calfskin or Brown steerhide. **State color; print name.**
18 N 2391—Wallet only. Shpg. wt., 4 oz........ 89c
18 N 2410—Wallet and Key Case. Shpg. wt., 8 oz.$1.75



$1.00

Snap Chain Case

Snaps keys in by pressing button. 4 hooks. 2¼x3⅜ in. Chain with guard, 17½ in. **Colors:** Genuine Black Morocco Goat or Brown Steerhide. **State color.** Shpg.wt., 6 oz.
18 N 2228.............$1.00



$3.75 Wallet

"Pas' Master" . . . Holds Everything

Hidden zip closing. 2 double faced swing pass windows for cards, pictures, etc. Snap button duplicate key holder. Goatskin hand laced. Colored embossing in hand tooled effects. 3¼x4¼ in. **Colors:** Black smooth Calf or rich Brown Steerhide. **State color; print name or initials.**
18 N 2432—Shipping weight, 8 ounces.........$3.75



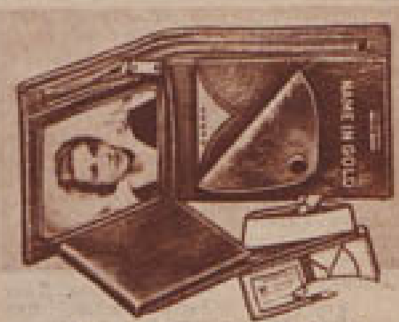
DIRECTORS by Amity With All the Famous Amity Features



$5.00 Postpaid

Amity "Director" Wallets

Smooth Black Calf, rich Brown Steerhide or Natural California Saddle Tan leather. **State color; print name or initials.**
18 N 2407—Hand-laced Zip style. See features at left. 4x4½ in. Each, Postpaid............$5.00
18 N 2408—Metropolitan Style. As above except no zip or hand lacing. Postpaid.... $3.50



Secret Pocket 2 fold

Safeguard large bills. Zip closing secret pocket; snap-button coin pocket; pocket for cards, front bill pocket. **Colors:** Brown Steerhide or smooth Black Cowhide. 3½x4¼ in. **State color.**
18 N 2442—Shpg. wt., 6 oz..98c

YOUR CHOICE 2 or 3 Fold 98c



Full Name in Gold—Print Carefully

Extra Value Three-Folder

Zip bill compartment. Flap closing coin compartment. Open identification window. Card pocket. Size: 4½x2¾ in. **Colors:** Genuine Black Calf or Brown Steerhide. **State color.**
18 N 2392—Shpg. wt., 5 oz..98c

SPECIAL FOR WOMEN



$1.00

"Lady Gray" De Luxe Case. Zip around closing. Address memo book; pencil. Coin and bill pockets. Detachable key holder. Swing window for identification, picture, etc. Morocco grained sheepskin. 4¾x2⅞ in. **Colors:** Bright Red, Navy Blue, Dark Brown, Black. **State color.**
18 N 2218—Shpg. wt., 7 oz...........$1.00



$1.49

Colorful Coin Selector

New! $2 value! Plastic frames separate coins. Snap button pocket for extra coins. Zip pocket for bills; zip closing. Beautifully embossed calf skin leather. 4x2¼ in. **Colors:** Black, Navy Blue, Bright Red or Dark Brown. **State color.**
18 N 2223—Shpg. wt., 6 oz......$1.49



49c Set **98c** Set

Wallet and Key Case Sets

Zip closing; bill pocket; snap button coin pocket. Matching automatic key case. 4¼x3⅜ in. **Colors:** Black Morocco, Brown Steergrained leather. **State color; print name.**
18 N 2230—Shpg. wt., 8 oz. Set. (As shown).98c
18 N 2233—Set (not shown). Wallet (no Zip); regular 6 hook Key case. Shpg. wt., 6 oz......49c



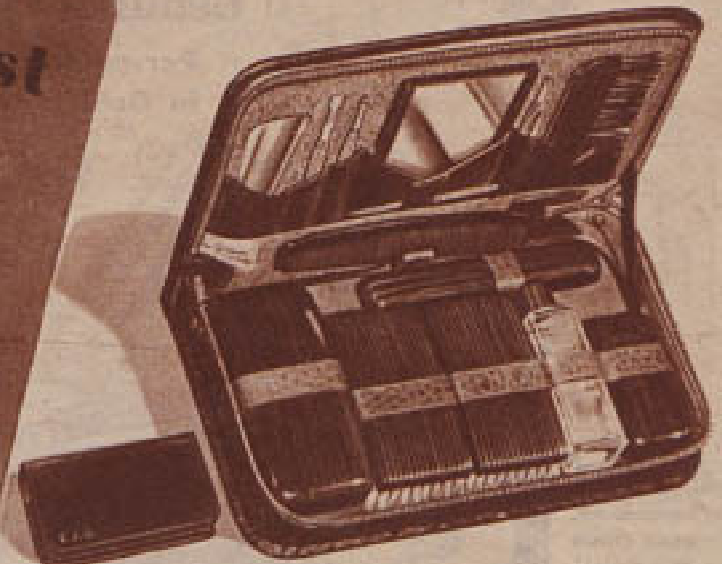
The Lowest Price in History on Schick Shavers

$6.95

Factory Reconditioned Models That Sold as High as $15.00

A sensational offer made only through Sears! For the first time ever, Sears enable you to buy the nationally famous Schick Shaver at this all-time low price. **100% shaving satisfaction guaranteed!** Each shaver has been fully reconditioned at the Schick factory and is equipped with the well-known Schick shearing head. It is available in two size cutter heads: No. 7 for light and average beards, and No. 10 for heavy and coarse beards. Operated on 110-120-volt only, AC or DC. Complete with cord, plug and instructions. Each shaver is packed in a genuine leather pouch.

8 N 6404—No. 7 Cutter Head. Shpg. wt., 14 oz.......
8 N 6405—No. 10 Cutter Head. Shpg. wt., 1 lb........**$6.95**



14-Piece Men's Travel Set With Initialed Leather Case and Removable Tray $2.98

Will please the most fastidious man! He can use this case as it is or remove the tray with its matched fittings and substitute his own toilet articles. At the same time he can have a handsome dresser ensemble. Contains: 2 military brushes, hat brush, comb, photo frame mirror, lotion bottle, utility and razor boxes, and 6 other items of daily use. Genuine top grain leather case in Black or Brown with fittings to match. Personalize your gift by having HIS initials imprinted. **Print initials and state color wanted.**

8 N 09983—Size, closed, 12½x7x2 in. Shpg. wt., 3 lbs. 4 oz.**$2.98**



Gentlemen's Shaving Stand With Matching Military Brush Set $2.98

What man wouldn't enjoy this fine shaving and military brush set? See what he gets! A fancy gift box containing 2 military brushes, chromium trimmed comb, an attractive folding shave stand mirror with a striking hunting scene design on the top, (about 4x5½ inches), shaving brush and soap cup. Military brushes and shave stand are of matching design with handsome chromium trim. The stunning gift box is beautifully lined with rayon satin—makes a lovely background for this attractive gift.

8 N 9965—Shpg. wt., 4 lbs...........**$2.98**



Leather Fitted Clothes Brush $1.89

A practical gift. This genuine leather back cloth brush is fitted with a comb, nail file, scissors, and tweezers. Zip slide fastener. Handy to keep on the dresser, easy to pack into a suitcase. **Size:** 7½x2¼ inches. Shpg. wt., 12 oz.

8 N 9934.......**$1.89**

Add a fine gift for HIM to your Easy Terms order. See Page A Center of book.



12-Piece Genuine Leather Travel Case $1.79

Every item in this handy travel case has a use. Contains solid back military brush, comb, soap box, lotion bottle, photo frame mirror, and 7 other items he will use every day. Case is made of genuine top grain leather in Black or Brown. **State color.** Fittings in black only. Waterproof lining. Size closed, about 9⅞x6x2 in. Shpg. wt., 2 lbs. 4 oz.

8 N 9984..................**$1.79**



8-Piece Leather Travel Case $1.00

An outstanding value! Genuine leather travel case fitted with military brush, comb, lotion bottle, mirror, and 4 other handy items. Case in black only with waterproof lining. Size closed, 8⅛x6x1¾ inches. A gift with real utility value. Shpg. wt., 2 lbs.

8 N 9985.........**$1.00**



3-Piece Military Set 79c

Look! Genuine ebony-backed military brushes with pure white bristle at this low price! 2 brushes and comb in gift box.

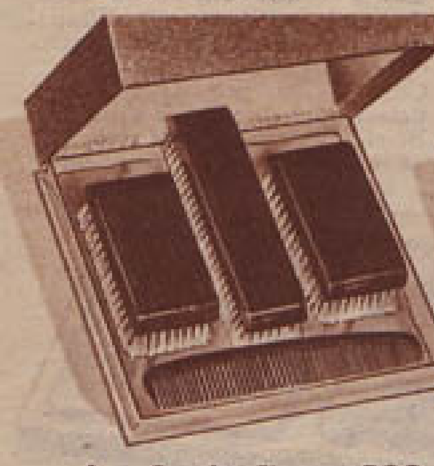
8N9986–Shpg. wt., 1 lb. 4 oz..**79c**



Folding Tie Case $1.00

Simulated leather case. Dubonnet color rayon lining. Size, closed: abt. 14x6x1 inch. Ties not included. For home or travel.

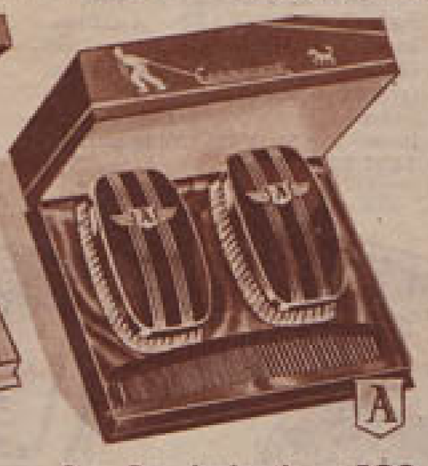
8 N 9972—Shpg. wt., 1 lb...**$1.00**



4-pc. Genuine Ebony Military Brush Set $1.00

Genuine ebony set to make His Christmas complete. The pair of military brushes and cloth brush have pure white bristles and genuine ebony backs. Four pieces, including a fine quality comb, make an attractive set for his dresser. Shpg. wt., 1 lb. 4 oz.

8 N 9988...............**$1.00**



3-pc. Pro-phy-lac-tic Initialed Military Set $1.00

You'll take pride in giving Him a Pro-phy-lac-tic military set—Add to its intrinsic value by having his very own initial hand engraved in lovely lettering on the brushes. Set has white bristle brushes with black and chromium metal trimmed backs. Fine quality comb included. In handsome rayon lined box. **Print initial.** Shpg. wt., 1 lb. 2 oz.

8 N 09989.........**$1.00**



Boys' Military Set 29c

A special value. Full size military brush and comb—priced to meet your budget. Brush has a neat two-tone design on back with smart chrome color metal trim. In attractive gift box.

8 N 9987—Shpg. wt., 10 oz..**29c**



Whisk and Polisher Set 39c

Give him a smart and colorful gift that has real utility value. This handy whisk with colored fibers has two-way snap button case with fleece lining for shining shoes. Practical—and good looking.

8 N 9935—Shpg. wt., 6 oz....**39c**





Remington Dual Shaver **$15.75**

Equipped with two famous Remington Diamond Brand Cutter Heads—makes it impossible to hold shaver at wrong angle. Twice the cutting action—faster shaves. Operates on 110–120-volt only, AC or DC current. Furnished complete with cord, plug and instructions. Packed in a very attractive gift case. **Postpaid.**
8N6361—Cash or Terms. **$15.75**

Sunbeam Shavemaster **$15.00**

Rounded screen comb cutter. Brush type, easy starting universal motor. 110–120-volt AC or DC. Leather case with cord, plug and instructions. **Postpaid.**
8 N 6334—**Cash or Terms**... **$15.00**

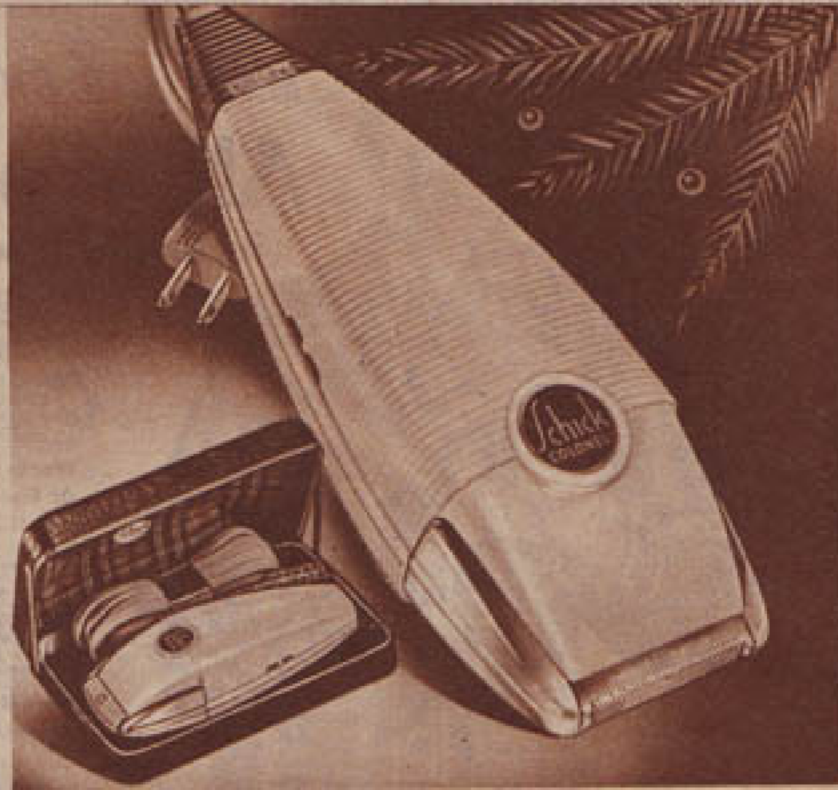
AC (only) Model Shavemaster

Magnetic type motor. 110–120-volt, 60 cycle. In case with cord, plug, instructions.
8 N 6319—**Postpaid**.......... **$7.50**



"We Use Easy Terms for Christmas Shopping"

See Page A, Center of Book



Famous New Schick Shavers **$12.50 And Up**

Give him the gift of gifts—a new Schick! Look at these features: **Ultra-modern streamlined plastic case. Faster—more powerful motor. Improved hollow ground "2M" cutter head. Built-in Schick "Whisk-It"** catches whisker clippings. Both shavers operate on 110–120-volt AC or DC.

Schick Colonel with Gold Colored "Whisk-It"

The utmost in shaving comfort. All features described above plus a radio interference suppressor. Ivory color plastic case. Complete with cord, plug, and instructions. Attractively packaged in handsome gift case as illustrated.
8 N 6414—**Postpaid. Cash or Easy Terms**....... **$15.00**

Schick Flyer with Silver Colored "Whisk-It"

All features described in first paragraph above. Burgundy colored plastic case. Complete with cord, plug, and instructions. Comes in a leather travel pouch.
8 N 6412—**Postpaid. Cash or Easy Terms**....... **$12.50**



Croyden Men's Set **23c**

Ⓐ Attractive set. Contains wooden bowl of Shaving Soap plus a tin of After Shaving Talc. In gift box. Shpg. wt., 14 oz.
8 N 9993..... **23c**

Lavender Shave Soaps in Bowl or Mug **23c**

Ⓑ **Lavender Shaving Bowl** Lightly scented, smooth shaving. A fine gift.
8 N 9995—Shpg. wt., 10 oz.. **23c**

Ⓒ **Lavender Shaving Mug** Decorated porcelain finish. Generous supply of soap.
8N9994—Shpg. wt., 1 lb. 4 oz. **23c**

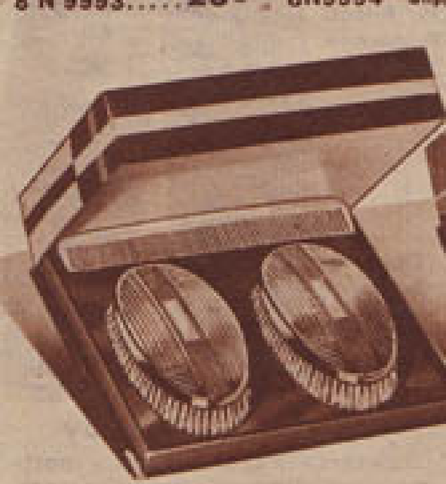
Mennen's Gift Set **49c**

Ⓓ Small sizes of Mennen's Menthol-Iced Lather Shave, Brushless Shave, Skin Bracer, Skin Balm, Talc for Men. Shpg. wt., 1 lb. 4 oz.
8 N 9992..... **49c**

Upright Shave Stand With Brush and Soap Cup **$1.98**



Here's a gift he will really appreciate because he can use it every single day. It's just the right height for shaving comfort and has a well-weighted base so it can't possibly tip over. The shaving brush and soap cup included with the mirror are conveniently attached in just the right position for use. The handy adjustable mirror is 6 inches in diameter with plain glass mirror on one side and a magnifying mirror on the other. Set is handsomely finished in chrome-colored metal with a white shaving cup. Overall height of stand is about 16¾ inches. Nowhere else can you find a gift at this low price that will give as long and as satisfactory service. Get it for him this Christmas.
8 N 9998—Shpg. wt., 2 lbs. 2 oz... **$1.98**







$1.96 EXTON SET

3-Piece Elgin American Military Brush Set **$1.00**

This smart looking 3-piece military set is styled to please the most conservative gentleman yet its stunning simplicity will appeal to the modern young man. Set has rich gold color metal backed brushes with an embossed self-pattern. Made with pure bristles for longer wear. Handy for travelling or can be used as a dresser set. A truly masculine gift and priced to save you money.
8N9999—Shpg. wt., 1 lb. 2 oz... **$1.00**

4-Piece Pro-phy-lac-tic Military Brush Set **$1.98**

Something new and different for the top of his bureau. These guaranteed pure bristle brushes are set in handsomely embossed metal backs designed to simulate ostrich leather and finished in a natural color. Gold color metal trim. Consists of 2 military brushes, cloth brush, and comb. Stunning script initial will be engraved on back of each brush. In gift box. **Be sure to print initial wanted.**
8N09966—Shpg. wt., 1 lb. 8 oz.... **$1.98**

2-Piece Pro-phy-lac-tic Exton Set With His Initial

For the first time—Exton bristles in military brushes at this amazingly low price! These Pro-phy-lac-tic brushes are made with genuine DuPont Exton bristles set into handsomely embossed metal backs with Black and Chrome-colored metal figured design. And to top it off you can have his own initial engraved on each brush. Exton bristle is longer wearing, stronger, and resistant to water. In gift box. **Print initial wanted.**
8 N 09967—Shpg. wt., 1 lb............. **$1.96**

MAKE HIS CHRISTMAS WARM AND MERRY WITH THIS

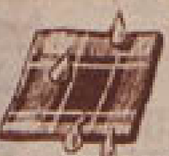
All Wool and Mohair Coat

in Bright Plaids . . . Extra Heavy 33-Ounce Weight





Warm Body Lining of Fleeced Cotton Flannel in Rich Plaids



Specially Treated to Repel Rain, Snow



Zip Book Pocket With Waterproof Interlining

Styled for Young Fellows 6 to 18—Available on Terms See Page A, Center of Book

$5.49

~~$6.95~~ Value

He'll recognize the quality the moment he slips it on! It's in a class by itself for comfort and convenience . . . at this money-saving low price. Extra heavy 33-oz. plaids of wool and luxurious mohair for a special fleecy finish. Treated to repel rain and snow.

Big handy popular zip pocket for his books has a RUBBERIZED WATERPROOF INNERLINING—for positive protection against getting his books wet.

Tailored to our famous "Boyville" standards—and that means more quality construction than you'll find in most coats selling for much more! This expert craftsmanship includes set-in coat style sleeves for a better fit . . . sports back with tucks . . . storm tabs on cuffs that adjust for a tight fit . . . 3-piece belt . . . 2 deep, warm muff pockets . . . 2 large lower side pockets with flaps (five convenient pockets in all!).

Even sizes: 6 to 18. **State size.** Shpg. wt., 4 lbs. 3 oz.
40 N 3754—Maroon. . . . $5.49 40 N 3753—Blue. . . . $5.49

FOR BOYS 6 TO 18



Lowest Price in Our History for a 33-oz. All Wool Mackinaw!

~~$5.00~~ Value

$3.95

But this amazing low price doesn't mean we've skimped a bit on quality. No sir! For these fine fabrics are the famous "Wool O' the West" plaids—noted for their rich, clear patterns, their thick, warm wool. We've even had them specially treated to repel snow, rain.

Well tailored too, with wide inside facings, better-fitting coat style sleeves, inside seams are piped—no raw edges, cuff tabs, 3-piece belt, and sports back. Four big pockets—2 muff pockets, 2 flapped lower pockets.

Even sizes: 6 to 18. **State size.** Shpg. wt., 3 lbs. 10 oz.
40 N 3785—Blue Plaid. $3.95
40 N 3786—Maroon Plaid. 3.95

For Little Folks 3 to 8





A—Mackinaw
B—Turban
C—Ski Pants



"Easy-On, Easy-Off" Zipper Anklets for Extra Convenience and Protection

~~$5.95~~ Value

$4.98 Three Pieces

All Wool Snowsuit—Full Lined

Only $4.98 for a complete snowsuit! All 3 pieces of all wool snowsuit cloth, treated to repel rain and snow. All 3 pieces are full lined for warmth.

Bright plaid double breasted coat is full lined with harmonizing color cotton plaid flannel. All around belt with buckle, pinch back, 2 lower patch pockets, neat button-down lapels, and windtight knit wristlets (½ wool worsted, balance cotton).

Solid color cotton Kasha lined ski pants have snap fastener bib buckles, large knee patches, zip closed ½ wool (bal. cotton) worsted knit anklets. Solid color cotton Kasha lined turban has ½ wool (bal. cotton) worsted knit band.

Sizes: 3, 4, 5, 6, 7, 8. **State size.** Shpg. wt., 3 lbs. 12 oz.
40 N 4862—Blue. . $4.98 40 N 4863—Maroon. $4.98

$1.19

~~$1.49~~ Value





Lined Bib for Added Protection



Zipper Safety Pocket

Thickset Corduroy

Christmas is the time when mothers especially appreciate the wearing qualities of narrow wale thickset corduroy bib pants like these.

Carefully made throughout—with lined bib and suspenders, plastic buttons—won't break in washing, wide cuff bottoms, 2 side pockets, zip-open bib pocket.

Sizes: 3, 4, 5, 6, 7, 8. **State size.** Shipping weight, 1 lb. 2 oz.
40 N 3107—Navy Blue
40 N 3108—Dark Green
40 N 3109—Maroon Pair. $1.19



Boys' Gift Sets



Double Knit Elbow

$1.98 He'll be pleased with a smartly colored zip front sweater! Long wearing 100% wool worsted, knit in the elastic rib stitch . . . with double knit elbows for added strength. Full length rustless zipper opens and closes easily. Two pockets.

Colors: Royal and Powder Blue, or Maroon and Gray.

Even Sizes: 28 to 36-inch chest. Shipping weight, each, 1 lb. 1 oz.

83 N 2251—State size and color.

Gripper Collar and Cuffs

69c Ea. 3 for $1.98 Patterned percales and white cotton broadcloth . . . Sanforized-Shrunk so fabric can't shrink over 1%. Grippers guaranteed for life of shirt. Regular soft collars. Vat-dye colors. Tie not included. Each shirt boxed.

Juvenile Sizes: 6, 8, 10, 12. **State size.** Shpg. wt., each, 11 oz. 3, 1 lb. 13 oz. **Boys' Sizes:** 12½, 13, 13½, 14, 14½-in. neck. **State size.** Shpg. wt., each, 13 oz.; 3, 2 lbs. 3 oz.

33 N 1447—Figures and Checks (no choice). 33 N 1449 Stripes

Colors: Blue, Tan or Green. **State color.**

33 N 1448—Plain White Cotton Broadcloth

Shirt, Tie and Tie Clasp Dandy Gift for Any Boy!

69c Set 3 for $1.98 He'll strut with pride in a set like this! Excellent quality cotton shirts in handsome patterns, with harmonizing rayon and cotton four-in-hand tie. Novelty tie clasp included to add the smart note every boy likes. Packed in neat gift box —all you have to do is wrap it!

Juvenile Sizes: 6, 8, 10, 12. **State size.** Shpg. wt., each, 11 oz.; three, 1 lb. 13 oz. **Boys' Sizes:** 12½, 13, 13½, 14, 14½ in. neck. **State size.** Shpg. wt., ea., 13 oz.; 3, 2 lbs. 3 oz.

Colors: Blue, Tan or Green. **State color.**

33 N 1459—Three-Piece Set, Complete.

"Grown-Up" Styles Thrill Any Boy!



Patriotic Colors

39c Ea. Cowhide bridle leather belt with America's red, white and blue colors striped right down the middle! Good looking plastic tongue buckle in matching colors. Gift boxed.

Colors: Tan or Gray. Shpg. wt., 4 oz.

Even Sizes: 24 to 30 inches waist.

33 N 8887—State size and color.

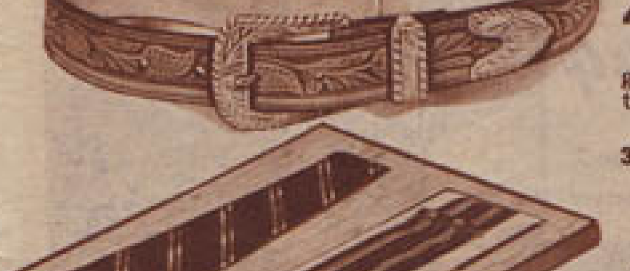


Hand Tooled Effect

49c Ea. Copied from real cowboy belts! Western saddle leather with rich hand tooled effect. Nickel plated, engraved style, pressed buckle, loop and tip. Gift boxed. Shpg. wt., each, 6 oz.

Even Sizes: 24 to 32 inches waist.

33 N 8888—Tan only. State size.



Smart Matched Set

49c Set Just the thing for your boy! Fine rayon tie and elastic webbing suspenders (clip ends), both in the same colorful striped design. Attractive gift box. Shipping weight, set, 10 ounces.

Colors: Blue, Maroon, Green or Brown.

33 N 8503—State color wanted.



Tie and Handkerchief

25c Set Bright colored rayon tie and white cotton handkerchief with matching border. Gift boxed. Shpg. wt., 8 oz.

Colors: Blue, Maroon or Brown.

Ties in Striped or Plaid Patterns

33 N 8502—State color and type of tie pattern wanted.



"Silverscate" Lined Mitten

98c Pr. New! Rugged, practically scuff-proof top grain horsehide with warm knit wrists lined with overlapping lambskin wool. Cuffs worn turned up or down (see picture above). Rest of mitten lined with soft, white cotton fleece. Shpg. wt., a pr., 7 oz.

Colors: Brown or Black.

Ages: 5 to 14 years.

33 N 3650—State age and color wanted.

Warmly Lined Snug Web Wrists

48c Pr. 33 N 3614 For Ages: 5 to 14.

59c Pr. 33 N 3615 For Ages: 15 to 17.

Colors: Brown or Black. **State age and color.** Shipping weight, pair, 4 ounces.

Good quality chrome tanned capeskin leather. Lined from tip to tip with white cotton fleece for cold weather. Elastic web wrists.



Biggest Value of the Year

a Real Gift

Heatmaster 166 . . . Easily Worth $12.50

$6.88 With Defroster Blower

A gift that any car owner would be glad to get—and at Sears low price you can afford to give it! HEAT-MASTER 166 has features usually found only on hot water heaters selling for more than twice this special bargain price! Its ultra modern die cast full shell is beautifully finished in metallic high luster blue-gray. Its revolving face is chrome trimmed and has three heat deflecting doors. Shell has downdraft grille. Core is rubber cushioned to prevent rattles—is 6¾ in. wide, 6¼ in. high with new type oval tubes. Heavy duty motor drives 7-in., 6-blade fan and 5-in., 20-blade defroster blower. Four-way heat distribution—including down-draft and to driver's feet. Handsome illuminated multispeed switch. A brand new Christmas heater—and a real heat producer! Put HEAT-MASTER 166 on your Christmas gift list NOW. For Sears Easy Terms, see Page A in Center of Book for information.

28 N 08327—With Defroster Blower* as shown. Wt. 17 lbs. **$6.88**

28 N 08329—For older cars *without* windshield defroster slots. Same as above except no defroster blower. Shpg. wt., 15 lbs. **$5.88**

*See big catalog for kits to attach blower to windshield slots.

FINEST QUALITY—SEARS MASTER, WITH 36-MONTH SERVICE GUARANTEE

- **51 heavy duty plates, twelve more than standard.** • **3,045 sq. in. of plate area.** • **150-amp. output; 120-amp. hour cap.** • **One-piece cover.**
- **Molded Pro-tek top and hard rubber case.** • **Latest type automatic No-Spill Safety Vent caps.** • **Equal to batteries selling up to $14.45.**

SEARS MASTER—packed with power—has that extra "punch" to give longer service in modern cars! Here's the battery you can count on to give you smooth and consistant performance **any time, all the time** for at least three solid years! Inspected at every stage of its manufacture, SEARS MASTER is specially designed to support the load of quick all-weather starts, extra electrical equipment, and the general strain that modern batteries must bear. If it's Sears quality, you expect MORE—and you get it in SEARS MASTER! Here's what you get—quicker and more dependable starting—longer guaranteed service—engineering and construction equal to batteries selling far higher—and, best of all, **a price within your reach!**

28 NM 87F—Type 1. No-Spill Safety Vents. Shpg. wt., 46 lbs. **$6.19**
28 NM 88F—Type 1B. No-Spill Safety Vents. Shpg. wt., 46 lbs. **6.19**
28 NM 89F—Type 2. No-Spill Safety Vents. Shpg. wt., 52 lbs. **7.29**

75c Allowance

You remit the full purchase price of the new battery with your order. Along with your new battery, Sears will send you a coupon. This coupon will be redeemed for 75c in cash when your old battery is delivered, **prepaid**, to any Sears Mail Order House or Retail Store.

How to Order

First locate the make and model of your car under **Battery Types** listed below. Note the type your car needs—1, 1A, 1B, or 2. Then order the battery you want from the listings under each battery—**Argosy, Super Peerless or Sears Master.** If your car is not listed under **Battery Types,** measure your old battery and order by size. (Height measurement is to top of terminal posts.) **Send orders to nearest Mail Order House. Shipped by freight from there or factories or warehouses in Cincinnati, Milwaukee, Cleveland, Binghamton or Pittsburgh. Not mailable.**

Type 1 (Inches) $9\frac{5}{16}$Lx$7\frac{1}{16}$Wx$8\frac{11}{16}$H. Fits Buick 1928–37 light models only; Chev. 1935–36, 40; De-Soto 6 1929–33; Dodge 6 1930–31, 1934–40; Essex 1922–31; Ford 1928–32, 1933 4-cyl.; Nash 1925–40 single ign.; Olds. 1930–33, 1935–37 6-cyl.; Plymouth 1928–40; Pontiac 1926–32, 1935–37 6-cyl.; Terraplane 6 1933; Willys 1937–40.

Type 1A (Inches) $9\frac{5}{16}$Lx$7\frac{1}{16}$Wx$8\frac{11}{16}$H. Fits Chevrolet 6 1929–34; Olds. 6 1934; Pontiac 1933.

Type 1B (In.) $10\frac{1}{2}$Lx$7\frac{1}{8}$Wx$7\frac{3}{8}$H. Fits Chev. 1937–39; Ford V8 1933–39; Hudson 6 1935–40; Lincoln Zephyr '36–39; Terraplane '34–38.

Type 2 (Inches) $10\frac{3}{8}$Lx$7\frac{1}{16}$Wx$8\frac{11}{16}$H. Fits Buick 1928–37, larger models; Chrysler 6, 1932–40; De-Soto 8 1930–31, 1934–40; Olds. 8 1934–37; Pontiac 8 1932, 1934–37.

Super Peerless

- **24-month service guarantee.**
- **119-amp. output; 95-amp. hour cap.**
- **2,431 sq. in. of plate area.**
- **45 heavy duty plates, six more than standard.** • **Durable Ebrok container.**

Head-and-shoulders above standard type batteries, **Super Peerless** will give plus-performance for a full two years! Providing dependable power under any conditions, the **Super Peerless** will be on the job to give you lightning-quick starts in zero weather.

You'll never again be satisfied with a standard battery once you've thrilled to the extra power, longer life, and complete dependability of the SUPER PEERLESS! It has **everything you demand** in a battery and it's priced for important savings. See Page A, in center of book, and find out how you can buy a SUPER PEERLESS on Sears Easy Terms. Types 1, 1B, and 2 of the Super Peerless are equipped with automatic No-Spill safety Vent caps.

28 NM 45F —Type 1. Shpg. wt., 42 lbs. **$4.19**
28 NM 45CF—Type 1A. Shpg. wt., 42 lbs. **4.19**
28 NM 45VF—Type 1B. Shpg. wt., 44 lbs. **4.19**
28 NM 42F —Type 2. Shpg. wt., 46 lbs. **5.39**

Argosy Battery

- **12-month service guarantee.**
- **39-plate construction.**
- **95-amp. output, 77-amp. hour cap.**

If low price is your object, you can't beat ARGOSY! It's guaranteed to end your battery troubles for at least a year, yet it costs less than what you would expect to pay for having an old battery rebuilt. Maybe you have a light car—or perhaps you intend to trade cars within a year. Then ARGOSY was meant for you. Type 1B is equipped with No-Spill safety vent caps.

28 NM 53F –Type 1. Shpg. wt., 38 lbs. **$2.69**
28 NM 53CF–Type 1A. Shpg. wt., 38 lbs. **2.69**
28 NM 53VF–Type 1B. Shpg. wt., 40 lbs. **2.69**



MASTER
$5.44 Type 1
With Old Battery

PEERLESS
$3.44 Type 1
With Old Battery

ARGOSY
$1.94
With Old Battery

Limit 4 to a Customer

Santa says—"Make Mother's Christmas Last for Years!"

Give Her One of These Exclusive Design CABINET SINKS . . Now at Record Low Prices . . As Little as $4 Down

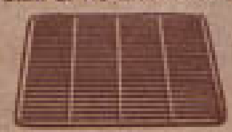
SEE PAGE A IN CENTER OF BOOK FOR SEARS EASY TERMS



60 x 24-Inch Cast Iron Sink



SEARS GIFT TO YOU . . .
Included with Either Sink at No Extra Charge



Until Christmas Sears will include with each Cabinet Sink on this page—without extra charge—this heavy **Black Rubber Sink Mat**—an 89c value!



42 x 24-Inch Steel Sink

Leads in Kitchen Efficiency and Beauty

$60.00 Value!
$49.95 Cash
Complete with Fittings Less Trap
Only $5 Down

Priced low for Christmas! Surpasses other deluxe cabinet sinks priced at much more. Exclusive design . . . patented by Sears. Glistening White Lifetime **Acid-Resisting** Aristocrat porcelain enamel on heavy Cast Iron resists fruit juices, alcohol and ordinary household acids. 60 in. long by 24 in. wide. Low 5-in. back. 42 in. high to top of faucet; 36 in. high at front. Handy 3½-in. back ledge for glasses, etc. Two self-draining soap dishes. Oversize 19x21 in. panel-grooved drainboards, with ledge. Anti-surge rim. Jewelry-chrome plated heavy brass swing-spout mixing faucet with Hot-and-Cold indexed handles, mounted on raised fixture table. Large 4½-in. basket strainer. Pull-out spray with 4-ft. extension.

Furniture steel electro-welded cabinet. Lustrous White Dupont Dulux enameled with smart, chrome plated handles. Two large 19x22x15½ in. end compartments; 21x22x22 in. center compartment. 4 drawers, one divided for cutlery. Doors and drawer fronts double-walled; doors sound-deadened. 1½-in. iron pipe trap connection. Faucet has ½-in. inside threads. Write for prices on 1½-in. traps. Overflow with chrome cover included. (Gift card, cellophane and ribbon not included.)

42 NM 4528—Complete, less trap. Shpg. wt., 370 lbs **$49.95**

Beauty for the Kitchen

Worth $35.00
$29.95 Cash
Complete With Fittings, Less Trap
Only $3 Down

Offers many of the conveniences of higher priced sinks! Compact—just the sink for the smaller kitchen. Over 12 cu. ft. of storage space. Lots of work space in the 20x16⅝x7-in. deep basin and on the 19x22-in. paneled drainboard. Gleaming white **sink is heavy gauge steel, sound-deadened, acid-resisting porcelain enameled.** 4-in. back. Chrome plated swing spout mixing faucet for ½-in. pipe; colored Hot and Cold indexed handles; 4½-in. flat strainer, 1½-in. iron pipe connection. Cabinet is heavy steel, white Dupont Dulux enameled. 42x24x43 in. high to top of faucet. Sound-deadened doors. **Drawers have brass guides, stainless steel handles.** Two compartments. For basket strainer, add $1.00. Without trap; write for prices on 1½-in. trap. Shpg. wt., 191 lbs. (Card, cellophane, ribbon not included.)

42 NM 6270—Right-Hand Drainboard (shown) **$29.95**
42 NM 6271—Left-Hand Drainboard (not shown) . . **29.95**

Make Your Old Sink Look Like New!

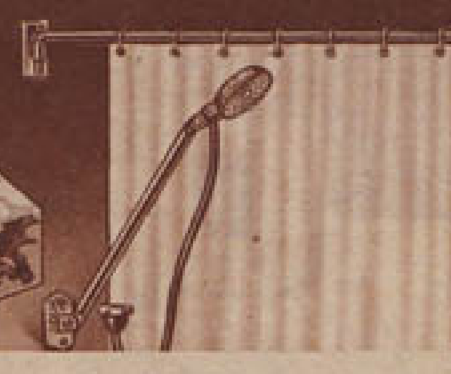


Value $3.25 **$2.69**

Let Christmas Add Lasting Beauty and Convenience to Your Bathroom







Outstanding low price for this heavy Swing-Spout Mixing Faucet, Ruggedly built for years of service. Red brass, heavily chromium plated. Improved type with built-in stops that protect spout. Equipped with anti-splash. Low self-draining soap dish is quickly removed for cleaning. Flanges are adjustable 7⅝ to 8¼ in., center-to-center, and threaded for ½-in. pipe. Shpg. wt., 4 lbs. 5 oz.

42 N 2087 . . . . **$2.69**

Special Values in Medicine Cabinets!

Built-in Type Cabinet. *Priced low!* Worth $5.00 **$3.98** All-steel, electro-welded. Gracefully designed 22⅝x15⅝ in. clear window glass mirror. 2 steel shelves. Toothbrush holder; razor blade drop; first aid chart. White enamel inside and out. Fits wall opening 18⅝x13⅝ inches. Shpg. wt., 16 lbs.

42 N 03844 . . . . . **$3.98**

Wall-Mount Cabinet. *Christmas Bargain Offer.* $2.25 Value! **$1.69** All-steel—electro-welded. Easy to hang on wall. Baked-on white enamel inside and out. Decorated clear window glass mirror is 19⅝x14 in. 2 steel shelves. Box 18¼x14x4 in. Wt., 9 lbs.

42 N 03838 . . **$1.69**

Gift Wrapped!

$4.00 Value **$3.59**

Beautiful mother-of-pearl effect heavy gauge sheet celluloid covered Closet Seat! Seams are double thickness. Buffed and polished to a brilliant finish. Easy to keep clean and sanitary. 1¼-in. wood fiber core. Chromium plated all brass leaf-type hinge. Comes in Christmas wrapping. Complete with washers, nuts, bumpers. **State color:** White or Black.

42 N 3716—Wt., 9 lbs. . . **$3.59**

Portable Shower

$1.49 Less Curtain

You'd pay up to $2.50 elsewhere! Every member of the family will enjoy it. Adjustable for taking shower either sitting or standing. All brass, chrome finish. Rain-type head; removable face. Fastens to wall; 6-ft. hose.

42 N 2029—Shpg. wt., 4 lbs. . **$1.49**

Shower Curtain Set. 7-oz. white duck. 3x6 ft. Includes solid brass, 36-in. chrome plated rod and pins. Buy 2, one for each side of tub. Wt., ea., 3 lbs.

42 N 02030—Ea. Complete **$1.49**



Controlled Temperature Means A Merry Christmas for Dad!

Value $15.00
NOW **$8.95**

Don't guess when you select Dad's "best" gift. Think first. Then give him a gift that has utility, comfort—**A Sears Improved Temperature Control Outfit!** No more "roast-freeze" heating common to hand firing. Dad can regulate the heat from his easy chair! Set thermostat to desired temperature . . . when room heat drops below setting, draft opens, check damper closes to boost fire at once. When room regains correct temperature, draft closes, check damper opens to keep temperature set. Easy to install—just plug into convenient electric outlet! **Thermostat is so carefully adjusted, it operates with one degree temperature change!** Outfit includes Thermostat, 33-ft. Cable, 18-ft. Chain, Pulleys, Staples, Installation Instructions. For 110–120-volt, 60-cycle A.C. Shpg. wt., 8 lbs. 14 oz.

42 N 08856—Complete with accessories . . **$8.95**

Order all your Christmas Gifts together — Pay a little Down, a little each month—See Page "A" in Center of Book for Sears Easy Terms.



"Pro" Type Figure Skates

$6.98 Pair

Beginners! . . . Start *right* with these scientifically designed figure skates. Experts! . . . have skates with which you can successfully execute difficult figures. These "Pro" style beauties, made by a famous manufacturer, have blades hollow ground their entire length, and saw teeth correctly placed for figure skating. Nickeled, diamond tested hardened-steel blades . . . high heel supports and low sole plates preserve natural foot arch. (See profile view (A) below.)

Shoes: Closed-toe, high cut "Pro" style fine grain leather (Elk tanned). Leather outsoles and insoles; solid leather heel. Long inside arch supporting heel counters; felt sock lining; lamb's wool tongue lining.

6 N 1059—White Shoes for Girls and Women. **Sizes:** 3, 4, 5, 6, 7, 8, 9, 10. **State Size.** Shipping weight, 3 pounds 10 ounces. Pair **$6.98**

6 N 1071—Black Shoes for Boys and Men. **Sizes:** 5, 6, 7, 8, 9, 10, 11, 12. **State Size.** Shipping weight, 4 pounds. Pair **$6.98**





How to Order Ice Skates: Order skates ½ to 1 full size larger than street shoes to allow for extra or heavy socks.



Adult Sizes $2.29 Pair 5½ Feet

Children's Sizes $1.69 Pair 4 Feet

For Ski Bindings, See Sears Big Catalog

$2.89 Pair

Nickeled . . . Pleasure Skates

Many fine features usually found only on higher priced skates! Heavily nickel plated tubular steel construction; seamed toe and heel cups; long lasting steel blades.

Shoes: white chrome tanned split leather uppers, oak bend outsoles, built on perfect fitting combination last. Warm cotton plaid lining. Special instep straps support ankles for greater comfort. **State size.** Shpg. wt., 3 pounds 6 ounces.

6 N 1052—For Girls and Women. **Sizes:** 1, 2, 3, 4, 5, 6, 7, 8, 9. Pair . . . **$2.89**

Flat Top White Ash Skis

America prefers 'em! These Sears skis are popular with men and women everywhere for all 'round skiing. Made of choice edge-grained white ash—next in quality to hickory; light weight, tough and resilient. Rich dark walnut finish top; rounded top edges, stained bottom; rubber pad. Not mortised for toe straps.

For binders, see our Big Catalog.

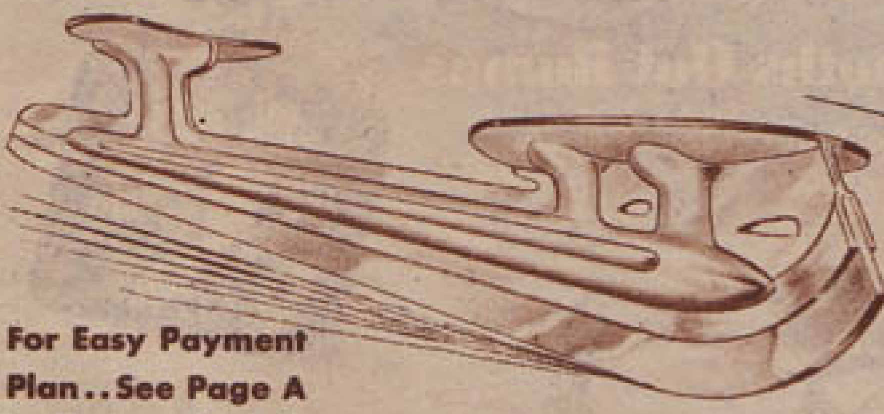
6 N 05630—Lgth., 5½ ft. Shpg. wt., 6 lbs. **$2.29**
6 N 05631—Lgth., 6 ft. Shpg. wt., 7 lbs. 2.99
6 N 05632—Lgth., 6½ ft. Shpg. wt., 8 lbs. . . 3.59
6 NM 5633—Lgth., 7 ft. Shpg. wt., 9 lbs. 3.85

Children's Hickory Skis

This Christmas initiate your youngsters into the delights of that exhilarating sport you yourself love so well—skiing! These Sears skis for children are carefully formed by experts, made of sound, seasoned hickory and are comparatively low-priced. Excellent for children learning to ski. Have deep walnut finish, rubber foot pad; adjustable leather toe straps included.

6 N 05693—Lgth., 4 ft. Shpg. wt., 3 lbs. Pr. . . **$1.69**
6 N 05694—Lgth., 5 ft. Shpg. wt., 4 lbs. Pr. 2.29
6 N 05695—Lgth., 5½ ft. Shpg. wt., 5 lbs. Pr. 2.69

How to Order Skis: Stand with arm stretched to full height. Measure from floor to heel of hand. Order nearest length. 7-ft. length not mailable. For other skis, see our Big Catalog.



Only at Sears By Mail

TORPEDO SKATES

For Easy Payment Plan.. See Page A in Center of Book

Perfect Gifts for Adults or Children



$3.39 Pair

Hard Toe Hockey Skates

Flashing aluminum, rust-resisting finish—keen as a knife and fast as lightning! Streamlined . . . designed for speedy turns and abrupt stops. Steel runner and torpedo tube are welded into one rigid piece. Special reinforcing struts under sole and heel plates . . . better support and balance. Hi-carbon tool steel, diamond tested blades stay sharp longer. **Shoes:** black split cowhide leather; canvas webbing reinforces the instep and prevents stretching. Leather counter pockets; long inside arch supporting counter. Full hard box toe, brown top grain leather toe and trim. Solid oak leather outsoles. Heavily padded tongue. **Men's and Boys' Sizes:** 5, 6, 7, 8, 9, 10, 11 and 12. **State size wanted when ordering.**
6 N 1042—Shipping weight, 4 lbs. 4 oz. **$3.39**

$2.69 Pair

Top Grain Leather Shoes

Soft toe pleasure skate with famous Torpedo tube construction; frame welded to blade. Aluminum rust-resisting finish . . . real winners at low price! Diamond tested, matched steel blades. **Shoes:** top grain black cowhide leather. Soft toe style with oak leather outer soles. Felt-lined tongues and felt sock linings. Long inside arch-supporting counters. Special canvas webbing inside shoe to support instep and hold shape. **State size.**
6 N 1041—For Girls and Women. **Sizes:** 2, 3, 4, 5, 6, 7, 8, 9. Shipping weight, 3 pounds 6 ounces. **$2.69**
6 N 1040—For Boys and Men. **Sizes:** 3, 4, 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt., 4 lbs. **$2.69**

$2.59 Pair

Children's Skates

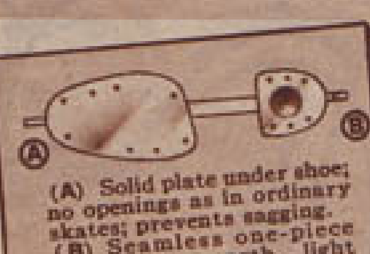
Built especially for youngsters! Sears famous Torpedo skates . . . properly scaled down to fit children . . . built "closer to the ice" . . . not merely shortened. Matched blades for perfect balance and skating ease. **Shoes:** Top grain leather with leather outer soles. Made on special children's last . . . fit snugly around arch and ankle to give proper support. For Girls or Boys. **State size. Sizes:** 1, 2, 3, 4. Shpg. wt., 3 lbs. 4 oz.
6N1080—White Leather. . **$2.59**
6N1081—Black Leather **$2.59**

Sears Merchandise Certificates Make Ideal Gifts. See Page C in Center of Book.

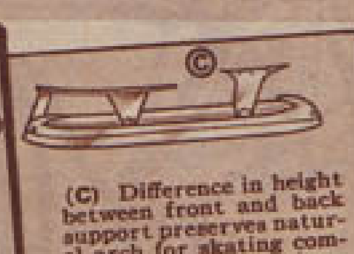
For Girls and Women



$3.49 Pair



(A) Solid plate under shoe; no openings as in ordinary skates; prevents sagging. (B) Seamless one-piece cups for strength, light weight. Aluminum finished.



(C) Difference in height between front and back support preserves natural arch for skating comfort. A feature found only in higher priced skates!

For Boys and Men, Girls and Women



$3.19 Pair

HOW TO ORDER SKATES

Order Skates ½ to 1 Full Size Larger than Street Shoes to Allow for Extra or Heavy Socks.

White Top Grain Shoes . . . Tubular Skates

Fleet as the winged sandals of Mercury, messenger of the gods; yet built for the comfort of mortals and priced within reach of the most modest pocketbooks! Trim, hockey style pleasure skates with full tubular construction and strong one-piece seamless cups. The tool steel runners are diamond tested for hardness . . . edges stay sharp longer. Built like "professionals" and doubly protected against corrosion: rust-resisting coat over steel; aluminum finish. **Shoes:** White top-grain elk-tanned leather uppers with hard toes for greater comfort and more protection. Solid oak-tanned leather outsoles. Felt-sock lining; warm full padded tongue. Long inside arch supporting heel counter. Two rows of non-stretch webbing inside shoes help hold ankle firmly, prevent stretching.
6 N 1039—Girls' and Women's Sizes: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10. **State size.** Shpg. wt., 3 lbs. 6 oz. Pair **$3.49**

Black Top Grain Shoes . . . Tubular Skates

Doubly protected against rust; Aluminum finish over rust-resistant coating prevents corrosion. Steel runners are diamond tested. One-piece seamless cups for extra strength.

Shoes: Black tanned top grain cowhide leather with soft toes; right and left counters. Inside counter extended up under arch for extra support. Double non-stretch webbing; oak bend leather outsole and insole; warm felt sock lining. Felt lined tongue; strong lacing eyelets.
6 N 1047—Boys' and Men's Sizes: 5, 6, 7, 8, 9, 10, 11, 12. Shipping weight, 4 pounds. **State size** **$3.19**
6 N 1048—Girls' and Women's Sizes: 4, 5, 6, 7, 8, 9. Shipping weight, 3 pounds 6 ounces. **State size** **3.19**

STEWART-WARNER *Floating Hub* **Smooths Out Bumps**

Use Sears Easy Terms If You Like. **See Page A in Center of Book**



• Sears "Duo-Beam" Stop-light Tail-light with auto-type blue dot in lens. • Newly designed headlight • Sears Safety-Beam Lucite Reflector on rear fender • Streamlined tank with built-in electric horn • Fine ALLSTATE Whitewall Safety-Tread Balloon Tires with fluted sidewalls, 26x2⅛ in. with Inner Tubes

$31.50 Cash — **With Floating Front Hub. Only $4 Down On Easy Terms**

Boys' DeLuxe Equipped Sports Model: Flashing performance . . . gleaming beauty . . . smoothest riding of them all—this Sears Elgin equipped with Stewart-Warner Floating Front Hub. The "Duo-Beam" stop-light means extra safety—traffic stops on a dime when your stoplight flashes red; tail-light operates separately. Powerful electric headlight and horn. Sears exclusive **Alemite lubrication** . . . air-cooled coaster brake. Airstream 18-in. frame with curved bars, full length chain guard, tank, ridge crown fenders, rims, luggage carrier, truss rods; all brightly "Elginameled." Unbreakable handlebar stem. Chrome plated handlebars. Parking stand. All batteries included. Troxel Saddle adjusts from 29 to 34 in. seat to pedals. **State color:** Maroon and Red; Orange and Black; Blue with Red and White. Shipping weight, 67 pounds.

6 NM 4911—For Boys and Men. Cash.......... **$31.50**

Girls' DeLuxe Equipped Sports Model: As-Modern-as-Tomorrow! The smoothest ride you ever had . . . with the Stewart-Warner Floating Front Hub. "Duo-Beam" stop-light tail-light built into sturdy luggage carrier. "Safety-beam" Lucite reflector on rear fender. Powerful electric horn . . . Electric headlight is mounted on front fender . . . means safer night riding. **Air-cooled coaster brake . . . Alemite lubrication.** Airstream 18-in. frame with curved bars, Sears exclusive skirt and chain guard, ridge crown fenders, tank, luggage carrier, diamond roller chain. Chrome-plated handlebars . . . unbreakable handlebar stem. Ivory Troxel saddle adjusts 29 to 34-in. seat to pedals. All batteries included. **State color:** Light Green and Dark Green; Light Blue and Teal Blue; Maroon and White. Shipping weight, 67 pounds.

6NM4912—For Girls and Women. Cash... **$31.50**



"Duo-Beam" Stop-light Tail-light

Stop-light flashes RED the second you apply the brake! Brake operates stoplight by means of an automatic switch—just like an automobile! Tail-light glows steadily—operates by separate hand switch. Entire unit is built into carrier. Another Sears "First"!



$10.69 Pair

Pro-Style Rink Skates

Has features of a custom-built shoe! Closed toe; Goodyear welt construction. White top grain cowhide uppers with black elk back stay, toe covering. Black elk tongue is sheep wool lined. Oak-tanned leather soles; 1⅛-inch leather heels. Rubber cushioned inner heel. **Skates:** 1-piece nickel-plated steel footplate. See insert for features: Wood wheels; adjustable cones (A). Each wheel has 16 ball-bearings. Adjustable action screw set at 10° angle (B). Cast iron truck bracket (C). Rubber shock cushions (D). Shpg. wt., 7 lbs.

6 N 1158—For Men. Sizes 6, 7, 8, 9, 10, 11, 12. **State size.** Pair.... **$10.69**

6 N 1159—For Women. Sizes 3, 4, 5, 6, 7, 8, 9. **State size.** Pair..... **$10.69**



$26.95 Cash With Floating Hub

$24.95 Cash With Standard Hub

Only $3 Down On Easy Terms

Low-Priced Fully Equipped Bikes

- **Stewart-Warner Floating Front Hub . . . successor to spring fork.**
- **Sears "Duo-Beam" Stop-Light Tail-light built into luggage carrier for safer night riding . . . Self-contained Headlight.**
- **Alemite lubrication. • Air-cooled coaster brake. • ALLSTATE Crusader White-wall Balloon Tires, 26x2⅛-in. with tubes.**

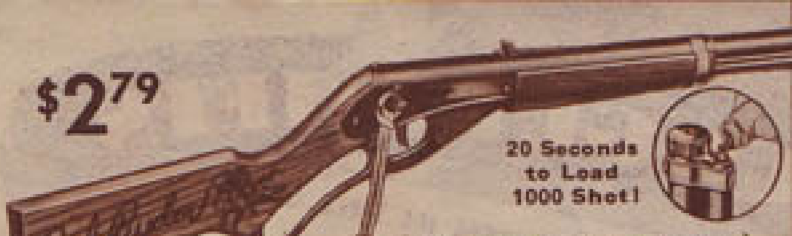
Rubber mounted Floating Front Hub . . . the greatest improvement since the spring fork . . . literally floats over rough bumps. Talk about smooth riding . . . this is it! Airstream 18-inch frame with curved bars, fenders, rims, luggage carrier and truss rods, all brightly "Elginameled." Unbreakable handlebar stem. Chrome-plated handlebars. Rear parking stand. Genuine Troxel saddle adjusts from 29 to 34 inches, seat to pedals. All batteries included.

Boys' Bike: With chain guard and tank. **State color:** Maroon and Hazelwood Brown; Orange and Hazelwood Brown; Red and White.

Girls' Bike: Sears exclusive patented chain and skirt guard. **State color:** Blue with White Trim; Dark Green with White Trim.

6 NM 4915—For Boys; Men. With Floating Hub. Shpg. wt., 68 lbs. ... $26.95
6 NM 4913—Same but with Standard Front Hub. Shpg. wt., 67 lbs. ... 24.95
6 NM 4916—For Girls; Women. With Floating Hub. Shpg. wt., 71 lbs... 26.95
6 NM 4914—Same but with Standard Front Hub. Shpg. wt., 70 lbs. ... 24.95

For other bike bargains see Sears Big General Catalog



$2.79

Western Lever Action Carbine Air Rifle

True Golden West saddle style gun . . . blued steel barrel with copper-color metal trim. Walnut finish pistol grip stock branded with Red Ryder's signature, picture and horse! 1,000 shots in one filling. 3 ft. long, adjustable notch rear sight. Carbine type cocking lever. Looks and feels like a true saddle gun. Ring and thong for hanging on saddle or wall peg.
6 N 0278—Carbine Air Rifle. Shpg. wt., 4 lbs. **$2.79**



$2.29

Air Rifles Not Sold to Minors

500-Shot Daisy Lightning Loader Carbine Air Rifle

Boy, oh boy! Shoots 500 shots fast as you work the lever. Lightning loading . . . simply pour the entire load into magazine tube. Wood forepiece for steady aim. Walnut finished pistol grip stock. Adjustable, double notch rear and blade front sight. Metal strap holds magazine under barrel. 33-in. length, overall. A sensational value at this low price.
6 N 0299—Daisy Carbine. Shipping weight, 4 lbs. **$2.29**

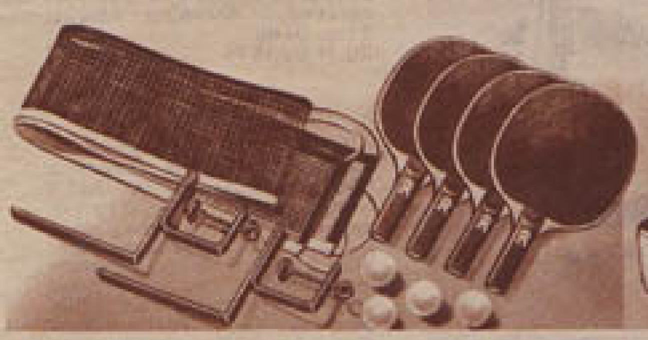


$3.29

Junior Umbrella Tent for "Backyard" Explorers!

- **Thoroughly water-repelling by "Arctic Bay Process" . . . closely woven Forest Green tent fabric**
- **Big 7x7-foot floor size . . . full 6-foot height**
- **Light, easy to pack . . . easy to pitch or "strike"**

A tent for overnight hikes and camping trips. Makes a fine backyard playhouse for youngsters, too! Double-stitched seams, reinforced strain points. Screened rear window with storm flap (see view at left, above). Awning lowers to form storm door. Band iron frame at eaves. Hardwood poles.
6 N 07776—With steel stakes, poles, ropes. Shpg. wt., 12 lbs. **$3.29**







4-Paddle Table Tennis Set

$1.89

Official quality for tournaments. 4 full size pebble-rubber faced paddles of 3-ply basswood; especially treated; guaranteed not to warp. 4 imported table tennis balls. Regulation size net and post set . . . net is fine cotton mesh, can be used on any table tennis table. Have lots of fun this winter. Play table tennis . . . fast popular indoor game . . . the whole family enjoys it! Rules for playing table tennis included. Balls imported from England. Shpg. wt., 3 lbs.
6 N 2559—Table Tennis Set. $1.89

Give This Roomy Tackle Box!

$2.89

One-piece seamless sheet steel top and bottom . . . 100% watertight! Six-compartment top tray with cork-lined bottom. Lower tray has 1 long, 4 smaller compartments. Gray-enameled cantilever type trays swing out automatically when box is opened. Aluminum Ripple Enamel finish . . . maroon stripes. Brown post leather handle. Nickeled no-spill lock and catches. Special Cellophane Xmas wrapping, Holiday Greetings in color. Overall size, 15x6½x6½.
6 N 03518—Shipping weight, 5 pounds. **$2.89**

123-Piece Fishing Outfit

$1.00

Catch of the season for young anglers! 2-piece solid steel rod; 44 inches long. 60-yard capacity nickel-plated reel. One 25-yard spool of 16-pound test black waterproof braided silk casting line. Six snelled hooks . . . 100 assorted eyed hooks. 12 lead sinkers, one 6-foot cord stringer, one cork float.
6 N 3089—Shpg. wt., 3 lbs. . . . **$1.00**





Briefcases

$1.89 Up

Bison-grain split cowhide leather. Top zipper. Bound edges; solid steel frame; reinforced corners. Three pockets; double width center pocket. DuPont fabrikoid gussets, fiberboard partitions. 16x12 in. Black or brown. **State color.** Shipping weight, 2 lbs.
6 N 9626. . . . . **$1.89**

6 N 9627—Same but with 4 pockets. Outside zipper pocket. Real leather gussets. Fabrikoid lined. Shipping wt., 2 lbs. 6 oz. . . **$2.89**

Woven Stripe Luggage

$11.49 2 Cases 6 N 09494M

$3.89 18-inch

Famous Biltwel quality . . . durable, scuff-resistant. Pyroxylin coated to make bags water-repellent. Lightweight basswood boxes, 3-ply veneer tops and bottoms! Top grain leather bindings and handle. Brass plated hardware; rayon taffeta linings. Tan with Brown and Gold end stripes.
6 N 09455M—O'Nite Case. 3 pockets in body, 1 in lid. Shipping weight, 7 and 8 lbs. respectively.
18-inch. . . . . **$3.89** 21-inch. **$4.29**
6 N 09458M—Bus Case. Similar to above but larger. 3 pockets in body, 1 in lid. 26x16x8½ in. Shipping weight, 12 pounds **$5.98**
6 N 09457M—Women's Wardrobe. Full size. Folding fixture for 4 to 8 frocks. 3 pockets. Dust curtains. 21x17x8 in. Shpg. wt., 13 lbs. **$8.65**
6 N 09494M—18-in. O'Nite Case 6 N 09455M and Wardrobe Case 6 N 09457M. Shpg. wt., 20 lbs. Both for. **$11.49**

Men's Gladstone

$7.45 24-inch

Pat. Non-sag construction. Metal corner bumpers. Turn button fasteners on divider. Bottom corners metal reinforced. Post leather handle. Best 2½ to 3-oz. split cowhide. Cotton cloth lining, two utility pockets, shirtfold on divider. Nickeled hardware on black, oxidized on brown. Black or Brown color. Shpg. wt., 13 and 14 lbs. **State color, size.**
6 N 09240
24-inch. **$7.45**
26-inch. **7.95**

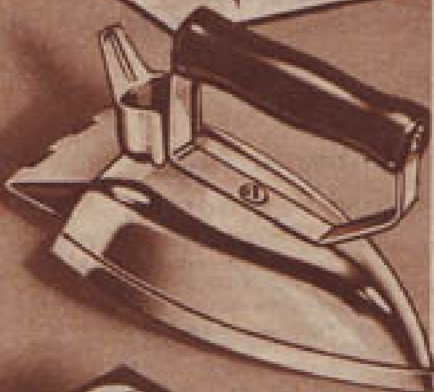
Build Your Own!

22c Up

Scaled down from a real ship! You get unmatched performance with this 25-in. wingspan plane with built-in rubber-band motor. Semi-finished propeller . . . only needs shaping, sanding. Kit includes tissue to cover both sides of the wings; cement; semi-finished propeller; wheels; printed balsa wood parts; plans. Shipping weight, 5 ounces.
6N4148—Howard Commercial..22c

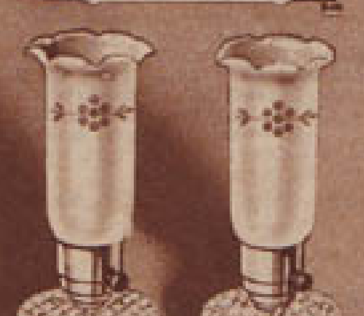
Bell Pursuit Plane. Entirely new design with motor mounted above wings; 36-inch wingspan! Same quality parts as in kit above. Shipping weight, 8 ounces.
6 N 4149—Bell Pursuit. **47c**

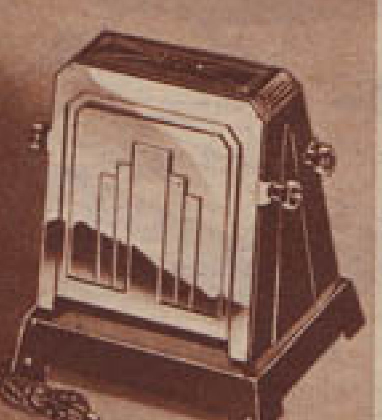














Values Up To $1.69

Challenge Iron

A $1.50 value! A new electric iron will remind her of your thoughtfulness the year 'round. Makes her work easier—gives her more leisure. Standard size sole plate with smooth nickel plated finish. Wood handle. Medium weight—about 5 lbs. Approved by Underwriters. For any 110–120 volt AC or DC current. *Detachable cord and plug.* Non-automatic. Shipping weight, 5 lbs. 12 oz.
20 N 6234M **94c**

Flashlight Set

$1.49 value! **Special gift package.** Two handy lights to meet any emergency. Solid "Golden Bronze" color. The 2-cell flashlight is equipped with special 3-way contact switch, silvered brass reflector and heavy beveled lens. Gives a strong, powerful light. The handy 2-cell pocket pen-lite has plunger lock-type switch and magnifying bulb. Complete with bulbs and batteries. Shipping weight, 1 lb. 4 oz.
20 N 4440M **94c**

Extra Lovely

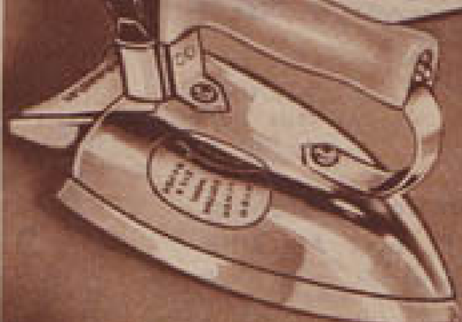
$1.29 Value! New, and so very smart. Frosted white glass torchiere and base—both beautifully etched. Spun aluminum trim. Matching bedlight. Ht. of torchiere, 9 in. Length of bedlight, 11 in. Less bulbs.
20 N 9046M—Torchiere only. Shpg. wt., 1 lb. 8 oz. Ea. **94c**
20 N 9047M—Bedlight only. Shpg. wt., 1 lb. 8 oz. Ea. **94c**
20 N 9048—3-pc. Lamp Set. Shpg. wt., 4 lbs. 8 oz. . **$2.69**
20 N 3827—25-W. Tubular bulb for above. **Postpaid.** Ea. . **25c**

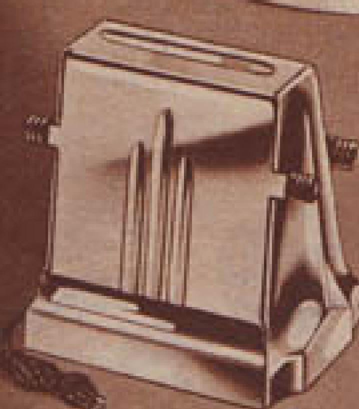
Value Toaster

$1.25 value! A good, non-automatic. Here's a useful gift that is easy on the budget. Handsome streamlined design. Smart looking black enamel finish with lustrous chromium plated doors. Easy to keep clean. Long-life mica heating element. Cool black wood handles. Cord and plug included. Buy it with the grill below . . . an inexpensive matched set. For any 110–120 volt current. Shipping weight, 2 lbs. 14 oz.
20 N 6300M **94c**

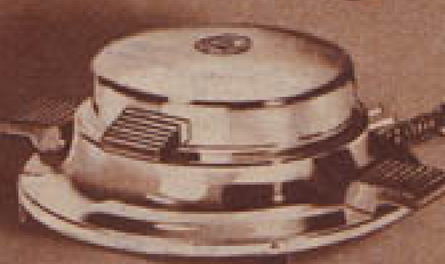
Combination Grill

A $1.69 value! Here's something everyone wants. A handy appliance to have when people drop in unexpectedly. Grill, toast or fry on it. Heating unit in both top and bottom plates. Nickel plated top; black baked-on enamel base. For any 110-120 volt current. Save more by buying two appliances. Steel grids. Wood handles. **Cord and plug.**
Shipping weight, 4 pounds 6 ounces.
20 N 6656M.. **94c**











Values Up To $3.00

Heatmaster Iron

A $3 value! A 660 watt heat indicator iron . . . and a handy clothes sprayer (not illus.), to dampen clothes easily. Indicates heat but does not control it. Beveled sole plate with chromium plated finish. Ivory color enameled wood handle. Medium weight—about 5 lbs. Detachable cord and plug. Underwriters Approved. For any 110–120 volt current. Shipping weight, 6 lbs. 10 oz.
20 N 6235M **$1.94**

Turn-o-matic

A $2.98 value! Our best non-automatic toaster makes a fine inexpensive gift that's completely practical. Turn-o-matic . . . lower either door . . . other also opens, turning both slices of toast. Chromium plated . . . easy to clean. Detachable cord and plug. Non-mar feet. Walnut handles. Long-life mica heating element. Underwriters Approved. For any 110–120 volt AC or DC current. Shpg. wt., 2 lbs. 10 oz.
20 N 6302M....... **$1.88**

Indirect Pin Up

A $2.50 value! This convertible style can be used as a pin-up lamp on the wall or for table or dresser. Three stages of indirect light from one 30–70–100 watt bulb (included). 6-in. translucent reflector bowl. Correct reading light. 10-in. parchment-like shade in natural color with modern design. Antique ivory finish metal base. Something new and different for a Christmas gift. Shipping weight, 3 pounds.
20 N 9559M....... **$1.94**

6-in. Waffle Iron

A $2.79 value! An indispensable appliance for quick lunches and delicious breakfasts. A perfect gift for a charming hostess. Heat indicator in top shows just when to pour batter. 6-in. cast aluminum grids need no re-greasing. Both top and bottom grids have heating units. Chromium plated. Underwriters Approved. For any 110–120 volt current. Shpg. wt., 3 lbs. 14 oz.
20 N 6450M....... **$1.94**

Coffee Makers

Modern way to good coffee. $2.50 values! Underwriters Approved. For 110–120 volt current.

Electric Brewer . . . 8-cup (40-ounce) glass bowls. Handsome chromium plated stove. Bakelite handle. No cord. Shpg. wt., 3 lbs. 8 oz.
20 N 6557M....... **$1.94**

Aluminum Percolator . . . 9-cup (45 oz.) size. Wood handle. Non-mar feet. Detachable cord, plug. Shipping weight, 3 pounds.
20 N 6702M....... **$1.94**

FOR EVERYONE

DON'T FORGET ANYONE THIS CHRISTMAS . . SEE EASY TERMS PAGE A

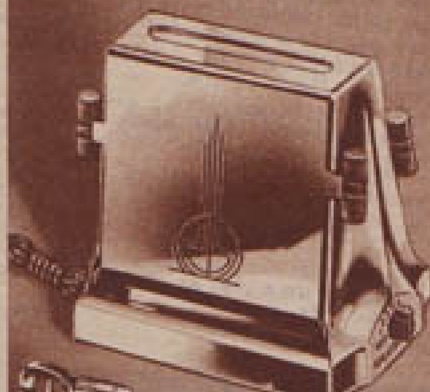
ANY ITEM IN THIS GROUP
YOUR CHOICE $2.99 EACH
ANY TWO ITEMS $5.69



Values Up To $3.98

Automatic Iron

A $3.98 value! Automatic heat control . . . dial your fabric and iron heat is maintained at that exact temperature. "Off" position. Beveled toe plate and tapered toe . . . gets into tucks, pleats, etc. Chromium plated. Medium 5-lb. wt., 880-watt element. Detachable cord and plug. Approved by Underwriters. For 110–120 volt AC only. Shpg. wt., 5 lbs. 14 oz.
20 N 6232M $2.99



Automatic Toaster

A $3.50 value! Replace that old fashioned toaster with a new Heatmaster automatic. Dial for light, medium or dark toast. Bell rings and current shuts off automatically when it's time to turn toast and when toast is done. Turn-o-matic doors . . . lower one and the other also opens, turning toast. Heavily chromium plated. Walnut handles. Underwriters approved. For 110–120 volt AC only. Shpg. wt., 3 lbs. 14 oz.
20N6316M—With cord $2.99



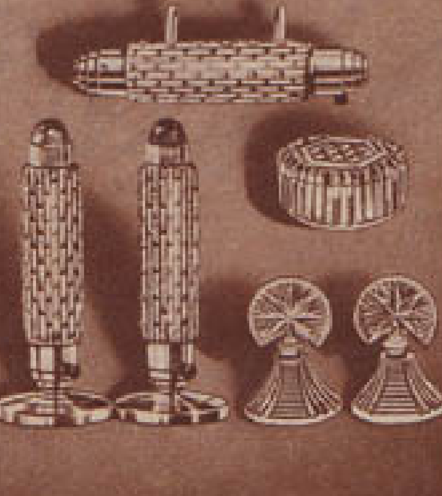
7-in. Waffle Iron

A $3.98 value! A complete gift. You get a 75c value handy no-drip syrup pitcher with it; has bright red plastic handle. Heat indicator in waffle iron shows when to pour batter. 7-in. cast aluminum waffle grids need no regreasing. Chrome plated finish. Walnut handles. Detachable cord and plug. Underwriters Approved. For 110–120 volt current. Shpg. wt., 6 lbs. 14 oz.
20 N 6458M—Set. . $2.99



Percolator

Heatmaster. A $3.50 value. For a lovely gift that will be greatly appreciated don't pass up this unusual buy. A full sized 9-cup (45 oz.) percolator. Non-tarnishing polished aluminum body with cool wood handle. Cold water type pump with quick heating element. Detachable cord and plug. Makes excellent coffee every time. Underwriters Approved. For any 110–120 volt current. Shpg. wt., 2 lbs. 12 oz.
20 N 6703M $2.99



Bedroom Lamp Set

A $3.75 value! Beautify the entire bedroom with this lovely set. Two sparkling clear glass torchieres with smart spun aluminum bases; bedlite to match. Two crystal-like perfume bottles and powder box complete the set. Bulbs not included.
20 N 09051M—6-piece set. Shipping weight, 8 pounds. $2.99
20 N 3827—25-W tubular bulb for lamps above. **Postpaid.** Each. 25c

ANY ITEM IN THIS GROUP
YOUR CHOICE $3.88 EACH
ANY TWO ITEMS $7.33



Values Up To $6.50

Heatmaster Deluxe

A $6.50 value! Replace her old fashioned iron with this modern, easy one. Automatic heat control dial for constant safety temperatures for rayon, silk, wool, cotton, linen. "Off" switch eliminates unplugging. Beveled edge and tapered toe. Heavily chrome plated. Side angle cord. Underwriters Approved. For 110–120 volt AC only. Shpg. wt., 5 lbs. 14 oz.
20 N 6216M. $3.88



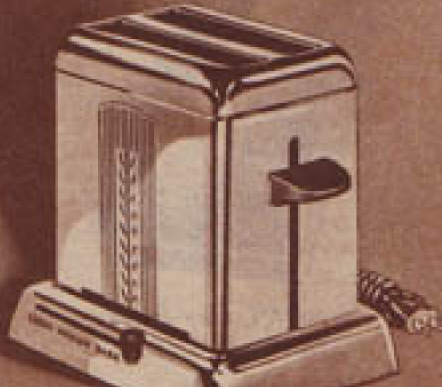
Combination Grill

Heatmaster. A $5.50 value! A gift that will be put to use Christmas night. Grill, toast, fry or bake waffles on it. Heat indicator. 5½x8⅝-in. cast aluminum waffle and steel sandwich grids easy to change. Grease cup to catch overflow. Chromium plated. Walnut handles. Non-mar feet. Detachable cord and plug. Underwriters Approved. For any 110–120 volt current. Shpg. wt., 8 lbs. 8 oz.
20 N 6600M $3.88



Waffle Iron

A $6.50 value! This Automatic waffle iron can't be beat at this price. Dial for light, medium or dark brownness. Light signals when to pour batter and when waffle is done current shuts off. 7-in. cast aluminum grids need no regreasing. Groove catches excess batter. Chrome plated. Walnut handles. Detachable cord and plug. Underwriters Approved. For 110–120 volt AC only. Shipping weight, 6 lbs. 4 oz.
20 N 6461M. $3.88



Oven-Type Toaster

A $5.50 value! Replace her old hand-turn toaster. Toasts two slices on both sides at once. Dial for light, medium or dark brownness. Bell rings and current shuts off when toast is ready. Walnut handle for raising toast rack. Chrome plated finish. Non-mar feet. Detachable cord and plug. Underwriters Approved. For 110–120 volt AC only. Shpg. wt., 5 lbs. 8 oz.
20 N 6307M. $3.88



Lovely Table Lamp

$5.50 value! A decorative lamp for the family to read by. One 30–70–100 watt bulb (included). 6-in. translucent reflector bowl. Highly glazed pottery with new raised design . . . rich, gold color plated mounting. 14-in. eggshell color rayon shantung shade; rayon lined. **Choice** of White, Green or the new Dusty Pink color pottery base. Ht., about 20 in. **State color.**
20 N 07956M
Shpg. wt., 10 lbs. $3.88



~~$10~~ VALUE 36-Piece Set of Sturdy Tools in Strong Steel Chest $5.25

Every year we offer our customers a tool set which we believe is *America's greatest tool value!* We put to use our unparalleled tool buying facilities to make available to every man and boy a set of real *American made* tools at a "rock bottom" price. These tools are *not* to be confused with the ordinary toy tools sold elsewhere at this price. *Each piece is a regular full size tool and is usable for every practical purpose.* Makes an ideal gift for a boy interested in carpentry. See Page A in Center of Book for Easy Terms.

36-pc. set includes: Husky 20x7x5-in. tool chest in attractive green enamel finish; 6½-in. block plane; 10-oz. forged steel hammer; 16-in. blade 9-pt. hand saw; hand drill; 3-pc. drill set (3/16, 1/8, 1/16-in.); bit brace; small and large auger bits; coping saw with 2 extra blades; ½ and ¾-in. wood chisels; 16-in. plumb and level; 7½-in. try square; metal pistol grip hack saw; wood carving knife; scratch awl; midget and 5-in. screwdrivers; 6-in. combination plier; 7-in. carpenter pencil; 6-ft. folding rule; box of assorted nails; bottle of glue; chart on "How to Glue"; package assorted sandpaper; 6-in. slim taper file; file handle; padlock with 2 keys; key chain; carpenter's apron; 16-page manual training book showing how to build bird houses, boats, etc. **3 initials printed on chest at no extra charge. Print initials wanted.** Shipping weight, 17 pounds.

99 N 03522—Set, complete with chest.......................................$5.25

The Ideal Gift for Him... *EACH KNIFE WITH A LUCKY PENNY*

MAKE CHRISTMAS SHOPPING EASY
BUY ALL YOUR GIFTS AT SEARS!
EASY TERMS AVAILABLE. SEE PAGE A IN CENTER OF BOOK



New "Lucky Penny" In Every Gift Box

Pennies are the age old token of "Good Luck." And lucky is he who receives one of these knives for Christmas. Every knife on this page packed in box with penny.



95c

STA-SHARP 3-Blade

Regular $1.50 value! Every man needs and wants a pocket knife. The perfect gift that will give years of excellent service! Just the right size. Three accurately heat treated blades that are hand honed to razor keenness. *3¼ in. long.* Gift box with "Lucky Penny."

9 N 9644—Shpg. wt., 3 oz.......95c

95c

STA-SHARP Pen Knife

$1.75 value! Thin vest pocket pattern. Genuine Mother of Pearl handle. *2¾ in. long.* Blade and nail file. Shackle for watch or key chain. Gift box with "Lucky Penny." Shpg. wt., 3 oz.

9 N 9646...........95c



~~$2.00~~ VALUE **95c**

New STA-SHARP – Round-as-a-Dollar

This new pocket knife is sweeping the country like wildfire. It's new—modern—equal in quality to knives selling at $2.00 elsewhere. Beautiful *Nupearl* handle. Extra sharp stainless steel blade, and nail file. Shackle for watch or key chain. Diam., 1½-in. Gift box with "Lucky Penny."

9 N 9650—Shpg. wt., 3 oz..........95c



$1.85 **STA-SHARP.** A beauty. *Worth $3.50!* Genuine Mother of Pearl handle. Stainless steel blades, and nail file. *3 in. long.* Shpg. wt., 4 oz.
9 N 9648....$1.85

69c **STA-SHARP.** *$1.25 value!* Husky; will do all kinds of heavy cutting. Genuine bone stag handle. *Length, 3⅝ in.* Shpg. wt., 4 oz.
9 N 9643......69c

69c **STA-SHARP.** *$1.25 value!* Nifty. Will make his heart skip a beat. Won't bulge in pocket. Black ebonoid *2½-in. handle.* Shpg. wt., 4 oz.
9 N 9640...69c

49c **DUNLAP.** A knife that can "take it." *85c value!* High carbon steel blades. Unbreakable agate type handle. *3⅜ in. long.* Shpg. wt., 3 oz.
9 N 9637...49c

39c **DUNLAP.** Scout type. *A 75c knife that has everything,* including chain. Unbreakable buck horn type handle. *3⅜ in. long.* Shpg. wt., 4 oz.
9 N 9638...39c

39c **DUNLAP.** *75c value!* Carbon steel blades; big, strong. Sharp as a razor. Unbreakable buck horn type handle. *3⅜ in. long.* Shpg. wt., 3 oz.
9 N 9642...39c

23c **KWIK-KUT Barlow Jack.** Husky; would *sell elsewhere for 40c.* Unbreakable bone type stag handle *3⅜ in. long.* Shpg. wt., 3 oz.
9 N 9627...23c

All of the above knives come packed in attractive gift box with a new "Lucky Penny."

FANCY PILLOWCASES

Gifts of Beauty

50¢ Pr.



Cellophane Wrapped



Dainty Florals

She'll "take" to these the moment she sees them! Smooth white muslin with adorable flower print to match the washfast colored hems. Hems are thread-drawn. Size, 42x36 in. **Colors:** Blue, Peach or Dusty Rose. **State color.** Shpg. wt., 9 oz.
96 N 182—Pair 50c

New Pastel Colors

Crisp, colorful cases of fine muslin in washfast pastels to match or harmonize with bedroom colors. Thread-drawn hems. Size, 42x36 in. **Colors:** Dusty Rose, Blue, Green, Peach or Orchid. **State color.** Shpg. wt., 9 oz.
96 N 181—Pair 50c

Richly Embroidered; Colored Hems

Sears Biggest Pillowcase Bargain

Dainty Swiss-type embroidery . . . the kind that looks so much like petit-point, daintily worked on fine white muslin. Deep double hems are the loveliest of pastel colors . . . rich blue, soft rose, new green, dainty peach, neatly hemstitched . . . good-wearing, too, thanks to firm weave, careful tailoring. At this special low price, why not keep several pairs on hand for future gifts! Size, 42x36 inches. Washfast colored hems. **Colors:** Blue, Green, Peach or Rose. **State color.** Each pair attractively put up in cellophane-windowed box.
96 N 184—Shipping weight, 14 ounces. A Pair 69c

SIZES ON PILLOWCASES AND SHEET GIVEN BEFORE HEMMING



His and Hers 69¢ Pr.

A personalized gift . . . is always in good taste! Fine count white muslin with "His" or "Hers" embroidered in pastel colors to match the wide hemstitched hems. Size, 42x36 in. Washfast. **Colors:** Blue, Green, Peach or Rose. **State color.** Boxed in pairs. Shipping weight, pr., 14 oz.
96 N 185—Pair 69c

Ombre Stripes 69¢ Pr.

Give these with pride! Fine quality 80x80 thread count white muslin. New ombre-striped hems are woven of mercerized threads that gleam like satin! Hemstitched. Vat-dyed. Size, 42x36 inches. **Colors:** Blue, Green, Peach or White. **State color.** Boxed in pairs. Shpg. wt., 1 lb. 1 oz.
96 N 183—Pair 69c



$1.59 3-Pc. Set

Sheet, 'Case Set

— 1 Sheet, 81x99 In.
— 2 Cases, 45x36 In.

Here's a gift to bring real joy to someone dear to you . . . a gift that's going to last more than one Christmas! Serviceable, dazzling white muslin, beautifully bordered with colorful leaf print. Washfast. All pieces neatly hemstitched. Each set wrapped in sparkling cellophane. **Colors:** Blue, Green, or Dusty Rose. **State color.** Shpg. wt., 3 lbs. 9 oz.
96 N 186—Set . . . $1.59



Shimmering Rayon Satin Set

Rich, **non-slip** Rayon satin in glorious Decorator colors . . . perfectly tailored in gracious Dressmaker style. Expensive-looking! **Colors:** Blue, Green, Dusty Rose or Peach. **State color.**

$2.98 Each Spread

Bedspread: Deep, full-gathered flounces. Panel trimmed in self-cording. Extra large double-bed size, 92x112 in. Shpg. wt., 2 lbs. 9 oz.
96 N 230—Bedspread—Each **$2.98**

Draperies: Ruffle-trimmed; tie-backs included. Ea. side 34 in. x 2½ yds. Shpg. wt., 1 lb. 14 oz.
96 N 231—Draperies—Pair **$2.49**

Complete Set: 1 Bedspread; 1 pair Draperies.
96 N 232—Shpg. wt., set 4 lbs. 5 oz . . . **Set $5.25**

Buy the complete ensemble for extra savings!

◇◐ *PAGE 125 . . . . BEDDING*

Give the Comfort of All Wool Blankets



FOR EASY TERMS, SEE PAGE A, CENTER OF BOOK

$3.19 Each — GOOD All Wools — Warmth at Extra Low Price

$3.98 Value — Double Bed Size, 70x80 inches. Wt., 3 Lbs.

Woven of all new wool, here is a low priced blanket whose utility is as sensational as its thrift! We are able to offer you such a marvelous value only because this Good Quality blanket is constructed of darker wool, which is adaptable to deep colors. You'll find there is nothing warmer than an all wool blanket . . . no price as thrifty as Sears. Neatly bound in fine rayon taffeta which gives an attractive finish, and a durable one, too. Ideal for the boys' room, sleeping porches, or to use in the car. You'll find these darker blankets take knock-about treatment without a whimper, and require much less pampering than your finer, more delicately colored blankets.

Colors: Dk. Blue, Dk. Green or Dubonnet. **State color.**
24 N 07109—Shpg. wt., 3 lbs. 2 oz. Each....................$3.19

$4.49 Each — BETTER All New Wool — Two-Tone Pastel Colors

$5.49 Value — Double Bed Size, 70x80 inches. Wt., 3 Lbs.

To the perplexing question "What shall I give," we suggest this 100% wool two-tone blanket whose edges are festively bound in rayon taffeta to make it as decorative as the gay ribbons with which you'll tie your gift! Woven of all new wool . . . finer and softer than 24 N 07109 above, and suitable for taking delicate, pastel colors. Slightly higher priced than our Good Quality, but well worth every extra penny you spend. Don't miss a remarkable opportunity to buy this sensational value at tremendous holiday savings! You'll be delighted with the lovely two-tone colors . . . harmony for any scheme.

Colors; different on each side: Combinations of Blue and Rose, Green and Orchid, Green and Rose or Rust and Tan. Shipping weight, 4 pounds.
24 N 07565—State color combination. Each..............$4.49

$5.89 Each — BEST All Wools — Moth-Off Finish

$6.95 Value — Extra Long, 72x90 inches. Wt., 3½ Lbs.

This Slumbersound quality single blanket is woven of all new long-fibered wool, with a lofty nap for warmth. In addition to this superior construction, it is actually 10 inches longer than average blankets. Scientifically moth-proofed and guaranteed for five years against moth damage. No wonder we say this Best Quality is well worth the slight difference in price. One of these soft, all wool blankets in a lovely rich color makes an ideal gift. Its decorative smartness and warm luxuriance make it perfect to give, thrilling to receive. Wide non-fray Celanese rayon satin binding adds the perfect finishing touch.

Colors: Bermuda Green, Cedar, Delft Blue, Dubonnet or Dusty Rose. Shipping weight, 4 pounds 1 ounce.
24 N 07571—State color. Each............................$5.89

The blankets and comforters on these two pages are special values and we may not have your color choice by the time your order reaches us. So that you will not miss out on these bargains, we will send another color and we are sure you will be pleased.

Merchandise Certificates Make Ideal Gifts. See Page C, Center of Book

Wonder Value! A Beautiful Gift! Glistening Rayon Satin . . . Smart 2-Tones — $3.89 Each

$4.98 Value

Cut Size, 72x84 inches. Weight, 4½ Pounds

A glistening rayon satin comforter that sparkles with beauty . . . boasts a bargain price. Usually comforters priced so low are covered with sateen. Now Sears offer you an opportunity to buy rayon satin for only $3.89! Filled with all new dark garnetted clippings, consisting of ⅘ cotton and ⅕ wool. Fancy scroll stitching holds filling firmly in place. Reversible two-tone colors; different on each side.

Colors: Combinations of Monte Blue and Rosedust, Rust and Peach or Wine and Rosedust. Shpg. wt., 6 lbs. 4 oz.
24 N 08424—State color combination. Each..........$3.89

Finished Comforters Measure Slightly Less Than Cut Sizes.





Blankets
Sale Priced

Are Grand Gift Ideas for Everyone in the Family

New, More Beautiful Blankets of Rayon, Wool and Cotton

—25% Wool, 50% Rayon, 25% Cotton
For Warmth, Luster and Real Wear
Double Bed Size, 72x84 in. Wt., 2¾ lbs.

These three valuable materials combine their special talents to bring you this exquisite new blanket . . . a blanket that is thick, and unbelievably soft and warm. By this combination of rayon, wool and cotton, it is possible to create shimmering colors whose beauty is beyond your imagination until you have actually seen them. These blankets have the resilient springy "feel" of fine all wools, yet just consider the difference in price! You will actually pay as much as $3.95 for this type blanket elsewhere. Our trained shoppers found this to be true. Woven the core construction way, which brings all the wool and rayon into the deep, downy nap. Luxuriously finished with wide rayon satin binding . . . the final, perfect touch. A delightful Christmas gift. Individually boxed.

Colors: Blue, Cedar, Dusty Rose, Peach or Rose. Shipping weight, 3 lbs. 5 oz.
24 N 08513—State color. Each.......... $2.98

See Sears Easy Terms on Page A, center of book, to include blankets in any $10 order.



Novelty Blankets Sateen Bound $1.77 Each

72x84 in., Heavy Wt., 3 lbs. $2.39 Value

Wide, lustrous sateen binds the ends of these sensationally low priced blankets! Available in an Indian or Novelty design. (Indian pattern is not illustrated.) Woven of all new, curly fibered cotton to give a soft, suede-like finish. Exceptionally attractive and practical. Shpg. wt., ea., 4 lbs.

Indian Design
Colors: Blue, Green or Tan predominating. **State color.**
24 N 07210
Each........$1.77

Diagonal Block
Colors: Blue, Brown or Green predominating. **State color.**
24 N 07211
Each........$1.77

50% Wool Rayon Taffeta Bound $2.98 Each

70x80 in. Weight, 2¾ lbs. $3.85 Value

During this pre-holiday sale, our 50% wool quality blanket is priced sensationally low! Two-tones in luscious color combinations. Woven of all new materials . . . curly imported cotton and fine, long fibered, resilient wool. Core-thread construction for a warm, fluffy nap and sturdy underweave. Non-fray rayon taffeta binding. The ideal gift at a reasonable price.

Colors: Combinations of Bermuda Green and Cedar, Dubonnet and Cedar, Dubonnet and Dark Blue or Powder Blue and Dusty Rose. Shipping weight, 3 pounds.
24 N 07497—State colors. Each....$2.98

All Wool Robe and Zipper Case $3.59

54x70 inches. Weight of Robe, 2 lbs.

A plaid all wool robe enclosed in its own water-repellent suede cloth case! Combined set makes a utility cushion for picnics, boating, sport events. Perfect in the car or at the game. Robe has heavy, all wool fringe. Handy case is complete with zipper and convenient carrying handle. An unusual and practical gift for the men in the family.

Color: Brown plaid robe in a Light Brown Zipper Case. Shpg. wt., 3 lbs. 10 oz.
24 N 08788—Complete..........$3.59



IN CHRISTMAS GIFT BOX



USE AS CUSHION



A HANDY ROBE

Smashing Christmas Small Rug Sale!



$1.39 EACH
22½x36 in.
~~$1.98~~ Value

All Wool Face Axminster Scatter Rugs . . . 5 Newest Patterns

SEARS SUGGEST: These holiday gifts that wear . . . and wear! Here in 5 cheerful, colorful patterns are 5 ways to say "Merry Christmas!" Prices are so low you can thrill family and friends with a charming "useful" gift!

All clean, firm, 100% wool in the face of every one of these genuine Axminster scatter rugs. They're all carefully woven and inspected by their well-known manufacturer . . . designer and weaver of popular-priced wool rugs and carpets. Yarns used in weaving were spun from strong, good quality wool.

Small wool rugs are the ideal gift . . . useful, practical, smart. Directly below are illustrated 5 suggested scatter rug uses.

Our buyer "shopped early" . . . he bought the cream of the rug selection at thrilling low summer prices! To you . . . that means remarkable savings! Buy now . . . save money!

Are you always "flat broke" after Christmas? On Sears Easy Payment Plan you pay only a little money down and a little each month. See page A in Center of Book. **State pattern A, B, C, D, or E. Mailable.**

Catalog Number	Size, About	Shipping Weight	Sale Price
37 N 4650	22½x36 in.	2 lbs.	$1.39
37 N 4651	27 x45 in.	3 lbs.	1.98
37 N 04652	36 x60 in.	4 lbs. 8 oz.	3.45

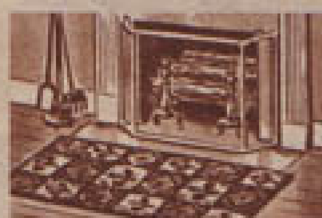
Gay Small Rugs for Home and Christmas Giving!



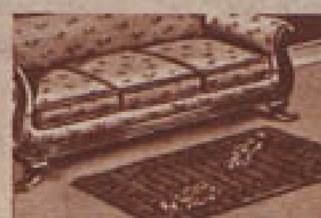
Use in front of bed



Between doors



In front of fireplace



In front of sofa



In front of chair

$3.49
24x48 in.
~~$4.98~~ Value

Easy Terms on all Orders of $10 or More See Page A, Center of Book.

48c A Run Ft.
~~59c~~ Value



Safety Non-Slip Laytex Back



Thick, All Cotton Scatter Rugs

"Bright" ideas for Christmas! For people of good taste . . . with gifts on their minds—here's your answer to complete satisfaction.

Simply jammed full of clean, fluffy cotton tufts! Laytex on back prevents rug from skidding. Luxuriously soft to touch and to walk upon. Thick cotton fringe all around. New 1941 exclusive "Spray" design . . . every size matches for ensembles. Moresque-effect ground doesn't show soil readily. Famous Jacquard loom construction; we recommend you shampoo and care for it just as you do your all-wool rugs. *Satisfaction guaranteed or your money back!* **Colors: Two-tone Blue, green, rose or taupe with tan sprays. State color. Mailable.**

37 N 4031—Size, about 24x48 inches. Shpg. wt., 3 lbs. 1 oz. . $3.49
37 N 04032—Size, about 32x62 inches. Shpg. wt., 5 lbs. 5 oz. . 6.49

Small Size Below Has Fringed Ends only

37 N 4030—Size, about 16x30 inches. Shpg. wt., 1 lb. 4 oz. 98c

Axminster 27-Inch Carpet—Any Length

- **4,032 clean, select, new wool tufts in every sq. ft.**
- **Available on Easy Terms on orders of $10 or over.**

Make your gift welcome . . . useful . . . beautiful! Hall runners, scatter rugs, or seamed wall-to-wall carpet . . . cut from brand new, all wool face, genuine Axminster carpet. Prices during this Christmas sale only are so low we'll probably never be able to duplicate them for identical quality rugs. Ends are bound at no extra cost. **State pattern G or H.** Shipped from Chicago, Philadelphia or Dallas. You pay transportation from shipping point. Order from nearest Mail Order House.

37 N 715F—Width 27 in. Up to 60 feet mailable. Shpg. wt., 11 oz. Per run. ft. . 48c
37 N 4655F—Size, abt. 27 in. x 6 ft. Shpg. wt., 5 lbs. Mailable. . $2.88
37 N 4656F—Size, abt. 27 in. x 9 ft. Shpg. wt., 7 lbs. 3 oz. Mailable. . 4.32
37 N 4657F—Size, abt. 27 in. x 11 ft. Shpg. wt., 9 lbs. Mailable. . 5.28
37 N 4658F—Size, abt. 27 in. x 12 ft. Shpg. wt., 9 lbs. 10 oz. Mailable. . 5.76
37 N 4659F—Size, abt. 27 in. x 15 ft. Shpg. wt., 12 lbs. Mailable. . 7.20

Sears complete workshop will cut and sew any 27-inch carpet to the size or shape you need. Send measurements of your room for estimate.



HOME IS WHERE HER HEART IS!

Give Her LADY FAIR Chenilles

"Rambling Rose". . Sparkling with Color

Imagine opening one of **your** Christmas gifts and finding this! A superbly tufted spread, fluffy and soft, utterly lovely! The Cotton Chenille is thick and high, skillfully worked in alternating stripes of luxurious white and multi-color florals that were inspired by fresh blooming rambler roses. The colors are ***miracles*** of beauty, chosen by our decorator to give bedrooms fresh Springtime loveliness. From finest Chenille and heavy sheeting down to the tiniest detail of exquisite workmanship, a SUPER VALUE in bedspreads! The predominating color is brought out in the border and repeated in the perky bow-knots of the design: **Colors:** Blue, Dusty Rose, Peach, Pink or Turquoise on white. **State color.** Prelaundered to large double-bed size, 90x105 inches.

96 N 449—Shpg. wt., each, 5 lbs. 6 oz. Each.................. **$4.98**

"Checkers". . . High Style, Big Savings!

It SHOULD be $6.95! But Sears take the lead once again in value-giving and now, for Christmas (when saving is SO important), offer this stunning Chenille for only $4.98! As for the design, we've seen none at ***any*** price to surpass it! Tufted exquisitely in tiny checks and dainty rows of the new Baby Chenille, to delight the most particular home-lover. So closely worked is the pattern, the heavy sheeting underneath barely shows through . . . and both the Cotton Chenille and sheeting are perfectly matched in glorious colors chosen by a distinguished decorator for the wonderful things they "do" for your bedroom. Practical, won't show soil easily. Prelaundered to large double-bed size, 90x105 inches.

Colors: Beige, Blue, Dusty Rose, Green, Peach or All White. **State color.**

96 N 450—Shpg. wt., each, 5 lbs. 3 oz. Each................ **$4.98**



$1.49 Each

72x90-inch

"The Bounty". . . Seafaring Favorite

Perfect gift, to please **anyone**, any time of the year! Heavy cotton in soft homespun type weave . . . gallant sailboat pattern reverses for double duty! Practical, bright colors, won't show soil easily. Ideal for bunk beds. Hemmed top and bottom. **Colors:** Red, Three-tone Blue, or Three-tone Green. **State color.**

96 N 2563—Double Bed 88x105 in. Shpg. wt., 3 lbs. 7 oz. Ea. $1.89
96 N 2562—Twin Bed 72x105 in. Shpg. wt., 2 lbs. 14 oz. Ea. 1.89
96 N 2561—Cot or Bunk 72x90 in. Shpg. wt., 2 lbs. 8 oz. Ea. 1.49



$2.98 Each

"Charm". . . Thickly Tufted Beauty

Easily worth $3.98! They're priced this low as a very special Christmas offer . . . why not take advantage of it and order several! Closely tufted, high-pile Cotton Chenille on heavy weight sheeting. Prelaundered to double-bed size, 90x105 inches.

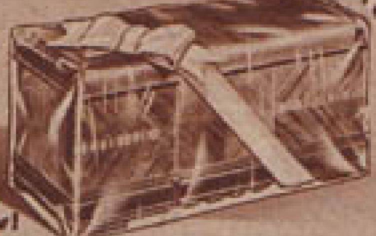
White Background with glowing multi-color florals. The **predominating colors** in border and bow-knots are: Blue, Dusty Rose, Peach or Turquoise. Shipping weight, each, 4 pounds 5 ounces.
96 N 426—State color. Each $2.98

Colored Background, matching Chenille. Rich, two-toned florals. Border and bow-knots in deep-toned **predominating colors** of: Blue, Dusty Rose, Peach or Turquoise. Shipping weight, each, 4 pounds 5 ounces.
96 N 427—State color. Each $2.98

Only 2^{00} Down! Gorgeous *Honor Bilt* Cedar Chests—Worth $25 to $30



Self-Rising Removable Tray With 3 Convenient Sections



Christmas Wrapped in Cellophane, Tied With a Huge Red Bow!

Standard Full Size—44 in. Wide

$16.85

Cash Either Chest

With Good Luck Charm Included



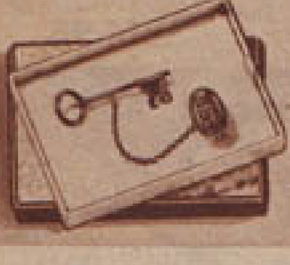
Merchandise Certificates Make Ideal Gifts—See Page C in Center of Book



I NM 3708F



I NM 3711F



Talisman Good Luck Charm Included With Every Chest. See Description Below.

Lovely to Give . . . and to Receive A Talisman Chest for Christmas!

Be charming to Somebody Special! Remember her with the gift supreme—a cedar chest from Sears! This gorgeous model is a treat to the eye, arriving in stylish splendor, decked out in sparkling cellophane and a huge, perky red bow. Beautiful veneer treatment, rich and expertly done—the front combining "V"-matched Orientalwood and genuine inlaid two-tone Marquetry, bordered with Cathedral-matched Walnut. Top and ends of Sliced Walnut. Base apron veneered in Striped Walnut, with **heavy, expensive serpentine carvings at ends** finished Walnut. Note new scalloped effect at top ends. Hand-rubbed finish highlights beauty of veneers.

Has everything, including a "holiday-special" low price! Honor Bilt. Over 70% aromatic Tennessee Red Cedar as recommended by the U. S. Bureau of Entomology for best moth protection. Metal sealing strip, glides, rust-resistant hardware, self-latching push-button lock and key. Ideal size for clothing, blankets, etc. 44 in. long, 18½ in. deep, 19 in. high. **Removable 3-section tray for small items.** No drawer.

Beautifully gift-wrapped! Expensive talisman also included (good luck charm). Comes in gold-color, satin-lined box. Makes an "extra" Christmas gift. **Shipped from** factory near Chattanooga, Tenn. from where you pay freight.

I NM 3708F—Shpg. wt., 75 lbs. $2.00 Down! Cash. . **$16.85**

Key to Happiness Good Luck Charm

A delightful "extra" surprise! An exquisitely smart costume pin, fashionable for lapel wear. 24-karat gold-plated key! . . . And linked to it, a colorful lucky stone resembling the Egyptian scarab. Packed in the above chests.

Bring Glamour Into Her Life With This Dream of a Cedar Chest!

Designed for Christmas giving . . . a cedar chest so exquisite and so beautifully packaged, she'll be thrilled beyond words! The skillfully combined, exotic wood veneers include: costly diamond-matched Walnut veneer front with trim of two-tone genuine Marquetry . . . diagonal-matched Walnut veneers banded with Zebrawood . . . top and ends of Sliced Walnut veneer. Base of hardwood finished Walnut. Hand-rubbed to a mirror-like sheen to accentuate the beauty.

Features you'd never expect on a chest so low-priced! Honor Bilt with interlocking, reinforced corners. Over 70% aromatic Tennessee Red Cedar as recommended by the U. S. Bureau of Entomology for ideal moth protection. Has glides, rust-resistant hardware and self-latching, push-button lock and key. 44 in. long, 18½ in. deep, 20 in. high. Grand size for storage of trousseau, blankets, etc. **Removable 3-section tray** rises to convenient height when chest is opened. Useful for linens, items of apparel, etc. **Secret drawer in bottom for silver or jewelry.**

Attractively gift-wrapped in crystal clear cellophane, topped with a sparkling red bow. Valuable talisman (see inset) included. Described at left. **Shipped from** factory near Chattanooga, Tenn. from where you pay freight.

I NM 3711F—Shpg. wt., 75 lbs. $2.00 Down! Cash. . **$16.85**

Let Sears Easy Terms Help You Give the Gift You Want to Give.

See Page A in Center of Book

Worth $10 More—De Luxe Adjustable Reclining Chair and Ottoman



Make This a Comfort-Christmas for That Someone Dear to You!

First on your gift list! A comfort-chair for Dad, Mother, or perhaps the whole family. And WHAT A CHAIR! Reclines at your wish—at any angle you find comfortable—just the most leisure-full kind your money can buy! New tilting feature makes it a rocker and lounge chair in one. Base is stationary—no danger of tipping. Some buy at $24.98!

Beautifully styled with a closed arm and button-tufted back. Reversible loose spring-filled seat cushion. Spring-filled back and base. Heavy, smooth knuckle-effect hardwood trim finished Walnut. Honor Bilt hardwood frame.

Rich Deep Pile Velour (rayon and cotton pile flicked with white acetate rayon) as shown or Figured Cotton Tapestry. **Colors:** Wine, Blue, Green or Rust (Velour also comes in Red). Ht., 36 in. Seat, 23x22 in. 31½ in. wide. Ottoman to match has padded top, 21x16 in. Ht., 13 in. Terms—see Page A in Center of Book. **State cover and color. Shipped from** near Columbus, Ohio, from where you pay freight.

1 NM 1478F—Recliner Chair and Ottoman. Shpg. wt., 85 lbs.
Figured Tapestry..($3.00 a month on Terms) ......Cash **$21.98**
Deep Pile Velour..($4.00 a month on Terms) ......Cash **24.98**

This Dream Gift for Only $3 Down



$35 Value

Grand Way to Say "Merry Christmas"! $22.98

How she'll thrill over **this** surprise! Any wife, mother or sweetheart would appreciate it. Gift-wrapped in cellophane with a big red bow. Lovely veneers! Waterfall top and ends of Sliced Walnut, front of herring-bone matched Walnut and Butt Walnut veneers. Marquetry inlay, fretwork overlays. New scalloped trim on top. Hand-rubbed finish. **Honor Bilt!** ¾-in. aromatic red cedar for ideal moth protection. Metal sealing strips. 5-ply cedar top. Self-latching lock and key. Removable self-rising tray. Chest, 44 in. long, 18 in. wide, 22 in. high. **Shipped from** our Mail Order House.
1 NM 3712—Shpg. wt., 80 lbs........**$22.98**

A Grand, Costly Appearing Gift!

Sewing Cabinet

Special Christmas offer! Price reduced from our general catalog for the duration of this sale!

A gift to make any woman smile—mother, especially. So handy and compact, with a wealth of convenience inside. Beautiful modern waterfall top lifts up to reveal button tray and 8 spools of thread, darning cotton (included). Two roomy drawers serve a number of uses.

Attractive modern hardware. All genuine Walnut construction, finished Walnut. Top, 16x12 in. Height 24½ in. Priced to please the Christmas budget. Mailable. Shpg. wt., 17 lbs.
1 N 03602 ......$7.98

- **Genuine Walnut.**
- **Waterfall top—holds thread, cotton, etc.**
- **Attractive modern hardware.**
- **Two deep drawers.**







Special Holiday Saving On Desk!

Solve the family gift problem this unique way! Expensive-looking Walnut veneer effect on drawer fronts. Beautifully streamlined waterfall top—unusual at this low price. Popular styling in carefully selected Hardwood, sturdily constructed. Rich Walnut finish. Seven well-formed, roomy drawers of dovetailed construction. Attractive metal pulls. Top size, 40x20 in. Ht., 30 in. Easy to give on Easy Terms. Only $2.00 down, $2.00 a month. For details, see Page A in center of Book. Make somebody's Christmas the **merriest** ever! Buy with chair at right. **Shipped from** factory near Evansville, Ind.
1 NM 3954F—Shpg. wt., 85 lbs. Cash Price................**$11.88**



See What $2 a Month Can Buy!

Just the thing for Christmas! Buy for Cash or Easy Terms . . . so little to pay either way! Distinguished-looking beauty, Honor Bilt of selected hardwood. Hand-rubbed finishes of Walnut, Ruddy Maple or Mahogany. 7 deep drawers, attractive metal pulls. Smooth top, 39x19 in. Ht., 30 in. **Shipped from** factory near Evansville, Ind.
1 NM 3909F—State finish. Shpg. wt., 70 lbs. Cash.........**$10.88**
Desk Chair. Hardwood, Walnut finish. Reeded legs. Rust Cotton Tapestry slip seat, 15¼x13½ in.
Ht. 33 in. Shpg. wt., 11 lbs.
1 NM 3884F........**$2.97**

She'll Remember This Christmas



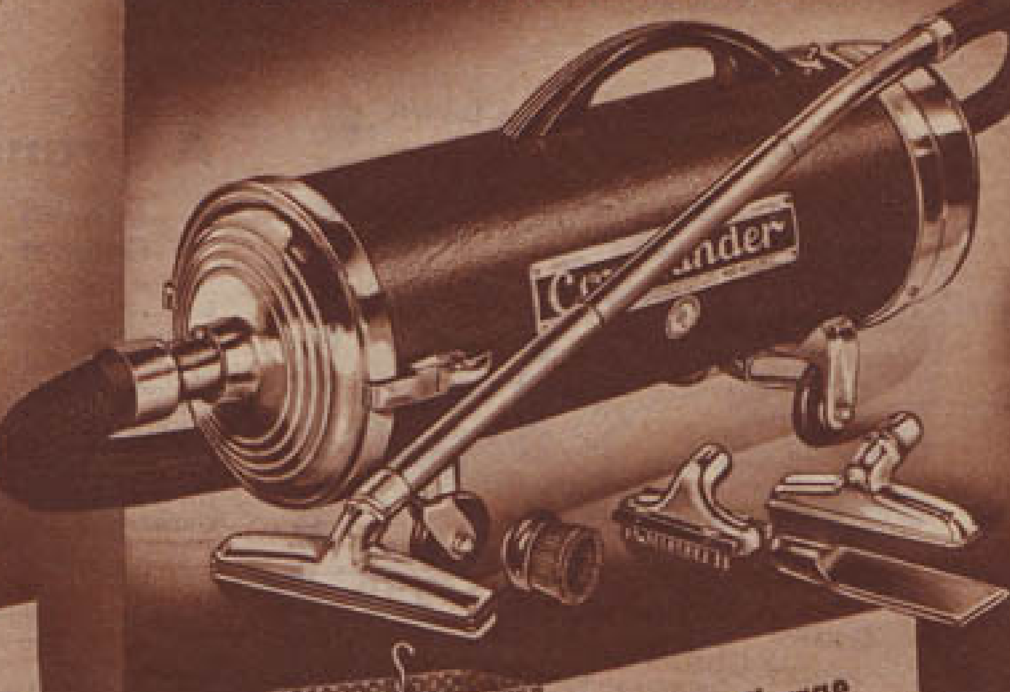
For Years to Come

★

During This Christmas Sale We Offer These Values for Only . .

$28.95 CASH

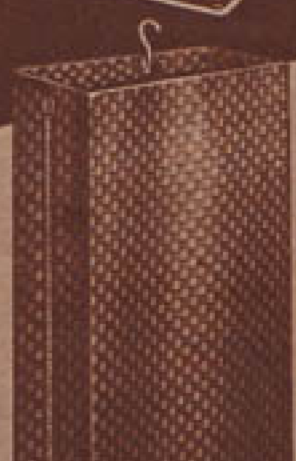
For Either Combination—Only $3 Down and $3 a Month on Sears Easy Terms





No Extra Charge

For this $11.95 value KENMORE Upholstery Cleaner offered during the Christmas sale with the Kenmore Deluxe. Efficient, and conveniently small, this cleaner is ideal for cleaning stair carpets, furniture, drapes, etc. Powerful suction. Underwriters' Approved. For any 110-120-volt current Cord and plug. Weighs only 7 pounds.



No Extra Charge

For this $7.50 value DuPont fabrikoid garment bag during the Christmas sale. Moth-free—put clothes into bag, put moth balls in the inside pocket, zip the Talon fastener and be assured of safety.

Kenmore—For Dependability and Service

- **Ball bearings throughout for smoother operation, longer life.**
- **Sealed-in lubrication—oiling not necessary.**
- **Triple-action cleaning: Beating-Sweeping-Suction.**
- **Powerful 1/4 H.P. Ball bearing motor, rubber mounted.**
- **Motor driven center sweep brush sweeps dirt from both ends toward center—gentle action on your rugs.**

An outstanding bargain in our big catalog when it sold for $34.95. Positive dial type adjustment—thick rugs to linoleum or bare floors. Handy 3-position pistol-grip handle with convenient finger tip control trigger switch. Ball bearing composition wheels. Convenient headlight shows up dirt under furniture. *Try these cleaners for 10 days in your own home.* If you're not completely satisfied, return both cleaners and we will refund every cent you paid—including freight both ways. Cord and Plug. Underwriters' Approved. For any 110–120-volt current.

20 N 0909—Kenmore Combination.
Shipping weight, 26 lbs. 8 oz. .... Cash price **$28.95**
Easy Payment Price ($3 Down; $3 Monthly) **$31.55**

Commander—Real Cleaning the Easy Way

- **Powerful air-cooled 1/4 H.P. motor, rubber mounted.**
- **For rugs, upholstery, draperies, mattresses, linoleum, venetian blinds.**
- **Powerful dirt-getting suction with sanitary, easy-to-clean dust bag.**
- **Attachments for every house cleaning need—even a paint sprayer.**

Try this Commander cleaner for 10 days; if you are not thoroughly satisfied, return the cleaner and bag to us and we will refund every cent you paid, including shipping charges both ways. Months of intense laboratory research made this one of the finest all-purpose cleaners in America. Powerful suction draws dust, grit and dirt into a sanitary dust bag. Removable air filters prevent the escape of any dirt. The 1/4 H.P. motor has sealed ball bearings for extra power, smooth operation and longer life. Sealed-in lubrication—you never have to oil the motor. Mounted on rubber. Attachments: Improved rug nozzle with swivel joint; swivel-type wall brush; 7-ft. hose with swivel adapter and curved handle grip; drapery nozzle with removable brush; Two, 20-inch extension tubes; fiber blower, extension tool. With cord and plug. Underwriters' Approved. For any 110–120-volt current. Shpg. wt., 26 lbs.

20 N 0907—Commander Combination. Cash **$28.95**
Easy Payment Price ($3 Down; $3 a Month) **31.55**

The Sweetest Gift of All!





DELUXE QUALITY
Chocolate Nut and Fruit Assortment

Just the kind of a lovely surprise Mothers, Sisters and Sweethearts will enjoy most! This excellent selection includes crisp almonds, tasty filberts and pecan clusters and big meaty brazil nuts. Then, too, you get luscious cordial cherries, selected pineapple tidbits, sun-ripened dates and many other enticing delicacies. Altogether there are over 150 large, luscious pieces in the 5-pound box, each thickly coated with rich velvety-smooth light and dark chocolate. Everyone will be delighted with the rich tastiness of this select holiday treat, so make a list of those you want to please most this Christmas and send them each a box. It's a gift you'll give with pride. And don't forget to include one for yourself. Comes in a beautiful gift box. Shpg. wts., 6 lbs.; 2 lbs. 12 oz.; 1 lb. 8 oz.

8 N 7983 5-lb. Box.. **$1.98** 8 N 7985 2-lb. Box.. **95c** 8 N 7984 1-lb. Box. **49c**

Chocolates are the gift of remembrance, so give plenty of them. See Page A, Center of Book for Easy Terms.





Delicious Holiday Chocolates

The popularity and taste appeal of these fine chocolates has been proved time and time again. Downright GOOD Candy—from delicious nougats, crunchy nut tops, creamy caramels and fruit-flavored creams and clusters to rich chocolate dates. The heavy chocolate coating blends with the delicious centers to make each piece an invitation to another. You can't go wrong on this "kitchen-fresh" confection as a present with sure acceptance. Every ingredient has been carefully selected for top purity and wholesomeness and the prices are amazingly low. Packed in a beautiful Christmas box. Makes an ideal Holiday gift for HER. Don't forget that all Sears candy is sold on a "satisfaction or your money back" guarantee, so order with confidence. Shpg. wts., 6 pounds; 2 pounds, 12 ounces; 1 pound 8 ounces.

8 N 7927 5-lb. Box.... **$1.49** 8 N 7928 2-lb. Box.... **73c** 8 N 7925 1-lb. Box.... **39c**

Dainty Miniature Chocolates

Mmm-m! Tiny, "melt-in-your-mouth" miniatures—68 to the pound. Over 2 times as many pieces as in a regular size assortment. Each little taste treat is covered with thick, rich chocolate. Assortment includes luscious peppermints, raspberry and cocoanut creams; brittle nut crisps; chewy nougats and caramels; smooth vanilla creams, and mellow chocolate puddings. Dainty enough to be that "special" gift for HER . . . variety enough to please the whole family . . . and economical enough to meet your budget. That's why it makes a perfect gift combination.
Shpg. wts., 6 lbs.; 2 lbs. 12 oz.; 1 lb. 8 oz.

8N7971 5-lb. Box. **$1.19** 8N7972 2-lb. Box. **49c** 8N7973 1-lb. Box. **25c**

5 Lbs. Good Chocolates

Here's another splendid value . . . both in taste and economy. You can easily afford to buy several boxes of these tasty assorted chocolates for your friends because they cost less than 16c a pound. We believe they'd cost you far more elsewhere. A grand selection of caramels, nougats, nut clusters and fruit-flavored creams . . . all coated with smooth delicious chocolate. Packed in a colorful Christmas box. An ideal Yuletide remembrance.
Shipping weight, 6 lbs.
8 N 7924—5-lb. Box...... **79c**

3-Drawer Utility Box and 3 lbs. Deluxe Chocolates

$1.98

Here is the Christmas gift you will be proud to give. Beautifully embossed 3-drawer Maroon and Ivory color box in distinctive leather-effect. Each drawer is packed with delicious chocolates in the following varieties: creams, caramels, nougats, jellies, bon bons, and French creams. Box can be used for letters, stockings, hankies, etc. after the candy is eaten. Shpg. wt., 4 lbs.
8 N 7988—Box and Candy.. **$1.98**



Genuine Cedar Chest With 1-lb. of Chocolates

$1.00

Here's a unique gift—an attractive natural red cedar chest with a pound of delicious chocolates included. When the candy is gone she can use the chest as a handkerchief or hosiery box, or for precious keepsakes. It has a real lock and key. Any woman will be delighted to receive a gift like this.
Shpg. wt., 2 lbs.
8 N 7986—Chest and 1 lb. of Chocolates.... **$1.00**







Special Offer!

50 Empty Boxes Included With Each Order for 3 Pails of Candy

Take advantage of this special offer for church, school or lodge Christmas parties . . . 50 bright, colorful empty candy boxes for repacking, included with each order for 8N07872 (30 lbs.) of candy shown at left.

10 lbs. $1.49 Delicious Holiday Candy

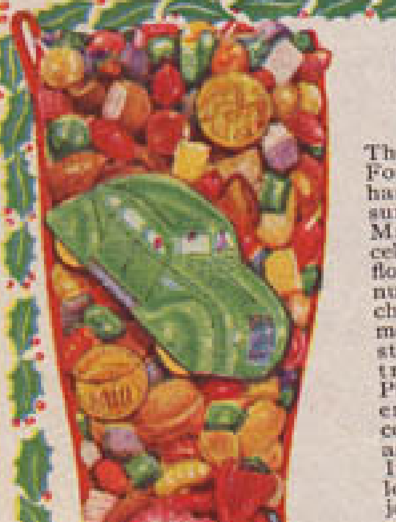
in a 10-Quart Galvanized Pail

- Delicious Golden Brown Peanut Brittle
- Old-Fashioned Creamy Chocolate Drops
- Sugar Coated Fruit Flavored Gum Drops
- Crunchy Hard Candy in Assorted Shapes
- Tempting, French Cream Bon Bons

HERE IT IS! A thrifty way to buy your Christmas Party candy—a big pail full of your favorites! Enough for the whole family—for the entire Holiday Season—at a bargain price. Just think—a big sturdy 10-quart galvanized pail that's always useful around the house PLUS a grand selection of KITCHEN-PURE candy—so wholesome the family can eat all they want. Really two big bargains in one! Save money at Sears on your Holiday candy.

10 Lbs. Candy in 10-Qt. Pail. Shpg. wt., 15 lbs.
8 N 07959 . . . . **$1.49**

30 Lbs. Candy (3 Pails) and 50 Empty Candy Boxes
8N07872—Shpg. wt., 50 lbs. **$4.39**



Christmas Stocking 60c Value 49c

The answer to Santa's letter! For real excitement nothing has more to offer than this big surprise Christmas stocking. Made of colorful red net and cellophane, and jammed to overflowing with toys, candy and nuts to delight the heart of any child. Contains a mechanical metal auto, an interesting story book, a big Christmas tree lollypop, a Tom, Tom the Piper's Son bank, 4 gold covered chocolate coins, a big popcorn ball, and lots of tasty assorted hard candy and nuts. It's a big present, yet priced so low you can buy several for a jolly surprise on Christmas morning. The toys will last long after Christmas is gone.

8 N 7931
Shpg. wt., 2 lbs. 4 oz. **49c**





5 lbs. Hard Candy in 4-Qt. Aluminum Kettle $1.39

Mother will be thrilled with this ideal 2-in-1 gift: a good quality 4-quart polished aluminum kettle packed with a delicious assortment of fine-flavored hard candy. The kettle has a "clamp-on" strainer lid and straight sides for quicker heat—needs less fuel. Assortment of pure, wholesome, fresh candies includes all your special favorites. May be included in an Easy Terms order—see Page A center of book. Shipping weight, 7 pounds.

8 N 7956—**5 pounds Candy in Kettle** **$1.39**

3 lbs. Hard Candy 49c

A truly delicious assortment of shimmering satin finish crimped ribbon candy, chips, fruit drops, waffles, and cut rock candy with clever little inner designs. An ideal gift and is equally nice to have around the house during the Holiday season.

Shpg. wt., 3 lbs. 12 oz.
8 N 7969—**3-lb. Box** **49c**



60 Candy Tree Ornaments 55c

The youngsters will really enjoy these! Colorful marshmallow tree ornaments that hang on the tree by their paper loops. They add a bright, cheery appearance to your Christmas tree. The big box of 60 pieces contains pink-and-white Santas and red, yellow and green bells and stars.

Shpg. wt., 3 lbs.
8 N 7932—**60 pieces. 55c**



3-lb. Tin of Hard Holiday Candy 69c

Here's a welcome gift—tempting hard candy in a colorful gift tin. Four delicious varieties—black walnut chips, assorted chocolate filled straws, tiny hard bridge mix, and assorted all-filled sugar-shells. An appropriate gift for Christmas and other special occasions because this assortment is a favorite with everyone.

Shpg. wt., 4 lbs.
8 N 7952—**3-lb. Tin. . 69c**





3 lbs. Delicious Assorted Creams and Jellies 59c

Crystallized jellies and soft cream bon bons whose luscious goodness satisfies everyone's craving for that different kind of Holiday treat. If you're planning a big Christmas gathering, order 25 lbs. and take advantage of our special offer shown below.

Shpg. wts., 3 lbs. 12 oz.; 6 lbs.; 30 lbs.

8 N 7964 3-lb. Box.....59c 8 N 7881 5-lb. Box......89c

8 N 07882—25 lb. carton with 50 empty boxes....................$4.25

Be sure your Easy Terms Order includes plenty of Candy. See Page A in Center of Book for complete details.

Holiday Hard Candy at Big Savings

2 lbs. 24c And Up

3 Types of Candy • All Hard Candy • 50-50 Hard and Filled • 100% All Filled

3 Styles of Packing • 5-Lb. Gift Tin • 2 and 5-lb. Paper Bags • 25-Lb. Carton

Candy just naturally goes with Christmas, and Sears delicious hard candy is tops for quality . . . Yet Sears lower prices mean a bigger saving to you.

All Hard Candy
GOOD—fruit-flavored hard candies in a large variety of flavors, colors and shapes.
8 N 7933—Shpg. wt., 6 lbs. 5 Lbs. in Handsome Gift Tin.............64c
8 N 7935—2 Lb. Bag Shpg. wt., 2 lbs. 4 oz...24c
8 N 7922—5 Lb. Bag Shpg. wt., 5 lbs. 8 oz...49c
8 N 07885—Shpg. wt., 30 lbs. 25-Lb. Carton with 50 Empty Boxes....$2.39

50-50 Hard and Filled
BETTER—Satin-finished. At least ½ the pieces filled with jams, creams, etc.
8 N 7941—Shpg. wt., 6 lbs. 5 Lbs. in Handsome Gift Tin.............74c
8 N 7926—2 Lb. Bag Shpg. wt., 2 lbs. 4 oz...26c
8 N 7930—5 Lb. Bag Shpg. wt., 5 lbs. 8 oz...59c
8 N 07886—Shpg. wt., 30 lbs. 25-Lb. Carton with 50 Empty Boxes....$2.89

DeLuxe All Filled
BEST—Our finest quality. Crispy sugar shells filled with jams, nut butters, creams.
8 N 7942—Shpg. wt., 6 lbs. 5 Lbs. in Handsome Gift Tin.............89c
8 N 7957—2 Lb. Bag Shpg. wt., 2 lbs. 4 oz...32c
8 N 7962—5 Lb. Bag Shpg. wt., 5 lbs. 8 oz...73c
8 N 07887—Shpg. wt., 30 lbs. 25-Lb. Carton with 50 Empty Boxes.....$3.47



Special! 50 Boxes at No Extra Charge

WITH EVERY ORDER FOR 25 POUNDS OF CANDY AS SPECIFIED BELOW

Catalog numbers 8 N 07885, 8 N 07886, 8 N 07887, 8 N 07882 and 8 N 07883 include 50 empty boxes for repackaging candy for church, school or lodge Christmas parties.





Empty Candy Boxes

Gay and festive. Assorted designs, ½-lb. size, with tape handles. Ideal for church, school, and lodge parties.

8 N 7990 Shpg. wt., 8 oz........12 for 10c
8 N 7991 Shpg. wt., 2 lbs. 4 oz...50 for 37c
8 N 7992 Shpg. wt., 3 lbs. 11 oz. 100 for 67c

"Candy Town" Empty Christmas Boxes

Make Christmas candy twice as exciting for the youngsters. These colorful ½-pound boxes are designed in shapes of buildings—10 different styles—a complete town that looks lovely under or on the tree. Tabs on boxes for hanging. FUN to play with after Christmas, too. Shpg. wts., 8 oz.; 2 lbs. 4 oz.; 3 lbs. 11 oz.

8 N 7993 12 for 12c 8 N 7994 50 for 44c 8 N 7995 100 for 79c

Christmas Buttercreams 14c 1-lb. box

Thrill the kiddies with these pure wholesome buttercreams in many appealing shapes, tasty flavors and pleasing colors. They'll love to pick out the individual objects—tiny Santas, Christmas trees, autos, dolls, stars, bells, etc.—and eat them one at a time Shpg. wts., 1 lb. 6 oz.; 2 lbs. 10 oz.; 6 lbs.; and 30 lbs.

8 N 7916 1-lb. Box..14c 8 N 7917 2-lb. Box...27c 8 N 7920 5-lb. Box..65c

8 N 07883—25-lb. Carton with 50 empty boxes.$3.15

2 lbs. Candied and Stuffed Fruit 69c

A Christmas delight that the whole family will enjoy. Big delicious California figs candied with honey and syrup, all cherry topped. Large pitted dates, some stuffed with blended fruits and nuts, others stuffed with dates. All dates are nut-topped. Two-pound box has beautiful scene printed on the cover. This treat looks far more expensive than it really is. Shpg. wt., 2 lbs. 8 oz.

8 N 7947—2-lb. Box..69c



2 lbs. Stuffed Fruit on Utility Tray 98c

Thrillingly delicious fruit together with a smart, serviceable tray. Mmmm-m—candied pineapple, stuffed prunes, dainty fig and date sandwiches with marshmallow, nuts and cherries. Packed on a beautiful walnut finish "Hasko" tray (abt. 16¼x7⅝ in.) that's perfect for parties, bridge and luncheons. Just the thing for serving sandwiches, too. Cellophane wrapped. Shpg. wt., 3 lbs.

8N7884—Fruit, Tray..98c





AMERICA'S FAVORITE CHOCOLATES

Sensational Value

3 Pounds

$1.00

There are reasons why this is America's Favorite and those reasons are—**Quality—Variety—Beauty of Package.** It is the very best 3-pound box of candy Sears have ever sold at this price. A delightful assortment of the most luscious, smoothly blended chocolates you've ever tasted, together with fruit nougats, bon bons, nut clusters, creamy caramels and other delightful candy treats. Forty different varieties—all hand dipped and hand rolled. Equal in quality to the expensive candies made by famous confectionery kitchens. Packed in a beautiful American Beauty Rose metal box for a gorgeous gift.
8 N 7921—Shpg. wt., 4 lbs. **3 lbs. Candy** .. **$1.00**

Santa says "For a Real Taste Thrill and Economy, Too

Buy Sears Fruit Cakes"



3 lbs. **"BEST BUY" in Christmas Gift Package** **$1.00**

(A) A gift special to round out your Christmas list! Not the ordinary spice cake usually sold at this price . . . but a real fruit cake of finest kitchen-pure ingredients. Full of choice fruit and nuts . . . big, red cherries, candied fruits, raisins and crunchy pecans . . . all blended to make an irresistibly tangy cake. Comes in a beautifully decorated metal gift box. Be sure to order enough for the entire Holiday Season. Shipping wt., 4 lbs.
8 N 7948—3-lb. Fruit Cake.. **$1.00**

5 lbs. **Our Finest in Beautiful Gift Tin** **$2.98**

(B) Made from an old English recipe—moist and flavorful as if aged for months. Has all the mellow goodness and spicy flavor of cakes selling for much more. Chock full of nuts and fruits—whole red cherries, glazed pineapple, orange peel, raisins, citron and pecans. Makes a perfect after-dinner treat. Packed in beautiful metal gift box. Shpg. wt., 6 lbs. 10 oz.
8 N 7946—5-lb. Cake. **$2.98**

5 lbs. **Fine Quality in Decorated Gift Tin** **$1.98**

(C) You can't buy a better cake at this price. Second only to Our Finest fruit cake (B) at left. Full of nuts and fruits including cherries, raisins, pineapple, citron and pecan meats. In decorated metal gift box. Shipping wts., 6 lbs. 10 oz.; 3 lbs. 4 oz.
8 N 7945—5-lb. Cake. . **$1.98**
8 N 7944—2-lb. Cake.... 89c

5 lbs. **Good Quality Rich, Tasty, Wholesome** **98c**

(D) A real fruit cake, with lots of fruit and nuts . . . cherries, raisins, lemon and orange peel, and tasty nuts, all mixed in a spicy batter. An unusual value at this price. Cellophane wrapped and boxed. Shpg. wts., 5 lbs. 14 oz.; 2 lbs. 8 oz.
8 N 7937—5-lb. Cake.... **98c**
8 N 7912—2-lb. Cake......49c

SEARS, ROEBUCK AND CO.

Easy Terms

DON'T FORGET! Imported china can be bought on Easy Terms, too, in orders of $10 or more. Buy it on sale to use during the holidays . . . pay for it monthly! See Page A in Center of Book.

Christmas Sale!

FINE IMPORTED CHINA

15 Carloads Bought to Make This the Outstanding Sale in Sears History!





Derby

32 Pc. Set WAS ~~$11.98~~ **$8.39** — 53 Pc. Set WAS ~~$18.98~~ **$12.98**

It's colossal . . . stupendous . . . and unbelievable . . . when genuine china prices are cut to the quick! Finest quality, snow white translucent china imported from the famous Meito potteries in Japan! Dainty pastel nosegays against wide ivory rim . . . red and tan scroll border. Gold edge line on plates; Gold tracery on handles, knobs.

35 N 04901—State Size of Set. *Mailable.*

32-Piece Set. Service for Six. Shpg. wt., 23 lbs. *Was $11.98.* NOW ONLY....... **$8.39**

Sugar and Creamer. Shpg. wt. 3 lbs. REDUCED TO. **$2.49**

53-Piece Set. Service for Eight. Shpg. wt., 42 lbs. *Was $18.98.* NOW ONLY. **$12.98**

35 NM 4901—State Set (A) or (B). *Not Mailable.*

93-Piece (A) Set. Service for 12 with Soup Plates. Shipping weight 76 pounds. *Was $34.95.* NOW ONLY............ **$23.98**

93-Piece (B) Set. Service for 12 with Handled Cream Soup Cups. Shpg. wt., 76 lbs. *Was $37.95.* NOW ONLY........... **$24.98**

Ogden

32 Pc. Set WAS ~~$8.98~~ **$6.39** — 53 Pc. Set WAS ~~$14.98~~ **$9.39**

We've slashed the bottom right out of the market to bring you imported dinnerware at huge savings! Deep red and tan border and softly colored floral sprays glow against rich Ivory colored rim. Fine quality genuine translucent pure white china imported from Japan. Gold edge on all pieces. Handles and knobs half covered with coin Gold.

35 N 04902—State Size of Set. *Mailable.*

32-Piece Set. Service for Six. Shpg. wt., 23 lbs. *Was $8.98.* NOW ONLY....... **$6.39**

Sugar and Creamer. Shpg. wt. 3 lbs. REDUCED TO. **$1.69**

53-Piece Set. Service for Eight. Shpg. wt., 42 lbs. *Was $14.98.* NOW ONLY... **$9.39**

35 NM 4902—State Set (A) or (B). *Not Mailable.*

93-Piece (A) Set. Service for 12 with Soup Plates. Shipping weight 76 pounds. *Was $25.95.* NOW ONLY........... **$17.98**

93-Piece (B) Set. Service for 12 with Handled Cream Soup Cups. Shpg. wt., 76 lbs. *Was $28.95.* NOW ONLY........... **$18.98**

See Big Catalog or Write for Open Stock Prices and Set Compositions. See Page 23 for other dinnerware!

K 6448 MN 10-16-40

Printed in U. S. A.

SALE ENDS DECEMBER 24, 1940

SEARS, ROEBUCK and CO.

Christmas Sale!

LOWEST PRICES IN SEARS HISTORY

FINE IMPORTED CHINA

Prices Reduced as Much as 36% From Our Big Catalog



Annette

32 Pc. Set WAS ~~$9.98~~ **$7.39** — 53 Pc. Set WAS ~~$16.98~~ **$12.39**

Absolutely unheard-of give-away prices for genuine imported china of this superior quality! Richly ornamented with clusters of roses in a tan and green border on wide ivory colored shoulder. Fine quality white translucent china made in the world famous Meito kilns of Japan. Every piece edged with Gold . . . handles and knobs half-covered with coin Gold.

35 N 04835—State Size of Set. *Mailable.*

32-Piece Set. Service for Six. Shpg. wt., 23 lbs. *Was $9.98.* NOW ONLY....... **$7.39**

Sugar and Creamer. Shpg. wt. 3 lbs. REDUCED TO. **$2.19**

53-Piece Set. Service for Eight. Shpg. wt., 42 lbs. *Was $16.98.* NOW ONLY... **$12.39**

35 NM 4835—State Set (A) or (B). *Not Mailable.*

93-Piece (A) Set. Service for 12 with Soup Plates. Shipping weight 76 pounds. *Was $29.95.* NOW ONLY............ **$22.98**

93-Piece (B) Set. Service for 12 with Handled Cream Soup Cups. Shpg. wt., 76 lbs. *Was $32.95.* NOW ONLY........... **$23.98**

Patrician

32 Pc. Set WAS ~~$7.98~~ **$5.39** — 53 Pc. Set WAS ~~$12.98~~ **$7.39**

The standout bargain in an outstanding sale . . that's *Patrician!* It's fine, snow white, translucent china imported from Japan! Wide ivory band covers shoulder and extends into center of plate. Flowers in pastel tones of rose, blue and yellow decorated border. Gold edge lines and Gold trimmed knobs and handles add final touch of richness.

35 N 04889—State Size of Set. *Mailable.*

32-Piece Set. Service for Six. Shpg. wt., 23 lbs. *Was $7.98.* NOW ONLY.... **$5.39**

Sugar and Creamer. Shpg. wt. 3 lbs. REDUCED TO. **$1.29**

53-Piece Set. Service for Eight. Shpg. wt., 42 lbs. *Was $12.98.* NOW ONLY... **$7.39**

35 NM 4889—State Set (A) or (B). *Not Mailable.*

93-Pc. (A) Set. Service for 12 with Soup Plates. Shipping weight 76 pounds. *Was $22.95.* NOW ONLY.......... **$13.98**

93-Pc. (B) Set. Service for 12 with Handled Cream Soup Cups. Shpg. wt., 76 lbs. *Was $25.95.* NOW ONLY........... **$16.98**

See Big Catalog or Write for Open Stock Prices and Set Compositions. See Page 23 for other dinnerware!

SALE ENDS DECEMBER 24, 1940

SEARS, ROEBUCK and CO.